

Steinbacher, Goodal and Yurchak helps the elder community

A COOPERATIVE EFFORT OF THE WILLIAMSPORT/LYCOMING CHAMBER OF COMMERCE AND THE WILLIAMSPORT SUN-GAZETTE

## The Chamber View

Jason Fink, President/CEO

Schools are back in session for the students, educators, administrators, support staff and parents here in Lycoming County. Congratulations to all for being able to make it through the first month without any major issues. Some schools were able to open on a traditional 5-day week schedule while others needed to open on a hybrid schedule. Each district did what they needed to based upon the individual factors dealt them. No one should be complaining about the situation as the school administration and boards have been working their best to fit within what guidance they've been given from the DOE. That even includes me, as I'd strongly prefer to have my kids in school 5 days. However, Williamsport is not in a position to provide that so we'll live with the 2 days we do have for them. It has given my 17-year-old senior the added incentive of getting all her school work and other school commitments to fit in a part-time job during the days she's not scheduled to be in school.

On the business front, I've got to question why our restaurants, bars and taverns are being held to a different standard than any other industry sector here in Lycoming County. The Governor announced that in early September he was going to permit restaurants and bars to open at 50% capacity. However, to do this, they were going to need to self-certify that they would operate under standards

that were to be announced on September 21.

Many questions started with the first being why did they have to wait another two weeks to go to 50% when these businesses have been struggling since July to operate at 25%. Then I wondered why is this industry sector the only one that has to self-certify. No other industry has to selfcertify other than this one; not even big box retailers or grocery stores where people are free to go at any time without regard to capacity.

Have you checked out the self-certification website? You should. It can be found at www.pa.gov/ covid/open-and-certifiedpennsylvania/. Here's the logo, header and opening paragraph. not right. The vast majority of these establishments are small independently operated businesses. They live their business because that's the nature of owning a restaurant or bar. These small business owners also care greatly for the people that work for them and who patronize their establishments. When they were hit with the closures back in the spring, the bulk of their food went to employees to help them during that time.

We've had the opportunity to hear from a number of these businesses, since the first round of grants that the Chamber offered to the program, now that the Lycoming County Commissioners established to assist small businesses through CARES Act funds. There

### Open & Certified Pennsylvania

Businesses are the heartbeat our economy. They provide us with essential services, products, food, and jobs. Now it's our turn to support our local businesses. Let's OPENnsylvania and keep our businesses running to protect our community and economy.



It looks from the opening, and especially the logo, that all businesses, or at least those with a storefront, would be required to certify. Even the directory listing, when you search for those businesses that have certified, leads you to think that this is for more than just restaurants, taverns and bars. However, that's just not the case and it's

have been countless conversations with these business owners concerned about keeping their establishments open. Not only for their livelihood but also for those employees that depend upon their jobs at the restaurant or bar. These conversations stick with you. One that I'll share was with the owner of Morey's Tavern in Loyalsock. This

is a second generation business that has been there for 7 decades. All they want to do is operate safely like every retailer is allowed to do. Unfortunately, they can't and the bills continue to pile up even though they aren't open for business. It's been suggested to them by several people that they should sell, given the prime location on the Golden Strip. However, they don't want to; all they want is to be allowed to open for their patrons in a safe manner.

There, unfortunately, are many more examples of this here in the county and across the Commonwealth. It's time for the Governor to allow these small businesses to open and operate in the manner that all others have been permitted. The action taken on restaurants and taverns was taken because of the misguided view that they were driving up the numbers of Covid cases. They were either forced to operate at 25% capacity or

close while the numbers continued to run high. Contact tracing doesn't support that these are the sources of Covid here in Lycoming County. The Governor needs to take this action now or we will see more of these small establishments

Normally, I'd like to end my column with something positive, but I can't this month. Over the weekend I read that Mrs. Jean Staiman passed. The obituary that appeared in the Sun-Gazette gave just a brief glimpse of all that she impacted here in our community. It noted that she and Marvin could be regularly seen walking on Saturday mornings to services. Having kids playing sports on the weekends, I would see them on these walks and smile. We were blessed to have her here in our community. My deepest condolences go out to Marvin and the entire Staiman family.

### **Revolving Loan Fund**

To assist businesses with their financial needs for construction, renovations, equipment purchases and working capital. Information and applications available online:

www.williamsport.org/economic-development/businessassistance/

### Williamsport/Lycoming Chamber of Commerce Staff Main Office - 570-326-1971

President/CEO	Jason Fink
570-320-4213 - jfink@williamsport.org	
Editor	Sharon Jones
570-320-4202 - sjones@williamsport.org	
STAFF	
Vice President & Chief Financial Officer	Nancy Eischeid, CPA
570-320-4206 - neischeid@williamsport.org	
Accounting Clerk/Executive Assistant	Cindy Robbins
570-320-4201 - crobbins@williamsport.org	
Leadership Lycoming/Special Events Cool	rdinator Alexandra Lehman
570-320-4216 - alehman@williamsport.org	:
Project Coordinator	Sharon Jones
570-320-4202 - sjones@williamsport.org	
Tourism Coordinator	Regina Edwards
570-320-4208 - gedwards@williamsport.org	
Marketing & Membership Coordinator	Tarvn Mueller

570-320-4209 - tmueller@williamsport.org

### PM Exchange and Ribbon Cuttings

Steinbacher, Goodall & Yurchak



Steinbacher, Goodall and Yurchak debuted their newly renovated office at 413 Washington Boulevard with a ribbon cutting and a PM Exchange (l to r) Tanya Weber, Williamsport Lycoming Chamber of Commerce Membership Committee, Sarah Kehres, Executive Director, Steinbacher, Goodall & Yurchak; Carol Armstrong, mother of Julieanne Steinbacher;

Julieanne Steinbacher, Owner & Founding Shareholder, Steinbacher, Goodall & Yurchak; Jason Fink, Williamsport/Lycoming Chamber of Commerce; John Engel, VP & Commercial Loan Manager, Woodlands Bank; Alex Poirier, Manager, First Commonwealth Bank; Taryn Mueller, Williamsport/Lycoming Chamber of Commerce. (right) A Certificate of Appreciation was presented to Julieanne Steinbacher from Kirk Fisher, Membership Development & Retention Committee member. Thank you to Julieanne and the staff for a wonderful evening.

Wednesday October 7 Liberty Arena 315 Hepburn Street, Williamsport

ABF Freight Advanced Drainage Systems, Inc. Allison Crane & Rigging Aristacare at Loyalsock Auto Trakk, LLC Bastian Tire & Auto Center **Bayard Printing Group Benton Foundry Best Buy Muncy** Blaise Alexander Family Dealerships Brodart Company
Cable Services Company Community Services Group Conagra Brands Cornerstone Building Brands **Dadant & Sons Danzer Veneer Americas** ESS (Educational Staffing Solutions) First Commonwealth Bank **First Quality** Great Dane - Danville **Grit Printing** H3Care, Inc. Hampton Inn & Suites Hilex Poly, A Novolex Company Jersey Shore Steel Loving Care At Home, LLC Lycoming College

### 9am - 12pm - Shop Vac Workers 1pm - 4pm - General Public

**Lycoming County United Way** Manor Care Jersey Shore National Gypsum Co. Nesco Resource **Nicholas Meats Open Systems Healthcare PA Army National Guard Plumbing Masters** PMF Industries, Inc. **PRN Home Health Services Red Rock Job Corps River Run Foods** Robert M. Sides Family Music Center SAS Retail Services Stallion Oilfield Services Steve Waldman Electric Strong Industries Suscon Inc. Susquehanna Transit/Trailways Thermo Fisher Scientific Truck-Lite Co., LLC Unique Industries, Inc. **United States Air force United States Army UPMC Health Plan** Walmart Wealthwave Weis Markets West - Williamsport **West Pharmaceutical** 

Your Building Centers

#### **BROUGHT TO YOU BY THESE COMMUNITY PARTNERS**

ort/Lycoming Chamber of Commerce • First Community Foundation Partnership of Pennsylva · PA CareerLink · Liberty Group · Lycoming United Way · Senator Gene Yaw · Representative Jeff Wheeland • Representative Garth Everett • Lycoming County Commissioners • City of Williamsport

### **Billtown Binz Ribbon Cutting**

Congratulations Billtown located in the Hepburn Street Plaza, downtown Williamsport. They offer a variety of items at great prices every day. All items start at \$7 on Saturday and go down \$1 a day through Friday. (from l to r) Tanya Weber, Williamsport/Lycoming Chamber of Commerce Membership Committee; Taryn Mueller, Williamsport/Lycoming Chamber of Commerce; Ty Meeker, Billtown Binz; Jon Wise, Billtown Binz; Jason Fink, Williamsport/Lycoming Chamber of Commerce; and Dave Irvin, Billtown Binz.



썒

### October's PM Exchange...

### **Preservation Williamsport**

Thursday, October 22, 2020 5:00 - 7:00 pm The Rowley House

707 West Fourth Street, Williamsport

Come enjoy an evening of cocktails, food and great local history. Tour the beautiful Rowley House Mansion and learn about the incredible history



within Williamsport. Find out how to become a member of Preservation Williamsport and enjoy the rich history Williamsport has to offer. From great parties to restoring the areas beautiful architecture Preservation Williamsport has something for everyone.

### Jersey Shore Area Chamber of Commerce Holds End of Summer Picnic

Thank you to Bald Birds Brewing, for hosting the Jersey Shore Area Chamber of Commerce Summer Picnic. From (l to r) Cam Kephart, Susquehanna Trailways; Joe Feerrar, Owner, Bald Birds Brewing Co.; Charley Hall; Vice Chair, Jersey Shore Area Chamber of Commerce; Krista Gephart, Chair, Jersey Shore Area Chamber of Commerce; Jason Fink, Williamsport/ Lycoming Chamber of Commerce; Taryn Mueller, Williamsport/Lycoming Chamber of Commerce.





This year's Jersey Shore Area Chamber of Commerce End of Summer Picnic was a brew-of-atime! Bald Birds Brewing Company, located at 220 Shaffer Lane in Jersey Shore, was the perfect location for Chamber members to relax on the deck and experience something new. The brewery offers over 10 beers on tap, food service on-site and the large facility allows for plenty of social distancing.

### Welcome New Chamber Members!

### Elysian Fields Equestrian Center

Robert Schnars 1345 Tallman Hollow Road Montoursville, PA 17754 (570) 975-4991 http://elysianfieldsec.com **Animal Services** 

### Erb's West End Family **Market and Catering**

Jeff Hoyt 2424 West Fourth Street Williamsport, PA 17701 (570) 326-4411 Check us out on Facebook Restaurants/Cafes/Taverns Caterers

### ImmunoTek Bio Centers, LLC

Jessica Winters 620 West 3rd Street, Ste A (570) 666-9290 www.immunotek.com Hospitals

#### Nippenose Tavern

Ray & Bekka Smith 6391 Route 654 Hwy South Williamsport, PA 17702 (570) 745-3310 http://nippenosetavern.com Restaurants/Cafes/Taverns

### **Professionally Empowered Performance LLC**

John Shafer 270 Dogwood Ridge Road Montgomery, PA 17752 (570) 220-3855 Business Services/Consulting

#### The Commonwealth **Foundation**

Jennifer Stefano 225 State Street Harrisburg, PA 17101 (610) 207-7901 Williamsport, PA 17701-5914 http://commonwealthfoundation.org Non-Profit Organization



Williamsport/Lycoming Chamber of Commerce ~102 West Fourth Street ~ Williamsport, PA 17701 (570) 326-1971 ~ www.williamsport.org

## Leadership Lycoming Welcomes the Class of 2021 at

**Opening Retreat** 

The Leadership Lycoming Class of 2021 would like to thank the following for making their opening retreat at Camp Susque a great bonding experience; Peter Swift, Davis Swift, Jamie Sanders and the rest of the Camp Susque staff; Donna Bastian; Sherry Paulhamus, Range Resources; Brittany Fischer, YWCA of Northcentral PA; Heather Allison, Pennsylvania College of Technology; Michele Tagliaferri, Jersey Shore State Bank; Mackenzie Howe, Hope Enterprises, Inc.; Brian McClintock, Little League International; Dr. John Piper; Emilie Ertel, McCormick Law Firm; Tina Baran and Janel Petrovich, Geisinger; the class sponsors and everyone who attended the dinner. Thank you to our Tier 3 sponsor, Berkshire Hathaway HomeServices Hodrick Realty and our Tier 2 sponsor, Jersey Shore State Bank. The class is excited to begin their Leadership Lycoming program year.

Thank you Amy Alexander and Laura Schenkel, North Central Sight Services, Inc. and Allison Holladay, Lycoming College, for being class reporters.

 ${\it Tier} \,\, 2 \,\, {\it Sponsor}$ 



Tier 3 Sponsor



BERKSHIRE HATHAWAY HomeServices

**Hodrick Realty** 

Leadership Lycoming Class of 2021 climbing the way to being the best class ever!



Kicking off the Class of 2021 Opening Retreat at Camp Susque. Thank you to Camp Susque, Donna Bastian and all the speakers for a warm welcome and an amazing retreat!



Class of 2021: Amy Alexander, North Central Sight Services, Inc.; Jessica Betz, Wilkinson Dunn Company; Mike Boughton, GEO Lycoming County Reentry Service Center; Taylor Chidester, Hope Enterprises, Inc.; Megan Conrad, Larson Design Group; Adam Dincher, M&T Bank; Lynn Frey, BLaST IU 17; Betty Gilmour, First Community Foundation Partnership of PA; Brandon Griest, McNerney, Page, Vanderlin & Hall; Kacy Hagan, Lycoming College; Allison Holladay, Lycoming College; Maggie Kisick, Lycoming Engines; Jessica Laubach, UPMC Williamsport; Logan Leggett, Lycoming Engines; Morgan Madden, McCormick Law Firm; Alicia Naugle, The Muncy Bank & Trust Company; Kendra Parke, American Rescue Workers; Jackie Schaefer, PA CareerLink; Andrea Reed, UPMC Muncy; Erin Scholl, YWCA of Northcentral PA; Laura Schenkel, North Central Sight Services, Inc.; David Vest, Camp Susque, Inc.; Kyle Smith, Pennsylvania College of Technology; Eva Waldman, Genetti Hotel & Suites; Crystal Ward, Little League International; Rae Weber, Lycoming-Clinton Joinder Board Programs; Krysia Ziegler, Susquehanna Community Bank

Members of the Leadership Lycoming Class of 2021 are seen participating in a balancing team building activity at Opening Retreat at Camp Susque, September 24, 2020.



# FEATURE MEMBER

## Steinbacher, Goodall and Yurchak helps the elder community

By MALLORIE McILWAIN

mmcilwain@sungazette.com

What originally started in 2003 in the garage of a Williamsport home, is now a strong elder care and estate planning law firm of over ten years, supporting Williamsport and the surrounding community's seniors at the Steinbacher, Goodall and Yurchak offices, one located at 413 Washington Boulevard and another in State College.

"We really try to not only give clients a solid legal foundation, but also try to bridge the gap into the aging network and find what services and benefits will help them," Julieanne Steinbacher, founding attorney at Steinbacher, Goodall and Yurchak, said.

Steinbacher added that the office works diligently to provide clients with the correct documentation, including legal Power of Attorney documents and wills for any needs that the client might have.

She added that attorneys with the firm ask three questions to help clients to help them determine their journey:

- What happens if you die?
- What happens if you don't die but you get sick?
- What happens if you are not just sick, but you get diagnosed with Alzhiemer's or Dementia?

"This is a really tough journey for families," Steinbacher added.

Other services that the firm helps clients with is finding funds for nursing homes or in home nursing care.

"We service a large area," Steinbacher added. "We aren't just general practice lawyers. Our attempt is to both be a firm that

(See STEINBACHER, Page 7)



PHOTO PROVIDED

Steinbacher, Goodall and Yurchak staff gather at the firm's PM Exchange on Sept. 10. In front from left are; Chrissy Neufer, Matt Beltz. In back from left Sarah Kehres, Julie Steinbacher, Samantha Tressler, Kiley Myers, Kristin Daugherty, Angel Lester, Landon Hodges, Tammy Zilske, Kyle Hetner.

The Williamsport Sun-Gazette is printed on newsprint which contains recycled material





(570) 505-5040 · SCB.BANK

# FEATURE MEMBER

## Steinbacher, Goodall and Yurchak helps the elder community

(From Page 6)

has good legal knowledge but also is very caring and compassionate to the families we work with. It is very important to me that we help the families wherever they are at."

Clients come to Steinbacher, Goodall and Yurchak from the surrounding areas of Williamsport and State College, but also in Philadelphia and across the state.

Steinbacher added that the firm's employees are very active in their perspective communities including in the Law Association, YWCA, the chamber and more.

"It is really important that the attorney's know and learn about the surrounding areas," Steinbacher said. "Businesses have an obligation to the members of their community and we try to do that."

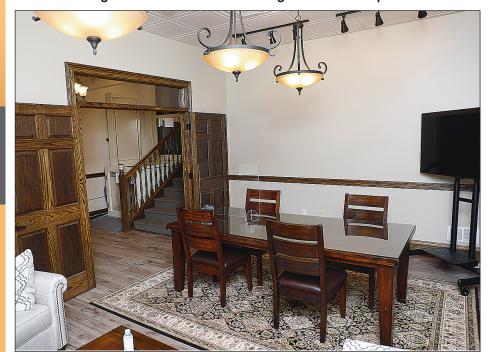
"I feel very blessed to be a part of the greater Williamsport area and Lycoming County," she continued. "...to be able to service the seniors in our area and their families. Overall, I am really lucky that I get to do what I love to do."

For more information, readers can visit the website at: https://www.paeldercounsel.com/.



PHOTOS PROVIDED

Above, a ribbon cutting was held on Sept. 10 to mark the completion of the construction of the addition to Steinbacher, Goodall and Yurchak's main office building at 413 Washington Blvd. in Williamsport. Pictured from left are; Tanya Weber, Chamber membership committee; Sarah Kehres, executive director; Carol Armstrong, mother of Julie Steinbacher; Julie Steinbacher, owner and founding shareholder; Jason Fink, president, Williamsport/Lycoming Chamber; John Engle, vice president & commercial loan manager, Woodlands Bank; Alex Poirier, Chamber board member; Taryn Mueller, marketing and membership coordinator, Williamsport/Lycoming Chamber. Below, one of the new conferences rooms that were a part of the new addition to Steinbacher, Goodall and Yurchak's office building at 413 Washington Blvd. in Williamsport. On the table is a portable plastic shield that is used as a COVID-19 mitigation measure when meeting with clients in person.



**Steinbacher, Goodall & Yurchak is open and ready to serve you during the COVID-19 pandemic.**Our staff are working diligently every day and remain committed to helping you navigate your way through these turbulent times and finding you the best possible solutions to your estate and long-term care planning questions.



You Are Not Alone! If you or a loved one has been diagnosed with Alzheimer's or a related Dementia and need help qualifying for in-home care or are worried about paying for nursing home care, the time to act is NOW! It is important to meet with an elder law attorney and a Certified Medicaid Planner ™ to put a plan in place. We may help your family save thousands! Peace of mind is just a call or click away. We will help you take the necessary next steps.

Get the same quality legal services from the comfort and safety of home!

Call today for a FREE consultation and receive the same quality legal services from the comfort and safety of your own home!
All of our free consultations and client meetings not requiring a document signing are now being conducted by video or phone.



800.351.8334 • PAElderCounsel.com

Responsive. Knowledgeable. Caring.

413 Washington Blvd., Williamsport, PA • PH: 570-322-2077

# LEGACY MEMBER

# Montgomery: 'Growing Toward Tomorrow'

By MIKE REUTHER

mreuther@sungazette.com

The phrase, "Growing Toward Tomorrow," greets motorists as they enter the borough of Montgomery along the main arteries feeding into this small Lycoming County community.

The slogan would seem to fit Montgomery, a municipality like so many, which tries to move forward and reach to the future, as it emerges from its industrial past.

Serving and meeting the needs of the 1,570 residents of the community is a challenge that borough officials such as Donna Taylor comes up against each and every day.

Taylor, who serves as borough coordinator, is one of just six municipal employees.

That doesn't include the small police department comprised of one full-time and three part-time police officers.

As Taylor sat behind her desk in the downtown borough building, she ticked off some of the projects that are being targeted. Indeed, they are the sort of projects that take up the budgets of most communities.

There's the replacement of a waterline to be done on West Houston Avenue and paving projects.

"We have a lot of aging waterlines," she said. "I'd like to get street paving done next year. Some streets are in good shape, some are not."

With an annual municipal budget of about \$500,000, it's challenging to meet all expenses and needed projects.

Grant money is a godsend, Taylor noted.

She proudly referred to the reopening of the skateboard park in the community park which had been damaged by flooding.

"It had been closed a few years. It needed work," she said

A grant from the Tony Hawk Foundation was a big help, but there was also community support in the way of individual donations.

Taylor credited the borough's parks and recreation committee for stepping forward with plans.

Recently, a community day was held in the park.

"We will do this on a yearly basis now," she said.

Volunteers, including a local Girl Scout group, have spruced up and planted flowers at Stackhouse Park. In the park, a tree has been planted in remembrance of Angel McLaughlin, a former Montgomery Police officer, who died of cancer in 2019.

Once again, Montgomery will hold an annual Halloween Parade on Oct. 31.

It's such activities and volunteerism that help highlight and bring pride to the community.

The small downtown remains viable while struggling to keep businesses.

Earlier this year, Montgomery's Pharmacy, a longtime presence on Main Street, moved out.

Other downtown businesses manage to continue operating despite the challenges posed by COVID-19, including two restaurants, a convenience store, a tattoo parlor



and an art and music studio.

The public library at Houston and Main street remains a viable part of the community.

Taylor said it's not easy attracting businesses to Montgomery.

"We have no new businesses coming. We are land-locked," she said.

That can make it hard to bring in tax revenues to fund municipal services in a community already comprised of many senior citizens on fixed incomes, Taylor noted.

On the plus side, Montgomery is a small town made up of many people who live by the credo of neighbors helping neighbors.



MIKE REUTHER/Sun-Gazette

At top, the skateboard park located in the community park of Montgomery has been upgraded since sustaining damage from flood waters of the nearby Susquehanna River in recent years. Skateboarding provides recreation for many of the borough's youth. Above, attractive signs greet motorists as they enter the borough of Montgomery along the main highways entering the community. At left, Montgomery Borough Coordinator Donna Taylor talks on the phone in her downtown office. Taylor is one of a handful of personnel employed by the borough.



# SMALL BUSINESS

### Whitesel Stained Glass provides private classes, custom work for gifts

### By MALLORIE McILWAIN

mmcilwain@sungazette.com

Since 2016, Keith Whitesel, owner and operator of Whitesel Stained Glass on Pine Street, has been repairing stained glass windows, teaching private classes and making custom stained glass pieces for sale locally.

He even started this business in his home until he moved to the back of his Pine Street building in 2017 and to his current location in 2018.

"As a kid, I was always fascinated with the windows in our church," Whitesel said. "When I had the opportunity to take a class on it, I took one and have been addicted to it ever since."

At the business, Whitesel creates his own custom windows, holiday glass art and pieces with cups and plates incorporated in them.

His private classes start with groups of four or more people and right now he is doing them in groups of seven separated by plexiglass or plastic guards to keep six feet distancing during the pandemic.

Individuals can take introductory classes with pre-cut glass kits and assembling them for gifts or just to start learning about stained glass and assembling.

"In the introduction classes to allow people to get their feet wet," Whitesel said.

He also teaches beginner classes and advanced classes.

Before retiring in 2016, Whitesel taught basic stained glass classes at Pennsylvania College of Technology and Bloomsburg University.

The classes are right there in his store, surrounded by at least 6,000 square feet of glass, art pieces and tools for local hobbyists and artists.

Whitesel mentioned to the Sun-Gazette that he also donates stained glass pieces to local organizations and charities for raffles.

For more information visit Whitesel's Facebook page at https://www.facebook.com/WhiteselStainedGlass and website at https://whiteselstainedglass.com/







MALLORIE MCILWAIN Sun-Gazette

Above, Kieth Whitesel, owner and operator of Whitesel Stained Glass, stands in front of stained glass projects. At left, plexiglass barriers are set up class stations to due to the pandemic. Whitesel teaches private classes in this space.

# NEW MEMBER

## Air systems service and installation take off during pandemic

### By MARK MARONEY

mmaroney@sungazette.com

HUGHESVILLE — Anchor Air System of 121 Cottage St. is a full-service, customer-friendly business, said owners Cody and Cindy Rutherford.

In business now for close to two years, Cody is the full-time mechanic and service provider for air conditioning and heating products and installation.

His wife, Cindy, is at the office taking telephone calls and setting up appointments.

Business has been brisk and bordering on hectic since the outbreak of COVID-19, the couple said.

Initially, it was a struggle to get equipment and parts because some of the suppliers were closed or had reduced hours of operation, Cody said.

But because Cody worked with multiple companies before the pandemic, and has "good, old-fashioned customer service skills," the business has survived and even thrived during the emergency.

"We pride ourselves in quality craftsmanship," Cody said.

Over the past few months, especially during the pandemic, Cody said he noticed an uptick in calls for assistant from homeowners who encounter a need to repair work done by previous contractors.

"A lot of other contractors are falling short," he said. While the pandemic initially impacted the business pace there has been a renewed sense it is gaining traction, he said.

The business has a large radius in which is does service and installation. Calls are made from as far south as Danville and up through Williamsport region, the couple said.

The tandem said they rely on referrals and word of mouth for increasing customer base.

Specializing in heating and air conditioning system installation and service is a job that requires keeping up with the change in technology, Cody said.

As such, Cody takes part in several Webinars and training online during the pandemic.

Prior to the virus, Cody drove to training classes held locally and today he remains the full-time service and installation expert.

Cody is originally from Bethlehem and his wife is a Hughesville native.

Cody attended Bethlehem Vocational Technology school, where he specialized in heating ventilation and air conditioning.

After completing high school, he attended Pennsylvania College of Technology.



PHOTO PROVIDED

Cody and Cindy Rutherford stand in front of the Anchor Air Systems work van with their children.

In all, Cody has 15 years of HVAC systems, sales, installation and repair.

The business is not one that keeps Cody's clothing or skin free of dirt, grime and grease.

Cody is accustomed to getting into the most unpleasant crawl spaces.

"It's not a pretty business," he said.

The number one priority, however, is satisfying customers.

"We take pride in making customers happy," he said.

A site on Facebook and a recent story in the Sun-Gazette Business Page New Business Spotlight helped increase customer base, he said. Joining the Williamsport/Lycoming Chamber of Commerce was another intelligent decision, the couple said.

The business guarantees an emergency response to service-contracted customers.

As local owners of a business in a small borough, the couple stayed active in support the hometown.

The Rutherfords are participants in many business fundraisers and sponsor civic activities.

More recently, they were a sponsor in the Master Sgt. Sean Thomas Golf Tournament, named in memory of one of the soldiers, a Hughesville man, to be killed in Operation Iraqi Freedom.

The couple also take part in book bingo and gift basket give-aways.

Recently, it was a part of the Touch a Truck contest, where area youngsters got to learn more about fire

trucks and ambulances by going to the station house and touching the trucks, looking at the equipment and learning from the volunteers.





11



### **Member Renewals**

Received between August 25 and September 29

### Thank you to our renewing members!

We do appreciate your membership and involvement in the Williamsport/ Lycoming Chamber of Commerce!

### First Year Renewals

Henry's Bar-B-Q
Hotel Kast LLC
The Peter Herdic House
Wolf Run Veterinary Clinic
Wolf Run Village LLC
Your CBD Store Montoursville

#### Members 2 - 5 Years

AAMCO Transmissions & Total Car Care Alabaster Coffee Roaster & Tea Co. Creative Benefits Inc. **CROMAFLOW Inc Evergreen Wealth Solutions** Families United Network, Inc. - FUN Academy Child Care Center Gold Leaf Frame Shoppe, LLC Harder Sporting Goods Co., Inc. Herman & Luther's LHB Ventures Masters Excavating LLC McNees Wallace & Nurick LLC National Range & Armory Otto Bookstore Paulhamus Diesel Performance PrimeLending

Raymond James

Schaedler Yesco Distribution, Inc.
USI Insurance Services
West Branch Susquehanna Builders
Association

### Members 6 - 10 Years Farrington Place

Heritage Springs Memory Care Inc.
Jasper Steel Fabrication, Inc.
Le Chocolat
Motion Industries
Seneca Resources Company, LLC
Susquehanna Gallery & Frame Shoppe
TownePlace Suites by Marriott
Williams Transcontinental Gas Pipe Line
Company LLC

### Members 11 - 20 Years

Comfort Inn of Williamsport
Hotel Manor
Moran Industries, Inc.
Pajama Factory
Treasure Castle Playland, LLC

### Members 21 - 30 Years

DuBoistown Borough WVIA/WVYA Public TV and Radio

## ChamberLinks Golf Outing – another good time!

The 31st annual ChamberLinks Golf Outing was another great success. Forty-one foursomes came out to enjoy the day with other Chamber members. Thank you to everyone who golfed, the volunteers and the following sponsors:

### **Tournament Sponsor**

Citizens & Northern Bank Williamsport Regional Airport

### **Lunch Sponsor**

Chief Oil & Gas Geisinger Moff & Associates

### Breakfast/Beverage

Larson Design Group The Hartman Group

### Sign Sponsor

21st Century Signs

### Personal Cooler Sponsor

Roche Financial

### **Contest Hole Sponsors**

Lycoming College McCormick Law Firm Natural Waterscapes The Muncy Bank & Trust Company UPMC Williamsport Woodlands Bank

### **Tee Sponsors**

Appellation Construction Services
Brass Alignment
International Development Corporation
Jersey Shore State Bank
Mark & Rebecca Huffman
Pennsylvania College of Technology
Pine Ridge Construction Management
Providence Engineering Corporation
PMF Industries
Rogers Uniforms
Savoy Contract Furniture
Wayne Township Landfill

### **Flag Sponsors**

AC Cruz State Farm Agency
Baker Tilly
Congressman Fred Keller
Creative Benefits
Data Papers
Rep. Garth Everett
Glenn O. Hawbaker
Rep. Jeff Wheeland
Joe Hamm for State Rep.
Lycoming Valley Railroad
Mike & Donna Bastian
Pennsylvania College of Technology
Ralph S. Alberts Co.
RDJ Enterprises
Senator Gene Yaw

### Food & Refreshments Supplied By:

Bimbo Bakeries Kellogg Company Pepsi Bottling Group Sam's Club Tulpehocken Wegman's Weis Markets

### Prizes/Gifts Donated By:

Avu Goldsmiths Bastian Tire & Auto Sales Beiter's Home Center Genetti Hotel & Suites Hampton Inn Downtown Herman & Luther's Jersey Shore State Bank Lycoming College McCormick Law Firm Natural Waterscapes Pennsylvania College of Technology Roche Financial The Flatiron Salon The Liberty Group The Muncy Bank & Trust Company **UPMC** Williamsport White Deer Golf Course Williamsport Crosscutters Woodlands Bank Young Industries

Thank you to the Golf Committee: Matt Custer, Kory Datres, Eric Gaetano, Mike Gaetano, Chair, Chris Kenyon, Allen Kiessling, Paul Nyman, Rick Piger, Zach Prowant and Bruce Smithgall.



The Hartman Group staff enjoyed a fun day on the course at the 31st Annual ChamberLinks Golf Outing.

### **Ribbon Cutting Ceremony**





Thursday, October 29, 2020 Ribbon Cutting at 5:00 PM Bald Birds Brewing Company 220 Shaffer Lane, Jersey Shore

Grab a bite to eat from Gunzey's Hot Sausage!
Toss a few bags with West Branch Cornhole!

(games begin at 6:30)

# 2020 Jersey Shore Area Chamber of Commerce

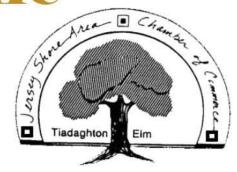
## **End of Summer Picnic**

### Sponsored by:





























We're Easy to Do Business With



Special thanks to Bald Birds Brewing Co. for hosting the picnic!