



TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

Hilsher Designs Encourages Shopping Local, Supporting Small Businesses

New Chamber Members!

PM Exchanges/ Ribbon Cuttings



'Professionalism, service and support' the model at Fish Real Estate



It was great to have the official news shared last month that Southern Airways will begin service here in May. We're looking forward to seeing this begin as a number of business people have noted the challenges of getting in and out of here since it ended back in 2021. While it's not the full schedule that everyone is looking for or the size of plane that we'd all like to see, at this point it's a start and better than what we currently have, which is no service.

A couple of key points about the service that are new and different since we last had flights from Williamsport. One is that we're flying to Dulles, which should get us out of the weather belt that hits airports over the winter time from Philadelphia up to Boston. It also has a good track record on baggage and general accommodations. Another feature that is unique to Southern is that they fly on behalf of three different carriers. This allows you to ticket on either United, American or Alaskan Airlines. I like this personally since this gives you greater choice in determining which carrier will fit best for your particular destination.

Some good news in January was followed up by more good news in February. Phil didn't see his shadow which means Spring is around the corner. If you haven't been, I highly recommend making the trip over to Punxsutawney at least once in your lifetime. We did it several years ago and the kids still talk about it. Credit to the Governor for being there again this year. He's been to it the past two years he's been in office and appreciate him bringing the cache of the office to the event. Whether or not you agree with his politics, it's good to see the Governor willing to be away from Harrisburg to engage in these types of activities.

His administration has recently released a new strategy for economic development along with a new outdoor recreation report. It's been since the Rendell administration that there's been a plan for economic development. The outdoor recreation report is a work product of the new Office of Outdoor Recreation that was started by the Shapiro Administration.

The economic development strategy is a robust one that addresses many key opportunities to grow business and attract new ones to Pennsylvania. It positions Pennsylvania to convert our innovation assets into high-tech, high-paying opportunities. Based on a recent economic impact analysis, it has been shown that the creation of at least a \$2 billion, ten-year investment program could yield an impact of up to \$40 billion and generate as many as 75,000 jobs within Pennsylvania's advanced industries. The strategy emphasizes four additional high-growth, high-value sectors where Pennsylvania currently holds a competitive advantage and can expect significant potential for growth in the next ten years which includes agriculture, energy, manufacturing and robotics, and technology. Life sciences will continue to play a major role in Pennsylvania's innovation economy as one of the key industries identified in the strategy.

This plan does not take a one-size fits all approach. It reflects that diverse economy found here in the state and builds upon those strengths in each region. We don't have a lot of opportunity associated with the life sciences sector. Those are found more in the southeastern and southwestern parts of the state, in and around Pittsburgh and Philadelphia. However, we do have agriculture, manufacturing and energy sectors that are strong points for the county and region. It's good that we finally have a plan in place. This is only a part of it. A plan is a key starting point. What we will need now is funding to put it into action. If you want to read more on it, go to pagetsitdone.com.

The Growing Outdoor Recreation report is a 32-page document that provides a blueprint for the new state Office of Outdoor Recreation and the expanding outdoor recreation economy. The report, created with the feedback of dozens of stakeholders from outdoor enthusiasts to economic development professionals, focuses on actions to build capacity for outdoor industries, community and economic development projects, and inclusion efforts. I can share that I served on and participated in the Recreation Engagement Coalition that was the body that worked with DCNR in helping to create this document.

In the report, it makes a few strategic recommendations which include:

- Steering funding to the outdoors through policy, planning, and by communicating the economic benefit of the outdoors
- Organizing the outdoor industry through an outdoor business alliance and identifying gaps to support businesses in the industry
- Developing the outdoor workforce by elevating and stabilizing compensation, benefits, working conditions, and the professional status of outdoor workers
- Communicating the value of the outdoors through collaboration with tourism and marketing partners
- Supporting events, programs, and resources to expand diversity, emphasize inclusiveness, and address inequity in access to outdoor spaces and activities

Lycoming County has great outdoor assets from our waterways to our forestlands. Activities in and around these assets support local businesses. There are more opportunities for growing this sector that will not only enhance the economic vitality of our community but also attract those who would want to enjoy living here because of the access to these assets.

Pennsylvania currently has the eighth largest outdoor recreation economy in the country, which creates over 164,000 jobs and adds \$17 billion to the state economy. This report provides a roadmap for the new position of Director of Outdoor Recreation to grow this sector and push us up into the top five outdoor recreation economies in the country. To read more about the report, you can find it here by entering the following, https://elibrary.dcnr.pa.gov/GetDocument?docId=8032266&DocName=Growing_Outdoor_Recreation_for_PA_Conclusions_Report_Jan2024.pdf.

Williamsport/Lycoming Chamber of Commerce Staff
Main Office - 570-326-1971

President/CEO.....Jason Fink
570-320-4213 - jfink@williamsport.org

Vice President & Chief Financial Officer.....Bo Hornberger
570-320-4206 - bhornberger@williamsport.org

VP of Operations, Marketing, Communications.....Mark Stankiewicz
570-320-4202 - mstankiewicz@williamsport.org

Tourism & Group Tour Director.....Gina Edwards
570-320-4208 - gedwards@williamsport.org

Accounting Clerk/Executive Assistant.....Cindy Robbins
570-320-4201 - crobbsins@williamsport.org

Membership Director.....Taryn Hartle
570-320-4209 - thartle@williamsport.org

Leadership Lycoming/Special Events.....Meghan Quinn
570-320-4216 - mquinn@williamsport.org

Front Desk Receptionist.....Becky Steppe
570-326-1971 - bsteppe@williamsport.org



Welcome New Chamber Members!

American Legion Post 104 Home Association

Harry Swank - Post Commander
1312 Broad Street
Montoursville, PA 17754
(570) 368-9000
www.post104al.org
Non-Profit Organization

Anjies Cleaning Bees LLC

Anjelica Gonzalez - Owner/Cleaner
Williamsport, PA 17701
(272) 230-9475
<http://anjiescleaningbees.com>
Janitorial Services/Supplies/General Cleaning
Referred by Chamber Member Denise Hager,
First Commonwealth Bank

Faxon Lanes

Marianne Koiva - Marketing Manager
1225 River Avenue
Williamsport, PA 17701
(570) 323-0273
www.faxonlanes.com
Entertainment/Arts/Amusements
Recreation/Sports

Grab 'N Growl

Jessica Holmes - Owner
Muncy, PA 17756
(570) 971-3061
Check us out on Facebook
Food Truck
Referred by Chamber Member Clarissa Paige,
Clarissa Paige OBM Services

Pied Piper Pest Control, LLC

John Burgess - Owner
412 Broad Street
Montoursville, PA 17754
(570) 368-3600
www.piedpiperpestcontrol.org
Pest Control

Rose Valley Campground

Keegan Klotz
346 Kibbe Lane
Trout Run, PA 17771
www.Rosevalleycampground.com
Campgrounds/Cabins

SERVPRO of Williamsport/Montoursville

Ben Boyles
2890 Lycoming Mall Drive
Muncy, PA 17756
(570) 546-3500
servprowilliamsportmontoursville.com
Fire & Water Damage Restoration

Spruced Up Outdoor Living LLC

Kyle Kling - Owner
South Williamsport, PA 17702
(570) 772-8073
Check us out on Facebook
Landscaping Services/Maintenance/
Products
Referred by Chamber Member Denise
Hager, First Commonwealth Bank

Summer Clean LLC

Dave Matthews - Owner
Williamsport, PA 17701
(570) 244-5576
Check us out on Facebook
Power Washing

Tammy Rupert - Thrivent

1712 Sand Hill Road
Montoursville, PA 17754
(570) 447-1698
<https://connect.thrivent.com/tammy-rupert>
Financial Services

The Crooked Goose

Tony Ecker - Owner
155 W 4th St
Williamsport, PA 17701
(570) 907-1913
<https://thecrookedgoose.com>
Restaurants/Cafes/Taverns

The Laundry Room of Williamsport

Lyle Brouse - Owner
1844 Lycoming Creek Road
Williamsport, PA 17701
(252) 515-6025
Join us for the Grand Opening & Ribbon
Cutting Wednesday, February 14, 2024
@ 1pm
Dry Cleaning/Laundry

The Purpose Center

Flo Cherenfant & MarQuerita Story -
Owners
400 Market Street, Suite 4
Williamsport, PA 17701
(201) 936-0900
Join us for the Grand Opening & Ribbon
Cutting Wednesday, March 6, 2024 @
4pm
Leadership Development
Counselors

Wolfe Commercial Cleaning LLC

Lakesha Weisel - Owner
Cogan Station, PA 17728
(570) 360-4414
<https://wolfescommercialcl.wixsite.com/wolfescleaning>
Carpet Cleaning
Janitorial Services/Supplies/General
Cleaning



Like us on Facebook
STAY UP TO DATE WITH THE LATEST CHAMBER NEWS



January Ribbon Cuttings



A Ribbon Cutting and Open House was held at Revive & Align Pilates on January 13th. Head over to 421 Washington Boulevard in Williamsport to check them out!



Damon & Drew Lomison opened Fair Play Distillers and held a Ribbon Cutting and Grand Opening on January 19th. If you'd like to visit them, they are located at 2314 Lycoming Creek Road in Williamsport.



Home Instead cut the ribbon on their business, located at 1032 Washington Boulevard in Williamsport. We wish them many years of success!



First Citizens Community Bank held a ceremony to mark their new location at 1820 East Third Street in Williamsport.

Leadership Lycoming Holds Education Program Day

The Leadership Lycoming Class of 2024 had their fourth Program Day; Education, beginning at Lycoming College, Krapf Gateway Center. Hosts Lauri Moon, Class of 2004 and Paula Holmes, Class of 2023, welcomed the class and gave a little background of themselves before introducing the first presentation; an overview and history of Lycoming College with Dr. Chip Edmonds, Executive Vice President; Dr. Philip Sprunger, Provost and Dean of the Faculty; and Dr. Susan Ross, Dean of the College. The presentation was followed by a tour of the Krapf Gateway Center and the Trachte Music Center.

The class continued the morning at the Pennsylvania College of Technology for a presentation from Dr. Michael Reed, President, Pennsylvania College of Technology; followed by tours of the Physician Assistant, Machining and Welding lab areas with Liz Biddle, Senior Corporate Relations Director and Erin Shultz, Manager of College Relations. Lunch was prepared and served by the team at Le Jeune Chef.

The afternoon continued with a tour of Williamsport Area High School with Dr. Justin Ross, Associate Principal, Williamsport Area High School, Class of 2017 and Matt Fisher, Career and Technical Education Director.

The agenda wrapped up with a panel discussion/break out session of current topics within the education and academia sector. The panelists were: Dr. Richard Poole, Williamsport Area Assistant Superintendent, WASD, Erica Hoyt, Special Education Supervisor, BLaST IU17, Becky Swinehart, Special Education Supervisor, BLaST IU17, Jesse Smith, Principal, South Williamsport Area High School, Mallory Meyers, School Counselor, Jersey Shore Area High School, Erick Edler, School Counselor, Montoursville Area High School, and Matthew Johnson, Principal, Montoursville Area High School.

Thank you to our Leadership Lycoming Annual Sponsorships, UPMC and North Central Sight Services. Thank you to our Tier 3 sponsors, Lycoming College and Pennsylvania College of Technology, and our 2nd Tier Sponsor, Susan Matteo. Thank you to hosts Lauri Moon and Paula Holmes. Thank you to Laurel Edmonds Cowher, STEP Head Start and Brandy Smith, Montoursville Area School District.



Dr. Chip Edmonds
Executive Vice President
Lycoming College



Dr. Michael Reed
President
Pennsylvania College of Technology

Leadership Lycoming accepting applications for the Class of 2025

Are you interested in Leadership Lycoming? Now is the time to submit your application for the Class of 2025. Graduates are seen throughout the community as participants on boards, committees and task forces. Many find that the information they receive as a Leadership Lycoming participant provides them with the insight to better understand the issues facing our community today and tomorrow.

Class participants are selected on the basis of their demonstrated leadership potential and sincere desire to contribute time and effort in their community. A formal Selection Committee chooses class members based on a written application, references and personal interviews.

Applications are available online and can be downloaded at www.leadershiplycoming.org. Applications will be accepted until April 19. If you would like more information, please contact Meghan Quinn, Leadership Lycoming Coordinator, at 570-320-4216 or mquinn@williamsport.org.

We look forward to seeing you in the Leadership Lycoming Class of 2025!

FEATURE MEMBER

'Professionalism, service and support' the model at Fish Real Estate

By ISABELLA BRIDY

ibridy@sungazette.com

Founded in 1956, Fish Real Estate has been serving buyers, sellers, and vacationers around the world. Fish Real Estate "Is the core of the company that focuses on representing sellers and buyers in the residential market and has in this region for 68 years," according to company President, Brent Fish.

Fish Real Estate describes itself as a "dedicated and professional team [that] continues to meet our customers' expectations by assisting them in finding a property that best suits their wants and needs while continuing to offer many expanded services such as exclusive Commercial Services via Fish Commercial Group and high-level Mortgage services via More Than A Mortgage," on their website.

Over the years, Fish has grown into a massive company. In 1979, Fish Real Estate joined Better Homes and Gardens Real Estate network followed by a 2010 association with the Leading Real Estate Companies of the World and was named one of PA Business Central's TOP 100 Organizations.

"We exist and are successful still today based on our model of professionalism, service and



SUN-GAZETTE FILE PHOTO

Fish Real Estate handled the sale of this French chateau-style home that started out as a Victorian home about three and a half years ago.

support," Brent said. "But most importantly [is] our amazing team of full-time trained agents who are constantly engaged in their business and the real estate market."

One of their more successful branches of business is Fish Commercial Group or "FCG." Brent described FCG as "our division that consists of commercial-only agents that represent sell-

ers, buyers and tenants that specialize in sales and leasing of industrial, retail, office and commercial land."

Fish also retains a specialty group of realtors to operate Fish Outdoor Properties or "FOP." This division specializes in recreational real estate. This includes land purchasing, waterfront properties, cabin-like properties, and more.

Brent outlined the company affiliates of Fish Real Estate whom they work closely, including the mortgage company behind their "More than a Mortgage" service and Robin Vacation Rentals based out of Eagles Mere. While separate companies from Fish, their partnership offers excellent rates and expanded property options for Fish customers.

For more information on

Fish Real Estate, visit them at 1868 E. 3rd St., Williamsport, or go online at www.fishre.com.

G:M
Golden Business Machines, Inc.

Canon
imageRUNNER
ADVANCE

1-800-692-6217

Your Document Efficiency Specialists



www.GoldenBusiness.com
201 Basin Street, Williamsport, PA 17701

Serving North Central Pennsylvania for over 20 Years!

NEW MEMBER

Medical spa Lanna Beauty Bar ‘restores confidence’



PHOTOS PROVIDED

Lanna Beauty Bar, 418 William St., top, offers a variety of services in a comfortable atmosphere, above.

By **ISABELLA BRIDY**
ibridy@sungazette.com

In November of 2023, cosmetic medical spa Lanna Beauty Bar opened its doors on William St. in Williamsport.

Founded by Annie Hager, a Registered Nurse, and Lauren Velkoff, a Certified Physician’s Assistant, “Lanna Beauty Bar is a medical spa facility. We provide many different services in a relaxed and comfortable atmosphere. Our services include IV vitamin hydration therapy, vitamin injections (shots), permanent makeup for eyebrows, teeth whitening, neurotoxin injections, and dermal fillers.”

Available to anybody 18 years or older, Lanna Beauty Bar is designed for customers to walk out feeling relaxed and rejuvenated. For services, a member of staff will provide a medical questionnaire and may or may not require a formal consultation.

“Most services can be walk-in,” Hager said. “The services that do require a consultation are neurotoxin injections, dermal fillers (hyaluronic acid injections), and permanent makeup... Our most popular service is our intravenous hydration and injection services for vitamins and minerals.”

Annie Hager went on to explain the benefits of intravenous (IV) hydration therapy, “The most abundant benefit of IV hydration therapy

and IV vitamin therapy is that it delivers fluids and nutrients directly into the bloodstream, bypassing the digestive system, making the fluid and nutrients (vitamins, minerals, etc.) immediately available to the body to utilize.”

Due to this bypass of the digestive system, Hager mentioned that these IV therapy treatments are incredibly beneficial “to those who have digestive problems and difficulty absorbing appropriate amounts of essential nutrients from their diet alone.” This would include conditions such as celiac disease, Crohn’s disease, cystic fibrosis, and chronic pancreatitis, among others.

“Here at Lanna Beauty Bar, we operate in full compliance with all state and federal regulations and guidelines,” Hager explained. “Intravenous hydration therapy is not FDA-approved, only because there is not enough research and evidence of its health benefits. However, the fluids we utilize and the additives we put into the fluids are all FDA-approved, sterile, and safe for administration. The infusions that we offer have been reviewed by a medical director and are within regulatory guidelines.”

Possible benefits of IV treatments include replenishing electrolytes, vitamins, minerals, and antioxidants, improving energy levels, reducing inflammation, im-

proving skin, and supporting athletic performance.

Permanent makeup is another specialty of Lanna Beauty Bar, including the trending permanent eyebrow procedure. They offer two versions of permanent brows; “combination brows include some microblading strokes at the beginning to the middle of the eyebrow.” Hager explained, “The eyebrow is then shaded by a stippling effect with a tattoo machine and a fine needle. Powder brows do not have any microblading, they are

all shading/stippling.”

“Our goals for 2024 are to grow in the community and provide services that not only increase general wellness but also restore confidence,” Hager said. “We both grew up in the area and are happy to be in the location we are to help support the needs of the surrounding community.”

For more information on Lanna Beauty Bar’s services, visit them at 418 William St., Williamsport, PA 17701, or go to lannabeautybar.com.



www.EGWealth.com
570-601-6960



SMALL BUSINESS

Hilsher Designs encourages shopping local, supporting small businesses

By **SETH NOLAN**
Sun-Gazette Correspondent

When Jayme Sherman's mother, the owner of Hilsher Graphics, passed away in May of 2022, they made the difficult decision to close the doors of the family-business after 50 years.

"I was the sales representative for our company and after closing was announced, several customers expressed their concerns about their future design and printing needs," Sherman, the owner of Hilsher Designs, said. "I valued the connections I made over the years and really didn't want to see our customers stranded."

Sherman was motivated by these conversations to create her own graphic design company. Both graphic artists were on board.

"From there, it was an easy decision to create Hilsher Designs," Sherman said. "Many customers followed me on my new adventure and several have found their way



back. I'm very lucky to keep part of the family business open, just in a new light."

Hilsher Designs, officially formed in the late summer of 2022, specializes in graphic design with a focus on logo creations, print design, social media graphics, and digital advertising.

"We can coordinate all of your printing needs as well," Sherman said. "A printer will be selected based upon the best price and project timeline. From the initial quote, to sending print-ready files and handling postage, shipping and delivery ... we've got you covered from start to finish."

Sherman worked with her family at

Hilsher graphics beginning in middle school in the shop during her summers off. "It was mainly in the mornings, working in the Bindery Department," she said. "I went away to college in New York but ended up moving back to the area in February 2014 and started working at the shop."

Since being in business, Sherman has enjoyed re-connecting with customers and meeting new ones. "It's been fun networking and getting our name out in the community to let others know of our services and how we can help their business," she said. "Most importantly, working alongside my graphic artist, Lori Wagner, has been

the best part of all. I couldn't do it without her. She is an amazing artist and has been working in the industry for over 20 years."

When Sherman originally began Hilsher Designs, she didn't offer printing services, but given her background in the printing business, she realized it was something she should start offering to customers. "And I am so glad I did," Sherman said. "I'm able to support local printers and be able to play my part in keeping the print industry alive."

Looking ahead to the next year, Sherman said she would like to grow the business and eventually bring on a new full-time employee.

"One of my business goals is to remind people to keep your graphic design and printing needs local as much as possible," Sherman said. "Always shop local and support small businesses. Don't always go to major websites that pop-up first on your Internet search. Take a little more time to look into local and surrounding businesses for your needs. This mentality helps businesses in small communities thrive."

MORE SIGHTS! MORE SOUNDS! MORE COVERAGE!

Scan the QR code to visit the Sun-Gazette YouTube channel.



WILLIAMSPORT SUN-GAZETTE

Chris Masse • Jon Gerardi • Henry Huber



We put the **SPORT** in

WILLIAMSPORT

WILLIAMSPORT SUN-GAZETTE

LOCAL NEWS • LOCAL SPORTS • LOCAL VALUE

www.sungazette.com



ANYTIME, ANYPLACE, ANYWHERE

sungazette.com

FIND YOUR CAREER

New Jobs Daily

SUN-GAZETTE



jobs.sungazette.com

Member Renewals (Continued on next page)

December 23 through January 31

Thank you....you are appreciated!

First Year Renewal

First Heritage Federal Credit Union
Park Place, LLC
Pro Supply

Member 2 - 5 Years

Clarissa Paige OBM Services
Cole's Hardware
Elysian Fields Equestrian Center
Gunzey's Hot Sausage
Hull's Landing Restaurant
Jersey Shore Area Joint Water Authority
Montoursville Rotary Club 5314
Northeast Oil & Gas

Member 6 - 10 Years

A1 Stop/Beer Here
Advanced Drainage Systems, Inc.
Andrée P. Phillips
DPH Discount Pins, Inc.
Goodwill Industries of North Central PA
It's My Party Store, Inc.
KGD Wealth Management
Le Chocolat
Lycoming Arts
Lycoming County Republican Committee
Postage Pros Plus
Scissor's Edge
St. John Neumann Regional Academy
SWC Realty
The Carwash at Faxon
The Graphic Hive
TLC Fitness
Williams Transcontinental Gas Pipe Line
Company LLC

Member 11 - 15 Years

AC Cruz State Farm Agency
Appellation Construction Services, LLC
Fishlips, LLC
Halliburton
Hamilton Patriot LLC
Montoursville Veterinary Hospital
Providence Engineering Corporation
Quandel Construction Group, Inc.
SEDA-COG Joint Rail Authority
Sordoni Construction Services, Inc.
Susquehanna Wire Rope & Rigging, Inc.
The Liberty Group
Zartman Construction, Inc.

Member 16 - 20 Years

BLaST Intermediate Unit 17
Bostley's Preschool Learning Center Inc.
C&N Bank
C.H. Waltz Sons, Inc.
Callahan's Antiquities
Chesapeake Energy
Choice Carpet Cleaners, Inc.
Comfort Keepers
Corter's Flooring America
Diakon Family Life Services
Discovery Machine, Inc.
Economy Locker LLC/Country Store
Brand Meats
Glass & Burns Inc. DBA Catherine Burns
Insurance Services
Gregory Welteroth Advertising
Gustonian Gifts
Ichiban - Japanese Cuisine
Intrada Technologies
JPW Industrial Ovens & Furnaces
Keystone Leather
Loyalsock Township School District
Malee Law Firm, P.C.
Markle's Plumbing & Heating
Marshall, Parker & Weber
MAS Printing
Mel's Deli & Cafe
Millbrook Playhouse, Inc.
Murray Motors
Pajama Factory
Premier Realtors
Raup & Sholder, P.C.
Richard R. Motter Agency
Schrader Architectural
Products/Overhead Door Co. of
Lycoming County
SEDA-Council of Governments
Spherion
State Farm Insurance - Tony Dgien Agent
Steinbacher, Goodall & Yurchak
Susquehanna Marble and Granite, LLC
Tasseron Sensors, Inc.
The Comprehensive Financial Group
The Flatiron Salon
The WorkCenter
Tiadaghton Inn
TURA Inc.
Valley Forge Pension Management, Inc.
Webb Weekly
Williamsport Electric, Inc.
Wm L. Robinson Concrete Contractors,
Inc.

Member 21 - 25 Years

Albright LIFE
Boy Scouts of America-Susquehanna Council
Buttorff's Hardware, Inc.
Central Pennsylvania Food Bank -
Williamsport Branch
Data Papers, Inc.
Elery Nau Hardware
First National Bank
Fisher Mining Company
Henry Dunn, Inc.
HRI, Inc.
Information Technology Services, Inc.
Jiffy Lube
Johnson's Cafe
Keystone Advertising Specialties
Kriger Fence Co., Inc.
Loyalsock Animal Hospital
Lycoming County Water & Sewer Authority
Montoursville Borough
Moore Power Sales Vision
Morgan Stanley
Mr. Sticky's, Inc.
Nittany Mountain KOA Campground
PALCO Federal Credit Union
Penn State Small Business Development
Center (SBDC)
Quality Air Mechanical, Inc.
Teamwork Graphics, Inc.
Warrior Run Development Corporation
Williamsport Crosscutters

Member 26 - 30 Years

Backyard Broadcasting of Pennsylvania
Bullfrog Brewery
Cruise Planners
DuBoistown Borough
East Lycoming School District
Fulton Bank
Glenn O. Hawbaker, Inc.
Hurwitz Batteries, LLC
Impact Advertising
Janney Montgomery Scott, LLC
Lyco Lube Xpress Inc.
Lycoming Career & Technology Center
Lycoming Housing Authority
Lycoming Physical Therapy, Ltd.
Lycoming Valley Railroad Company
Montgomery Borough
Muncy School District
Orelli Supply, Inc.
Pennram Diversified Mfg. Corp.
Port Elevator Company, Inc.
Refrigeration Service Co./The Wholesale Chef
South Williamsport Area School District
TurnKey Construction, Inc.
Wayne Township Landfill
WBRE-TV
Williamsport Mirror and Glass Company
Williamsport Regional Airport
Williamsport Scottish Rite
World Travel International, Inc.

Member 31 - 35 Years

Bayard Printing Group
 Bearing & Drive Solutions
 CSR Enterprise Networks
 Durdach Bros., Inc.
 First Community Foundation Partnership of Pennsylvania
 Fred Hamm, Inc.
 Innovative Manufacturers' Center (IMC), Inc.
 Interior Construction Specialists, Inc.
 Larson, Kellett & Associates, P.C.
 Lundy Warehousing, Inc.
 Old Corner Hotel
 Roche Financial, Inc.
 The Hite Company
 Tory Leather
 Transitional Living Centers, Inc.
 Tulpehocken Spring Water
 Wascher Chiropractic Center
 Wells Fargo Advisors, LLC
 Woodlands Bank
 Your Building Centers, Inc.

Member 36 - 40 Years

All Round Tire Company
 Allison Crane & Rigging
 American Rescue Workers
 Anthony H. Visco, Jr. Architects
 Aquarius Pool & Patio, LLC
 Baker Tilly
 Beiter's, Inc.
 Charlotte Pipe and Foundry
 Clyde Peeling's Reptiland
 Crockett Financial Services
 Dixon A. C. & R. Corporation
 E. R. Kinley & Sons Jewelers
 East End Lumber Company
 EconoLodge Williamsport
 Fairfield Manufacturing Company, Inc.
 Faxon Cleaners, Inc.
 Forsburg Furnace & Air Conditioning Company, Inc.
 JanWay Company
 Jersey Shore Area School District
 Jersey Shore Borough
 Lycoming County Commissioners
 McNerney, Page, Vanderlin & Hall
 Moff & Associates
 Montoursville Area School District
 Nevills Flowers
 Oregon Hill Wine Company, Inc.
 River Valley Regional YMCA
 River Valley Transit Authority
 Roan Inc.
 Roan's Transfer & Storage, Inc.
 Robert H. Fredrickson, D.D.S., M.A.G.D.
 STEP, Inc.
 Susquehanna Trailways
 The Blessing Insurance Agency, Inc.
 Tony's Delicatessen
 West Branch Drug & Alcohol Abuse Commission
 White Deer Golf Course
 Williamsport Municipal Water Authority -
 Williamsport Sanitary Authority
 Williamsport Symphony Orchestra
 YWCA Northcentral PA

Member 41-50 Years

A M Metal Specialties
 AAA North Penn
 D & M Tool & Machine Company, Inc.
 Glamorise Foundations, Inc.
 Huffman's Office Equipment Co., Inc.
 J. B. Gibbons Construction, LLC
 Jersey Shore State Bank
 Jersey Shore Steel Company
 Klein & Rizzo, Inc.
 Koppers Inc.
 Labels by Pulizzi, Inc.
 Lycoming County United Way, Inc.
 McDonald's Restaurants
 Miele Amusements, Inc.
 Nesco Resource
 Pennsylvania College of Technology
 Ralph S. Alberts Co., Inc.
 Williamsport Parking Authority
 Young Industries Inc.

Member 51-60 Years

Frito-Lay, Inc.
 KBF Print Technology
 Logue Industries, Inc.
 M&T Bank
 PMF Industries, Inc.
 Savoy Contract Furniture
 Stellant Systems, Inc.
 Williamsport Area School District

Member 61-70 Years

Fink's Paint Store, Inc.
 Fish Real Estate
 Knight-Confer Funeral Home, Inc.
 Lamar Advertising
 Lewis Lumber Products, Inc.
 Robert M. Sides Family Music Centers
 Staiman Recycling Corporation
 Sun-Gazette Company
 The Meadows, A Park Home Personal Care Community
 UPMC
 Wolyniec Construction, Inc.

Member 91 Years

Pepsi Bottling Group, Inc.

Member 102 Years

Lundy Construction Company

Member 116 Years

Lycoming Engines

Member 123 Years

Marco Technologies

Member 124 Years

Plankenhorn Stationery Co.

**Chamber Member Discount**

Working to meet the needs of our members

**Office Supplies & Office Furniture**

- ◆ 35% off all NEW Office Furniture ordered direct from the Hon factory.
- ◆ Huffman's offers monthly website sales with up to 70% off select everyday items.
- ◆ Our website, www.huffmans.com makes it convenient & easy to order with free shipping on all purchases.

For more information please contact:

Huffman's Office Equipment

5318 Lycoming Mall Drive
 Montoursville, PA 17754
 (800) 326-9322

Williamsport/Lycoming Chamber of Commerce - 102 West Fourth Street - Williamsport, PA 17701
 (570) 326-1971 - www.williamsport.org

THANK
 YOU
 😊

Upcoming Member Events

Ribbon Cutting: The Laundry Room of Williamsport

Wednesday, February 14, 2024 | Ribbon Cutting @ 1pm
1844 Lycoming Creek Road, Williamsport

Jersey Shore Chamber of Commerce Winter Mixer

Thursday, February 15, 2024 | 5-7pm
Tiadaghton Inn
1120 Allegheny Street, Jersey Shore

PA Wilds 2024 Big Idea Contest Information & Q&A Session/PM Exchange

Thursday, February 22, 2024 | Info Session 4-5pm, PM Exchange 5-7pm
Bald Birds Brewing Company
220 Shaffer Lane, Jersey Shore

Join the Chamber, PA Wilds, Ben Franklin Technology and other partners as they host an outreach event for their Big Idea contest, followed by a PM Exchange.

Chamber of Commerce Annual Meeting & Awards Banquet

Monday, February 26, 2024 | Registration @ 11:30am | Event 12-1:30pm
Holiday Inn Downtown Williamsport

Join us as we review 2023 and look ahead to a great 2024 in Lycoming County!

Ribbon Cutting: Live Well Adjusted

Ribbon Cutting & Open House
Tuesday, February 27, 2024 | 5:00 PM
Open House 4:00 – 6:00 PM
329 Pine Street, Suite 305, Williamsport

Ribbon Cutting: The Purpose Center

Wednesday, March 6, 2024 | 4:00 PM
400 Market Street, Suite 4, Williamsport

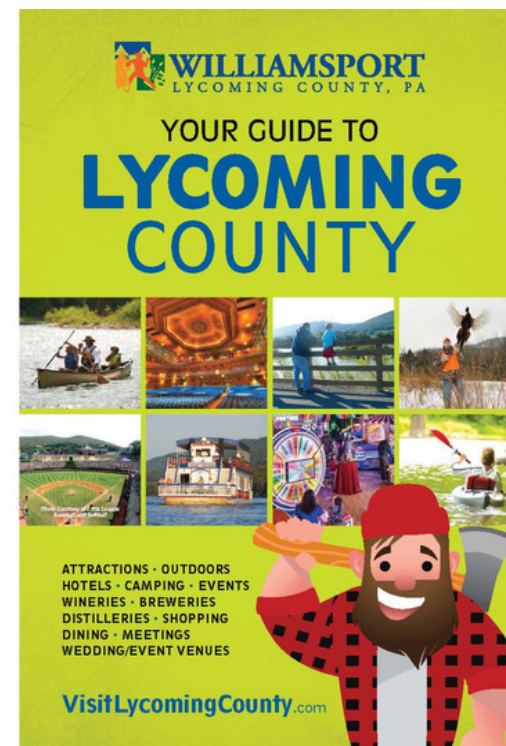
Coming soon....

The 2024 Lycoming County Visitors Guide will be arriving soon! The Visitors Guide is full of useful information on what to do, where to stay, eat and shop throughout Lycoming County. Please pick up a copy of the Visitors Guide at the Visitors Center, located at 102 West Fourth Street, Williamsport or many other locations throughout the area.

The Lycoming County Visitors Bureau will be distributing the 2024 Lycoming County Visitors Guides along with other regional and local brochures on a regular basis. The guides are delivered to hundreds of locations all over Lycoming County and neighboring counties. If you would like to have your business receive the Lycoming County Visitors Guides, please contact Gina Edwards at 570-320-4208 or gedwards@williamsport.org.

Taking Lycoming County to Canada

Gina Edwards, of the Lycoming County Visitors Bureau recently represented Lycoming County at the Ontario Motorcoach Association (OMCA) Marketplace. The OMCA Marketplace was held December 11-13, 2023 in Toronto, Ontario. OMCA Marketplace is attended by over 900 members including, Convention and Visitors Bureaus, hotels, attractions and motorcoach/bus companies. The purpose of the Marketplace is to promote destinations and itineraries to motorcoach companies as well as offer members education seminars about the group tour and travel industry. Gina had many successful appointments with Canadian motorcoach companies and hopes to expand the group travel business within the coming year. For more information on the Ontario Motorcoach Association Marketplace, please feel free to contact Gina Edwards at 570.320.4208 or gedwards@williamsport.org.



Montoursville Chamber of Commerce Winter Mixer

Chamber members enjoyed an evening of delicious food, drinks and live music at the Montoursville Chamber of Commerce's Annual Winter Mixer. Montoursville's newest event venue, Twin Meadows Farm, hosted the evening. Country music artist, Logan Route, entertained the crowd with songs from the 90s and 2000s. Pour Decisions Distillery served up handcrafted cocktails alongside Rosko's Brew House serving their craft brews. Thank you to our many sponsors for helping to make this event a success.



THANK YOU TO OUR SPONSORS!



Center for Rural Pennsylvania Hosts Roundtable Discussion on Rural CDFI Funding

WILLIAMSPORT – The Center for Rural Pennsylvania Board of Directors recently hosted a roundtable discussion at the Pennsylvania College of Technology in Williamsport on increasing Community Development Financial Institutions (CDFI) funding in rural areas. The Center for Rural Pennsylvania has examined data from the CDFI Fund to evaluate the degree to which rural Pennsylvanians are benefiting from these valuable services, particularly business loans.

“CDFIs provide a valuable service in supporting economic growth and stability in communities across the United States,” said Senator Gene Yaw, Center for Rural Pennsylvania Board of Directors Chairman. “The Center’s research findings suggest business CDFI loans are much more common in urban counties than rural counties in Pennsylvania.”

According to the CDFI Fund, a program of the U.S. Department of the Treasury, CDFIs are certified financing entities “offering affordable financial products and services that meet the unique needs of economically underserved communities.” They provide low-interest business loans for first-time home buyers, for small business creation and support, and to help consumers rebuild their credit scores.

“The report by the Center for Rural Pennsylvania on CDFI’s here in the Commonwealth was very helpful as a rural county,” said Jason Fink, President/CEO of the Williamsport/Lycoming Chamber of Commerce. “CDFI’s can play a helpful role in advancing small business development as demonstrated in areas where they have been active. Unfortunately, they aren’t involved in many rural counties in Pennsylvania as evidenced by the report. We are looking forward to utilizing this report to advance discussions on how this key economic development tool can be made available to all counties in Pennsylvania, including those here in the rural sector.”

“We are grateful to the Center for Rural PA for conducting this research,” said Abbi Peters, COO of the PA Wilds Center and Co-Founder of the Wilds Cooperative of PA. “Community Development Financial Institutions (CDFIs) play a significant role in providing loans and building credit in underserved areas. The findings reveal that CDFI lending and services are insufficient in rural communities throughout the Commonwealth, including the PA Wilds. The findings of this study may also serve as a reference point for policymakers, industry players, and other stakeholders concerned with enhancing financial inclusion in rural communities.”

The analysis examined three federal fiscal years: FY 2018, FY 2019, and FY 2021. The year 2020 was analyzed separately due to the impact of federal and state spending in response to the COVID-19 pandemic. The Center also evaluated loans that crossed county or state lines in a separate analysis.

Research shows 19 rural counties, over one-third of all rural counties, did not receive a business CDFI loan in FY 2018, FY 2019, or FY 2021. While significantly fewer loans were provided to rural businesses, loans issued to rural businesses were of a higher value than those received by urban businesses. Compared to other states, Pennsylvania businesses received fewer CDFI loans, overall. Across the United States, rural businesses received 27 percent of the CDFI loans and urban businesses received 73 percent. However, the loan values were more evenly distributed. Forty-five percent of the loan value (\$15.1 billion) went to rural businesses and 55 percent (\$18.3 billion) went to urban businesses.

“The research findings indicate that there are fewer CDFI business loans in rural communities than what population, economic output, or poverty indicators would predict,” said Dr. Kyle Kopko, Center for Rural Pennsylvania Executive Director. “These findings present an opportunity to discuss how policymakers can support CDFI activity throughout the Commonwealth and increase access to capital in rural Pennsylvania.”







JERSEY SHORE AREA CHAMBER OF COMMERCE

WINTER MIXER

Registration for this event is free to all Chamber Members!

Sponsorships are available










FEB 15, 2024
 5:00PM - 7:00PM
TIADAGHTON INN
 1120 ALLEGHENY STREET, JERSEY SHORE

YOUR \$200 SPONSORSHIP INCLUDES - COMPANY LOGO DISPLAYED AT THE WINTER MIXER AND YOUR LOGO ON ALL ADVERTISING FOR THE EVENT

Company: _____

Attendees' Names _____

It is free of charge to attend this event. No payment information is necessary unless sponsoring.

Card Type ___ Visa ___ MC ___ Discover ___ AmEx

Credit Card # _____ Exp. Date _____

Cardholder's Name _____ CVV _____

Cardholder's Address _____

Email Address (for receipt) _____

Checks can be made payable to "WLCC"

Return to: Jersey Shore Area Chamber of Commerce • 102 West Fourth St. • Williamsport, PA 17701
 Phone: (570) 326-1971 FAX: (570) 321-1209 or Register Online at <https://business.williamsport.org/events>



Williamsport/Lycoming Chamber of Commerce

138th Annual Meeting & Awards Banquet

Monday, February 26, 2024
 12:00PM - 1:30PM
 Holiday Inn Downtown Williamsport
 Registration Opens at 11:30AM

Review 2023 and look ahead to a great 2024 in Lycoming County with us!

Awards to be presented:

Phillips/Plankenhorn Small Business of the Year Award

Sponsored by:



Staiman Family Large Business of the Year Award

Sponsored by:



Emerging Business Award

Sponsored by:



New this year...

Vince Matteo Excellence in Leadership Award

Williamsport/Lycoming Chamber of Commerce
138th Annual Meeting - February 26, 2024

Please make ___ reservation (s) \$25.00 Member \$200.00 Member Table of 8

Check Enclosed Pay at Door Please Invoice

Company: _____ Phone: _____

MasterCard Visa Discover AmEx CC# _____ Exp. Date ____/____/____ CVV _____

Cardholder's Name/Signature: _____

Cardholder's Address: _____

Cardholder's Email Address: (for receipt) _____

Attendees: _____

RSVP to the Chamber by February 21, 2024

Return to: Williamsport/Lycoming Chamber of Commerce, 102 West Fourth Street, Williamsport
 Phone: (570) 326-1971 or FAX: (570) 321-1209 or online www.williamsport.org
NOTE: No refunds can be issued unless cancellation is made 24 hours prior to event.

LEADERSHIP LYCOMING SUMMIT EVENT

FEBRUARY 29, 2024
 5-7PM
WILLIAMSPORT COUNTRY CLUB



TOPICS:

WHAT IS ARTIFICIAL INTELLIGENCE? AI, BUSINESS, AND LEADERSHIP



PRESENTER: JEFFREY J. BROWN
 VICE PRESIDENT FOR INFORMATION TECHNOLOGY/CHIEF INFORMATION OFFICER
 PENNSYLVANIA COLLEGE OF TECHNOLOGY



REGISTRATION IS FREE TO ALUMNI
 PLEASE CLICK [HERE](#) OR REACH OUT TO MEGHAN QUINN AT
MQUINN@WILLIAMSPORT.ORG TO REGISTER

TO PURCHASE YOUR TICKET VISIT LEADERSHIPLYCOMING.ORG
OR CALL THE CHAMBER OF COMMERCE AT 570-326-1971

FEELING LUCKY?

JOIN LEADERSHIP LYCOMING FOR THIS YEAR'S

FINAL 3

- TICKET PRICE: \$100 (ADMITS 2)
- HORS D'OEUVRES AND BEVERAGES INCLUDED
- BASKET AUCTION AND 50/50

THROUGHOUT THE EVENT, TICKETS ARE DRAWN AT RANDOM AND ELIMINATED. WHEN ONLY 3 TICKETS REMAIN, THE TICKET HOLDERS MAY CHOOSE TO SHARE \$3,000 OR CONTINUE THE ELIMINATION PROCESS TO INCREASE THEIR PRIZE AMOUNT, WHICH MEANS... ONE LUCKY PERSON COULD HAVE A CHANCE TO WALK AWAY WITH \$3,000!

MARCH 22, 2024
5:30-7:30PM
BALD BIRDS BREWING COMPANY
 220 SHAFFER LANE
 JERSEY SHORE, PA

ALL PROCEEDS BENEFIT LEADERSHIP LYCOMING
 A PROGRAM OF THE WILLIAMSPORT/LYCOMING CHAMBER OF COMMERCE

PLEASE JOIN US