

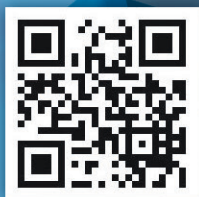


**TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY**

**Thank you to our  
renewing members**

**Leadership Lycoming Class  
of 2023 Applications now  
available**

**Leadership Lycoming lottery  
ticket holders, watch for the  
Pick 3 lottery numbers to win!**



**BULLFROG  
BREWERY**  
**celebrates 25 years**





# From Jason's Desk

Jason Fink, President/CEO

So, 2021 has come and gone. Better than 2020, but definitely not what we all had hoped for on January 1, 2021. Once again we all look forward to better days and hopeful that 2022 will see an end to the pandemic.

I'll admit, I did have to go back and look at what I wrote this time last year, more out of curiosity than anything else. Not surprising, the airport was one of the things that I wrote about and is still in the forefront as we begin a new year. Ever the optimist, I'm hopeful that we'll see something positive in terms of service. However, this optimism does get tempered with the fact that there are a host of challenges facing the airline industry as a whole. If you've been following it at all, one realizes that it's not only our small community airport that is being affected, but a growing number of small airports in this country are losing service.

The airline industry has received BILLIONS of dollars to maintain their operations, not only during Covid, but over the past several decades since it's been deregulated. One of the key premises for deregulation was that they would ensure that small communities would not lose service. This was a concern back

when it was enacted and Congress went so far as to put in place programs such as the Essential Air Services program and Small Community Air Services grants to keep service in place. It's alarming now that they aren't holding the industry accountable in providing service to these communities. We've started to talk with our legislators about this issue and hope to see it gain traction in the coming year.

Another item that I noted from last year was that JW Aluminum was closing. They were a casualty of the pandemic with a decline in orders for the particular aluminum product they produced at the Williamsport plant. As we closed out 2021, we saw new life there under the ownership of Chance Aluminum. This was finalized over the summer and they began production again at the facility in November. It was great to see this for the employees there and exciting to see what the potential is here in the future for Chance Aluminum.

Looking ahead at a more immediate matter that we'll be seeing dealt with, is redistricting. With the holidays, many might not have seen that the congressional, state senate, and state house maps were released in

mid-December. There's a 30-day comment period for the public to provide feedback which closes January 18. For the most part, Lycoming County will see no change on the congressional or state senate maps. However, the state house map does impact the county by realigning it from the current representation by the 83rd and 84th districts to dividing it into three districts being represented by the 83rd, 84th and 76th. This will create greater challenges for local and county governments and agencies which advocate for projects and services here in the county. It is something that I would encourage everyone to look into and provide your comments by the 18th. You can go to [www.redistricting.state.pa.us](http://www.redistricting.state.pa.us) to view the maps and leave any comments.

One piece that I'll call out before closing, which didn't get much play here locally but did up north, involved our 2019 Emerging Business of the Year recipient. ClearView Asset Protection was at Mansfield University discussing with Governor Wolf the technology that ClearView is involved in as it relates to the University's Public Training Institute. Lance Thomas not only addressed that, but also talked about how they source a major-

ity of their supplies from PA manufacturers along with being a Lycoming County based employer.

ClearView is currently involved in presenting their Smart Towers to several other states to support their infrastructure. Their Smart Towers utilize sophisticated AI technology and can

be integrated with a number of PA technologies being used by the government including the Amber Alert notification. Congratulations to Lance Thomas and his team at ClearView in growing their business rooted here in Lycoming County.



Right, Lance Thomas, managing member and owner of ClearView Asset Protection, talks with Governor Wolf about their small business located here in Hughesville.

**WISHING YOU AND YOUR LOVED ONES A SAFE AND HAPPY NEW YEAR! FROM THE STAFF AT YOUR CHAMBER!**

**Williamsport/Lycoming Chamber of Commerce Staff**  
**Main Office - 570-326-1971**

**President/CEO** ..... Jason Fink  
570-320-4213 - [jfink@williamsport.org](mailto:jfink@williamsport.org)  
**Editor** ..... Sharon Jones  
570-320-4202 - [sjones@williamsport.org](mailto:sjones@williamsport.org)  
**STAFF**  
**Vice President & Chief Financial Officer** ..... Nancy Eischeid, CPA  
570-320-4206 - [neischeid@williamsport.org](mailto:neischeid@williamsport.org)  
**Accounting Clerk/Executive Assistant** ..... Cindy Robbins  
570-320-4201 - [crobbs@williamsport.org](mailto:crobbs@williamsport.org)  
**Leadership Lycoming /Special Events Coordinator**..... Meghan Quinn  
570-320-4216 - [mquinn@williamsport.org](mailto:mquinn@williamsport.org)  
**Project Coordinator**.....Sharon Jones  
570-320-4202 - [sjones@williamsport.org](mailto:sjones@williamsport.org)  
**Tourism Coordinator** ..... Regina Edwards  
570-320-4208 - [gedwards@williamsport.org](mailto:gedwards@williamsport.org)  
**Marketing & Membership Coordinator**.....Taryn Mueller  
570-320-4209 - [tmueller@williamsport.org](mailto:tmueller@williamsport.org)



# Member Renewals

Received between November 25 and December 23



3

Williamsport Sun-Gazette, January 2022

## Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

### First Year Renewals

Haywood's Bar & Grill  
M and S Constracting LLC  
Maseto's Deli  
Musselman's Golf

### Members 2 - 5 Years

AgChoice Farm Credit  
Doing Better Business  
Edward Jones - Phil Sunderland  
First Commonwealth Bank  
Marc Williams Goldsmith  
One Focus Property Management  
The Car Wash at Faxon  
White Horse Graphics  
Woodland Heights Development, LLC

### Members 5 - 10 Years

Broad Street Financial  
BTJ Investments LLC  
Camp Susque  
Cheri's House of Flowers  
FayJan Tool Sales Company, Inc.  
Herman & Luther's  
It's My Party Store, Inc.  
Joe's Pizza West End, LLC  
Micro-One Computer Center

Mid-Penn Engineering Corporation  
Montgomery Area School District  
Schemery Zicoello, PC  
Scissor's Edge  
The Lycoming Foundation

### Members 11 - 15 Years

Appellation Construction Services, LLC  
Chief Oil & Gas  
Intrada Technologies  
LB Water  
Malee Law Firm, P.C.  
Monitronics  
Planet Fitness  
SEDA-Council of Governments

### Members 16 - 20 Years

C. H. Waltz Sons, Inc.  
David DiGiallorenzo, DMD  
Economy Locker Storage Co., Inc.  
MAS Printing  
Muncy Self Storage, Inc.  
Schrader Architectural Products/Overhead  
Door Co. of Lycoming County  
Steinbacher, Goodall & Yurchak

### Members 21 - 30 Years

Any Event Party Rentals and Sales  
Backyard Broadcasting of Pennsylvania  
Fred Hamm, Inc.  
Greater Lycoming Habitat for Humanity, Inc.  
Hampton Inn Williamsport - Downtown  
Horizon Federal Credit Union  
Impact Advertising  
Manpower Staffing  
Penn Recycling, Inc.  
Port Elevator Company, Inc.  
Sam's Club  
Warrior Run Development Corporation  
Your Building Centers, Inc.

### Members 31 - 35 Years

CSR Enterprise Networks  
Forsburg Furnace & Air Conditioning Company  
Jersey Shore Area School District  
K.C. Larson, Inc.  
Lycoming Mall  
Oregon Hill Wine Company, Inc.  
Rainbow Carpet

Robert H. Fredrickson, D.D.S., M.A.G.D.  
Roche Financial, Inc.  
STEP, Inc.

Thomas T. Taber Museum of the Lycoming  
County Historical Society  
Transitional Living Centers, Inc.  
Tulpehocken Spring Water  
YWCA of Northcentral PA

### Members 36 - 60 Years

Fairfield Manufacturing Company, Inc.  
Hope Enterprises, Inc.  
Jersey Shore Steel Company  
KBF Print Technology  
Mid-State Beverage Co.  
Montoursville Area School District  
Savoy Contract Furniture  
Stellant Systems, Inc.  
Williamsport Parking Authority

### Members 61 - 100 Years

Bastian Tire & Auto Centers  
Centre Concrete Company  
Eck's Garage, Inc.  
Lewis Lumber Products, Inc.  
Little League International  
Lundy Construction Co. Inc.  
Staiman Recycling Corporation  
Sun-Gazette Company  
Susquehanna Paper & Sanitary Supply Co.  
The Meadows, A Park Home Personal Care  
Community  
UPMC

## Chamber Members...Have Your Business Featured in the Chamber Connection! It's Free!

Showcase your business in our monthly newsletter. It's published inside the Sun-Gazette on the first Wednesday of each month.

To be featured on the cover, we require 10+ years as a member.

To be featured as a Legacy Member, we require 20+ years as a member.

Newer to the Chamber? Our 'New Business' and 'Small Business' features are a great way to promote yourself.

Contact Sharon Jones at [sjones@williamsport.org](mailto:sjones@williamsport.org) or (570) 320-4202 for more information.



MONDAY	CLOSED
TUESDAY	10:00am - 3:00pm
WEDNESDAY	10:00am - 3:00pm
THURSDAY	10:00am - 3:00pm
FRIDAY	10:00am - 3:00pm
SATURDAY	CLOSED
SUNDAY	CLOSED



CHAMBER connection





## Chamber Member Discount

*Working to meet the needs of our members*



### Radio Advertising

WKSJ-FM 102.7 WBYL-FM 95.5  
WVRT-FM 97.7 WRAK-AM 1400 WRKK-FM 94.9

iHeartMedia offers new Chamber members (per month):

- ♦ Eighty – :30-second radio commercials on station of choice; and a matching schedule on iHeartRadio.
- ♦ One – 300 x 250 rotating web banner per station purchased, and 30 minutes to promote your business on Ted Saul's Sunday Morning Magazine which airs on all iHeartMedia stations.
- ♦ Price by station: WKSJ – \$1900, WBYL – \$800, WVRT – \$900, WRAK – \$800, WRKK – \$500  
(Offer good for new Chamber members, that are not current advertisers.)

From more information please contact:

**iHeart Media**  
1559 West Fourth Street  
Williamsport, PA 17701  
(570) 327-1400  
<http://kiss1027fm.iheart.com>

Williamsport/Lycoming Chamber of Commerce ~ 102 West Fourth Street ~ Williamsport, PA 17701  
(570) 326-1971 ~ [www.williamsport.org](http://www.williamsport.org)



## Chamber Member Discount

*Working to meet the needs of our members*

**Chamber Member Discounts are exclusive offers available to Chamber members and their employees. The discounts are offered by members, for members.**

**They run year-round with no expiration!**

**Take advantage of all 18 benefits including reduced price health insurance, car care services, office supplies, advertising, construction, cell phone accessories and more.**

## Welcome Baby Jade!

Congratulations to Taryn Mueller, the Chamber's Marketing and Membership Coordinator, and Josh Hartle on the birth of their baby girl, Jade. The sweet baby girl arrived at 8:36pm on October 31; yes, Halloween!

Congratulations to Taryn & Josh on their new addition!



## Upcoming PM Exchanges...

### Woodrich - "Trees for Life"

Thursday, January 27, 2022

5:00 - 7:00 pm

200 E. Church Street, Williamsport

Once the original Coca-Cola building in 1905, the building has taken on a new life. Today it is a showroom of fine furniture. Woodrich is 100% handmade in Williamsport from urban trees milled, dried, and crafted all at our woodshop! Come experience "Trees for Life", network with friends and browse the showroom. Giving Trees New Life.



### Pajama Factory - Clearstory

Thursday, February 17, 2022

5:00 - 7:00 pm

1307 Park Avenue, Williamsport

Come meet our new Pajama Factory events coordinator, Inica Spicer, in the improved Clearstory Ballroom as we highlight the talents of our Community Kitchen chefs with their special hors d'oeuvres. Our event partner, Boom City Brewery, will be serving drinks. And for those interested, guided art tours of the Pajama Factory will be offered.



Call the Chamber of Commerce today at (570) 326-1971 or visit [www.williamsport.org](http://www.williamsport.org) to make your reservations.

For a complete list of upcoming Chamber events, visit [www.williamsport.org](http://www.williamsport.org)



The Leadership Lycoming Class of 2022 had their third Program Day; Law Enforcement and the Judiciary, beginning at the Lycoming County Courthouse. Hosts Samantha Mahaffey, LL Class of 2019 and Joe Weber, LL Class of 2009, welcomed the class and gave a little background of themselves before introducing the first presentation; Administration of Justice by the Courts: The Honorable Nancy L. Butts, President Judge, The Honorable Ryan M. Tira, LL Class of 2006, The Honorable Eric R. Linhardt, and Adrienne J. Stahl, Court Administra-

tor. The morning continued with a presentation from Bail Release and Probation from Harry Rogers, Bail Release Program Manager, LL Class of 2004, Erick Fortin, Adult Probation Officer, Dave Poretta, Adult Probation Officer, and Matt Minnier, Juvenile Probation Officer.

The agenda continued on to the Michael Ross Room at the Trade and Transit Center II, where the class listened to a panel of speakers; Nicole Miller, Executive Director, Transitional Living Centers, LL Class of 2013, Molly Klinger, LL Class of 2019,

Michael Boughton, Program Manager, The GEO Group, LL Class of 2021, and Deenie Keeler, Supervisor, JusticeWorks Youth Care. The class also had the opportunity to hear from a resident of TLC and how the organization has supported and helped her.

The class had the opportunity to discuss their police ride-along sessions with Chief Justin Snyder and Assistant Chief Jason Bolt.

Lunch was served by Ed's Market, where Magisterial District Judges Gary A. Whiteman, Christian Frey, and William Solomon

joined the class for lunch and a question and answer session.

The afternoon ended with a tour of the 911 Center and Emergency Management with Kelle Robinson, EMA Manager and Wendy Hastings, Director, LTS, EMS Council.

Thank you to our Tier 3 sponsor, Malee Law Firm. Thank you to Samantha Mahaffey, Little League International, LL Class of 2019 and Joe Weber,

Lycoming-Clinton Joinder Board, LL Class of 2009, for hosting the day. Thank you to River Valley Transit for bus transportation.

Thank you to Nicole Bower, Director of Thrift Stores, American Rescue Workers and Alyssa Black, Director of Hospitality, Camp Susque, as class reporters.



www.leadershipinlycoming.com

## Tier 3 Sponsor



The Class of 2022 had the privilege of meeting and talking with Lycoming County Judges. Pictured from left to right; The Honorable Nancy L. Butts, The Honorable Ryan M. Tira, and The Honorable Eric R. Linhardt.



The class had the opportunity to hear how the probation office works from Adult Probation Officers (L to R); Dave Poretta, Erick Fortin, Harry Rogers, Bail Release Program Manager, Matt Minnier, Juvenile Probation Officer, and class day host, Joe Weber.



Transition and re-entry back to the community was discussed with (L to R); Michael Boughton, GEO Group; Nicole Miller, a TLC resident, and Molly Klinger, Transitional Living Centers; and Deenie Keeler, JusticeWorks Youth Care.



Class day host, Samantha Mahaffey, introduces Williamsport Police Chief Justin Snyder and Assistant Chief Jason Bolt as they talked to the class about their ride-alongs and other police business.



# FEATURE MEMBER

## Bullfrog Brewery celebrates 25 years

By **MIKE REUTHER**  
mreuther@sungazette.com

Most small businesses eventually fail, with one in three not making it to the 10-year mark, according to the Small Business Administration.

Then there are those such as the Bullfrog Brewery, a downtown Williamsport restaurant and brewpub, which recently celebrated its silver anniversary.

Ask Bob Koch or his son, Steve and wife, Alicia, the reason for its staying power, and they will list a number of factors that can be attributed to business success.

There's the unique ambiance of the restaurant housed in a historic building with its brick and brass features and the brewing vats looming in the bar and dining areas.

The location in downtown Williamsport is certainly a plus.

And, the Bullfrog's reputation for putting out award-winning beers.

"As much emphasis as we place on beer, we do much more business with our food," Bob said.

People do flock to the Bullfrog to sample their unique variety of beers, including such longtime favorites as The Billtown Blonde, but lunches and dinners bring most of the customers.

Steve lists the burgers, crab dip, and fish and chips, and grilled chicken as some of the more popular menu items.

Wild salmon caught in Alaska is also popular among diners.

Satisfying the customer, as with any business, is the key to success, Steve noted.

"We want to foster a friendly environment, a place where people connect," he said.

The Bullfrog, unlike many popular restaurants, doesn't have television screens throughout the place blaring sports or news, and that's part of its uniqueness, its charm.

Bob gives his son credit for coming up

(See BULLFROG, Page 7)



ROB HINKAL/Sun-Gazette  
Above from left are Bob Koch, Alicia Koch and Steve Koch who run The Bullfrog Brewery at 229 W. Fourth St. The Bullfrog is an award-winning, independent craft microbrewery that offers as many as 20 beers on tap on any given day. Diners, pictured at left, can choose from an extensive menu of quality food. The Bullfrog Brewery can trace its origins to 1996. Since that time it has become a mainstay in downtown Williamsport as a restaurant and brewpub.



## FEATURE MEMBER

## Bullfrog Brewery celebrates 25 years

(From Page 6)

with the idea of opening a restaurant.

While a college student in the Settle area in the 1990s, he fell in love with the brew pubs opening there.

"He just fell in love with that scene," Bob said.

After moving back to the local area, the idea of opening up a place percolated in his brain as he worked in a local restaurant.

As Bob recalled with a smile, "He worked on my wife and I."

Once the two were both serious about actually opening up a place, they began stalking out possible locations.

The building at 229 W. Fourth St. seemed like a good spot.

And that's where The Bullfrog has been for the past 25 years.

"This was popular right away," Steve said as he sat at a table in the rear of the restaurant.

Bob noted the Bullfrog's strategic location across from the street from the Community Arts Center.

Steve and his father noted that downtown Williamsport was much different back in the 90s.

"Downtown was pretty much a ghost town," Steve said. "It functions more as a downtown now."

The Bullfrog, they feel, was just the beginning of what became a kind of boon for center city.

In ensuing years, popular events such as Mardi Gras opened up The Bullfrog and other downtown restaurants to more people.

Bob said he got the idea for a local Mardi Gras from trips he took to New Orleans.

"I got other restaurants in town to participate," he said. "We got busloads of people from out of town. They thought the downtown was a great area."

The local Mardi Gras is an event

of the past, but The Bullfrog continues producing traditional ales and lagers as well as wild ales/sours and ciders.

The Bullfrog has been ranked by RateBeer.com as among the Top 100 Brewers in the World. In addition, seven of the Top 25 beers brewed in the state are from The Bullfrog.

In addition, TheCultureTrip.com listed Bullfrog Brewery as one of the Top 10 Craft Breweries in the state.

Not to be forgotten is The Bullfrog's Le Roar Grz Wild Ale, ranked as the Number 6 Gueuze in the world by BeerAdvocate.com.

"We were one of the first to reproduce Belgian-style beer," Steve said.

He recalled people coming from all over to sample the beer when it was introduced.

The accolades, perhaps as much as anything else, have helped put the business on the map.

Steve recalled being in Costa Rica and spotting someone with a Bullfrog t-shirt.

Bob said there are people who think of Williamsport not only as the home of Little League Baseball but as the site of The Bullfrog.

"A lot of people say they had their first date at The Bullfrog," Alicia said.

She and Steve noted that what helps make the place successful are its hard-working and dedicated employees as well as its ability to adapt to business and changing economic conditions.

In 2013, a brewing production facility was opened a few blocks away to make Bullfrog beers available to business establishments.

ROB HINKAL/Sun-Gazette

**The iconic Bullfrog Brewery logo is displayed on their window at 229 W. Fourth Street.**





# LEGACY MEMBER

## Spartronics looks to strengthen manufacturing

By Mark Maroney  
mmaroney@sungazette.com

Spartronics Williamsport has a deep-rooted history as a leading supplier of mission-critical defense electronics in Williamsport. It began with the inception of GTE Williamsport in 1959. At that time, a concentration on the Aerospace and Defense (A&D) industry was introduced to produce products that were critical to our national defense, including supporting a major defense missile program.

The Electronics Manufacturing Services (EMS) provider grew in the late 90s to 2000s when it was acquired by the Sullivan family, and the company achieved substantial success through innovation, customer expansion and accreditations. Named Primus Technologies, the business held various accreditations. In 2001, ABB Power Products operations were acquired. From 2015-2019, the Spartronics predecessor had substantial growth, with the opening of a facility in Largo, Florida, additional accreditations, and significant customer growth.

In December of 2020, Primus Technologies was acquired by Spartronics LLC and shortly thereafter, was named the Spartronics corporate headquarters. Paul Fraipont, president and CEO of Spartronics, said "Primus Technologies has established itself as a leader in the electronics manufacturing services space, particularly among key aerospace and defense customers. Our investment in Primus reflects greatly on the trust, value and deep experience this site carries aligned with our ability to acquire great businesses with complementary strengths."

Spartronics Williamsport is an owned facility with over 330 employees with 100,000 square feet of manufacturing space and 62,000 square feet of office space. In this facility, they manufacture highly complex circuit card assemblies and electromechanical products for the aerospace and defense, medical and instrumentation & control industry. Services offered include value-added engineering, contract engineering, prototyping, manufacturing, supply chain management and aftermarket services.

Since the acquisition, Spartronics has made several technology investments to strengthen manufacturing capabilities and has placed a focus on supporting organizational growth with key talent in Williamsport. At a corporate level, the creation of a new Aerospace and Defense business segment has been established to provide the highest level of service to Spartronics A&D customers. At a local level, Williamsport most recently



PHOTO PROVIDED

### Employees work in production at Spartronics.

appointed a new site director, Dan Veenstra, in October. Dan leads all aspects of the Williamsport operation, ensuring the highest quality products are delivered on time.

This month, Spartronics will welcome elected state, county, and local officials to tour the Williamsport facility. Spartronics executives are focused on strengthening the company's relationship with government officials and discussing the importance of federal investments, obtaining local government support for winning major government contracts and enabling the growth of the workforce both locally and regionally in the state of Pennsylvania.

Spartronics provides comprehensive contract manufacturing services, ranging from printed circuit board assembly (PCBA) and subsystem integration to full-box build (high-level assemblies). Additional services include engineering support such as manufacturing testing, supply chain management, sustaining engineering, and a suite of aftermarket services to support the full OEM product lifecycle. With over \$500 million in revenue, approximately 1,700 dedicated employees, and manu-

facturing resources strategically located worldwide, our manufacturing network spans the United States, Mexico and Vietnam. Our engineering support is based in the United States and is available for product development, manufacturing readiness and ramp to production.

**G:M**  
Golden Business Machines, Inc.

**Canon**  
imageRUNNER  
ADVANCE

1-800-692-6217

*Your Document Efficiency Specialists*



www.GoldenBusiness.com  
201 Basin Street, Williamsport, PA 17701

*Serving North Central Pennsylvania for over 20 Years!*



## 'Trees for Life' continues custom furniture through the new year

By **JONATHAN BERGMUELLER**  
jbergmueller@sungazette.com

A local business focusing on handcrafted live-edge furniture continues the historic spirit of Williamsport's former status as lumber capital of the world.

Woodrich: Trees for Life, or just "Trees for Life," is a business formed by Raffael Colone, 42, of Loyalsock Township, and his passion for the outdoors and recycling wood that might otherwise not be used.

"I give trees new life in your home," Colone said. "We finish what mother nature started."

Colone's furniture holds a glossy and rugged look, which Colone said is because he cuts the furniture along the natural lines present in the wood.

Lycoming County residents can find Trees for Life products in local businesses such as Alabaster Coffee & Tea Company, the Bullfrog Brewery and more.

Trees for Life harvests local lumber, processes it in-house by letting it dry for a few days, milling it, and then creates its furniture at its workshop outside of Cogan House. He prefers working in a rural setting surrounded by trees.

"I like to let nature and the outdoors speak to me. I can feel it," Colone said.

Colone's business began with his love for nature and wood. The 42-year-old man grew up outside of Trout Run and spent his youthful days playing in the woods, building treehouses and was an Eagle Scout.

Colone's brother, Bob Colone, described Raffael as an Eagle Scout, an outdoorsman and a survivalist.

Colone is a certified arborist who graduated from Penn College's forestry program in the 90s.

However, after college, Colone moved away to Colorado in the 2000s, where he specialized in fire mitigation. As a 22-year-old, he drafted contracts and executed them. However, he held a yearning to repurpose the trees he removed—and he needed winter work, too.

In 2008, Colone moved back to the Williamsport area to be closer to his roots. Colone said Williamsport used to be the lumber capital of the 13 colonies, and he wanted his business to honor that in where it was based.

Today, Trees for Life ships furniture across the world, from the United Kingdom, to Qatar and China. He takes great pride in the fact that every step of the process is completed in-house in Lycoming County, and that his business is popular across the world.

"What matters is how well you do it," Colone said. "Quality over quantity. We're not a factory."

Woodrichpa.com, Trees for Life's website, ranks second in the world among 30 million website domains, ac-



JONATHAN BERGMUELLER/Sun-Gazette

**Raffael Colone stands next to a piece of lumber that will become a piece of handcrafted furniture.**

cording to Colone—and he said Woodrich is the pioneer of bespoke furniture.

Woodrich has two locations: The workshop, located on Quaker Hill Road in Cogan Station, and a restored property on Church St. in the city he bought in 2019.

The Church St. property in Williamsport was originally listed for 650 days before Colone bought it. He knew he would have to put the work in to see it restored, but wanted to do so nonetheless.

"It was my heart and feelings," Colone said. "It was a building with character. Just like my furniture, it has individuality."

Colone uses the Williamsport location to show off his pieces, where he has an elaborate collection ready to be presented to interested customers. He spent a great amount of time revitalizing the building to "give it a shine."

Trees for Life maintains a variety of social media accounts, including Instagram, Facebook and Tik Tok, to expand its reach online. Colone described trading his unique furniture with another business owner who had a greater audience to mutually support one another.

"We look out for each other," Colone said of small businesses.

Customers interested in purchasing unique furniture

from Trees for Life should email woodrichpa.com or call (570) 506-0288 to get in contact with Colone.

### YOUR LOCAL TECHNOLOGY PROVIDER

Here at Marco, we specialize in business IT. We know it. We live it. And we speak its language.

**MARCONET.COM**

**marco**  
taking technology further

business IT  
managed services  
audio visual  
copiers & printers  
enterprise content  
management



An Entertaining Way

to Spend Your Day

Y C H R F S E M O S L  
C E R E M O N Y S P A  
E N T F U P P  
Y H O I T T E

Our Fun & Games special section is the perfect way to spend your day in these cold times!  
This unique section features dozens of puzzles for all ages and skill levels, including crosswords,  
word scrambles, word searches, Sudoku and more!

**FUN & GAMES**

Publishes: Friday, January 21

**WILLIAMSPORT SUN-GAZETTE**

252 West Fourth St. Williamsport PA, 17701 • 570-326-1551

[www.sungazette.com](http://www.sungazette.com)



## Leadership Lycoming Lottery Ticket Holders...

**Watch the PA Lottery  
Pick 3 Evening Drawing  
every night in the month  
of January!**

**If your 3 digit number  
matches the number  
drawn, then you win  
that day's prize.**

**Winners will be notified  
by Meghan Quinn. A check  
will be mailed within 2  
weeks of the winning dates.**

**GOOD LUCK!**

**Leadership Lycoming**

**Rules:** All numbers played straight. Winning number based on the PA Lottery Pick 3 Evening Number only. Winners paid within two weeks following the drawing. **EACH TICKET COST \$5.00 - ONLY 1000 TICKETS SOLD**

Leadership Lycoming is a program of the Williamsport/Lycoming Chamber of Commerce

Proceeds support the Leadership Lycoming Program Lic. No. 771

Su	M	T	W	T	F	S
January 2022 #000						1 \$25
2 \$45	3 \$30	4 \$40	5 \$35	6 \$50	7 \$25	8 \$35
9 \$40	10 \$25	11 \$25	12 \$45	13 \$35	14 \$30	15 \$45
16 \$50	17 \$40	18 \$30	19 \$25	20 \$30	21 \$250	22 \$35
23 \$50	24 \$25	25 \$40	26 \$45	27 \$25	28 \$40	29 \$30
30 \$35	31 \$50	Thank You!				

## Revolving Loan Fund

The Industrial Properties Corporation, Williamsport/Lycoming Chamber of Commerce and the City of Williamsport are committed to assisting small businesses with their economic development projects. From building renovations, expansion/working capital to equipment purchases, the Revolving Loan Program can provide the finances you need to increase business and ensure economic prosperity.

### APPLICATION CRITERIA

The Revolving Loan Fund is available to:

- Individuals, corporations, limited liability companies and non-profit organizations
- Gross sales less than \$1,000,000 annually or employ less than 50 individuals
- Place of business or significant amount of business in Lycoming County
- Start up enterprises, expansion of existing business or relocation of business to Lycoming County

For more information please contact:

Nancy J. Eischeid, CPA, Vice President & Chief Financial Officer  
Williamsport/Lycoming Chamber of Commerce  
Phone: (570) 320-4206 Email: neischeid@williamsport.org

### Missed a Chamber Connection newsletter?

You can find past issues on our website at

**www.williamsport.org**

or search for the Williamsport/Lycoming Chamber of Commerce on Facebook and look in our albums.

There you will find all 2021 and previous Chamber Connections.

Oh, and don't forget to like us!

## Leadership Lycoming accepting applications for the Class of 2023

Are you interested in Leadership Lycoming? Now is the time to submit your application for the Class of 2023. Graduates are seen throughout the community as participants on boards, committees, and task forces. Many find that the information they receive as a Leadership Lycoming participant provides them with the insight to better understand the issues facing our community today and tomorrow.

Class participants are selected on the basis of their demonstrated leadership potential and sincere desire to contribute time and effort in their community. A formal Selection Committee chooses class members based on a written application, references and personal interviews.

Applications are available online and can be downloaded at [www.leadershiplycoming.org](http://www.leadershiplycoming.org). Applications will be accepted until April 15, 2022. If you would like further information, please contact Meghan Quinn, Leadership Lycoming Coordinator at 570-320-4216 or [mquinn@williamsport.org](mailto:mquinn@williamsport.org).

We look forward to seeing you in the Leadership Lycoming Class of 2023!

## Kentucky Tornado Recovery Resources

### How can you help?

So many individuals, businesses, and more in Kentucky and across the nation are looking for ways to help those impacted by deadly storms that swept through western Kentucky recently, claiming many lives.

Kentucky Sports Radio (KSR) and the Kentucky Chamber Foundation, [www.kychamber.com/foundation](http://www.kychamber.com/foundation), are partnering to build a relief fund for fellow Kentuckians to ensure they are able to rebuild.

With the money raised in this fund, two groups will be working with local communities, local chambers, as well as state and local elected officials to ensure the needs of these areas are met in the wake of tragedy.

The Kentucky Chamber Foundation, Inc., is a Section 501(c)(3) public charity and donations to it are generally eligible for tax deduction in the United States.

KSR and the Kentucky Chamber are committed to helping rebuild communities and they appreciate your help and the overwhelming compassion and generosity of so many.

For more information on how you can help those in need after the devastating storms, visit the Kentucky Chamber resource page at [www.kychamber.com/tornado-recovery-resources](http://www.kychamber.com/tornado-recovery-resources).

## E-Marketplace

Members, place your direct mail Marketplace flyer in our E-Marketplace Email blast for only \$75!

Be viewed by an additional 3100+ subscribers. Fill out the Marketplace registration form in your montly mailer and email a PDF of your flyer to [tmueller@williamsport.org](mailto:tmueller@williamsport.org).

Questions? Call the Chamber at (570) 326-1971.



# Upcoming Events!

## MONTOURSVILLE CHAMBER OF COMMERCE WINTER SOCIAL



THURSDAY, JANUARY 20, 2022  
FROM 5PM TO 7PM  
HERMAN & LUTHER'S

787 STATE ROUTE 87  
MONTOURSVILLE, PA 17754

Sponsored by:



Your registration includes:

A Fine Finger Food Spread and 1 (one) Drink Ticket

Enjoy a mixed drink or craft beer of your choice (cash bar available)

\$15/per person

Register online at [www.williamsport.org](http://www.williamsport.org) or call 570-326-1971 by January 14, 2022

Additional Sponsorships Available



**PRINCE FARRINGTON'S**  
BOOTLEGGER TOUR

FOLLOW IN THE FOOTSTEPS OF  
LYCOMING COUNTY'S MOST  
FAMOUS BOOTLEGGER!

Prince Farrington's Bootlegger Tour is a year-round, self-guided tasting adventure, designed for you to explore at your own pace.

[www.PrinceFarrington.com](http://www.PrinceFarrington.com)

The Williamsport/Lycoming Chamber of Commerce  
Education Committee  
Invites you to our Twenty-First Annual



## Education Celebration

Thursday, March 3, 2022

Registration: 5:30 p.m.  
Program: 6:00 p.m. – 8:00 p.m.

Williamsport Country Club  
800 Country Club Drive  
Williamsport

Reservations Required at \$28/pp  
To register, visit [www.williamsport.org](http://www.williamsport.org)  
or call the Chamber at 570-326-1971

### Featured Awards

Outstanding Educator

Outstanding Senior of the Year

Business Partner in Education

Alumni of the Year

## Jersey Shore Area Chamber of Commerce Winter Mixer



Thursday, February 24, 2022

5:00pm - 7:00pm

Tiadaghton Inn ~ 1120 Allegheny Street ~ Jersey Shore

Join the Jersey Shore Area Chamber of Commerce for the  
Annual Winter Mixer. It is a great opportunity to catch up  
with colleagues and friends.

**Complimentary buffet. Cash Bar.**

RSVP by February 22, 2022.

Sponsored By:



Sponsorship Opportunities are Available!  
Questions: Call the Chamber at (570) 326-1971  
Register online at [www.williamsport.org](http://www.williamsport.org)