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**We Appreciate our Members
Leadership Lycoming
Applications Now Available
Lycoming County Visitors
Guides Are Here**



From Jason's Desk

Jason Fink, President/CEO

January was a tough month for the Chamber as we lost a longtime leader for the organization with Vince Matteo's passing on January 9. Vince retired from the Chamber December 31, 2018, but was never far from us as he stopped in regularly to see us. We also saw him out at various activities and programming here in the community. Needless to say, this was definitely not the column that I thought I'd be writing for February.

Vince started his work here at the Chamber on April 2, 2001. It was a Monday and he was staying at the Jefferson Square Apartments on Washington Boulevard here in Williamsport. That evening was the finals between Duke and Arizona for the NCAA basketball tournament. Vince offered to anyone who was interested in watching the game at his apartment, to stop over. A couple of us

took him up on it. The biggest thing that I took away from that evening wasn't so much work related, but more on how Vince viewed family. He was anxious to get settled and find a home so that after the school year ended, Sue, Anthony and Sarah could come and be with him.

Anyone that knew Vince, always speaks about his presence and how he could command a room. He had confidence in what he believed in and passionate about the support for business and industry in our community. There are two things that I look at today that without his efforts, we would not be as far along as a community as we are today.

You might recall several years ago when at the time, Susquehanna Health System was considering options for a new hospital to be built in the area. They had purchased property in

the Muncy area, were investigating property on Route 87 north of Montoursville, along with considering expansion at the Williamsport campus. Vince knew what having the main campus for Susquehanna Health System meant to the City of Williamsport. The loss would have been devastating to it. He coordinated a group of local leaders to work in advocating for the City to showcase the benefits gained by adding on to the existing Williamsport campus. His work in leading this effort helped the City to maintain the Williamsport Hospital and has allowed for the development to take place in and around that campus.

The other key initiative that he led was associated with the natural gas industry. In the early years of the development of the industry in our county, there was a number of new challenges being put before

us given the nature of the industry. He worked in putting together a local group of leaders to begin preparing for this development. Vince connected with colleagues in Texas to coordinate a visit there to gain better knowledge about this new industry. He, along with this group of leaders, went there for a week and met with officials who gave them an understanding of how it operated, what to expect, and steps that could be taken to ensure a smooth introduction of this industry into our local economy. This work helped to position us to better adapt to the gas industry coming into the county, in comparison to some of the others in our region. While it wasn't easy and without issues, we were better prepared due to his work in dealing with these challenges.

However, there was so much more to Vince than just the work here for the

community. His laugh and sharp humor, love of the Yankees and Giants are some of the things that quickly come to mind. The biggest thing to me was his love of family. He would share things he and Sue were doing now that he was retired. Going to the wineries up at Seneca Lake was the getaway for them, while Italy was back on to visit now that international travel was open. We talked almost every time I saw him about his grandkids, Riley, Christopher and Gabriel. Those were the most enjoyable for me because my two youngest go to school with Riley and Christopher so we had lengthy conversations about their activities.

I'm thankful for the 21 years of friendship, guidance and support that he gave me. Thank you Vince. You made not only Lycoming County better, but also me as a person.

Lycoming County Visitors Bureau Announces 2023 Travel and Tourism Application Deadline

The Lycoming County Visitors Bureau is pleased to announce the return of the Lycoming County Travel and Tourism Grants program. The revised program is being brought back since we last awarded grants in 2020. Grant applications are available now and are due to the Lycoming County Visitors Bureau by 11:59pm on February 15, 2023.

Funding is to assist with non-profit organizations in their travel and tourism related activities and is to be used for un-

derwriting the expense of promotional and publicity initiatives by those assets for the purpose of increasing tourism within Lycoming County. Awards are granted on a competitive basis. Grant funding is limited to non-profit organizations and preference will be given to the assets that demonstrate the ability to attract patrons from outside Lycoming County.

Organizations meeting the criteria for the grant are strongly encouraged to apply for this funding. Appli-

cations and guidelines may be obtained by going to the Visitors Bureau website, www.visitlycomingcounty.com, or the Chamber's website, www.williamsport.org. They can also be obtained by calling the Chamber at 570-326-1971.

Since 2000, the Lycoming County Visitors Bureau has granted through this program over \$1.7 million to 54 non-profit organizations conducting travel and tourism related events and activities here in Lycoming County.

Revolving Loan Fund

To assist businesses with their financial needs for construction, renovations, equipment purchases and working capital.
For more information or application, contact Bo Hornberger at the Williamsport/Lycoming Chamber of Commerce.
570-326-1971

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Member Renewals

Received between December 23, 2022 and January 29, 2023

Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

Members 2-5 Years

A1 Stop/Beer Here
Applied Industrial Technologies
Blair Brothers Goldsmiths
Collin T. Linn, DMD
Gunzey's Hot Sausage
KGD Wealth Management
Kinetic By Windstream
Legal InSites, LLC
M and S Contracting LLC
Montoursville Rotary Club 5314
West Pharmaceutical Services, Inc.
Williamsport Wood Floors

Members 6-10 Years

Advanced Drainage Systems, Inc.
Andrée P. Phillips
Blooming Grove Historical Society
Central Contracting
J. L. Winters Jewelers
Montoursville Veterinary Hospital
Scissor's Edge
Southwestern Energy
Steve Shannon Tire and Auto
Centers, Inc.
The Graphic Hive
TLC Fitness
WeCare at Loyalsock

Members 11-15 Years

LB Water
Pajama Factory
SEDA-COG Joint Rail Authority
The Clothier
Zartman Construction, Inc.

Members 16-20 Years

Callahan's Antiquities
Corter's Flooring America
David DiGiallorenzo, DMD
Diakon Family Life Services
Economy Locker Storage Co., Inc.
Gregory Welteroth Advertising
Gustonian Gifts
Holistic Health Center, LLC
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Members 21-25 Years

Advanced Pain Management and Rehab of
Williamsport P.C.
Data Papers, Inc.
DuBoistown Borough
Information Technology Services, Inc.
Johnson's Cafe
Keystone Advertising Specialties
Lepley, Engelman, Yaw & Wilk, LLC
Nittany Mountain KOA Campground
Williamsport Crosscutters

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Larson, Kellett & Associates, P.C.
Lycoming Career & Technology Center
Montgomery Borough
Williamsport Mirror and Glass Company

Members 31-40 Years

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Community Theatre League
Crockett Financial Services
Dixon A. C. & R. Corporation
East End Lumber Company
Forsburg Furnace & Air Conditioning
Company, Inc.
iHeartMedia
Interim HealthCare
Kellogg Company
Keystone Friction Hinge Company
Larson Design Group
Lockard Agency, Inc.
Lycoming County Commissioners
North Central Sight Services, Inc.
Oregon Hill Wine Company, Inc.
Phoenix Data, Inc.
Rainbow Carpet
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Williamsport Municipal Water Authority –
Williamsport Sanitary Authority
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Woolrich Inc.

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Services, Inc.
Huffman's Office Equipment Co., Inc.
James V. Brown Library
M & M Sheet Metal and Steel Fabricators
Ralph S. Alberts Co., Inc.
Young Industries Inc.

Members 51-60 Years

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M&T Bank
PMF Industries, Inc.

Members 61-70 Years


Axeman-Anderson Company
Lamar Advertising

Member 101 Years

Lundy Construction Company


Member 123 Years

Plankenhorn Stationery Co.



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Working to meet the needs of our members








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 Unique Programs MBA has solutions for student loan debt repayment, PEOs, HRAs, and more	 First-Class Service We combine a comprehensive 12-month service plan with our dedicated call center
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For more information or if you have any questions contact
Stephen Lylo at (917) 692-8192 or stephen.lylo@mybenefitadvisor.com

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(570) 326-1971 - www.williamsport.org

Welcome New Chamber Members!

First Heritage Federal Credit Union

Christine Iles
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Credit Unions

Kremser Associates

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Montoursville, PA 17754
(570) 447-3855
www.kremserassociates.com

Excavation
Referred by Holly Kremser, Residence Inn (Chartwell Hotels)

Lilly Pad Logistics

Zachary Rogers
1418 Creekside Lane
Jersey Shore, PA 17740
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Recycling

Park Place, LLC

Kristina Goss
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Williamsport, PA 17701
(570) 971-8467
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Jason Smith
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Cogan Station, PA 17728
(570) 494-0400
www.theprosupply.com

Cleaning Supplies
Paper Supplies

Referred by Larry Allison, Allison Crane & Rigging

Revive & Align Pilates

Alicia Faulkner
330 Hughes Street
Williamsport, PA 17701
(570) 651-2318

<https://reviveandalignpilates.com/>
Health Clubs/Fitness
Referred by Jennifer Ruelens, One Focus Property Management

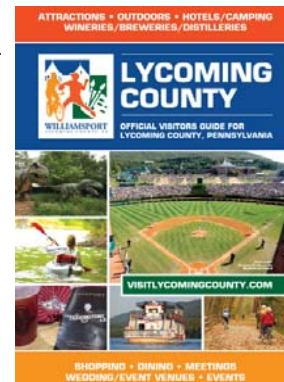
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Wayne Swinehart
353 Pine Street, Suite 3
Williamsport, PA 17701
(570) 505-1642
www.sidockgroup.com
Engineers - Consulting

The 2023 Lycoming County Visitors Guide is here!

The Visitors Guide is full of useful information on what to do, where to stay, eat and shop throughout Lycoming County. Please pick up a copy of the Visitors Guide at the Visitors Center, 102 West Fourth Street, Williamsport, or many other locations throughout the area.

The Lycoming County Visitors Bureau will be distributing the 2023 Visitors Guide along with other regional and local brochures on a regular basis. The guides are delivered to hundreds of locations all over Lycoming County and neighboring counties. If you would like to have your business receive the Lycoming County Visitors Guide, please contact Gina Edwards at 570-320-4208 or gedwards@williamsport.org.



Upcoming PM Exchanges...

YWCA Northcentral PA

Thursday, February 9, 2023

5:00 - 7:00 pm

815 West Fourth Street, Williamsport

Join the YWCA as they celebrate 130 years of serving this community. Take a tour of the 1st floor while learning more about their services.

eliminating racism
empowering women
ywca
northcentral pa

Park Place

Thursday, March 9, 2023

5:00 - 7:00 pm

800 West Fourth Street, Williamsport

You are cordially invited to a PM Exchange at beautiful Park Place, located on historical Millionaires Row. Hors d'oeuvres and libations will be served in the Grand Gallery, with dessert in the Peter Herdic Room. Please join us for an evening of celebration and networking steeped in the rich history of Williamsport's hidden gem. Business cards will be collected for a door prize. We look forward to sharing the history and splendor of Park Place with you!

Park Place

High Point Settlement

Thursday, March 23, 2023

5:00 - 7:00 pm

201 Basin Street, Unit 14D, Williamsport

Join the High Point Settlement team for hors d'oeuvres and beverages as we celebrate our 1st anniversary. Meet our team and learn how we will make your next real estate transaction stress-free!



Call the Chamber of Commerce today at (570) 326-1971 or visit www.williamsport.org to make your reservations.

Williamsport/Lycoming Chamber of Commerce



137th Annual Meeting & Awards Banquet

Thursday, February 23, 2023

11:45AM - 1:30PM

Holiday Inn Downtown

Registration Opens at 11:15AM

Join us as we review the accomplishments of 2022 and look ahead to developing an even better Lycoming County in 2023.

Awards to be presented

Phillips/Plankenhorn Small Business of the Year Award

Sponsors: C&N, FIRST CITIZENS, First Commonwealth Bank, First National Bank

2022 Recipient
Genetti Hotel & Suites

Fulton Bank, JSSB, Muncy Bank & Trust Company, SUSQUEHANNA COMMUNITY BANK, WOODLANDS BANK

Staiman Large Business of the Year Award

Sponsor: M&T Bank
2022 Recipient
Lycoming Engines

Emerging Business Award

Sponsor: SBD C
Small Business Development Center
Penn State University
2022 Recipient
Basil Wood
Fired Kitchen & Lounge

For more information or to make a reservation, call the Chamber at 570-326-1971 or register online at www.williamsport.org.

For a complete list of upcoming Chamber events, visit www.williamsport.org

Leadership Lycoming - Education Day

The Leadership Lycoming Class of 2023 had their fourth program day, Education, beginning at Pennsylvania College of Technology in the Madigan Library. Hosts Lauri Moon, Class of 2004 and Karen Retorick, Class of 2010, welcomed the class and gave a little background of themselves and then introduced the first presenter, Dr. Michael Reed, President, Pennsylvania College of Technology. The morning continued with tours of the Center for Career Design with Shelley Moore, Senior Director of the Center for Career Design and the Plastics & Polymer Technology Labs with Joshua Rice, Faculty Plastics Technology, School of Engineering Technologies.

The class then had the opportunity to experience a tour and presentation of STEP Head Start with Carolyn Hawk, Director, STEP Head Start, Class of 2015.

The afternoon continued with a tour of Williamsport Area High School with Dr. Justin Ross, Associate Principal, Class of 2017 and Matt Fisher, Career and Technical Education Director.

The agenda wrapped up with a panel discussion- "Getting Back to "Normal" in Education" with Dr. Richard Poole, Williamsport Area School District Assistant Superintendent, Ben Enders, Jersey Shore Business Manager, Jersey Shore Area School District, Dr. Cori Cotner, Curriculum & Instruction Director, East Lycoming School District, Heather Way, Mental Health and Trauma Coordinator grades 7th-12th, Williamsport Area School District, and Matt Johnson, Principal, Montoursville Area High School, with moderator Dr. Chad Greevy, Secondary Curriculum Supervisor, Williamsport Area School District, and Class of 2018.

Thank you to our Tier 3 sponsors, Lycoming College and Pennsylvania College of Technology. Thank you to hosts Lauri Moon and Karen Retorick, and Paula Holmes, UPMC and Erica Hoyt, BLAST IU17 as class reporters.



Dr. Michael Reed, (center), Pennsylvania College of Technology President, spoke with the Class of 2023 at the Madigan Library.

The class saw a presentation on what STEP Head Start is all about along with a tour of the building by Carolyn Hawk, Director of STEP Head Start.



A panel discussion was held with local school educators on, "Getting Back to "Normal" in Education".

Leadership Lycoming accepting applications for the Class of 2024

Are you interested in Leadership Lycoming? Now is the time to submit your application for the Class of 2024. Graduates are seen throughout the community as participants on boards, committees, and task forces. Many find that the information they receive as a Leadership Lycoming participant provides them with the insight to better understand the issues facing our community today and tomorrow.

Class participants are selected on the basis of their demonstrated leadership potential and sincere desire to contribute time and effort in their community. A formal Selection Committee chooses class members based on a written application, references and personal interviews.

Applications are available online and can be downloaded at www.leadershiplycoming.org. Applications will be accepted until April 14, 2023. If you would like further information, please contact Meghan Quinn, Leadership Lycoming Coordinator at 570-320-4216 or mquinn@williamsport.org.

We look forward to seeing you in the Leadership Lycoming Class of 2024!

Tier 3 Sponsors



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College of Technology**
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Follow Leadership
Lycoming on Facebook!



FEATURE MEMBER

CFG offers investment, financial planning strategies

By MIKE REUTHER

The Comprehensive Financial Group offers a wide range of investment, estate, and strategic long-term financial planning for individuals and commercial entities.

Financial Advisor Tim Benner noted that some people may not be aware of everything CFG can provide a client.

"We are more than just investments," he said. "We can do full comprehensive planning. We can evaluate peoples' insurance plans and needs. We can help with Social Security optimization and tax efficient strategies. We work with attorneys and certified public accountants in estate planning."

CFG is located on the second and third floors of the bank at 1720 E. Third St., Williamsport, Pa. 17701, and is one of seven locations across the North Atlantic region.

Curtis Fay, certified financial planner, noted that each of the firm's representatives are trained to offer specialized services.

"We have a lot of people with a lot of experience," Benner added.

Clients come to CFG for help with various needs, including retirement plans, college financing, and general investment needs.

"There is always the opportunity to improve someone's situation," Benner said. "We can be a coordinating point to someone's financial house."

While many people hold jobs and accumulate money, they often don't have their money working for them efficiently.

"We try to point out deficiencies in areas where people may need help," Fay said. "We shed a light on a blind spot."

Every case is different and customizing plans for the individual or business is the key to proper planning.

Initial consultations are complimentary.



Curtis Fay, right, certified financial planner, goes over investment strategies with clients. CFG consultants can come up with individual plans for any customer.

PHOTOS PROVIDED

(See CFG, Page 7)

FEATURE MEMBER

CFG offers investment, financial planning strategies

(From Page 6)

From there, CFG's trained consultants can come up with individual plans for people.

"We delve deep into what is important to them," Benner said.

Added Fay: "It's making a plan to go forward."

Once an individual or business becomes a client, CFG keeps in contact often, on an annual basis.

"We can reach out with phone calls, also with emails," Benner said.

Benner said retirement plans probably comprise most of the work CFG does.

"People change jobs and want to know what they do with their 401(K's)," he said.

Benner noted that CFG has access to world class money managers to help clients with any problems that may not be immediately solved.

Benner and Fay agree it's always rewarding to help clients.

"That is the fun part of the business," Fay said. "The cool part of the job is putting the pieces together."

A challenge of their jobs is keeping up to date with all the regulatory measures.

A much different challenge is that of convincing clients to have realistic expectations about their financial or investment goals.

"You have to have a reality speech with them," Benner said. "You have to be honest and truthful."

Often, Benner will find himself working with different generations of the same family.

"You meet a lot of nice people," he said.

Many clients come to CFG through referrals, word-of-mouth, events, and what Fay called "networking in general."

CFG was established in 1909 and through the years expanded to include offices throughout Pennsylvania, New Jersey, Ohio, and Virginia.

Securities and advisory services are offered through Cetera Advisor Networks LLC, member FINRA/SIPC, a broker-dealer and registered investment adviser. Cetera is under separate ownership from any other named entity.

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PHOTOS PROVIDED

The Comprehensive Financial Group is located at 1720 E. Third St., Williamsport. The agency offers a wide range of investment and financial assistance to clients.

The Williamsport Sun-Gazette is printed on newsprint which contains recycled material



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LEGACY MEMBER

Couple steers family business toward growth

By MIKE REUTHER

Since taking over Labels by Pulizzi less than two years ago, its new owners like where the business is going.

"We had a good strong first year," Selina Pulizzi said.

Added Vince Pulizzi: "We saw over 7% actual real growth in the first year."

The husband-and-wife team said it's all about a "can-do-attitude," solid employees, and hard work.

Vince's family launched the business more than 50 years ago, but it wasn't until 2021, after being involved in other work, that he decided with his wife to buy the company.

The business, located at 3325 Wahoo Drive, has been described as a leader in the flexographic and offset printing industry. Among its products are print, promotional, and custom products.

"A lot of people think we just print stickers," Vince said. "We manufacture pressure sensitive labels. So we are a manufacturing industry."

Labels for products are shipped in and out of the state, and in some cases overseas.

"We are the largest label manufacturer and commercial printer within 100 miles," Vince said.

The business employs about 30 people, many of whom have been with the business for years.

The experienced workforce was a big plus for the business moving forward, helping to guide the couple as they got more acquainted with the company.

"They were very helpful," Selina said.



Vince and Selina Pulizzi are owners and operators of Labels by Pulizzi, 3325 Wahoo Drive.

MIKE REUTHER/Sun-Gazette Correspondent

"We hired five new people since we took over," Vince said.

While expensive and sophisticated printing equipment can be found within the company's 30,000-square-foot facility, it's the employees who are its most valuable assets, he noted.

Vince and Selina bring different talents to the table.

"Selina has a great mind for finance and is competent in marketing, so she has been able to walk right in and do things," Vince said.

"I'm more into product management and giving people direction."

Running the business poses its share of challenges, including simply keeping abreast and adopting to the nuances of the industry.

"There's the cost of products and the lag time to get them," Selina said, while adding, "it's starting to mellow out a little bit."

Vince's grandfather, Joseph V. Pulizzi, launched the company in 1968 out of a garage. In 1977, the business moved into the former

Clark & Hoag tire business building on Market Street in downtown Williamsport.

After a fire there in January 1990, the business relocated to the west end of Williamsport.

Vince, whose father, and other family members, worked at Labels by Pulizzi, often dreamed of becoming part of the family business.

He and his wife are glad they decided to buy the business went it went up for sale.

"We see ourselves in a growth cycle," Vince said. "We don't want to maintain. We want to grow."

As part of being business owners, they feel it's important to be part of the community too.

Labels by Pulizzi sponsors Little League teams and takes part in toy drives and has been involved with the food bank.

"When you take care of your community, it will take care of you," Vince said.

H3 Homecare offers daily assistance to aging loved ones

By MIKE REUTHER

Like many businesses, the idea for launching H3 Care came with the thought of fulfilling a need.

For Nicole Whitford and Tifani Helmrich, it meant offering services to keep elderly persons in their homes by helping with their daily living.

"We are a small, local, woman owned agency. We are not a franchise," Whitford said. "We want to keep somewhat small. So, the care we can give is more personalized.

"When choosing the company name, we wanted something unique that would represent what we want to offer for our clients and how we want them to live. The name H3 Care stands for Healthy and Happy at Home.

H3 Care, she described, as a non-medical home care agency offering companionship and personal care.

Daily living needs such as bathing, dressing, meal preparation, light housekeeping, as well as running errands, are offered to clients.

"Typically, the clients that I have mostly just need companionship," Whitford said. "Maybe some light personal care."

Clients include those who might have experienced an unexpected fall or recent surgery.

Whitford and Helmrich experienced taking care of relatives in need of personal care and felt it was important to offer such services to other families facing the same issues with their loved ones.

They realized that many baby boomers are now entering those years when they need such attention.

"It was to help families out as much as we could by keeping them in their own homes. Many care

facilities are at their max of occupancy due to being understaffed," Whitford said. "Unfortunately, this is happening everywhere, staffing is an ongoing issue."

Eight people are employed and trained in direct personal care by H3 Care.

"Our only requirement as far as service visits is that we have a three-hour minimum per shift," she said. "We can visit seven days a week, all shifts, when sufficiently staffed. The number of days a week a client is served varies based on the need.

"I like to take pride in saying that in the four years we've been in business, there have been less than 10 times we had to cancel a visit."

Since launching H3 Care four years ago, Whitford has learned a lot about running a business.

At the outset, perhaps the biggest challenge was finding reliable staff and obtaining new clients, she noted.

And, the COVID-19 pandemic only posed more challenges for finding and keeping staff.

Since having it up and running, the business has been very busy.

"It's a lot of work. I am responsible for all the everyday happenings from billing, invoicing, payroll, and anything else that rolls my way. I go out and meet with potential clients as well as do client visits when needed," Whitford said.

HC Care, based at 907 South-ern Ave., South Williamsport, has about 16 clients.

When asked what apprehensions or misgivings she had about launching the business, she said, "I guess the biggest hesitation was in wondering if we could make ends meet, wondering if we could get



PHOTO PROVIDED

Kristyn Dissinger (left) consults with a client regarding her home care needs. H3 Care offers a wide range of non-medical services, both long and short term.

enough clients to succeed."

Before starting the business, they made sure to research the local market to ascertain the need for the agency.

"We did some calling around to other home care agencies to see what they offered, pricing and

such" she added.

They use advertising through billboards and newspapers to get the word out about the agency.

"One of the first things we did after opening was join the Williamsport/Lycoming Chamber of Commerce. Our hopes were to

build networking opportunities through the many business contacts as well as get our name out with increased visibility in the community," she said.

More information about the agency is at <https://www.h3care-inc.com/>.

NEW MEMBER

Bartending service is up and running

By MIKE REUTHER

Ally Miele enjoyed bartending as a college student.

So much so, that she eventually decided to make a business out of her passion for it.

"It was always something I enjoyed. It's fun. It's stress free," she said.

Miele used the money she earned bartending in those years toward her schooling to become a nurse.

And that's the career field she pursued, but she didn't give up bartending, choosing instead to do it as a part-time gig.

With her mother, Rebecca Hall, she decided to eventually launch BarCODE, a mobile bartending business based in Williamsport that does wedding receptions, parties, and other events.

"I had a lot of friends that got married in the last five to 10 years. I saw a need for it," she said. "A lot of caterers are getting out of the bartending end of it."

Miele said it's a lot of work, but they enjoy doing it and meeting different people.

"It's a nice service to offer," she said.

Overall, she said it's a fun business.

"We have about 10 bartenders. We travel any amount of distance," she said. The farthest we've done is about two hours away."

BarCODE has three trailers it uses that are transformed into mobile bars for events.

"We have stationary bars for indoor setups," she said.

Miele said her business has been busy mostly with weddings but is certainly not limited to those



Above is one of the three trailers used as a mobile bar for events by BarCODE.

PHOTO PROVIDED

events.

"There was a hunting cabin in Cogan Station that had a 100-year anniversary. We bartended that," she said. "We did an event at Myers Tree Farm."

Most events for BarCODE are held on weekends, but the work for the business begins well before and even after the actual event.

It includes consultation with a client, planning the event, and scheduling it.

"My mom and I do all the con-

sultations and prep work and doing the cleaning. There is a lot of beforehand and afterwards stuff," she said. "As of right now, bartenders are contracted out. I send out a group message to them and see who wants to do a job. We have been extremely fortunate with the people we use. They are invested in us and want to see us succeed."

Startup business costs included purchasing the trailers used for the mobile bartending, which Miele noted, "were not cheap."

Since launching BarCODE in October 2021, she is learning a lot about what it means to be a business owner and feels there is potential for growth.

"The business never closes when you own it," she said. "That was the most eye-opening thing."

Although it was her idea to start the business, Miele gives her mother all the credit for pushing her to make it happen.

"I had brought the idea to her. She was the driving force. She

convinced me that we should do this," she said. "She has been a stay-at-home mom most of her life. It speaks volumes of her being the entrepreneur she is."

She feels the two work well together.

"We have a good business relationship. She is more creative. I take care of logistics," she said. "We have a good balance."

Meile foresees owning and operating BarCODE for many years to come.

MONTOURSVILLE CHAMBER OF COMMERCE WINTER SOCIAL



Thank you, Simply Savor on the Fly and the Williamsport Regional Airport, for hosting this year's Montoursville Chamber of Commerce Winter Mixer. Guests enjoyed a delicious spread of food along with beverages provided by Rosko's Brew House.

E-Marketplace

Members, place your direct mail Marketplace flyer in our E-Marketplace Email blast for only \$75!

Be viewed by an additional 3100+ subscribers. Fill out the Marketplace registration form in your monthly mailer and email a PDF of your flyer to thartle@williamsport.org.

Questions? Call the Chamber at (570) 326-1971.

February PM Exchange/ Ribbon Cutting

The Meadows PM Exchange



Thank you to The Meadows, A Park Home Personal Home Care Community, for hosting the first PM Exchange of the year. Attendees were shown a presentation of their services and given tours of the rooms. They were treated to awesome hor d'oeuvres prepared by their Dietary department. A Certificate of Appreciation was presented for hosting a PM Exchange; (L to R) Jack McKernan, Park Home Board Member, Bethany McDonald, Membership Committee, James Gates, II, Park Home Board Vice President, Tim Martin, Admissions, Sales & Marketing, Jason Fink, Williamsport/Lycoming Chamber of Commerce and Kelly Wike, Administrator. Thank you for a wonderful evening!

High Knob Inn Ribbon Cutting



Congratulations High Knob Inn, on your ribbon cutting Saturday, January 7, 2023! New owners; Allison Linn, Collin Linn and Clint Varner, hosted an evening for the community to enjoy live music, complimentary appetizers, and a celebratory champagne toast. The inn is located at 388 Covered Bridge Road, Hills Grove. (Pictured left to right) Williamsport/Lycoming Chamber of Commerce, Jason Fink; PA Representative, Joe Hamm; Woodland's Bank, Tim Bennett; Co-Owner, Clint Varner; Co-Owner, Allison Linn; PA Representative, Jamie Flick; Co-Owner, Collin Linn; and Emily Linn.

Upcoming Events!

TO PURCHASE YOUR TICKET VISIT LEADERSHIPLYCOMING.ORG
OR CALL THE CHAMBER OF COMMERCE AT 570-326-1971

FEELING LUCKY?



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FINAL 3

- TICKET PRICE: \$100 (ADMITS 2)
- HORS D'OEUVRES AND BEVERAGES INCLUDED
- CHINESE AUCTION & 50/50



THROUGHOUT THE EVENT, TICKETS ARE DRAWN AT
RANDOM AND ELIMINATED. WHEN ONLY 3 TICKETS
REMAIN, THE TICKET HOLDERS MAY CHOOSE TO SHARE
\$3,000 OR CONTINUE THE ELIMINATION PROCESS TO
INCREASE THEIR PRIZE AMOUNT, WHICH MEANS...

...ONE LUCKY PERSON COULD HAVE A CHANCE
TO WALK AWAY WITH \$3,000!

MARCH 24, 2023

5:30-7:30 PM

BALD BIRDS BREWING COMPANY

**220 SHAFFER LN
JERSEY SHORE, PA**

SPONSORSHIP PACKAGES

Food & Beverage Sponsor \$250	Table Sponsor \$500	Event Sponsor \$750
1 Admission Ticket	2 Admission Tickets	3 Admission Tickets
3 Chinese Auction Cards	6 Chinese Auction Cards	12 Chinese Auction Cards
Twenty 50/50 Tickets	Forty 50/50 Tickets	Eighty 50/50 Tickets
	1 Reserved Table (8)	1 Reserved Table (8)

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Return to: Leadership Lycoming, 102 West Fourth Street, Williamsport, PA 17701 or Fax: 570-321-1209
Leadership Lycoming is a 501(c)(3) charitable organization. Donations are tax deductible to extent allowed by law.

The Williamsport/Lycoming Chamber of Commerce
Education Committee

Invites you to our Twenty-Second



Education Celebration

Thursday, March 2, 2023

Registration: 5:30 p.m.

Program: 6:00 p.m. – 8:00 p.m.

Williamsport Country Club
800 Country Club Drive
Williamsport

Reservations Required at \$28/pp
To register, visit www.williamsport.org
or call the Chamber at 570-326-1971

Featured Awards

Outstanding Educator

Outstanding Senior of the Year

Business Partner in Education

Alumni of the Year

Jersey Shore Area Chamber of Commerce



Winter Mixer



Thursday, February 16, 2023

5:00pm - 7:00pm

Tiadaghton Inn ~ 1120 Allegheny Street ~ Jersey Shore

**Join the Jersey Shore Area Chamber of Commerce for the Annual
Winter Mixer. It is a great opportunity to catch up with
colleagues and friends.**

Complimentary buffet will be served. Cash Bar.

RSVP by February 14, 2023.

Sponsorship Opportunities Available!



Williamsport/Lycoming Chamber of Commerce 102 W. Fourth Street, Williamsport, PA 17701

www.williamsport.org

www.visitlycomingcounty.com

www.leadershiplycoming.org