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TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

Welcome New Chamber Members

Upcoming PM Exchanges...

Leadership Lycoming Graduation















FROM JASON'S DESK Jason Fink | President/CEO

It is already August and I'm wondering what happened to the first seven months of 2023. August brings with it a number of activities in the area; the Little League World Series, back to college for Lycoming and Penn Colleges and the start of the new school year for area students. While I enjoy all of this, it also hits me with the realization that summer is just about over. This year it will also hit me with the fact that I'll be seeing another one of my children heading off to college.

While this year's Little League World Series won't have the trappings of last year since it's the 76th Little League World Series, it will bring us something new with a team from Cuba. I'm curious to see what type of media coverage comes from their participation and am hopeful that it will be focused on the experience of the players here for the tournament.

Each year during the Series, there's always the question we get asked about the economic impact of the Little League World Series. We've done every few years an economic impact study with Little League Baseball and Penn College and will be performing one again this year. The prior studies and reports were done on the series when it was just 10 days and 16 teams. With it being the second year of the tournament expanding to 11 days and 20 teams, it's time to re-measure the impact.

As we look at the economics of the Series, it got me to consider some of the things involved in playing baseball like gloves, balls and bats. One of those items I started to focus in on was the bats since they're made out of aluminum. Having a couple of aluminum products manufacturers here in the market like Prysmian Group and Chance Aluminum, it got me looking into how aluminum is priced.

We know that the costs of

necessities such as housing, gas, energy, and food have all risen drastically in the past year due to record high inflation and that every Americans and families are being hurt the most. To make matters worse, experts predict that it may be years before we see a return to pre pandemic inflationary levels. There are certain measures that the Federal Reserve Bank is taking to address it. The primary way as we all see it with the cost of accessing money through loans, is interest rates. These rate increases are hopefully slowing the rate of inflation. However there are other ways that the federal government can work to address some of the inflationary costs and that is through some of the tariffs that are in place of certain commodities. The one that I'm going to focus on is aluminum.

There are certain times that it makes sense to have tariffs in place for our country, however most of the time it only goes to drive up the consumer costs. Right now there is a tariff in place on aluminum coming in from Europe. There is no easy

legislative fix for inflation, but there is one way for lawmakers to help alleviate some of these soaring costs, and that is by removing tariffs on aluminum imports.

As a chamber of commerce based in Pennsylvania, our mission is to serve as the unified voice for the diverse businesses we represent, while advocating for job creation and greater economic prosperity for our region and the state as a whole. We are proud to support policy initiatives which will benefit our state's economy, and stand against policy which will hurt or in any way limit economic growth.

For these reasons we are calling on our Congressional delegation to support legislation this session that would repeal tariffs on foreign aluminum imports as they are actively inhibiting economic growth in our state.

Aluminum is currently trading at around \$2,400 a ton, which is a notable increase from 2018, which saw aluminum traded at \$1800 per ton on average. One of the reasons for this cost increase is that the US heavily relies on foreign aluminum imports because we do not have the geologic capability orproduction facilities required to produce enough aluminum to meet high demand. In fact, a study conducted by the Congressional Research Service found that the US only has the capability to manufacture around 20% of the aluminum required to keep the country and its many industries running. So in the simplest terms, we don't make enough to meet our aluminum production requirements and need to import to satisfy our needs.

This notable price surge has increased prices in the many downstream industries that rely on a consistent supply of aluminum, many of which are key contributors Pennsylvania's economy. number of those are here in Lycoming County such as the previously mentioned Chance Aluminum and Prysmian Group. Manufacturing is the number one contributor to Pennsylvania's economy, contributing over \$100 billion to our state's annual GDP. Construction, another industry heavily dependent on metal such as aluminum, contributes nearly \$24 billion to our annual GDP, and supports over 300,000 jobs.

Furthermore, a report released by the U.S. International Trade Commission confirmed that the Section 232 tariffs (the specific tariffs on European aluminum) have directly increased aluminum prices and hurt downstream industries. Specifically, the report found that the Section 232 tariffs caused domestic aluminum prices to increase by 1.6%, while increasing prices in downstream industries by .2% and decreasing downstream production by .6%. Though these figures may seem small, the report showed that production in downstream industries was \$3.5 billion less in 2021 as a direct result of the tariffs.

Since aluminum related industries contribute a momentous amount to our economy and workforce, the report's findings prove beyond doubt that tariffs on

foreign aluminum only hurt Pennsylvania in the long run. Raised costs and decreased production will only lead to higher prices for consumers, and reduced profits for corporations, which may force them to lay off some of their staff

But this issue extends far beyond just Pennsylvania, as a plethora of national industries such as transportation, automotives, aerospace, and defense are seeing the downstream effects of increased aluminum prices while bearing the costs of these tariffs. The beverage industry in particular has been severely impacted. A study commissioned by The Beer Institute found that U.S. brewers and beverage companies have paid over \$1.7 billion in tariffs on imported aluminum, as over 74% of beer produced domestically is housed in aluminum cans or bottles.

Even the World Trade Organization found the tariffs to violate international trade laws, and found the US's rationale that the tariffs were put in place in the interest of national security to be unjustified.

That is why on behalf of the many businesses and those that they employ, we are asking Congress to repeal these costly and unnecessary tariffs. As a chamber of commerce whose sole mission is to advocate for initiatives that will strengthen our state's economy, we encourage Congress to act as soon as possible before our economic growth is further constrained.



Come to Williamsport on Monday, August 14th at 5:30pm to welcome the 20 teams here for the 76th Little League World Series. Over 100 entries with plenty of entertainment will be parading the streets of downtown Williamsport. The parade runs from Susquehanna to Market Street on West Fourth Street In Williamsport. Headlining this year's parade is our Grand Marshal, Ryan Sandberg, 2005 National Baseball Hall of Fame Inductee and Chicago Cubs 2nd Baseman.

THIS EVENT IS BROUGHT TO THE



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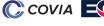






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A JULY

Thank you to all who showed up for Transitional Living Center's PM Exchange on July 13. They did a great job in pulling it together. Thanks to Crazy Tomato for letting them utilize their property, Acme BBQ Co. for the delicious food, Any Event for the tables, chairs, and tent, and Rosko's Brew House for the beverages.



LEADERSHIP LYCOMING ANNOUNCES...

CLASS OF 2024 AND OPERATING COMMITTEE

The Selection Committee of Leadership Lycoming chose 25 participants to represent the Class of 2024. The Leadership Lycoming Operating Committee (LLOC) is proud to announce the following class members, who will begin the program year with Opening Retreat, this September:

John Armstrong

Transitional Living Centers, Inc.

Ann Baker

Borough of Duboistown

Rebecca Bay

Lycoming Engines Nikolina Cleaver

STEP Office of Aging

Laurel Cowher STEP Head Start

Lindsay Crist

Lycoming College

Danielle Forker Geisinger Medical Center Muncy

Nichole Frve UPMC

Suzanne Glisan

Hope Enterprises, Inc.

Whitnie Rae Haldeman Lycoming Engines

Michael Hickey

C&N Bank **Emily Leidhecker**

West Branch Drug and Alcohol Abuse Commission

Ellyn Lester Penn College

Toni Levandoski

Company

Jamie Mahoney

The James V. Brown Library

Chelsea Reichard

Geisinger Jersey Shore Melissa Shaffer

Little League International

Brandy Smith

Montoursville School District

Jennifer Stehman

UPMC

Samantha Tompkins

The Muncy Bank and Trust Steinbacher, Goodall, & Yurchak

Abdul-Malik Walker Kallective Wellness

Karley Welsh Geisinger

Robert Webdeborn

Four Birds Distilling

Jolie Wenner

American Cancer Society

Sarah Yoder Penn College

The Leadership Lycoming Operating Committee begins their new year with new and returning committee members:

Chair **David Boyle**

Geisinger

Vice Chair **Brittany Fischer** YWCA

Heather Allison West Pharmaceuticals

Donna Bastian

Eric Beiter Beiter's Inc.

Debi Burch

Lycoming Arts

Adam Dincher C&N Bank

Jackie Flanagen UPMC

Paula Holmes UPMC

Missy Keiffer

Lycoming College Jim Hicklin

Lycoming-Clinton Joinder **Board Programs**

Brian McClintock Little League International

Karen Retorick **Kvle Smith**

Penn College

Dustin Solomon The Potting Bench

Brenda Wiegand Penn College

RIBBON CUTTING CEREMONIES!



The Newsroom Grill & Spirits, at 454 Pine Street, celebrated their grand opening during Williamsport First Friday! The rain held off for a gathering at the Tiki Hut with the owners, Brion & Carmella Harlan; the Newsroom staff; and community supporters.



ModWash Laundromat, located at 324 Broad Street, Montoursville, celebrated their grand opening with a ribbon cutting and open house. Their services include: commercial wash & fold service with pickup and delivery; a 1-minute rinse cycle to clean the washing machine before you wash your clothes; large washers and dryers for bedding, curtains, clothing, etc.; open 24 hours a day, 7 days a week. (from 1 to r) Amy Alexander, Williamsport/Lycoming Chamber of Commerce Membership Committee; David Miele; Owners, Adria Miele & Michael Miele with their children; Monica Miele.



Garner Behavior Services at 138 Catawissa Avenue, Williamsport is a 1:1 aba therapy center with facilities in Lycoming and Union Counties. They provide intensive therapy for young children with Autism. Congratulations to Dr. Garner and her team on their wonderful therapy center.



Kirk Fisher, Owner of Homewatch CareGivers of Williamsport, celebrated a ribbon cutting with his staff & community supporters at their downtown location; 460 Market Street, Suite 109, Williamsport. The home care organization offers home health care services; home care assistance for the elderly or disabled; companion, personal, and complex care.

FEATURE MEMBER

White Deer — a recreational asset for area

By MIKE REUTHER

Sun-Gazette correspondent

Tucked away off Route 15 in Clinton Township is a vast lush green landscape, the setting for a recreational complex featuring two 18-hole golf courses, a driving range, a full-service restaurant, a pro shop, and other amenities.

So far in 2023, White Deer Golf Course is having a banner year, thanks to favorable weather, including a mild winter that brought people to the links.

"We had 1,600 rounds of play in January and February," White Deer Golf Course General Manager Justin Dahin said. "We are usually snow-covered those months. That led to a good spring."

He feels it really should come as no surprise that White Deer, set amidst the hills of rural Pennsylvania, attracts so many golfers.

Overall, about 52,000 combined rounds of golf are played on either the Heritage and Vintage courses each year.

Among the golfers are Alan and Vickie Morgan of Williamsport who were out on the links on a recent sunny July morning.

"We are members," Vickie said. "We golf two or three times a week."

provements that have been made.

bunker and drainage projects," Da- had previously managed White Deer available to golfers and the hin said. "There are always things Deer. to be done."

other groundskeeping.

Owned by Lycoming County, financial position. White Deer is operated by Troon Golf, which provides management Commissioner Rick Mirabito said. for golfers to enjoy a bite to eat or putting practice area, and the Four golfing.



PHOTO PROVIDED

A golfer lines up a shot at White Deer Golf Course. The public recreational complex is open to the public seven days a week.

Vickie said White Deer is a nice courses as well as other amenities. public facility." complex for golf and noted the im- Troon in 2021 acquired Indigo Golf Partners, the company formerly continue marketing and improving "In the last two years, we did known as Bill Casper Golf which the facilities while making White throughout the week," Dahin said.

A golf course, he noted, is a for Troon, reported to Lycoming ings. work in progress with mowing and County Commissioners in November that the golf complex is in good Heritage and Vintage courses can teams also make use of White Deer. about 70 people, is open seven

services to more than 750 golf "Especially in light of it being a adrink after a round of golf and en- Seasons building, a venue that

Dahin said for now the goal is to grounds outside.

be found Mulligan's Restaurant

joy the view of the well-manicured groups can rent out for different

"The restaurant is fairly busy

Like many golf courses, White White Deer. organizations and businesses which Deer offers different golf leagues Chris Strand, regional manager use it for charitable events and out- — men's, women's, mixed, and Deer is a public golf facility that is retirees — which operate Monday available to all skill levels. Near the finishing holes of the through Thursday. High school golf

"It's a good asset for the area," and Lounge, a casual dining spot clude a foot and disk golf course, a long at the weather is favorable for

events.

For those looking to learn the game of golf, lessons are offered at

Dahin emphasized that White

The facility, which employs Other features of White Deer in- days a week and year-round as

SMALL BUSINESS

Kallective offers health, safety courses for people, businesses

By JASON HAHN

Sun-Gazette Correspondent

When Kallective Wellness opened in 2020 Abdul-Malik Walker, owner, sought to fill a void in the Williamsport and surrounding communities for health and safety training services. Three years later and a pandemic later, they are training people from West Virginia to Philadelphia and Rochester to Baltimore.

Walker and longtime friend, Anthony Kidd Jr. started Kallective Wellness in the historic Pajama Factory because area residents were no longer able to become American Heart Association certified at the hospital and the closest place for training was Harrisburg.

"We tried to become a community resource so people didn't have to drive all the way to Harrisburg," Walker said.

And what started as a mission to help people become American Heart Association certified branched out into American Red Cross certifications where they became the organization's training partner of the year in 2021 and 2022 with the highest rating and highest volume.

Kallective Wellness provides occupational health and safety services to businesses and organizations with seven local instructors and more in Philadelphia. The comprehensive list of services include: HSI - workplace safety; CPR and first aid safety program development; mental health first aid; diversity, equity and inclusion; workplace violence and active shooter courses; workplace safety audits and more. They also offer babysitting first aid courses for students as young as 11 years old and Girl Scouts looking to earn their badge.

If you're an employer looking to have your staff certified and trained, Kallective Wellness can have your courses custom fit for you from their list of trainings depending on your business's specific needs.

The small class sizes are also a benefit to students and Walker says that, "Our



PHOTO PROVIDED

The staff of Kallective Wellness provide CPR training to Calvary Bible Fellowship Church in Shamokin.

courses are 50 percent more hands-on and 40 percent shorter."

Walker said he really enjoys working with school districts so parents know "when they send their kid to school they're going to come back in the same shape.

Since opening Kallective Wellness, Walker says he learned a lot about leadership.

"Focusing on leadership is a topic to revisit every day. Performing this leadership role, being more intentional about leadership is something we instill at Kallective. That was the biggest switch that turned on for me." And leadership is something he said he wants to instill in the people he and Kallective Wellness trains.

What's next for Kallective Wellness? They plan on releasing a few health and safety products and a children story series helping kids understand some first aid tips. And although they service an almost 250-mile radius, they are still fulfilling their mission of providing a local service to the community.

Walker says growth is always the

objective because the more people you can train, the more people you can save and health and safety courses go past the workplace.

"I approach every class like students aren't just filling a requirement. I'm teaching skills that may quite well save a loved one. Data supports that people are more likely to save someone at home than at work."

Kallective Wellness is located at 1307 Park Ave Suite 9-210S appointments can be made at their website, kallectivewelness.com, or calling 570-360-8188.



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2 Week Voting Period

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Start submitting your pet photos July 3 l st! bit.ly/sgpetphotos23

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The Industrial Properties Corporation, Williamsport/Lycoming Chamber of Commerce and the City of Williamsport are committed to assisting small businesses with their economic development projects. From building renovations, expansion/working capital to equipment purchases, the Revolving Loan Program can provide the finances you need to increase business and ensure economic prosperity.

APPLICATION CRITERIA The Revolving Loan Fund is available to:

- Individuals, corporations, limited liability companies, & non-profit organizations
- Gross sales less than \$1,000,000 annually or employ fewer than 50 individuals
- Place of business or significant amount of business in Lycoming County
- Start-up enterprises, expansion of existing business, or relocation of business to Lycoming County

For more information please contact:
Bo Hornberger, Vice President & Chief Financial Officer
Williamsport/Lycoming Chamber of Commerce
Phone: 570.320.4206 Email: bhornberger@williamsport.org



Williamsport/Lycoming Chamber of Commerce

Championship Luncheon

WELCOMES THE WORLD



with 2018 Hall of Famer **4** lan Trammell Presented by



Friday, August 25, 2023 **Genetti Hotel & Suites**

UPMC HEALTH PLAN

Picnic Lunch 12:00 PM-Program begins at 12:30 PM

Join the Chamber and Visitors Bureau as we herald in Championship Weekend for the 76th Little League® World Series with the Championship Luncheon. Enjoy a highly engaging question and answer session with Detroit Tiger and 2018 National Baseball Hall of Fame Shortstop Alan Trammell, emceed by Williamsport Crosscutters Gabe Sinicropi. Audience questions, time permitting.

*Note: Any autographs are at the discretion of Alan Trammell and requests may not be fulfilled by him

Tiger's Suite Seating for 8: Dugout Box Seating for 4: General Admission Seating:

Chamber Member \$150 Chamber Member \$90 Chamber Member \$25

Other \$200 Other \$110 Other \$30

Game Day Sponsors



Register by calling 570-326-1971 or online at www.williamsport.org



Williamsport Welcomes the World street festival. Live bands will be performing throughout the evening along with plenty of kids activities and food vendors. Downtown merchants will all be open throughout the evening offering special discounts with a pin. Only 750 Williamsport Welcomes the World pins will be available that evening with a \$5 purchase from participating merchants.





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WILLIAMSPORT



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Don't miss our special autograph session with Hall of Famer

that evening from 5:30PM-6:30PM to sign FREE photos!

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Member Renewals

Received between June 23, 2023 and July 26, 2023

Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

First Year Renewal

John Ryan Brewery Positive Medium Superior Plus Propane

Members 2-5 Years 4G Delivery, Inc. Bassett Engineering, Inc. Bennardi & Barberio Dentistry ClearView Asset Protection LLC Dunkin' Donuts Gamble Farm Inn Jasper Steel Works LLC Miller Financial Strategies - Raymond James Pennsylvania General Energy Phil-It-Up Drive In Pine Ridge Construction

Management, LLC

The Bar on Market

The Hatchet House

Therapy Brewing

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Members 6-10 Years

Ainsworth Inc. Antiques & Moore/ Starving Marvin Tack Store Creative Benefits Inc. Dolly's Diner

Family Practice Center, PC First Choice Business Solutions

Fischer Insurance Agency

LHB Ventures

Lycoming-Clinton Joinder Board Programs

NCPA Media LLC DBA NorthcentralPA.com

New Trail Brewing Company

Ronald McDonald House of Danville, Inc.

The Brickyard Restaurant & Ale House

UPMC Health Plan

Water Tower Square, LLC Welliver

Member 11-20 Years

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Eric Stashak Commercial

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Inflection Energy, LLC Morgan Stanley

RETTEW Associates, Inc.

Santino's Italian Cuisine

TownePlace Suites by Marriott (Chartwell Hotels)

Member 21-30 Years

Celebration Villa of Loyalsock First National Bank Hotel Manor Sam's Club

Wegmans Food Markets, Inc.

Member 41 Years

Pace Analytical Services. LLC - Williamsport, PA

Member 67 Years

ANDRITZ Inc.

UPCOMING RIBBON CUTTINGS:

Ribbon Cutting & Open House: Rosko's Brew House

Saturday, August 5, 2023 | Ribbon Cutting: 4:00 pm | 601 Pine Street, Williamsport Cheers to 1-year & many more! Enjoy beverage tastings & Dad's BBQ Live music by Sean Farley at 7pm

THE 34TH ANNUAL CHAMBERLINKS GOLF OUTING

FRIDAY, SEPTEMBER 15, 2023



WHITE DEER GOLF COURSE
REGISTRATION 7:30AM - TEE OFF 8:30AM

RAIN DATE: TBA



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	Includes Two foursomes, premium sign placement and name on all printed material	
\$1600	DINE AROUND Includes One foursome, premium sign placement and name on all printed material. Contribute towards restaurant gift certificates provided to each golfer in lieu of a large meal at the conclusion of the tournament	
\$1000	On Course Business Showcase While the golfers wait their turn on selected holes, showcase your business with hand-outs, games and networking! Includes One foursome.	
\$1000	BEVERAGE Includes One foursome, a professional sign and name on all printed material	
\$1000	BREAKFAST Includes One foursome, a professional sign and name on all printed material	
\$1000	CONTEST HOLE Includes One foursome, a professional sign on a contest hole and name on all printed material Provide a gift from your company for the golfer winning your contest hole	
\$750	FLAG Includes One foursome and a flag on a hole with your company name and sponsor year — Yours to keep!	
\$250	TEE Includes a professional sign with your company name on the course	
\$500	FOURSOME ONLY	
\$125	INDIVIDUALS ONLY	
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RIBBON
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Contact Taryn Hartle for more information at 570.320.4209 or email thartle@williamsport.org

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- Start-up enterprises, expansion of existing business, or relocation of business to Lycoming County

For more information please contact:

Bo Hornberger

Vice President & Chief Financial Officer Williamsport/Lycoming Chamber of Commerce

Phone: 570.320.4206

Email: bhornberger@williamsport.org



UPMC HEALTH PLAN

Presented by:

with HOF 2nd Baseman Ryne Sandberg



Tuesday, August 15, 2023 Genetti Hotel, 200 West Fourth Street, Williamsport Breakfast 8:00 AM • Program begins at 8:30 AM



The Williamsport/Lycoming Chamber of Commerce and its Lycoming County Visitors Bureau invite you to join us as we mark the start of the Little League World Series® with our annual *Grand Slam* Breakfast. This event culminates in a highly engaging question and answer session with the Grand Slam Parade Grand Marshal, Hall of Fame and Chicago Cubs 2nd Baseman Ryne Sandberg. Williamsport Crosscutters Gabe Sinicropi will be emceeing the event. WNEP will also cover the breakfast for broadcasts later that day. Time permitting, questions from the audience will be fielded.

*Note that any autographs are at the discretion of Ryne Sandberg and requests may not be fulfilled by him.

Legends Suite Seating for 8: Dugout Box Seating for 4: General Admission Seating: **Chamber Member \$150 Chamber Member \$90**

Other \$200 Other \$110

Chamber Member \$25

Other \$30

Game Day Spons





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They run year-round with no expiration!

Take advantage of all 18 benefits including reduced price health insurance, car care services, office supplies, advertising, construction, cell phone accessories and more.



ANOTHER JULY PM EXCHANGE...

The Residence Inn by Marriott, located at 150 W. Church Street, downtown Williamsport, hosted fellow chamber members at their PM Exchange. The extended stay hotel hosted tours of their newly renovated facility. Guests relaxed in the courtyard and enjoyed catered food and drinks by The James.



Pictured, Left to Right: Dana Irvin, General Manager, Residence Inn; Samantha Barbour, Sales Manager, Residence Inn; Jennifer Rempe, Membership Development & Retention Committee, Williamsport/Lycoming Chamber of Commerce.

WILLIAMSPORT/LYCOMING CHAMBER OF COMMERCE STAFF MAIN OFFICE - 570.326.1971

STAFF

Accounting Clerk/Executive Assistant.......Cindy Robbins 570.320.4201 | crobbins@williamsport.org

Leadership Lycoming/Special Events CoordinatorMeghan Quinn 570.320.4216 | mquinn@williamsport.org

Tourism and Group Tour DirectorRegina Edwards 570.320.4208 | gedwards@williamsport.org

Receptionist Becky Steppe 570.326.1971 | chamber@williamsport.org



Jersey Shore Area Chamber of Commerce Picnic Registration

Chamber Members, enjoy a relaxing evening of food & drinks under the pavilion at the Nippenose Tavern

Tuesday, September 12, 2023 5:00pm-7:00pm

Nippenose Tavern 6391 Route 654 Hwy South Williamsport, PA 17702

\$20.00 Registration Includes:

A picnic-style buffet & one drink ticket valued up to ten dollars (Cash Bar Available)
Call (570) 326-1971 to register









Senator Mut Gene Yaw & Tr