

# Chamber Connection

July 2025 www.williamsport.org



# LEGACY MEMBER Lycoming County Fair



# FEATURE MEMBER Skills of Central Pennsylvania





NEW MEMBER
The Petal Parcel

Welcome New Chamber Members!

Upcoming PM Exchanges

**Leadership Lycoming** 

**Upcoming Ribbon Cuttings** 

**Member Renewals** 



SMALL BUSINESS Dad's BBQ

## From Jason Fink's Desk - President/CEO of the Williamsport/Lycoming Chamber of Commerce

Summer is finally here after what seemed like an extended grab by early spring weather to remind us that we're in Pennsylvania. Now, however, it looks like summer is in control, and we're getting those hot, sunny days when we can get outdoors and enjoy all of the great recreational amenities in our area.

At the end of May, we did a ribbon cutting at EmmUcare during Muncy's Fourth Friday, and it was cold and dreary. Fast forward to the ribbon cutting that we did at Roast & Refuel at the end of June during Fourth Friday in Muncy, and it was perfect weather. And by the way, if you haven't been to Muncy's Fourth Friday yet, you definitely need to make plans to go. They have a great number of vendors covering several blocks of South Main Street. It's a perfect setting with the Federal-style homes that dot that stretch of streets.

While we do have great activities to enjoy through all four seasons, my favorite has always been summer because everything is green and lush with the wonderful smells of the outdoors. We also get to attend all these great events and activities during this time of year. For instance, my youngest was at a soccer camp in Millville. With three hours to kill, I parked a couple of miles north at a pull-off site in the woods, listening to Little Fishing Creek in the background. It would have only been better if I was on a bike like the cyclist that rode past moments prior.

With our abundance of outdoor recreation amenities in Lycoming County and the rest of the Pennsylvania Wilds region, it's great to see that the first national retailer secured for The District at Lycoming Valley is Bass Pro Shops. They are the premier outdoor recreation retailer in the United States and Canada with just over 160 stores, including Cabela's, which they bought a few years ago. Excluding Cabela's locations, there are just under 110 Bass Pro Shops. That means this development isn't like a Dollar General or Family Dollar that has – what appears to be – several hundred more stores dotted across the US alone.

Congratulations to FAMvest Partners for landing Bass Pro Shops and focusing on securing them. There was a lot of local chatter about what was happening at the property with some people even claiming that illegal immigrants were being housed at the property, coming in on secret late night flights at the Williamsport Regional Airport. FAMvest could have easily cashed out and let someone else take on this challenge.

Others deserving recognition for this development include the County Commissioners, the Muncy Creek Township Supervisors, Senator Gene Yaw, Representative Joe Hamm, the Lycoming Economic Development Foundation, the Muncy School District and Journey Bank. They all played a role in providing both resources and a welcoming community while helping get Bass Pro Shops here.

It would be remiss of me to not mention the Chamber's role in helping to coordinate and facilitate all of the parties involved in this project. We not only worked with all of the aforementioned entities, but we also had correspondence with Johnny Morris (the CEO of Bass Pro Shops) through two personnel letters from him in response to ones we mailed.

This — like many other projects — didn't just happen. Talks with FAMvest about Project Blue Whale (the name used for Bass Pro Shops due to non-disclosure agreements) began in late 2023. The first meeting we had with a Bass Pro representative was in Harrisburg in early January 2024 with Senator Yaw, Representative Hamm, the County Commissioners, FAMvest and the PA Department of Community and Economic Development (DCED). Many other meetings occurred over that time with various stakeholders.

The non-disclosure agreement and the use of a project name ("Project Blue Whale") caused many people in the area to create their own narrative on what was going on at The District. This is where local chatter about housing for illegal immigrants comes into play.

People will hopefully appreciate that this is a standard practice for many companies because they don't want their competitors to know where they may be considering for their next expansion.

It's also important to realize that it wasn't just The District at Lycoming Valley being considered for this store. Bass Pro Shops was also looking hard at the Wilkes-Barre/Scranton market for this development.

We needed to show why our location in Muncy was going to be a better fit for them than the larger population base found 60 miles east of us. This meant showing Bass Pro Shops the strengths of the Muncy area, Lycoming County and the Pennsylvania Wilds region. Our community embodies much of what Bass Pro Shops looks for when selecting a store location.

Consider that Gander Mountain was the third most profitable store for corporate before they were purchased by Camping World. After being bought, Camping World wanted all Gander properties to also start selling campers. The Muncy location couldn't do that because of its parcel size. Not being able to meet this requirement to sell campers, this site was closed. Many people didn't know this and just thought it was closed due to poor performance. The previous store manager was married to one of our team members at the office and shared this detail with me. We actually used this as part of the background information that we shared with Bass Pro about the market.

Lycoming County is also a gateway to the PA Wilds region. This region has an abundance of outdoor recreation amenities, including 28 state parks and one national forest. We included details about the PA Wilds and provided a picture of the PA Wilds barn that's less than two miles from the presented store location.

To me, we were the right choice for them, knowing who we are, why we live here and the appreciation we have for the outdoors.



They are a great first retailer for FAMvest and one that will have others follow them because of the large number of patrons that shop at a Bass Pro. There's much more to be done, and we look forward to working with FAMvest and the other stakeholders in the community to bring more retailers to The District at Lycoming Valley.



# **Welcome New Chamber Members!**

## **Firetree Place**

#### William Dayton

600 Campbell Street Williamsport, PA 17701 (570) 360-9946 http://firetreeplace.org Non-Profit Organization

## **Williamsport Business Association**

#### Michaela Henne

400 Market St., Suite 3F Williamsport, PA 17701 (570) 478-5055 http://www.williamsportpa.org Non-Profit Organization

















## **Glass Doctor Auto of Williamsport**

## Jasper Schroder

2357 East 3rd St. Williamsport, PA 17701 (570) 980-1776 https://glassdoctor.com/williamsport-auto Windshield Repair/Replacement **Automotive Repair** 

## **Wienken Wealth Management**

#### Samuel Lush

811 S. Market St. South Williamsport, PA 17702 (570) 439-8197 http://wienkenwealthmanagement.com **Financial Services** 

#### **A&N Event Rentals**

#### Alana Brandt

5463 US 15 Highway Montgomery, PA 17752 (570) 560-8144 http://www.a-neventrentals.com Rentals/Party Supplies/Tents

### **Diamond Chauffeurs**

### Jamie Beachel

Danville, PA 17821 (570) 293-4349 http://www.yourdiamondchauffeurs.com Multi-County Limousine Service

## **Barr's ACE Hardware**

#### David Hedrick

511 Market St. Williamsport, PA 17701 (570) 458-6466 http://Barrshardware.com Hardware Store

## **Pulizzi Junk Removal & Hauling**

#### Gino Pulizzi

South Williamsport, PA 17702 (570) 447-9858 Check us out on Facebook Waste Management

# **Upcoming PM Exchanges**



## John Ryan Brewery

**Thursday, July 10, 2025 from 5-7pm** 151 East 3rd St. Williamsport, PA 17701

Please join John Ryan Brewery for their PM Exchange.

Welcome to John Ryan Brewery, where craft beer, artisan cocktails, and globally inspired cuisine come together in a beautifully restored mansion in Williamsport. Enjoy a warm, inviting atmosphere across multiple dining spaces—from our elegant main room to the cozy tavern and outdoor patio. Our seasonal menu and house-brewed beers set the stage for unforgettable meals and memorable gatherings. Whether you're here for a casual night out or a private event, we're ready to make your experience special. Come raise a glass and feel right at home.



## **Lycoming Arts**

*Thursday, July 24, 2025 from 5-7pm* 46 West 4th St. Williamsport, PA 17701

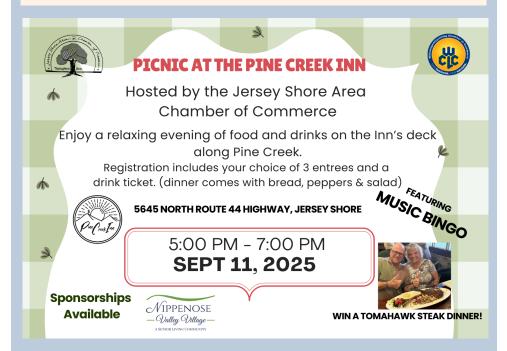
This networking opportunity allows Lycoming Arts to educate our peers from the WCC about our programs and events as well as show the economic impact of a vital and thriving art scene to our city, county and region. Lycoming Arts initiatives drive downtown vitality and regional identity. We actively collaborate with businesses, city projects (e.g., Riverwalk, airport), and neighborhoods to enhance public spaces and welcome commerce.

We look forward to welcoming members with wine supplied and served by Ed Metzger, a charcuterie table and various beer offerings. We will have a signature Gourmet Basket as a door prize. There is an opportunity to "Meet the Artist" in our professional gallery (Leslie Landon) as well as various raffles, books and more on offer.

## **Upcoming Picnic Events**



Register online at https://williamsport.org/upcoming-events



# Thank you to our June PM Exchange Hosts!

# **Hull's Landing**



Thank you to the team at Hull's Landing for providing lively music, delicious food, and valuable networking opportunities at their June PM Exchange.

The public can visit Hull's Landing for a meal at 27 State Route 442, Highway, Muncy, PA 17756.

Are you interested in being featured in an upcoming Chamber Connection?

Reach out to Julia Mertes at jmertes@williamsport.org to learn more!

# **C&N Bank**



Thank you to the C&N team for hosting a quality networking event at New Trail Brewing Co. in Williamsport with food from Mel's Deli & Cafe and entertainment by KC Sound.

The event provided community members with an opportunity to meet the C&N team and learn about the organization's offerings.



# Williamsport/Lycoming Chamber of Commerce

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Connect with us on Instagram, Facebook, and LinkedIn!

# SMALL BUSINESS

# Dad's BBQ seeing 'tremendous growth'

By ALYSSA MANEVAL

Sun-Gazette Correspondent

Dad's BBQ began when Jennifer Winters bought her husband, Marshall Winters, a small smoker for inside the grill.

"He fell in love with that," Jennifer said.

They upgraded from there and cooked for friends and family. People kept telling them they should be selling their food.

"It started out as a venture on the side," Marshall said.

Their first event was at Squarewood Acres Campground in August of 2022.

"Our menu was so small back then," Marshall said.

They picked the name Dad's BBQ because Marshall didn't want anything too complicated, to honor his dad and because he loves "dad jokes" that make their sons roll their eyes, which explains the "Hi Hungry, I'm Dad" motto on their trailer. Jennifer handled most of their marketing and label designs.

The brisket is the most soughtout food at their events, Jennifer said.

"We have a lot of loyal brisket followers," she said.

The Momma's Mac is their top side, but the Gangsta Green beans are popular at weddings. The people that don't get them ask for it because they hear everyone around them talking about it.

"People rave about our green beans," Jennifer said.

there. They catered their first wed- ing Mall Drive, Montoursville.





ding in October of 2022.

When they first started, they were able to cook out of their set up at locations around Lycom- house, but they expanded and now ing County, getting their name out are headquartered at 5316 Lycom-

When they first started, an event From there, with word of with 200 people would cause them more than 20 weddings this year mouth, they grew. Originally they to "freak out," Marshall said. Then and they are already booking wedthat number grew to 250, then 300. Now they can cater events with 800 people.

The Dad's BBQ crew, above, work a truck, also seen at left, at a Penn State "White-Out" game.

larger events," Marshall said.

ple events," Jennifer said.

That first year, they primarily did pop-up events. In 2023, they added more catering. By 2024, more than half of their events were catering. This year, that number grew to 90 percent. They booked dings for 2026.

weddings, catering one a day was "We want to be trusted with a big deal. Now they can have two

or three in a day, plus a graduation party, by splitting the team, Jennifer said.

"It's been tremendous growth with the team," she said. "It's been great to see."

What started as a duo has grown over the years. In November 2022, Chris Anthony, who Marshall described as "super passionate about BBQ," was looking for a full-time

With Marshall being "Dad" and Jennifer being "Momma," Chris as the pit master gets the title of "Uncle Chris."

"I'm Dad," Marshall said. "Chris routinely gets called Dad because he's older than me."

Last year, Randy Dixon joined the team as the part-time cook, prep and cleaning.

"A lot of work goes on behind the scenes," Jennifer said.

In addition to the four core members, they also have other part-time employees that help with catering events.

"We're focused on being one of the best in central Pennsylvania," she said.

One of the benefits of doing ca-"But we still love the 100-peo- tering events is making it easier to plan.

> "We don't like to run out of food or close early," Jennifer said. "We make sure we have enough food for people."

However, she called it a double-edged sword because they also didn't want to have too much food left over going to waste. They used the leftovers to start their "Feed When they first began booking a Fam" program and asked Face-

(See DAD'S, Page 10)

# FEATURE MEMBER

# Skills of Central Pennsylvania celebrates 65 years

By MATTHEW COURTER

mcourter@sungazette.com

For 65 years, Skills of Central Pennsylvania has been a mainstay in the community, helping those with intellectual disabilities receive job training and residential services, but as the organization reaches its latest milestone, it shows no sign of slowing down.

The organization was founded in 1960 by a group of parents in Bellefonte who saw the need for a program to help their adult children who had intellectual disabilities gain work experience.

"They basically created a vocational training program for their children to go to during the day. And that grew into a vocational training program where they got businesses involved, and the individuals could earn money doing different tasks at those different businesses," explained Val Barner, President and CEO of Skills of Central Pennsylvania.

While today, funding for the organization comes from the state Office of Developmental Programs via the Department of Human Services, Medicaid for some of our programs. So we started in, you know, we started with the vocational training program, in the early years, many of the parents involved in Skills' initial set up provided the funds to cover payroll. Barner said.

As the organization grew, more programs were added, including residential community homes and employment services.

"The vocational training program is where an individual, 18 supportive services. years or older, with an intellectual



PHOTOS PROVIDED

Skills of Central Pennsylvania, led by Val Barner, CEO and president, left, offers job training and residential services for people with intellectual disabilities, as seen above in a photo from the service provider's website.

sibly get paid," Barner said.

This includes job coaching and Services Group.

disability can go and learn some where we provide 24/7 support. So

ability live in our homes, and we sition to the workforce. provide support, which varies deshe said.

panded into the behavioral health live with you, and they would be- you know you're making an imrealm, offering some psychiatric come part of your family, and then pact, or when I see one of my direhabilitation programs, which are you would get paid a monthly sti-rectors or vice-presidents walking billed to Medicaid.

A Clubhouse program was an- Barner explained. other of the organization's addi-

"We have community homes, fered, in partnership with the country homes. ty joinder, each year to help those to 750 individuals in that area. skills around employment and pos- individuals with an intellectual dis- still in high school prepare to tran-

pending on their individual needs," is where a family would open up we're doing. And when you walk their homes, and have an individ- into one of our day programs, and Around 20 years ago, Skills ex- ual with an intellectual disability everybody's so excited to see you, pend to have them live with you," into a program, and everybody is

tions, with one located in William- large swath of the state, encom- person has made a direct impact on sport, and ran by the Community passing 17 counties, from Jeffer- all those people," she said. son and Indiana in the west, to

2025 marks a special year for skillsofcentralpa.org.

the organization as this is the first benchmark anniversary they are

celebrate due to the pandemic.

"We weren't able to celebrate the 60th because that was during COVID and everything was shut down, so we're going to do some regional events, and all of our employees and the individuals that we support can attend one of them or all of them," Barner said.

A couple of the upcoming events planned include outings at Del Grosso's Amusement Park and Knoebels Grove.

With that 65th anniversary on the horizon, the impact of Skills of Central Pennsylvania on those it has served is not lost on Barner.

"It's been exciting to be a part of the organization that has survived for 65 years and continues to grow and serve the communities that we are part of," she said.

"It's rewarding to see the impact we make, particularly on the people we're supporting. It's what brings us all back to work every day," Barner said.

"When we get to see the impact we're making on an individual's "We also do life sharing, which life, that's why we're doing what happy to see them and wants to talk Skills offers its services to a to them, and you know that staff

For more information on Skills A summer program is also of- Bedford, and Adams counties in of Central Pennsylvania, including dential services, please visit www.

# NEW MEMBER

# The Petal Parcel offers 'a fresh take on the industry'

#### By MATTHEW COURTER

mcourter@sungazette.com

For Heidi Lane, there was always something about the power of flowers to make people happy that called to her, and after quickly moving from working in her garage to opening her first storefront for The Petal Parcel, on Hepburn Street in September of last year, Lane is in the midst of a move to a larger location, driven by high customer demand.

"I always wanted to create a brand and the Petal Parcel is that brand. I wanted to create a story, and just be very open and let people get to know me, my business and my family," Lane said.

In August 2023, Lane opened her floral business, initially working out of her garage.

ing. I was just kind of doing it for the love of flowers, really, and the love of the sentiment of it all," she delivery. said.

the industry in general. I don't follow rules," Lane said, crediting her creative sensitivities for her quick quickly bloomed, necessitating a rise in popularity.

"People have been really receptive to things I want to try. It's really quickly, and it just so happened to Lane said. incredible," Lane, who at one point was attending school for criminal justice, said, stressing that she is COVID-19 pandemic and previousmostly self taught.

"I've always been very creative, they put things together. I learned so much from watching florists do their everyday work on Tik Tok I'm gonna do a lot more plants. I business, Lane remains committed live," Lane continued.

everyday events, birthdays, anni- come in and do whatever they want. her brand. versaries and the like and has begun her working more with weddings.



"It had no heat or air condition- The Petal Parcel is moving to a new location at 801 E. Third St..

Lane's flair for the unique lead etc. "I feel like I offer a fresh take on her to receive the Sun-Gazette Reader's Choice award in her first year.

> Since that time, Lane's business move to a larger space.

be at the right time," she said of the ly rented out.

With the increase in space, Lane pressive offerings.

"Its like five times the space, so want to have a plant your own pot to mental health awareness, which The Petal Parcel focuses on type of station that anybody can

Another station Lane looks to

"I haven't seen much of that bemy own brain," she said.

"I grew out of this space pretty in and build their own bouquet,"

plete with photos and themes of that," she said. what the receiver is interested in.

A grand reopening in the new her new location, she said. but I would watch people and how plans to expand on her already im-location, 801 E. Third St., is being planned for July.

she said has always been integral to ent," Lane explained.

Additionally, they offer same day kokedama ball and accessorize it ty for so many different charities and how they want with bling, jewelry, fundraisers that people do, honestly need," she said.

> "For myself, it feels so good to fore, so it's kind of coming out of help other people, and people love to really dwell on it," she said. receive these gestures," Lane said, "I also wanted to do an open stressing the trickle down effect of best product and moving in a direchouse every month, so people come helping to even just brighten some- tion where it's just enhancing what one's day.

"When you start it, it keeps go-She will also be venturing into ing, and it can change 20 people's Lane said. space that she acquired during the customizable arrangements, com- whole day by doing something like

This outlook will be the basis for

"It's very high dopamine, which means that it's very maximalist. It's gun a new vase recycling initiative, Even with the expansion of the going to be a lot of wacky colors and where those that bring in six vases patterns, things like that. So when receive 10% off their order. people walk in, they just feel differ-

"I really stay true to that. I think ence where people can come in, they have is for people to plant their own there's a huge need in this communican buy flowers, they can hands-on said.

make something, or they can just come in and hang out with me and talk like a lot of people do," she said.

"I want my brand to be more than flowers. I want it to be more of a feel good brand, where people know what they're supporting, because that's what small business is," Lane said, stressing the often unseen impact of buying local.

"When you're buying from a small business, you could be putting their kid through dance class, things like that. That's why it's very important to me to be at my store and talk to my customers, and they get to know me and I get to know them," she said.

"That connection is so important, whether you're buying something or not. I want people to want to support my brand and the things that it stands for, which includes mental health." Lane said.

And while the demand for Lane's products has risen so dramatically, the enormity can get lost in the dayto-day of it all.

"I think it's awesome, but I don't

"I just want to keep providing my I'm doing and being able to serve more people and do more things,"

"With this expansion, I plan on hiring somebody to help me, and I'm so thankful because this has literally been my dream," she said.

With the move, Lane has also be-

"They can drop them off anytime, because you actually cannot recycle "I want it to be a full fun experi- them at the recycling center due to the type of glass they're made of, she

# LEGACY MEMBER

# Lycoming County Fair 'cultivates future generations'

By MARK MARONEY

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The 154th Lycoming County Fair is just about to kick off with a theme titled "Cultivating the Future Generations."

The fair, which runs from July 9 through 19, is at the Lycoming County Fairgrounds in Hughesville.

The fair gate admission is \$4 for adults, with those 12 and under free, but there are days when the admission price varies and specials.

Hughesville will soon see thousands of visitors walking in the loop and checking out the rides, gift vendors, food vendors, exhibits featuring local and regional agriculture, produce, baked goods, school art, and farm animals and livestock demonstrations.

Rocky Reed, the Lycoming County Fair president, recently told members of the media about 75,000 people arrive at the fair every year.

Daily events include those at the Amelia Earhart Funway such as pig races, a petting zoo, dog demo, two nightly performances by the Hughesville High School Theatre Club, draft horse demos by Varner Farms and the Magic Jamie Show featuring magician Jamie Patrush.

The major shows at the Grandstands include Twilight Harness Racing, 4 p.m. Wednesday and Thursday; Bullride Mania Rodeo Co., 6:30 p.m. Friday; Antique Tractor Pull, 10 a.m. Saturday; Demolition Derby/Figure 8 Racing, 5 p.m., Sunday; Live Pro Wrestling Monday Night Mayhem, 7 p.m., Monday; Country Legends Band and Ray Kinley Jr. as Elvis, 8 p.m. Tuesday; 3rd Annual "Off the Farm" Antique Tractor Pull, 6 p.m. Wednesday; Demolition Derby/Figure 8 Racing, 7 p.m. Thursday; Dale Wheeland Memorial Tractor Pull, 6 p.m. Friday and the 15th Annual PATPA 4X4 Gas & Diesel Truck Pull, 4 p.m. Saturday.

The fair board has scheduled new displays and food vendors, Rocky



A rider maintains his grip on a bull rope while competing in a rodeo at the 2024 Lycoming County Fair in Hughesville.

Reed, fair president, said at the methe whoopie pie baking contest. dia dav.

Tuesday, along with a whoopie pie and gingerbread contest.

be judged on Tuesday by celebrity ID.

There will be Senior Citizen New this year at the fair is \$2 and Military Appreciation Days on Wednesday, July 16 and Thursday, d gingerbread contest.

July 17, respectively, making atThe gingerbread contest will tendance free all day with a valid

Rides and games will be provided On Wednesday, the fair will have by SunShine Shows, LLC.



# Dad's BBQ seeing opportunities, 'tremendous growth'

(From Page 6)

book for Montoursville families in events where they have leftovers, take a few weeks off after a particuthey still keep their ongoing list larly busy time, which they would and reach out to the families to see not be able to do if they had a resif they can help them.

They recently had an event where the recipients didn't have the space public events and catering events in for the extra food and they told them Pennsylvania, Marshall said. to do what they could with it. Since want to reach out to their normal families, so they dropped the extras lice in Montoursville.

around Lycoming County, at Lewis- Facebook for updates on where they burg Arts Festival and even at the will be next. To order food, email White-Out game at Penn State.

"That was our busiest public event ever," Marshall said.

Don't expect to see them openneed that could use the leftovers. ing a restaurant anytime soon. They While they aren't doing as many like the flexibility of being able to taurant, he said.

For now, they are sticking to

While the Dad's BBQ trailer it was around midnight, they didn't isn't out at public events as often as it used to be, people looking for their food can find "Porky Packs" off with the Pennsylvania State Po- and some sauces for sale at Tebbs Farms and Greenhouses. They also Dad's BBQ has fed people encourage people to follow them on FeedMe@LetDadCook.com.



Marshall and Jennifer Winters, left, operate Dad's BBQ, a food truck and catering business with Randy Dixon and Chris Anthony, right.



# MSPORT SUN-GAZET



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# **Leadership Lycoming**

On June 12, we celebrated the Leadership Lycoming Class of 2025 with a beautiful Graduation Brunch at Farrington Place, and what a class it has been!

This group of professionals has been nothing short of inspiring, showing up each month with energy, curiosity, and a true passion for making our community better. We couldn't have asked for a more engaging group of future leaders!

Special thanks to Farrington Place for providing such a stunning space and a delicious brunch to mark this milestone!

We were honored to hear from Sam Ecker of Larson Design Group, who was chosen by her classmates to be their Class Speaker. Sam shared a powerful reflection on what Leadership Lycoming meant to her, especially as someone who came to our area from a large city...it was a true reminder of the impact this program has in connecting and grounding leaders in our local community.



A heartfelt congratulations to Mike Barclay of Crockett Financial Services, this year's recipient of the Donna Bastian Community Service Award. It was a well-deserved recognition of service, compassion, and commitment to others!



To all of our sponsors, alumni, and local partners: THANK YOU! Your support is what makes this program possible year after year. It is your belief in the power of Leadership Lycoming that helps keep this mission alive!

While we're still soaking in the pride and joy of watching the Class of 2025 cross the finish line, we're also looking ahead with excitement as we prepare to welcome the Class of 2026 to their own incredible journey!

We also want to extend our deepest thanks to David Boyle, who has completed his term as Chair of the Leadership Lycoming Operating Committee. Dave's steady leadership, thoughtful guidance, and unwavering commitment to this program have left a lasting mark and we are so grateful for everything he's done to move Leadership Lycoming forward!

And last but not least... in true Leadership Lycoming fashion... the Class of 2025 just MAY be the Best Class Ever!



## The Leadership Lycoming Class of 2025

Janai Arbogast, UPMC William Baney, McCormick Law Firm Kaysey Beury, Pennsylvania College of Technology Brian Clemmons, West Pharmaceutical Services Timothy Colburn, Journey Bank Jennifer Cullin-Hetrick, Pennsylvania College of Technology Samantha Ecker, Larson Design Group Nicole English, GEO Reentry Services Shelbie Eshleman, Hope Enterprises Dalton Gough, River Valley Health Nicole Klees, BLaST Intermediate Unit 17 Lori Kriner, Lycoming-Clinton Joinder Board Kristen Lorson, Susquehanna Health Foundation Matthew McGuriman, The Hartman Agency Jennifer Miller, Lycoming Engines Jessica Reich, Montoursville Area School District Stephanie Steinbacher, Steinbacher, Goodall & Yurchak Lesha Trostle, Geisinger Medical Center- Muncy Christina VanDergrift, Six West Settlements Tonya Welshans, WellSpan Health Rebecca Winters, Geisinger Medical Center-Muncy Christine Woods, North Central Sight Services Susan Yost, Lycoming College

# **Little League® World Series**



# **Grand Slam Parade**

- Event Date: August 12, 2025 from 5-7:30pm
- · Vendor Registration Deadline: July 25, 2025
- Sponsorship and Volunteer Opportunities Available

# **Williamsport Welcomes The World**

- Event Date: August 22, 2025 from 5-9pm
- Vendor Registration Deadline: August 8, 2025
- Sponsorship Opportunities Available

# Little League World Series Welcome Banners



Help welcome the visitors to Williamsport and Lycoming County attending this year's Little League@ World Series. The Lycoming County Visitors Bureau in partnership with Little League Baseball@ have 125 banners for area businesses to hang **inside** their storefront windows. The banners measure 6' wide x 3' high. If you would like to display one of these banners, please complete the below information.

A representative from the Visitors Bureau will deliver the banner to your business in the beginning of August. **There is no cost for your business to participate in this program.** In early September, after the Little League® World Series, the Visitors Bureau will again be stopping by your business to pick up the banner.



# Welcome to Williamsport

\* The banners are to be displayed <a href="MSIDE">INSIDE</a> your business and not to be hung outside at any time.

Since these banners will be used on an annual basis, the Lycoming County Visitors Bureau requires that the banner must be returned in the same condition as delivered.

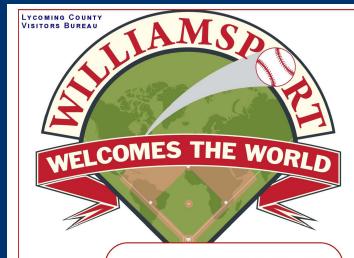
Any damage to the banner will result in a \$75.00 charge to your business for a replacement banner.

Lycoming County Visitors Bureau will inspect the banner at time of pick-up in early September.

#### Yes, I would like a banner for inside my business:

Name	
Company	
Address	
Phone	
Signature	

Return to: Fax back to Lycoming County Visitors Bureau at (570) 321-1209 or scan and email to <a href="mailto:gedwards@williamsport.org">gedwards@williamsport.org</a>



#### **2025 SPONSORSHIP PACKAGES**

#### EVENT PROFILE

Williamsport Welcomes the World is the annual celebration by the City of Williamsport and Williamsport/Lycoming Chamber of Commerce on the Friday of Championship Weekend during the 78th Little League World Series® in Williamsport, Pennsylvania. Join baseball fans and the community on Friday August 22nd as we welcome the teams, families and visitors to downtown Williamsport for the 14th Williamsport Welcomes the World. Over 20,000 people participated in the 2024 event. The street festival has a variety of programs including live music, kids zones full of fun and free activities, along with various food and merchandise vendors.

DATE AND TIME: Friday, August 22, 5:00pm - 9:00pm

ANTICIPATED ATTENDANCE: 20,000+

TARGET AUDIENCE: Families, youth, teens, adults and seniors

LOCATION: Downtown Williamsport, Pennsylvania



#### **2025 SPONSORSHIP PACKAGES**

#### EVENT PROFIL

The Grand Slam Parade, in its 19th year, is the kick-off to the 78th Little League World Seri Williamsport, Pennsylvania and will welcome the 20 teams that have made it to the 2025 event. The 2024 parade had over 40,000 people in attendance. WNEP-TV, the ABC affiliate out of Wilkes-Barre/Scranton, is our broadcast television partner and will air it live on their main station. Participants include all 20 Little League teams, a former Major League Baseball Player/Manager (TBA), regional and local marching bands, dance groups, floats, fire trucks and much more. The Parade begins at the intersections of Susquehanna Street and West Fourth Street and moves up Fourth Street ending at Market Street. Over 100 units showing their stuff along the parade route, with bleachers along the way and plenty of sidewalk space to cheer.

DATE AND TIME: Tuesday, August 12, 5:00pm - 7:30pm

ANTICIPATED ATTENDANCE:

TARGET AUDIENCE: Families, youth, teens, adults and seniors

LOCATION: Susquehanna and West Fourth Streets to Market and West Fourth Streets, Williamsport

13

# 100

# **June Ribbon Cuttings**

## **Hush Medical Spa**



400 Market Street Williamsport, PA 17701

# Phased Alloy Research and Testing Services LLC (P.A.R.T.S.)



129 Turkey Bottom Road Muncy, PA 17756

# Lash By Keisha/Waxing with Erin Beauty Studio



315 Pine Street Williamsport, PA 17701

## **Faddies Ice Cream & Pizza**



348 Broad Street Montoursville, PA 17754

# Center for Community Resources



800 W. 4th Street Williamsport, PA 17701

## **Roast & Refuel**



9 North Main Street Muncy, PA 17756

Congratulations on your successful Chamber Ribbon Cutting Ceremonies and Open House events!

# **Member Renewals**

### **Members 2-5 Years**

2310 Apparel LLC
Bassett Engineering, Inc.
Davie Jane Gilmour
GetHRready
International Development Company
Jasper Steel Works LLC
Karen Retorick
Leighton Place Senior Living
MAROTTA/MAIN Architects
McConnell's Country Store
Pennsylvania Business Central

#### Members 6-10 Years

The Bar on Market

Dunkin' Donuts
Gracious Meadows
Masters Excavating LLC
Nomad Distilling Co.
PennCore Consulting
Perfect-2-Perfect
PlumbingMasters
R&B Insurance Services, LLC
Ronald McDonald House of Danville, Inc.
Tiadaghton Farm
Under Pressure Connections LLC
USI Insurance Services
Wilson Trophy Company
Wolfe's General Store/Slate Run Tackle Shop

#### **Members 11-15 Years**

Chef Hosch & Ann Catering, Inc. Energy Transfer Fry's Fire Protection, LLC Orchard Pump & Supply Co., Inc. Rogers Uniforms LLC

#### **Members 16-20 Years**

Comfort Inn of Williamsport Eric Stashak Commercial Photography and Video Production Hutchinson Realty Development, LLC Santino's Italian Cuisine

### **Member 23 Years**

Susquehanna Computer Innovations, Inc.

#### **Member 38 Years**

Ettinger's Landscaping Services and Garden Center

# Are you interested in joining the Chamber?

Call Taryn Hartle at 570-320-4209 or apply online at www.williamsport.org



# Chamber Member Discount Working to meet the needs of our members



LET US START DESIGNING YOUR COMPANY
PIN TODAY - AT NO CHARGE.
ASK US HOW IT CAN HELP GENERATE
BUSINESS!

# 10% Discount on all custom pins for Chamber Members

(Applies to first time orders of a minimum of 300 pieces.)

For more information please contact:

#### Wilson Trophy Company 1724 Frienza Avenue Sacramento, CA 95815 (916) 927-9733

www.wilsontrophy.com zmoro@wilsontrophy.com

Williamsport/Lycoming Chamber of Commerce ~ 102 West Fourth Street ~ Williamsport, PA 17701 (570) 326-1971 ~ www.williamsport.org

# LOCAL BUSINESS. LOCAL SUCCESS.

15



... that's how much ChamberChoice members earned in dividends by purchasing their business insurance through Penn National Insurance.

#### **Program Features**

- All-lines dividend (excluding umbrella and bonds).
  Dividend payments are based on total group program
  premium and claims experience of eligible lines.
  As program grows, so does dividend potential.
- Enhanced coverages on auto, businessowners, property, workers compensation, and general liability giving you added protection at no additional cost.
- Information and services to help reduce losses the payoff is greater dividend potential
- Outstanding, local claim and customer support service

#### Don't miss out on this opportunity.

Visit your chamber directory or **PennNationalInsurance.com** to find a chamber member agent who represents Penn National Insurance.



# Dividend earned is based on the total group permium and claims experience of eligible lines. For example: If group premium is: \$32 million and group loss ratio is: 32% Group dividend is: 5% If member premium is: \$20,000 Dividend earned will be: \$1,000 Dividend payments are based upon program eligibility and are not guaranteed.



PennNationalInsurance.com

An Equal Employment Opportunity/Affirmative Action Employer @2025 Penn National Insurance 5,2025

# Dividend Declared for the ChamberChoice Business Insurance Program

Program has returned \$13.6 million in dividends over 13 years

Chambers of Commerce Service Corporation (CCSC) is pleased to announce that Penn National Insurance has declared a 3% dividend for the ChamberChoice Business Insurance program.

Members who placed their insurance coverage with Penn National Insurance during the 2023/2024 program year as well as remained active chamber members and policyholders through the end of the program year will receive a dividend check in June. The program is an agreement between CCSC and Penn National Insurance to offer a business insurance program to the 56,000 members of over 70 chambers affiliated with CCSC.

Since its inception in 2011, the program has grown to more than \$28 million in written premiums and has returned \$13.6 million in dividends to members. The ChamberChoice Business Insurance program is one of many benefits that CCSC offers its member Chambers. An important aspect of the program is preventing loss and controlling claims costs.

Through loss control services, Penn National Insurance and local, independent insurance agents encourage member businesses to develop safety practices to substantially reduce or eliminate workplace injuries. The program is sold exclusively through local, independent agents who can offer chamber members a variety of coverages and pricing on property and casualty insurance.



Jersey Shore Area Chamber of Commerce FBLA Essay Winners It's the Jersey Shore Area Chamber of Commerce's pleasure to congratulate three outstanding students for their essays in the annual Future Business Leaders of America scholarship contest.

- 1st place: Samara Kisko
- 2nd place: Aiden Palmeter
- 3rd place: Benjamin Dalton

Thank you to all of the students who participated in the program this year, and to the Jersey Shore Chamber's Essay Committee for reviewing the applications. "The Students of today will be our business leaders of tomorrow."



Montoursville Chamber of Commerce FBLA Essay Winner Karleigh McKenna, Montoursville Area High School's Senior Class President and a member of Future Business Leaders of America, won the 2025 Montoursville Chamber of Commerce Essay Competition Scholarship.

Participants composed a 500-word essay regarding an important part of their high school career that will benefit them most after graduation. Karleigh's passion for business and leadership is taking her to Penn State University to study Business Administration and Law.

# **REGISTER NOW** WITH DISCOUNT CODE PARTNER 25 WLCC

FOR \$100 OFF NON-MEMBER RATE



**BAYFRONT CONVENTION CENTER** SEPTEMBER 16-18 www.shaleInsight.com

## MARK YOUR CALENDAR

## **Upcoming Chamber Events**

July 10: John Ryan Brewery PM Exchange

July 15: Montoursville Chamber of Commerce Picnic at the Pier

July 24: Lycoming Arts PM Exchange

August 7: River Valley Health PM Exchange

August 12: Grand Slam Parade

- MARK YOUR CALENDARS - MARK YOUR CALENDARS - MARK YOUR CALENDARS -



## The 36th annual

FRIDAY, SEPTEMBER 19, 2025

# **CHAMBERLINKS GOLF OUTING**

WHITE DEER GOLF COURSE • REGISTRATION: 7:30AM • TEE OFF: 8:30AM

BANKING
LENDING
WEALTH MANAGEMENT













2025 ChamberLinks Goir Outling Sponsorship Opportunities				
Tournament - \$2,000	Two foursomes, premium sign placement, and name on all printed material			
Dine Around - \$1,600	One foursome, premium sign placement, and name on all printed material Contribute to the restaurant gift certificates provided to each golfer in lieu of a large meal at the conclusion of the tournament			
On Course Business Showcase - \$1,000	While the golfers wait their turn on selected holes, showcase your business with hand-outs, games, and networking. Includes one foursome.			
Beverage - \$1,000	One foursome, a professional sign, and name on all printed material			
Breakfast - \$1,000	One foursome, a professional sign, and name on all printed material			
Contest Hole - \$1,000	One foursome, a professional sign on a contest hole, and name on all printed material Provide a gift from your company for the golfer winning your contest hole			
Flag - \$750	One foursome and a flag on a hole with your company name and sponsor year – yours to keep!			
Tee - \$250	A professional sign with your company name on the course			
Foursome Only - \$500		Individuals Only - \$125		
2025 ChamberLinks Golf Outing Registration				
Name of Company:				
Address:		Phone:		
Yes, I would like the following sponsorship: Tournament (\$2,000) Dine Around (\$1,600)				
Business Showcase (\$1,000) Beverage (\$1,000) Breakfast (\$1,000) Contest Hole (\$1,000)				
Flag (\$750)	Tee (\$250) Foursome On	ly (\$500) Individual (\$125)		
Names of Foursome	: 1	2		
Check Enclosed	3	4.		
MC Visa	Disc AmEx Card#	Exp/ CVV#		
Cardholder Name/Signature:				
Cardholder Address:				
Cardholder Email Address: (For Copy of Receipt)				
Return to: Williamsport/Lycoming Chamber of Commerce, 102 W. Fourth St., Williamsport, PA 17701 Fax: 570-321-1209				

REGISTRATION AND SPONSORSHIP OPPORTUNITIES ARE AVAILABLE FOR THE 36TH ANNUAL CHAMBERLINKS GOLF OUTING!