

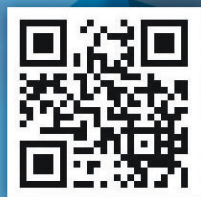
# CHAMBER CONNECTION

TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

**Welcome New Members!**

**Get Your Santa Express  
and Tour of Lights Tickets**

**Win Big With Leadership  
Lycoming Raffle Tickets**



 Find us on  
Facebook



**Storage business  
born out of necessity  
thrives 20 years later**





# From Jason's Desk

Jason Fink, President/CEO

Not sure about you, but when I hit November, I really start to take notice about how fast the year has gone by. This year I can say the same. Looking ahead, November and December are usually the shortest months in terms of working days, yet seem to have the most work that needs to get accomplished before yearend. My guess is that most people working on a calendar cycle experience the same, so we're probably all in a similar boat.

The airport continues to be a topic that people continue to engage me in discussion. If you get a chance to catch the Ted Minier show on WILQ the last Thursday of the month, you hear Ted mention it to me just about every time I'm on with him. He expresses the frustration that many, including myself, have about the situation without an existing carrier flying from Williamsport.

This is something that I know the director at the airport is fully aware of and believe he's most likely the most frustrated of all of us given his years in the industry. We're in a position that, prior to Covid, none of us thought we would be sitting here. February of 2020, we learned that American Airlines was going to begin service to Charlotte on jets. This was something that the business community in particular was happy to see given the greater connectivity out of Charlotte. In August, they actually started the service and from there, we all know

what has happened with the last commercial flights from Williamsport occurring now over a year ago.

The industry continues to see those 50 seat jets being parked in the desert with a move to larger planes from regional airports requiring fewer daily flights. This is primarily being driven by the lack of pilots, which was driven in part by the industry furloughing and encouraging retirements for those in positions to take.

We're seeing a significant pullback by the main carriers in servicing the industry, with 72% of US airports having substantially less air service today than before the pandemic, despite rising passenger demand. The pilot shortage is compounding the situation.

Communities like Williamsport are losing air service due to the shortage of airline pilots. There aren't enough pilots to meet forecasted demand for air travel. As a result, airports across the country, especially in small communities, have faced dramatic air service loss that worsened during this past summer travel season. Air service loss imparts devastating consequences on the economies of these communities and diminishes the quality of life for residents. We conducted over this summer, with the Department of Community and Economic Development, a site consultant familiarization tour. The site consultants were very impressed with our market in terms of existing industry and support

available for them. Their only issue was the lack of air service here to Williamsport.

An interesting note is that domestic demand has met or exceeded 2019 levels, yet the majority (72%) of US air service receive less air service today than before the pandemic. The Official Airline Guide (OAG) schedule comparisons between third quarter of 2019 and third quarter of 2022, show that 332 airports have experienced reduced departures. The average service reduction across these airports is 22.4%, and 125 airports have lost more than 25 percent of their air service. Nine airports have lost all their scheduled, commercial air service. The pilot shortage factors largely in most of this air service contraction.

The pilot shortage is a major problem, and growing worse. Large air carriers expect to hire more than 13,000 pilots over the course of this year, yet FAA issued an average of just 6,335 new ATP/RATP certificates per year since 2013. Pandemic forces slowed this further, with fewer than 5,000 new ATP/RATP pilots certified in 2021. Major airlines primarily hire from smaller, regional air carriers, which provide the only source of air service to more than two-thirds of the country – communities too small to support air service by the major airlines. With far too few new pilots being produced to replace those hired by bigger carriers, worsening air service losses will be most acute at regional

airports and smaller communities.

The Chamber is committed to advocating for our community in whatever manner is needed to help the Williamsport Regional Airport gain service for our market. This is why we've signed on to become part of a larger nationwide effort by communities similarly impacted by loss or reduced levels of service. Rally for Air Service is being coordinated to help in getting one of the key challenges

being faced at this point with the lack of pilots to fly the planes which currently sit in the desert. As we begin to engage with this effort, there will be a need for the business and general community to work with us in helping to advocate for this position. Having heard from a number of you already, I know we'll have the support in working on this issue, and thank you in advance for your assistance in the effort.

## Happy Thanksgiving from the staff at your local Chamber of Commerce!

## Revolving Loan Fund

To assist businesses with their financial needs for construction, renovations, equipment purchases and working capital.

For more information or application, contact Bo Hornberger at the Williamsport/Lycoming Chamber of Commerce at 570-326-1971.

### Williamsport/Lycoming Chamber of Commerce Staff Main Office - 570-326-1971

<b>President/CEO</b> .....	Jason Fink
570-320-4213 - jfink@williamsport.org	
<b>Editor</b> .....	Sharon Jones
570-320-4202 - sjones@williamsport.org	
<b>STAFF</b>	
<b>Vice President &amp; Chief Financial Officer</b> .....	Bo Hornberger
570-320-4206 - bhornberger@williamsport.org	
<b>Accounting Clerk/Executive Assistant</b> .....	Cindy Robbins
570-320-4201 - crobbs@williamsport.org	
<b>Leadership Lycoming /Special Events Coordinator</b> .....	Meghan Quinn
570-320-4216 - mquinn@williamsport.org	
<b>Projects Coordinator</b> .....	Sharon Jones
570-320-4202 - sjones@williamsport.org	
<b>Tourism Coordinator</b> .....	Regina Edwards
570-320-4208 - gedwards@williamsport.org	
<b>Marketing &amp; Membership Coordinator</b> .....	Taryn Hartle
570-320-4209 - thartle@williamsport.org	

## Welcome New Chamber Members!

### BarCODE

Alexandra Miele  
Williamsport, PA 17701  
(570) 772-7456  
[www.Barcodepa.com](http://www.Barcodepa.com)  
Caterers

### Escape the Cage Marketing

Chuck Ellis  
Williamsport, PA 17701  
(570) 974-1914  
<https://stan.store/ChuckellisMarketing>

### LIVIC Civil

Justin Ross & Andrew Barton  
635 N. Loyalsock Avenue  
Montoursville, PA 17754  
(570) 984-4454  
[www.liviccivil.com](http://www.liviccivil.com)  
Engineers - Consulting

### Rosko's Brew House

Adam & Samantha Roskowski  
601 Pine Street, 1st Floor  
Williamsport, PA 17701  
(570) 360-5856  
*Check us out on Facebook*  
Breweries/Distilleries/Wineries

### The Shoppe on Broad

Rilissa Nettling & Christy Sherwood  
346 Broad Street  
Montoursville, PA 17754  
(570) 601-4583  
[www.theshoppeonbroad.com](http://www.theshoppeonbroad.com)  
Retail Shopping

### Wings Knockerball LLC

Sabrina Montoya  
Montoursville, PA 17754  
(272) 209-7715  
[www.wingsknockerball.com](http://www.wingsknockerball.com)  
Party & Event Supplies

## Chamber Welcomes New Employee Vice President & Chief Financial Officer

Bo Hornberger joined the team at the Williamsport/Lycoming Chamber of Commerce as the Vice President/CFO on October 31, 2022. Prior to the Chamber, Bo worked for ten years in public accounting and six years for governmental and non-profit agencies. His focus in his public accounting work was on accounting and taxes of businesses and individuals as well as accounting and auditing of governmental entities and non-profits. Bo's accounting experience with non-profits and governmental agencies covers a wide range of health and human services, community development, and economic development. Bo obtained his Bachelor of Science in Accounting from Pennsylvania College of Technology in 2006.

Bo resides in Cogan Station with his wife, Shanna, their three children, and two pets. Bo serves as a member of the board of directors of Hepburn-Lycoming Little League, coaches softball, and is an avid outdoorsman.

"I'm excited to work with the Chamber staff, our business and community leaders, and continue to promote economic success in our community."



## Upcoming PM Exchanges...

### Treasure Castle Playland

Thursday, November 10, 2022

5:00 - 7:00 pm

1414 West Southern Avenue, South Williamsport

Join us at Treasure Castle as we feature the simple foods we sell in our Royal Food Court. We make everything fresh in house, including fresh cotton candy! Bring your business card for door prizes. Mingle with the costumed characters! Kids of all ages are welcome! So bring yours with you! We enjoy making every event feel MAGICAL!



### The Muncy Bank & Trust Company

Thursday, December 8, 2022

5:00 - 7:00 pm

201 South Market, South Williamsport

Muncy Bank's newest office, located at the gateway to South Williamsport, is hosting a holiday party. Join us to celebrate the opening of the office and enjoy this special time of year.



.....  
**Call the Chamber of Commerce today at (570) 326-1971 or visit [www.williamsport.org](http://www.williamsport.org) to make your reservations.**

## Chamber Member Discount

*Working to meet the needs of our members*



### Handcrafted Chocolates

Custom is key to our recipe.  
Your chocolates will be a unique creation to suit any purpose—gifts, thank you's, incentives, or anything you need to make that extra impact.

### 15% Discount for Williamsport/Lycoming Chamber of Commerce Members

*(Discount must be requested at the time of ordering.)  
(Some restrictions may apply.)*

For more information please contact:

**Lang's Chocolates**  
350 Pine Street  
Williamsport, PA 17701  
(570) 323-6320  
[www.langschocolates.com](http://www.langschocolates.com)

Williamsport/Lycoming Chamber of Commerce - 102 West Fourth Street - Williamsport, PA 17701  
(570) 326-1971 - [www.williamsport.org](http://www.williamsport.org)

For a complete list of upcoming Chamber events, visit [www.williamsport.org](http://www.williamsport.org)



# October PM Exchanges/Ribbon Cuttings

## Nippenose Tavern Hosts PM Exchange



Although we had hoped for a beautiful fall evening, but instead had some rain, it didn't deter Chamber members from supporting the Nippenose Tavern at their PM Exchange. Thank you to Ray and Bekka Smith and their employees, for holding a great PM Exchange under the pavilion. Food was great, ice cream was awesome, the antique shop was fun and networking was wonderful! A Certificate of Appreciation was presented to Ray and Bekka from Joan Dunkleberger, Williamsport/Lycoming Chamber of Commerce Membership Committee. Thanks for a great evening!

## Any Event Party Rentals & Sales Hosts PM Exchange



Thank you to Any Event Party Rentals & Sales for hosting a great evening at their new location on E. Third Street in Williamsport to see what they can offer anyone looking for party rentals of all kinds for any event. Attendees were treated to beverages served by Bar-CODE and hors d'oeuvres by Hillside Catering and music by Flipside. Ken Willis, Williamsport/Lycoming Chamber of Commerce Membership Committee, presented a Certificate of Appreciation to Sarah Horn, Ally Miele and Nathan Eck. Thanks for a great evening!

## Elysian Fields Equestrian Center Ribbon Cutting



Congratulations Elysian Fields Equestrian Center on your 5-year anniversary ribbon cutting! Boarders enjoy a 14,000 square foot indoor arena with viewing area and 16,000 square foot outdoor arena, located in Montoursville. Left to right, Michelle Lawson, Williamsport/Lycoming Chamber of Commerce Membership Committee; Mariah Snyder, Nina Cox, Cade Cassel, 6H program horse Emma (Mustang), Owner Rob Schnars, Tim Fremberg, Cochise (brown leopard spot Appaloosa), and Emiley Moyle.

## Greater Lycoming Habitat for Humanity ReStore Ribbon Cutting

Congratulations Greater Lycoming Habitat for Humanity Restore on your Grand Re-Opening! The Habitat for Humanity ReStore sells donated items to the public to raise funds for Greater Lycoming Habitat for Humanity. Inventory changes daily & donations of home items are appreciated. (from l to r) front



row: Greater Lycoming Habitat for Humanity, Board Member, Lauri Moon; Greater Lycoming Habitat for Humanity, Program Director, Corinne Stammel-Demmien; Greater Lycoming Habitat for Humanity Manager, Michelle Trotz; Williamsport/Lycoming Chamber of Commerce, Jason Fink; Greater Lycoming Habitat for Humanity, Executive Director, Duane Hershberger; Lycoming County Commissioner, Rick Mirabito. Back row: Restore Associate, Desiree Finnerty; Restore Assistant manager, Michael Smith; Restore Associate, Betsy Salvatori, Restore Associate, Pat Slopey; Greater Lycoming Habitat for Humanity, Finance Manager Tammy Yonkin.



# October Ribbon Cuttings continued

## Positive Medium Ribbon Cutting



*Congratulations Positive Medium on your ribbon cutting at the Pajama Factory. Having a web presence in today's technology-filled world is more important than ever. Let Positive Medium help you showcase your business with a modern, responsive website. (from l to r) Bethany McDonald, Williamsport/Lycoming Chamber of Commerce Membership Committee; Kristy Basham, Chris Basham & Aaron Basham, Positive Medium; Jason Fink, Williamsport/Lycoming Chamber of Commerce.*

## Crown Fried Chicken Ribbon Cutting



*Congratulations Yusef Wells & Ayris Slade on your ribbon cutting as the new owners of Crown Fried Chicken located on W. 4th Street in downtown Williamsport! Stop in for delicious fried chicken, seafood, sandwiches, salads, gyros, subs, and desserts.*

### Upcoming Ribbon Cutting

#### On a Whim Past & Present

Check out their new location on the Golden Strip!  
2280 E. 3rd Street, Williamsport  
Friday, November 4, 2022  
Ribbon Cutting @ 10 AM  
Stop in Friday, Saturday & Sunday for a chance  
to win a \$100 gift certificate!  
Check out the wide selection of Collectables,  
Antiques, Primitive & Estate Items

#### Willard's Saddlery

825 Westminster Drive, Williamsport  
Saturday, November 5, 2022  
Anniversary Ribbon Cutting @ 10 AM  
Family owned & operated since 1897  
Customer appreciation gifts & drawings for prizes!  
Special purchase priced gifts of \$50 & \$125!  
Chamber Members; enjoy 10% off all purchases!





**Join us for a Veterans' Day tribute featuring the**  
**Repasz Band Brass Ensemble**

Presentation and great music

NOV **10** | **5:30**  
PM

**Community Theatre League**  
100 W 3rd St, Williamsport, PA 17701

**Free Event — Open to the Public — All Are Welcome (to capacity)**

Please RSVP to Carissa Zysset, 570.326.9500 or [czysset@hudockcapital.com](mailto:czysset@hudockcapital.com).

Hudock Capital Group, LLC is a Registered Investment Advisor. Certain representatives of Hudock Capital Group, LLC are also Registered Representatives offering securities through APW Capital, Inc., Member FINRA / SIPC, 100 Enterprise Drive, Suite 504, Rockaway, NJ, 07866 (800-637-3211). Check the background of this firm on FINRA's BrokerCheck. (09/22)



# FEATURE MEMBER

## Storage business born out of necessity thrives 20 years later

By MIKE REUTHER

Being a business owner means taking ideas and turning them into opportunities.

Mike Philbin, a longtime entrepreneur, has used that concept with his commercial enterprises.

Muncy Self Storage, 1603 John Brady Drive, Muncy, was launched 20 years ago out of a personal need.

“How this all started out was, I was building a house,” he recalled. “The first thing you want to do is declutter your house. All the storage places were full.”

Philbin, already the owner and operator of Keystone Bingo in Muncy Township, saw an opportunity on some unused land next door.

“I just couldn’t find a space to rent. That’s why got me started in the business,” he said.

He decided to erect some buildings and rent them out for people who needed a place to store their items.

More than two decades later, the business is continuing to grow.

“It’s a fenced in facility,” he said. “I wanted to make sure people who rent here have their stuff safe.”

Philbin’s son, Jason, helps him run the business.

During a recent tour of the sprawling site, the father and son, showed off some of the different units they rent out for storage.

People need storage for household furnishings, large items, or just about anything, including vehicles. They include folks in the process of moving from one home to another in need of temporary space for their belongings.

The units vary in size to accommodate different needs. Some are even climate controlled.

“We are planning on building four additional buildings,” Jason said.

“We are probably 90 percent full,”

(See STORAGE, Page 7)



MIKE REUTHER/Sun-Gazette Correspondent

Some of the storage units at Muncy Self Storage 1603 John Brady Drive in Muncy. At left are Jason, left, and Mike Philbin, the father and son team who operate the self storage business.



# FEATURE MEMBER

## Storage business born out of necessity thrives 20 years later

(From Page 6)

Mike said. "It's probably been that way for two years. It's tough to say why. People go through lifestyle changes and need places to put their stuff."

And if they don't have space for someone, they are happy to refer them elsewhere.

He figures about 90 percent of people who rent space at his facility live within three to five miles of his business.

Individuals, families, and all different kinds of businesses need storage space, he noted.

In addition to rental units, Muncy Self Storage includes a large fenced-in lot for safe keeping of recreational vehicles, campers, and other large vehicles.

Mike said perhaps the most challenging aspect of the business is the decision-making process, such as when to expand or grow it.

He said Muncy Township officials have been good to work with over the years as he's grown the business.

Mike got his first taste of business through his family.

"I worked for my parents' shop in the Loyal Plaza – the Vanity Shop. My father was in business for a lot of years," he said. "I ended up leaving the business because I thought I knew a lot more than he did."

With a laugh, he realizes now those were youthful misconceptions, that in fact, he learned a lot from his father.

Mike eventually went into the bingo business and later launched Keystone Advertising.

He's glad, he said, to have different business enterprises and be self-employed.

"Being an entrepreneur is the best job in the world," he said. "If I don't work hard and don't make any money, it's on me. You control your own destiny."

The storage business has been good for his whole family, he added.



MIKE REUTHER/Sun-Gazette

Jason Philbin shows off the interior of a storage unit.

The Williamsport Sun-Gazette  
is printed on newsprint which  
contains recycled material



**G=B=M**  
Golden Business Machines, Inc.

**Canon**  
imageRUNNER  
ADVANCE

**1-800-692-6217**

*Your Document Efficiency Specialists*

www.GoldenBusiness.com  
201 Basin Street, Williamsport, PA 17701

Serving North Central Pennsylvania for over 20 Years!





# LEGACY MEMBER

## Celebration Villa – a legacy among personal care communities

By MARK MARONEY  
mmaroney@sungazette.com

When considering a personal care home, Celebration Villa of Loyalsock has a lot going for it.

This month's Legacy story of the Williamsport/Lycoming Chamber of Commerce has been established for 19 years.

Located at 2985 Four Mile Drive in Montoursville despite the Loyalsock Township name, Celebration Villa of Loyalsock specializes as a personal care community.

The name Celebration tells much of what guests choosing to live here can anticipate.

Jenn Miller, the facility executive director/personal care home administrator, recently shared all the facility offers.

First, those reading might remember Outlook Point, which transitioned over to Elmcroft and in November 2021 became Celebration Villa of Loyalsock.

With a staff consisting of about 30 employees the personal care touch is a consistent commitment.

Among these professionals includes three licensed practical nurses who are on staff and there is also a nurse on call at all times.

When asked why should individuals or families consider living here or sending their loved ones to Celebration Villa the answer was easy for Miller.

"We have six levels of care and that's not just for those who are independent but also somebody who may need some extra help with care such as individuals who are in a wheelchair or those who may have to use a walker," Miller said.

Currently, the facility has 47 guests in house and the facility is licensed for 90, she said.

The living arrangements consist of studio and two-bedroom apartments.

Some of the two-bedroom apartments are currently occupied by one individual guest.

Asked what the typical day is like for the guests, Miller said it begins with a morning wake up and breakfast at 8 a.m. to 9 a.m.

That is followed by a wide range of activities such as physical or exercising and/or



mental exercise through games like Bingo followed by a social hour and then happy hour and a nutritious lunch afterwards.

Following the afternoon meal, the guests typically either wind down, chat a bit and go to their physical therapy sessions or enjoy other activities such as games or watching television.

Dinner is served at 5:00 p.m. By 7:00 to 8:00 p.m. most of the guests are settling down and preparing for their nightly rest.

Celebration Villa of Loyalsock holds community activities and celebrates all the holidays.

A trunk or treat was held before Halloween and friends and family gather for Thanksgiving dinner In December, Christmas and other holidays may be observed for those who participate.

Nestled among the most lovely picturesque area on Four Mile Drive anyone interested in this facility for themselves or their loved ones may contact Miller or the Celebration Villa of Loyalsock staff at 570-368-2076.



PHOTOS PROVIDED  
**Celebration Villa, above, is located at 2985 Four Mile Drive in Loyalsock. The facility hosts many fun activities for their residents including an Elvis impersonator, left.**



## Hotel Kast keeps historic charm with modern updates

By **BETHANY BARRETT**  
bbarrett@sungazette.com

The Hotel Kast, located at 723 Arch St., Williamsport, has been in operation since 1887.

The bar and restaurant hotel has been owned and operated by brothers Kevin and Shawn Pequignot since 2011.

"I always refer to it as the modern day Cheers," Keven Pequignot, Owner of The Hotel Kast said. "I've got to know a lot of good people throughout the years," he added.

The bar and restaurant has a full menu with a variety of options including sandwiches, baskets, soups, salads, pastas, desserts and more.

"We do have a full menu with pretty much a little bit of everything. We have specials that are different every week," Pequignot said.

The historical building was built in 1860 and was first used as a general store by Daniel Hurr and a cobblers shop by Pat Carey.

Later Alfred Bastian Kast rented and operated the building as the "Old Homestead Hotel" for four years. In 1887, he purchased the building and renamed it "The Arch Street Hotel."

He ran the Hotel until 1896, when his son-in-law, Edward H. Kast became the proprietor, according to a written history of the building.

The hotel stayed within the Kast family until 2011, when it was bought by the Pequignot brothers.

"It's always been in the Kast family. We are the first outside of the Kasts since 1887. It's always been the same family, for generations," Pequignot said.

Although the building's historic charm remains, the two brothers have done renovations on the building since buying it in 2011.

The hotel's rooms all have newly renovated bathrooms.

They also added a patio with outdoor seating which is widely known and referred to as the "OutKast area," where customers



BETHANY BARRETT/Sun-Gazette

can sit and enjoy the outdoor atmosphere.

The Hotel Kast will be throwing a Halloween party on Oct. 28 from 9 a.m. to 12 p.m. with music by DJ Bean. Customers attending are encouraged to dress up.

Like many other local businesses, The Hotel Kast is currently looking for employees.

"We are short on help right now. It's tough. It's a struggle for everybody right now," Pequignot said.

The Hotel Kast is open 7 days a week and is open Monday through Saturday, 11 a.m. to 12 p.m. and Sunday, 12 p.m. to 12 a.m.

Weekly specials are often posted to The Hotel Kast Facebook page.

For more information on The Hotel Kast and daily dinner specials, follow their Facebook page at <https://www.facebook.com/TheHotelKast>.

**Above, a witch flies above the bar of Hotel Kast as the bar and restaurant got into the Halloween season. Patrons can enjoy food and drink out on the patio, below.**





# NEW MEMBER

## Rust & Shine keeps in-store shopping experience interesting

By **SETH NOLAN**  
Sun-Gazette Correspondent

As the retail industry continues to change, Rust & Shine, at 600 Cemetery Street, is a leading example as to why many people still prefer to shop in-store.

Rust & Shine has nearly 13,000 square feet of room to showcase unique and interesting small businesses.

"We are home to about 60 different small businesses," Mary Wimer said. Each is as unique as the last.

Started as a family project in June of 2019, Rust & Shine has since evolved into a meeting spot of some of the most interesting shopping in the area.

"We are family-owned and proud of that," Wimer said. "Together we are mom, Carol Slout, daughter, Amber Kastner, son Galen Wimer and sister-in-law Mary Wimer."

More than that, the 6 children and extended family help make Rust & Shine what it is today, Wimer said. "Our office is a toy room, a homework room, kitchen, wrapping room and so much more," she said. "We do everything together."

Although retail shopping is always challenged by chain stores and online shopping, Rust & Shine makes an effort to find a unique and rotating inventory to entice a variety of shoppers.

In the large space there are artisan skin products, a large variety of custom-made jewelry, clothing, and decor, to name a few.

When a founding member of the business fell in love with the location, the family worked hard together to combine the multiple visions for the space into what it is today, Wimer said.

Over the years, that work has built not only a store, but a community.

"The biggest highlight for us is that community support," Wimer said. "Our customers and vendors have been so encouraging and we would not be where we are without both of them. All of our artists, crafters, and entrepreneurs have joined our journey in creating Rust & Shine. Together we make



up a large array of shops."

Contributing to that community atmosphere are the events Rust & Shine frequently host.

The next one, Kick Off to the Holidays, will be from 10 a.m. to 6 p.m. on Nov. 5. There will be over 50 local vendors and feature Batter-Up Bakery and Darby's BBQ.

"Our store is filling up with tons of amazing holiday decorations, holiday gift items, clothing, jewelry, antiques, collectables, local handmade gifts, and so much more," Rust & Shine said.

Rust and Shine will celebrate another incoming holiday season and prepare for next year.

"Our ambition for the future is to continue to be original," Wimer said. "To find unique things, to partner with creative people, and to grow our business."

Rust and Shine can be found on Facebook and can be reached at (570) 980-9766. They also have an online store at <https://rustandshineuniqueshopps.com>



PHOTOS PROVIDED

Rust & Shine, at top, is located at 600 Cemetery St. The large retail location boasts 13,000 square feet. Above are some of the wares sold in the store.



# Leadership Lycoming Learns About Leadership & Community Service

The Leadership Lycoming Class of 2023 had their first Program Day; Leadership and Community Service, beginning at the Genetti Hotel & Suites. Host Tyler Wagner, UPMC and LL Class of 2020 welcomed the class and gave a little background of himself and then introduced the first presentation; Skills training: Change Theory by Charles F. Greevy, Ed.D, Williamsport Area School District, LL Class of '18. The morning continued with a tour and presentation at FireTree Place from Chief Executive Officer, William Dayton.

The class returned back to the Genetti to join the Kiwanis Club lunch meeting, which was hosted by Kiwanis Club President, Samantha Mahaffey, LL Class of 2019.

The class had the opportunity to tour and get an overview of the Central Pennsylvania Food Bank, from Jason Niemczyk, Warehouse Manager, and Tara Davis, Director of Agency Services and Outreach, Central Pennsylvania Food Bank.

The afternoon ended with a tour of the Williamsport YMCA, followed by an overview from, Chad Eberhart, Chief Executive Officer, River Valley Regional YMCA.

Thank you to our sponsor, The Muncy Bank & Trust Company. Thank you to Tyler Wagner, UPMC, for hosting the day. Thank you to River Valley Transit Authority for transportation. Thank you to Melissa Keiffer, Lycoming College, Rachael Clark, C&N Bank, and Chris Confer, Aspire Wealth Group, as class reporters.

*The Leadership Lycoming class toured and learned more about FireTree Place.*



*Leadership Lycoming Class of 2023 visited the Central PA Food Bank to learn more about how they provide food for those in need from tour guide Jason Niemczyk, CEO.*



*Thank you to the Kiwanis Club of Williamsport for sponsoring the Class of 2023 for lunch! The class learned more about the club, meeting the members and participating in the meeting. Thank you to Genetti Hotel for the wonderful lunch.*





# Member Renewals

Received between October 1 and October 30, 2022

## Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

### First Year Renewals

Aspire Wealth Group  
Chemstream  
Rich Port Adventure Company  
Trifecta Bar and Grill

### Members 2 - 5 Years

@ Your Convenience  
Elysian Fields Equestrian Center  
H2 Health of Williamsport  
Northeast Oil & Gas  
Oberjoch Boarding & Grooming  
Kennels LLC

### One Focus Property Management

Perfect-2-Perfect  
Raymond James  
Rigmaids LLC  
Salon Magnolias  
Schoonover Plumbing & Heating, Inc.  
Sugar Mama's Appalachian Maple  
The Barn @ Pine Creek  
The Crazy Tomato  
Triad Strategies LLC  
Valley View Rehab & Nursing Center  
Vannucci Foto & Video  
Woodland Heights Development, LLC

### Members 6 - 10 Years

A&A Auto Stores  
Hampton Inn & Suites Williamsport -  
Faxon Exit  
Le Chocolat  
Lycoming Arts  
Montgomery Area School District  
Nippenose Valley Village  
ServiceMaster by Holobinko  
The Lycoming Foundation  
The Stonehouse Wood Fired Pizza &  
Pasteria

### Gateway Cafe

Halliburton  
MoJo Active  
Planet Fitness  
T-Ross Brothers Construction, Inc.

### Members 19 Years

Moran Industries, Inc.

### Members 29 Years

Red Lobster

### Members 35 - 40 Years

Hoss's Steak & Sea House  
Paulhamus Litho, Inc.

### Members 11 - 15 Years

Chef Hosch & Ann Catering, Inc.  
EQT Corporation

## THIS HOLIDAY SEASON



# WIN BIG WITH LEADERSHIP LYCOMING!

## TICKETS ARE AVAILABLE NOW!

Leadership Lycoming is selling raffle tickets for the month of January.

Each numbered raffle ticket will give you 31 chances to win. When the PA Lottery **Pick 3 evening number** is drawn and it matches your number, then you win that day's prize. Prizes range from \$25 to \$250.

(Winners are paid two weeks following the drawing)



### Leadership Lycoming

**Rules:** All numbers played straight. Winning number based on the PA Lottery Pick 3 Evening Number only. Winners paid within two weeks following the drawing. **EACH TICKET COST \$5.00 - ONLY 1000 TICKETS SOLD**  
Leadership Lycoming is a program of the Williamsport/Lycoming Chamber of Commerce

Proceeds support the Leadership Lycoming Program Lic. No. 771

Su	M	T	W	T	F	S
January 2023						
1 \$50	2 \$25	3 \$45	4 \$30	5 \$40	6 \$35	7 \$50
8 \$25	9 \$35	10 \$40	11 \$25	12 \$25	13 \$45	14 \$35
15 \$30	16 \$45	17 \$50	18 \$40	19 \$30	20 \$25	21 \$30
22 \$250	23 \$35	24 \$50	25 \$25	26 \$40	27 \$45	28 \$25
29 \$40	30 \$30	31 \$35	Thank You!			

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

000

Leadership Lycoming is a program of the Williamsport/Lycoming Chamber of Commerce



Get your tickets now before they are gone! They make great stocking stuffers or a gift for that hard-to-buy-for person or a small thank you gift.

Contact Leadership Lycoming to purchase your tickets:  
570-326-1971  
or visit the Chamber at  
102 W. Fourth Street in  
Williamsport.



Call for exhibitors!



## SCIENCE FESTIVAL

Thursday, February 16, 2023

Pennsylvania College of Technology

FIELD HOUSE

5-8 p.m.

Open to the public (up to 500 attendees expected)

Science festival is geared toward elementary and middle school students and their families. Hands-on activities and demonstrations should be STEM-related and encourage exploration in the STEM fields of study.

Don't miss out on this great opportunity to spark excitement about STEM (science, math, engineering, and technology) in our youth.

Reserve your FREE booth today.

Booths are limited and available first come, first served.

☐ Yes, we would like to exhibit.

Company \_\_\_\_\_

Address \_\_\_\_\_

Contact name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

How many tables (6' x 30") will you need? \_\_\_\_\_

How many chairs will you need? \_\_\_\_\_

How many electrical outlets will you need? \_\_\_\_\_

Additional setup requirements \_\_\_\_\_

Return completed form to

K-12 Outreach, DIF 129  
Pennsylvania College of Technology  
One College Avenue | Williamsport, PA 17701

k12@pct.edu

Or sign up online at [pct.edu/scifest](http://pct.edu/scifest)

EVENT COORDINATED BY



Pennsylvania  
College of Technology  
A Penn State Affiliate



LYCOMING  
COLLEGE



# 2022 THE SANTA EXPRESS ON THE LYCOMING VALLEY RAILROAD

DECEMBER 10<sup>TH</sup> & 11<sup>TH</sup>  
DECEMBER 17<sup>TH</sup> & 18<sup>TH</sup>

The entire family will enjoy meeting Santa and his friends aboard each trip. Listen to the wonderful story of the Polar Express along with holiday music! Children ages 2-10 will receive complimentary goodie bags!

## FREE PARKING

Parking is available at Burger King free of charge.

## DEPARTURE

Maynard Street Burger King (Exit 28 on I-180). Please plan on arriving approx. 15-20 minutes prior to your excursion departure.

## COST

\$13 per person (Children 2 and under are FREE as a lap child)

**TICKETS CAN BE PURCHASED ONLINE AT**  
[visitlycomingcounty.com](http://visitlycomingcounty.com) or [williamsport.org](http://williamsport.org)

Look for the "Santa Express" button.

**LIMITED  
TICKETS  
AVAILABLE!**



**WILLIAMSPORT**  
LYCOMING COUNTY, PA



## DEPARTURE TIMES:

11:00 AM  
1:00 PM  
3:00 PM  
5:00 PM  
7:00 PM

## THANKS TO OUR SPONSORS!

### Presenting Sponsors:



Excursion Sponsor: **LYCOMING**

Caboose Sponsor: *Wegmans*

### Car Sponsors:



**102 WEST 4<sup>TH</sup> ST. • WILLIAMSPORT, PA • 570-327-7700 • 800-358-9900**  
**Stay up to date on Lycoming County events through our Facebook page.**



THE SANTA EXPRESS TRAIN EXCURSIONS ARE BROUGHT TO YOU BY: The Williamsport/Lycoming Chamber of Commerce in partnership with SEDA-COG Joint Rail Authority, Lycoming Valley Railroad and Penn Valley Railroad and through the support of the above businesses.



## Leadership Lycoming 2022 Alumni Campaign a Success

Thank you to all who donated to the 2022 Alumni Campaign and shared information with your class members! With your help, we were able to surpass our \$3,600 goal to raise \$4,562!

### Way to go Leadership Lycoming Alumni!

Congratulations to the Class of 1988 as the class that raised the most money and the Class of 2018 with the highest participation!

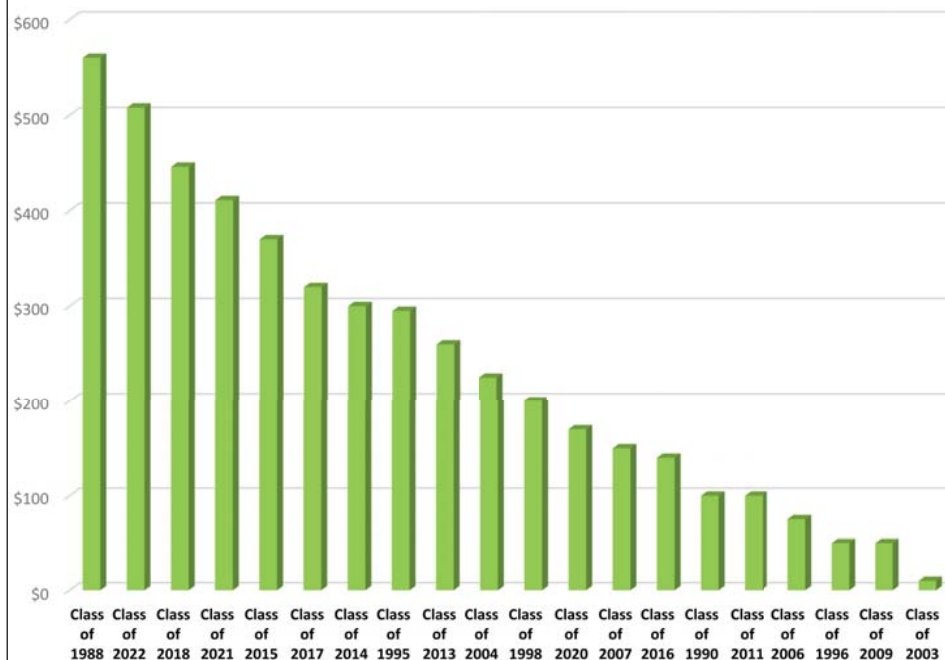
#### Most Money Raised:

1st: Class of 1988 - \$560  
2nd: Class of 2022 - \$508  
3rd: Class of 2018 - \$446

#### Highest Participation:

1st: Class of 2018 - 12 donors  
2nd: Class of 2022 - 10 donors  
3rd: Class of 2015 - 9 donors

Alumni Campaign Leader Board



## Call for Entries: 26th Phillips/Plankenhorn Small Business of the Year Award

Are you a small business or do you know a small business that is dynamic, gives back to the community and provides great customer service? Given what we've been through recently, we've seen a lot of small businesses adapt while still doing great things here in Lycoming County. We here at the Williamsport/Lycoming Chamber of Commerce would like to hear from you to help in selecting the 26th Phillips/Plankenhorn Small Business of the Year Award recipient. We know what small businesses do for Lycoming County and want to have you help us in highlighting the contributions that they make to our community.

All you need to do is visit the Chamber's website, [www.williamsport.org](http://www.williamsport.org) and download an application by clicking on the Small Business of the Year Award logo. You'll find that the eligibility criteria and application are simple and straightforward. We know your time is valuable so we've tried to minimize the information that you need to provide us. The application deadline is 4:00PM on Thursday, December 1.

What you receive for taking this time to complete the application is the opportunity to nominate a great area business as the Small Business of the Year for 2022. Along with that, a 5-7 minute video on the award winner will be produced courtesy of our local sponsor banks; C&N Bank, The Muncy Bank and Trust Company, Jersey Shore State Bank, FNB, Fulton Bank, First Commonwealth Bank, Susquehanna Community Bank, First Citizens Community Bank and Woodlands Bank. This video will be used in the announcement at the Chamber's Annual Meeting in 2023. Copies of the video will also be given to the award winner to be used in promoting their business.

Help us illustrate the importance and quality of small business here in Lycoming County by submitting an application.

## Call for Entries: 8th Staiman Large Business of the Year Award

Do you do business with or are you the owner or manager of a manufacturing plant, service company or maybe a retailer that has a minimum of 100 employees here in Lycoming County? Do you believe what this business does impacts the Lycoming County quality of life? Is there something dynamic about the company that positions it as an industry leader?

Sponsored by M&T Bank, the Chamber is looking to recognize large employers for their leadership role, enhancement to the quality of life here in our community and overall impact to the economy here in Lycoming County. We appreciate the work of all businesses here in Lycoming County and want to recognize those larger businesses that do work that tends to be overlooked in the community.

Those interested in applying or nominating a business can go the Chamber's website, [www.williamsport.org](http://www.williamsport.org) and download an application by clicking on the icon for the Staiman Large Business of the Year Award. The eligibility criteria and application are posted there. We want your applications to recognize the significant contributions of those larger employers here in Lycoming County. The application deadline is 4:00PM on Thursday, December 1.

The Chamber will be recognizing the recipient of this award at the Annual Meeting in 2023. Help us in recognizing the work of larger employers here in Lycoming County by applying today.

**FOLLOW IN THE FOOTSTEPS OF LYCOMING COUNTY'S MOST FAMOUS BOOTLEGGER!**

Prince Farrington's Bootlegger Tour is a year-round, self-guided tasting adventure, designed for you to explore at your own pace.

[www.PrinceFarrington.com](http://www.PrinceFarrington.com)

For a complete list of upcoming Chamber events, visit [www.williamsport.org](http://www.williamsport.org)



## LIVIC Civil Celebrates 5 Years and New Guide

LIVIC Civil welcomes Andrew Keister, P.E., P.L.S. Bloomsburg, PA as a new Director of Civil Engineering to kick off their 5th year in business. Andy will be instrumental in opening LIVIC's fourth office located in Montoursville, PA this week. This new location will allow LIVIC Civil to continue their mission of guiding local communities, state agencies and regional businesses through their development and civil engineering projects and challenges. A ribbon cutting event will be scheduled for November 2022.



Keister is a Professional Engineer and Professional Land Surveyor who resides in Bloomsburg with his wife and two children. During his career as an executive with several multi-discipline consulting firms, he's focused serving private, municipal and oil and gas clients throughout the mid-Atlantic region. He's also experienced with organizational and financial management, business development and acquisitions and looks forward to bringing his experience to a new team.

In life, you hire a guide when you want to rely on someone with experience to put you in a position to be successful. For this same reason, our clients choose LIVIC Civil to guide them through all their civil engineering needs, including municipal engineering, traffic and transportation engineering, land development entitlement, and surveying. Our goal is to know what you need before you know you need it. There are plenty of obstacles on your project journey and we aim to not become one more. With offices in Selinsgrove, Bloomsburg, and Harrisburg our new guides in Montoursville are set to serve the northern tier of Pennsylvania. Let us show you how we deliver more than just engineering.

## Addressing the Shift in Workplace Dynamics

It's quite evident that the past few years have seen drastic shifts in the country's workplace environment. Today's workforce has taken on a look different from that of the past, with employee demographics more diverse than ever before, including an ever-widening range of ages, racial groups and ethnic backgrounds. Many of these groups, notably including women, are commanding a greater sphere of influence and power. Furthermore, the employees of today are demanding new approaches to work culture, looking for employers to recognize their personal needs and value, both in the workplace and in their home life.

Business owners, aware of these shifts and the dynamic changes between employer/employee relationships, have taken notice and are reshaping their workplace practices and benefit portfolios to avoid any potential turnover in their workforce.

As a result, employers are offering more competitive pay, enhanced health benefits and flexible work-from-home arrangements. But more than just competitive pay, employees have demanded racial, gender and pay equity. Employers have recognized that creating an inclusive culture is important to the success of their company and its long-term growth and profitability, since today's employees are quick to begin searching for new employment if they feel their needs are not being met.

The Williamsport/Lycoming Chamber of Commerce offers its members access to My Benefit Advisor as a solution for employee benefits, including voluntary offerings. For more information about My Benefit Advisor, visit our website at [wlcc.mybenefitadvisor.com](http://wlcc.mybenefitadvisor.com) or contact Stephen Lylo at (800) 377-3539.



### Mark Your Calendars and Help us Feed our Neighbors

**Sunday, November 6, 2022  
2pm-5pm - Holiday Inn Downtown**

Join us for food, fun and live music. Last year, Sojourner Truth Ministries in Williamsport, served about 20,000 *free* meals to our Neighbors in need. We are looking at serving more this year. With your help we can do that. The Holiday Inn, the band "One80" and DJ from "Mix Master Entertainment" have offered their time and talents to bring fun and food for an afternoon to raise monies to help feed our neighbors. There will be a cash bar and the opportunity to buy raffle tickets to win great gifts donated by local businesses.

So, bring cash and your ID.

*All proceeds directly benefit Sojourner Truth Ministries.*

Perfect time for family, friends or coworkers early holiday parties.

Food, music and photo booth are included in the ticket price.

Fun is **FREE!**

To purchase tickets, type the following into your search bar:

[Help us Feed our Neighbors - Eventbrite](#)

**Starts & Finishes in Downtown Williamsport at 102 West Fourth Street**

**WLC**

**PIE DAY**

**Thursday November 24, 2022**

**Thanksgiving Morning - 9:00AM**

**Entry Fee: \$25**

**Registration 7:30AM - 8:45AM**

**5K**

**Presented by Geisinger**

**RUN/WALK**

Shirt Logo Design By Tanner Mostrand  
WAHS Student

Race Form Design By  
Eli Dobler-Wyland, WAHS Student

Additional Sponsors

**UPMC**

**EQT**

**Muncy Bank & Trust Company**

**UGI**  
Energy to do more

**Register on-line at [falconracetiming.com](http://falconracetiming.com)**

Keep up with the Thanksgiving morning tradition and take part in the 6th Annual Pie Day 5k Run/Walk coordinated by the Williamsport/Lycoming Chamber of Commerce. Be You Boldly and race founder Cecilia Fink (who's now a Pitt sophomore), will still be involved with the event. A portion of the proceeds from the event will be donated out by Cecilia to local charities of her selection including, K's for Cancer, created in memory of Justin Flannery Hilton raising money to provide direct and immediate support to cancer patients and their families here in Lycoming County and the River Valley Regional YMCA Livestrong Program benefitting their Cancer Survivors Program.

**Race Details:** T-shirt & swag bag guaranteed to first 350 registered. Course begins & finishes at the Chamber office located at 102 West Fourth Street in Williamsport. Awards given to overall Male & Female Winner & top 3 Male & Female Runners in each age group. Pies given to 1st place winners in all categories. Free food for all participants & post-race raffle prizes.



**TICKETS GO ON SALE 11/1/22 AT [WWW.WILLIAMSPORT.ORG](http://WWW.WILLIAMSPORT.ORG)**



# Enjoy a scenic "Tour of Lights" aboard a Williamsport Trolley!

Bring the entire family for a sightseeing tour of the beautiful holiday lights! Families will have the opportunity to have photos with Santa and his friends. Tours will begin at the Lycoming County Visitors Center.

Tour of Lights tickets can be purchased online by visiting [williamsport.org](http://williamsport.org). Each trolley has limited seating, so get your tickets soon!

*\*The Tour of Lights is a rain or shine event and tickets are non-refundable. If you have a child 2 and under they're free, but they must sit on your lap.*



**LYCOMING COUNTY VISITORS CENTER**  
102 W. 4<sup>TH</sup> STREET | WILLIAMSPORT, PA 17701

**DECEMBER  
15<sup>th</sup>-18<sup>th</sup>, 2022**

5:45 PM - 8:45 PM

**\$10/person**

Free to Children 2 & Under\*

## TROLLEY SCHEDULE

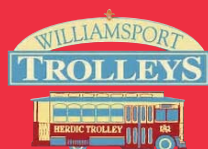
Trolleys will depart every 15 minutes starting at 5:45pm

The departure times for  
December 15<sup>th</sup> & 18<sup>th</sup> are:

5:45 PM	6:00 PM	6:15 PM
6:30 PM	6:45 PM	7:00 PM
7:15 PM	7:30 PM	7:45 PM
	8:00 PM	

Dec 16<sup>th</sup> & 17<sup>th</sup> will have  
additional departures at:

8:15 PM	8:30 PM	8:45 PM
---------	---------	---------



The Williamsport/Lycoming Chamber of Commerce is proud to partner with Williamsport Trolleys on the Tour of Lights