



**TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY**

**Congressman Fred Keller,  
Senator Gene Yaw and Represent-  
ative Jeff Wheeland Joined us  
for a Legislative Briefing**

**Annual School Counselors and  
CTE Tours**

**Leadership Lycoming Learned  
About Leadership & Community  
Service**



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**Rainbow Carpet  
serving area for over  
20 years**





# The Chamber View

Jason Fink, President/CEO

November is here and we're starting to see the Fall weather hit us. The leaves are gone and we've got the first frost out of the way. When you read this, tomorrow will be election day, so please vote and encourage anyone you know to also do their part. There are a number of local races to be decided along with a constitutional ballot item at the state level that we're being asked to vote upon. All positions and items will impact us so please go out and be heard on Tuesday.

Recently, I had the opportunity to meet with Matt Baker, who is the Regional Director for the US Department of Health and Human Services (HHS). Matt's name may be familiar to you, as he was a state representative for many years out of Tioga County. Matt's been on the federal side with HHS for roughly two years now.

One of the first things that I took away from our meeting is the size and scope of the department. There are 11 divisions under HHS that include ones like the Food and Drug Administration and Centers for Disease Control and Prevention.

Another item that I was surprised to learn about was that human trafficking is a major concern for them in this region. Route 15 is a major corridor used by those in trafficking and the efforts to combat this

illegal activity falls under the work of HHS. A key focus for them at this time is educating health care providers on signs of human trafficking, as they may encounter patients who are victims. Matt also shared information about the work being done by HHS in combating the opioid crisis. The agency has awarded over \$9 billion in grants to states, tribes and local communities to fight the opioid crisis spanning FY 2016-2019. From this they've seen a 31% decrease in total opioids dispensed monthly by pharmacies, a 55% increasing in the number of naltrexone prescriptions per month and a 28% increase in the number of patients receiving buprenorphine monthly. The most important number to note is that they've seen a 5% decline of provisional drug overdose deaths from 2017 to 2018 which was the first drop in over two decades.

Matt's information was helpful because these items do impact our business community and the community at large. Being able to get people clean and able to take on jobs here in our area is important for those individuals and their families. Businesses have jobs available and are wanting to see them filled. Affording those dealing with a substance addiction a chance to get help and have their lives back benefits us all.

As I mentioned in the

opening, it's now November. It's important that you always thank a veteran when you have the chance, but also be sure to on November 11th. These women and men gave of their time to afford us the freedom and liberties we have today so the least we can do is thank them for serving our country.

One last item I want to touch on is a thank you to my dad. He's retiring on November 1st and I want to thank him for having worked so hard to provide for his family for almost 50 years. Dad was a heavy equipment operator during that time and taught me many things including showing up to work ready to work, respect, being on time, speaking up when you have something to contribute, working hard for what you want and most importantly love of family. Most of his jobs weren't local with many requiring him to start the day by getting up at 3:30am and on the road by 4am to be at wherever the jobsite was at 6am. He would get home around 7pm and we always had dinner as a family. These are just a few of the many things that have stuck with me and for that I thank him, as they are what has made me who I am today. Thank you Dad.

Have a great Thanksgiving and to all the veterans, thank you for your service.

## Chamber Website Online Services

Are you taking advantage of these?

**WWW.WILLIAMSPORT.ORG**

- Membership Directory** - Search by Keyword, Category, or see a list of all categories and contact businesses directly.
- Events Calendar** - View event dates, times, locations and access direct links to register.
- Members** - Update your company info listed in the directory and pay invoices online.
- LeadershipLycoming.org** - Everything you want to know about being a Leader in Lycoming County.
- Vacationpa.com** - Bored this weekend? Do you know what's going on in Lycoming County? Check out the website or [www.facebook.com/LycomingCountyVisitorsBureau](http://www.facebook.com/LycomingCountyVisitorsBureau)

For more information regarding any of the above services, please contact the Chamber at (570) 326-1971.

## E-Marketplace

Place your direct mail Marketplace flyer in our E-Marketplace Email blast for only \$75!

Be viewed by an additional 3100+ subscribers. Fill out the Marketplace registration form and email a PDF of your flyer to [tmueller@williamsport.org](mailto:tmueller@williamsport.org).

Questions? Call the Chamber at (570) 326-1971.

**Williamsport/Lycoming Chamber of Commerce Staff**  
Main Office - 570-326-1971

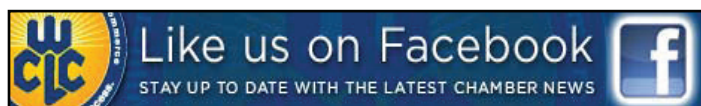
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## Morning Member Connection Legislative Briefing

The Williamsport/Lycoming Chamber of Commerce recently held a Morning Member Connection breakfast at the Williamsport Country Club with local legislators who provided an update on their committee involvements and topics that included the Chesapeake Bay, broadband, fracking, and what is happening in our area and Washington D.C. Congressman Fred Keller led the discussion with Senator Gene Yaw and Representative Jeff Wheeland. Representative Garth Everett was unable to attend so Charley Hall spoke on behalf of Rep. Everett.

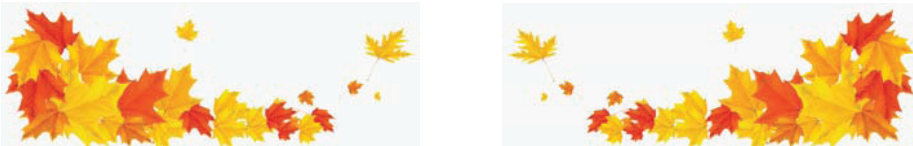
Thank you to everyone who attended and our sponsors; Blaise Alexander Family Dealerships, Allison Crane & Rigging, Energy Transfer, Glenn O. Hawbaker, Inc., High Mark Blue Cross/Blue Shield and M&T Bank.



## Happy Thanksgiving from the staff at your local Chamber of Commerce!

Check out our website for all your events, relocation needs, economic development news, leadership opportunities, and membership information.

[www.williamsport.org](http://www.williamsport.org)  
[www.vacationpa.com](http://www.vacationpa.com)  
[www.leadershiplycoming.org](http://www.leadershiplycoming.org)  
 e-mail: [chamber@williamsport.org](mailto:chamber@williamsport.org)  
 Phone: 570-326-1971



## Annual School Counselors and CTE Tours



*On Columbus Day, Lycoming County school counselors had the opportunity to tour Lycoming Engines and Savoy Contract Furniture. Thank you to our tour guides; Jeff at Lycoming Engines; and Adam and Tim at Savoy Contract Furniture.*



*The group toured Halliburton and learned about pumping equipment and the skills required to perform the work associated with it. Thanks to Greg and his team at Halliburton for sharing their morning with us.*



*It was a great tour of LeClerc Foods in Montgomery. At this plant they make sandwich crackers (cheese and peanut butter) and granola bars. The Montgomery plant employs 170 people with a variety of skill sets required for the various positions they have there. Two key skills for all employees identified by the Plant Manager Kevin Rosenow and HR Director Edie Moyer are basic computer understanding and attendance/showing up on time.*



# November & December PM Exchanges...

## The Flatiron Salon

Thursday, November 14, 2019

5:00 – 7:00 pm

901 Hepburn Street, Williamsport



The Flatiron Salon invites you to visit them for a tour of the salon and a taste of their laid-back, yet upscale, atmosphere. Their friendly staff will show you some of the newest products, styles, and trends for everything they offer from head to toe.

*(This PM Exchange replaces the cancelled Merle Norman Cosmetics/  
M2 Color Studio PM)*

## Williamsport Sun-Gazette

Thursday, December 19, 2019

5:00 – 7:00 pm

252 West Fourth Street, Williamsport

**WILLIAMSPORT  
SUN-GAZETTE**

The Williamsport Sun-Gazette is excited to once again host the Holiday PM Exchange. They are looking forward to sharing the holiday spirit with lots of great food, drink, prizes and surprises. Merriment and good cheer will highlight this festive, fun-filled evening. Circle this date on your holiday business calendar.

## Upcoming 2020 PM Exchange...

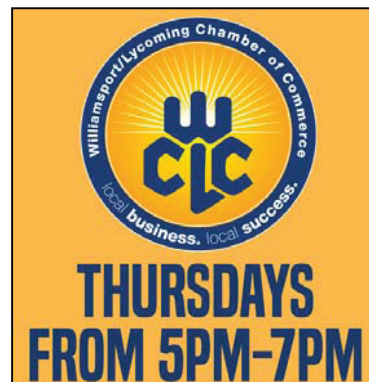
### Montoursville Chamber of Commerce/ Savoy Contract Furniture PM Exchange

Thursday, January 23, 2020

5:00 - 7:00 pm

Savoy Contract Furniture  
300 Howard Street, Montoursville

Call the Chamber of Commerce today at  
(570) 326-1971 or visit [www.williamsport.org](http://www.williamsport.org)  
to make your reservations.



# Welcome New Chamber Members!

## 505 & Boulevard Brews

Mr. Dale Vollman

505 Washington Boulevard  
Williamsport, PA 17701  
(570) 322-9619

*Check us out on Facebook  
Restaurants/Cafes/Taverns  
Wedding & Event Venue  
Referred by Chamber member:  
Sherry Paulhamus, Range Resources*

## Derone's Dynamite Dogs

Mr. Tom Derone

100 West 3rd Street  
Williamsport, PA 17701  
(570) 360-9386

*Check us out on Facebook  
Restaurants/Cafes/Taverns*

## Earth Works Energy Services LLC

Mr. Scott Salzer

852 Upper Powys Road  
Cogan Station, PA 17728  
(570) 995-3155

Natural Gas - Support  
& Service

## First Commonwealth Bank

Mr. Alex Poirier

251 South Market Street  
S. Williamsport, PA 17702  
(570) 244-4039

[www.fcbanking.com](http://www.fcbanking.com)  
Banks/Financial Services

## Marc Williams Goldsmith

Mr. Marc Williams

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Williamsport/Lycoming  
Chamber of Commerce

## One Focus Property Management

Ms. Jennifer Ruelens  
948 West Third Street  
Williamsport, PA 17701  
(570) 505-3347

[www.OneFocusPM.com](http://www.OneFocusPM.com)  
Real Estate - Property  
Management

## South Creek Acres

Mr. Brett Taylor

1703 Back Road  
Allenwood, PA 17810  
Individual Membership  
Referred by Chamber member:  
Roger Jarrett, RDJ Enterprises

## The Barn @ Pine Creek

Ms. Cami Rooney

4729 North Route 44 Hwy.  
Jersey Shore, PA 17740  
(570) 220-1791

*Check us out on Facebook  
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Referred by Chamber member:  
Duane Meixel, The Crazy Tomato*

## Triad Strategies LLC

Mr. Roy Wells

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(717) 238-2970

[www.triadstrategies.com](http://www.triadstrategies.com)  
Consultants

## Williamsport Break Room

Ms. Ginny Weigle

1009 Washington Blvd.  
Williamsport, PA 17701  
(570) 326-0257

[www.thebreakroomofwilliamsport.com](http://www.thebreakroomofwilliamsport.com)  
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Amusements

## Yoder Insurance Inc.

Mr. Marc Hess

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(570) 505-1924

[www.yoderinsuranceinc.com](http://www.yoderinsuranceinc.com)  
Insurance Agencies

For a complete list of upcoming Chamber events, visit [www.williamsport.org](http://www.williamsport.org)



# PM Exchanges

## American Rescue Workers



Thank you to American Rescue Workers for hosting a beautiful PM Exchange at 643 Elmira Street, Williamsport. The kitchen staff served up a variety of festive fall treats and Chamber members enjoyed sipping hot apple cider. Receiving their certificate of appreciation: Dawn Astin, Business Administrator and Valerie Fessler, Community Engagement & Development Officer. Presenting the certificate: Trey Phillips, Membership Development and Retention Committee, Williamsport/Lycoming Chamber of Commerce.

## Animal Care Sanctuary at Raymond James



Animal Care Sanctuary held their PM Exchange at the Raymond James office, located at 1000 Commerce Park Drive, in the Water Tower Square. Chamber members enjoyed visiting with the dogs and cats available for adoption. Delivering their certificate of appreciation is Vic Borgess, Membership Development and Retention Committee, Williamsport/Lycoming Chamber of Commerce. Accepting are Joan Smith-Reese, Owner, Animal Care Sanctuary and Ellen Feldman, Manager, Animal Care Sanctuary.

# Ribbon Cuttings

## Susquehanna Community Bank



Congratulations Susquehanna Community Bank on the ribbon cutting of your newest location in Loyalsock; located at 2409 E. 3rd Street. Front row: (l to r) Jason Fink, Williamsport/Lycoming Chamber of Commerce; Melissa Starkey, Personal Banker; DonnaJoy Perrotta, Teller Representative; Lori Rumel, Head Teller; Krysia Ziegler, Community Banking Officer; Stephen Young, VP/Branch Operations, Security & Facilities Director; Rexford Hilton, Commercial Relationship Manager; David Runk, President & Chief Executive Officer; George Hutchinson, Hutchinson Companies, LLC; Gabe Hutchinson, Hutchinson Companies, LLC; Christopher Sullivan, VP/Commercial Relationship Manager; Carl Pardoe, Director; Stephen Stanko, VP/Commercial Relationship Manager; Tanya Weber, Williamsport/Lycoming Chamber of Commerce; James Haywood, Williamsport/Lycoming Chamber of Commerce. Back row: Jill Shambach VP/Investment Executive & Wealth Management Director; James Shaffer, VP/Investment Executive; Matt Williamson, Larson Design Group; Michael Loeh AVP/Commercial Relationship Manager; Christian Trate, Chairman of the Board; Peter Matson, Director; Trentan Stamm, Personal Banker; Richard Bowersox, Director and Robert Brubaker, Director. (Ribbon Cuttings continued on p.7)

## Upcoming Ribbon Cutting & Open House

### Williamsport Break Room Ribbon Cutting and Holiday Open House!

**Sunday, December 15, 2019**  
**1009 Washington Blvd, Williamsport**  
**Ribbon Cutting: 11:00 am**  
**Open House: 11:00 am - 4:00 pm**

## Interested in joining the Chamber?

Call Taryn Mueller at (570) 320-4209  
 -or-  
 apply online at: [www.williamsport.org](http://www.williamsport.org)



# Rainbow Carpet serving area for over 20 years

By **MALLORIE McILWAIN**  
mmcilwain@sungazette.com

The Rainbow Carpet, owned by Mary Mussare and her family, started as a typical carpet cleaning store in 1987. Soon after, the store expanded its capabilities to taking care of fire and water damage and replacing flooring in homes in the Williamsport and surrounding areas.

"The business started in April of 1987," Mussare said. "It started as a carpet cleaning store and expanded into fire restoration and water damage restoration and we do flooring replacements. In 1990, we (her family) built this facility and moved the business here to open the carpet store."

Mussare added that the store carries a variety of different carpets and flooring from tiles to click floors and wood, but that they also have installation and financing.

"We have porcelain tile, luxury vinyl tile which is the new waterproof popular click floors, hardwood and vinyl," she said. "We do free estimates. We come out and measure and do all facets of installation including moving furniture, ripping out and disposing of the old flooring. We also offer financing; it pretty much covers the gamut."

The store, which originally was focused on fire restoration according to Mussare, also expanded because of her husband, who learned how to install floors.

"Actually it just started as part of the fire restoration," she said. "When we were doing the

restoration work, we saw the need for all types of flooring so my husband started working with an installer to learn how to install; now our emphasis is on the flooring and cleaning and water damage."

Even with all of the business that the store has, the employees and Mussare work to be connected to the community through donating to local charities, sponsoring local sports teams and participating in local events.

"We do a lot with 'Girls in the Hoodie'," Mussare said.

"If we have extra carpet samples we donate them to classrooms and daycares for children to sit on," Robin Carlin, secretary, said.

In the past, the store has sponsored two South Williamsport Little League teams and donated to general organizations in the downtown area.

"We support the local downtown," Mussare said.

Lastly, Carlin put emphasis on the fact that the family, along with the store, is there for people who need help in regards to flooring, but also for support in their daily lives.

"They are here to be in business, don't get me wrong," she said. "But their business isn't necessarily carpeting, it's making sure they are taking care of the people around them. What they have done right is they care they truly care about the people that walk in here I have watched their customers become great friends; I have watched their friends become great customers."



PHOTOS PROVIDED

**Above, an installer cleans carpets at the Rainbow Carpet on East Third Street. Below, installers at Rainbow Carpet work on a new floor.**





## Wolf Run Village



*Congratulations on the ribbon cutting of your 29 townhouse apartments. Wolf Run Village is located at 3750 US-220, Hughesville. (From l to r) Jason Dohl, Dohl General Construction; Mark Pall, Valerie McClintock; Carol and Sterlyn May, Owners; Jarett Dorman, Lycoming College Intern for Wolf Run Village, Track Shultz, Executive Director & Administrator of Wolf Run Village; Jason Fink, Williamsport/Lycoming Chamber of Commerce.*

## One Focus Property Management



*One Focus Property Management, formerly Fish Property Management, celebrated their new identity with a ribbon cutting and an open house. They are the only company in the area that focuses entirely on property management and leasing services. Cutting the ribbon is Jennifer Ruelens, Vice President of One Focus Property Management; and Brent Fish, President of Fish Real Estate; accompanied by their One Focus Property Management team: Kristin Leet, Chelsie VanGorder, David Mostoller, Jessica Phillips, Melissa Jackson, Erica Mancini, Patrick Little, Nathan Snook, Wade Tilburg, Jennifer Rippey, Ian Myers, Andy Matthews, Ronald Mayes, Josh Smeal, Jessica Ruelens.*

## The Barn at Pine Creek



*The Barn at Pine Creek celebrated their fall open house and ribbon cutting with lots of food, fun and festivities. The wedding venue is located at 4729 N. Route 44, Jersey Shore. (from l to r) Todd Lorson, Loyalsock Township School District; Cami Rooney and Tim Mahaffey, venue owners; Taryn Mueller, Williamsport/Lycoming Chamber of Commerce.*



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# FEATURE MEMBER

## All Round Tire Co. works to save customers money

By **DEREK DANNEKER**  
ddanneker@  
sungazette.com

Since 1983, All Round Tire Co. has been working with rubber to deliver the best and longest lasting solutions to tire maintenance.

Denise Alexander, David “Cork” Bower and Doug Bower, all siblings, have been through the good times and bad with each other, they said, through which they’ve gained the know-how to handle a multitude of issues.

“Between the three of us, we have more experience at this than most tire dealers around the area,” said David Bower.

As tires change and evolve through the years, so too does All Round Tire Co.

“Being here so long, when a problem comes in, we can usually troubleshoot it, just because we’ve been doing it so long,” said Alexander, who now handles book-keeping but also once changed tires.

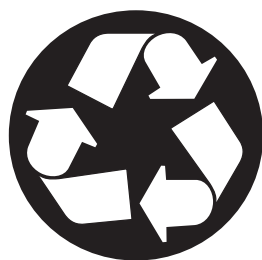
Aiming for customers to get the most out of their tire, the company is one of the few in the area who patches tires using a process of

(See ALL, Page D9)



**Lynoe Skala, tire technician, uses a machine to place the rim inside the rubber of a tire.**

DEREK DANNEKER/Sun-Gazette



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# FEATURE MEMBER

## All Round Tire Co. works to save customers money

(From Page D8)  
vulcanization, or the hardening of rubber through heat, said David Bower.

“It’s old school but it still works and the tire is good as new when you’re done,” said Doug Bower.

Many other tire maintenance workers only plug the hole, which introduces problems of its own, he said. All Round Tire is one of the few companies in the area that effectively patches tires.

“(When) you have a hole through the steel carcass and the casing, every revolution down the road when it’s soaking wet, it’s pounding water into it. The cords start to rust and the tire comes apart,” said Doug Bower.

Vulcanization pulls the hot patch through the hole and fills that hole with rubber, thereby reinforcing the structural strength of the tire, he said.

As the prices of tires “just keep going on and on going up,” said Doug Bower, patching tires is a good solution to getting the most mileage out of them.

Customers can also expect fair prices and good service, said Alexander.

“We try to fix people’s problems, even if they didn’t buy their tires here,” she said. “We try to not charge for every little thing.”

All Round Tire carries a full line of Cooper Tires, which they said is regard-

ed as the best, but any type of tire can be found, ordered and installed.

Additionally, the company offers free tire observation by their team, who all have over five years of experience

“We’ll try and make it safe as we can for you as a customer,” said David Bower.

All Round Tire also handles alignment, state emission tests and state inspections.

Those who are interested may call 570-398-2309, or go to their garage at 3062 Cement Hollow Road, Jersey Shore.



DEREK DANNEKER/Sun-Gazette

At top from left are co-owner David “Cork” Bower, tire technicians Lyonel Skalla and Kyle Kline, and co-owners Doug Bower and Denise Alexander. Above, David “Cork” Bower works to attach an apparatus used in alignment.

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# Leadership Lycoming Learns About Leadership & Community Service

The Leadership Lycoming Class of 2020 began their program days with Leadership & Community Service at the Resource Center at Steinbacher, Goodall & Yurchak, who also was a sponsor for the day. Laurie George, Director of the Resource Center, welcomed the class. Julie Steinbacher then talked about how to better chunk their time, energy and presence in their job and everyday life. Ron Frick, Lycoming County United Way, spoke with the class about the responsibilities of being a board member. Keith Kuzio, Larson Design Group, shared company and personal leadership experiences with the class.

The class was invited to join the Kiwanis Club for lunch. Class members learned about the many events the Kiwanis Club holds and how their fundraisers benefit numerous programs in our community. After lunch, the class traveled to the Central PA Food Bank where Chad Greevy, Loyalsock Township Middle School, provided a skills training on Change Theory, which focused on steps to leading change within an organization. The class toured the Food Bank and finished the day with volunteer service by packing food boxes and backpacks.

Thank you to Steinbacher, Goodall & Yurchak, Lycoming County United Way and Woodlands Bank for sponsoring this day!

Thank you to Trey Phillips, Marco Technologies, and Marianne DePasqua, Pennsylvania College of Technology, for co-hosting the day. Thank you to Robin Holmes, BLAST IU 17, and Tyler Wagner, UPMC Susquehanna, for being class reporters.

Thank you to our sponsors:



Lycoming County  
United Way

WOODLANDS BANK



www.leadershiplycoming.org

(left) In leadership everyone's role is important, but the most important role of each one is to ensure the team's success, even if it means picking up the work of others.



Keith Kuzio, President & CEO, Larson Design Group, Class of 1995 alumnus, presented on what it means to be a leader and shared his personal experience as an entrepreneur and leader.



(Right) "You make a living by what you get. You make a life by what you give." ~Winston Churchill. Leadership Lycoming Class of 2020 promotes volunteerism by example at the Central Pennsylvania Food Bank.

(Left) Julianne Steinbacher, Esquire, CELA, Steinbacher, Goodall & Yurchak, Class of 2001 alumnus, presented on time management and how chunking your time can help you be more productive.





# Lycoming County Visitors Center

## Hours: April 1st - November 30th

Monday 9:00am - 5:00pm  
 Tuesday 9:00am - 5:00pm  
 Wednesday 9:00am - 5:00pm  
 Thursday 9:00am - 5:00pm  
 Friday 9:00am - 5:00pm  
 Saturday 9:00am - 3:00pm  
 Sunday 11:00am - 3:00pm



### Missed a Chamber Connection newsletter?

You can find past issues on our website at

[www.williamsport.org](http://www.williamsport.org)

or

search for the Williamsport/Lycoming Chamber of Commerce on Facebook and look in our albums.

There you will find all 2019 and previous Chamber Connections.

Oh, and don't forget to like us!

## Chamber Members...

Have you moved to a new location? Coming up on a business anniversary?

Have something to celebrate with the community?

Participate in a FREE ribbon cutting ceremony!

Contact Taryn Mueller for more information at  
 570-320-4209 or [tmueller@williamsport.org](mailto:tmueller@williamsport.org)

## 2020 ADVERTISING OPPORTUNITIES

**Deadline for Commitment is NOVEMBER 8<sup>TH</sup>**

**Deadline for Creative is NOVEMBER 15<sup>TH</sup>**

#	Size	W x H	Cost
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2.	3/4 Page	6" x 5 1/4"	\$1750
3.	1/2 Page (Vertical)	2 1/2" x 8"	\$1175
4.	1/2 Page (Horizontal)	5 1/4" x 4"	\$1175
5.	1/4 Page (Vertical)	2 1/2" x 4"	\$600
6.	1/4 Page (Horizontal)	5 1/4" x 2"	\$600
7.	1/8 Page	2 1/2" x 2"	\$350

### Premium Positions

8.	Back Page (Bleed)	6 1/2" x 6"	\$3125
9.	Inside Front Cover (Bleed)	6 1/2" x 9 1/2"	\$3500
10.	Inside Facing Half-Page (Horizontal)	5 1/4" x 4"	\$1850

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**102 W 4th St., Williamsport, PA 17701 | (570) 326-1971**

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# The Hemlock Uncut: Easy digital marketing for local businesses

By **MALLORIE McILWAIN**  
mmcilwain@sungazette.com

Angela Barletta, owner, is an experienced marketing and graphic designer who has started her consulting, social media and email marketing business, The Hemlock Uncut, straight from her home.

After freelancing for larger companies across the country for almost a decade, Barletta decided last Thanksgiving to use her craft in an area that she is familiar with.

I just decided to finally give myself my own brand — have everything on a platform for me as well,” she said. “I am Williamsport-born and raised. I had recently, in past jobs, worked with bigger corporations on social media and digital marketing and I switched jobs and went into more local networks. I realized how many cool local businesses are around here and a lot of them are not up to date, not using social media and don’t have a proper website and stuff.”

Barletta has made many billboards for Mountain Top Distillery, her second job, and has just revamped the Barrel 135 website and paper menus.

“I do digital and print. More so digital because that is what this area’s a little bit more behind on,” she said. “My services have a wide range. I am open to print and any other needs, it really depends on their needs.”

Barletta is a graduate of Pennsylvania College of Technology, which she attended for graphic design and web technology.

She explained that after

working with larger corporations she came back to a place that she could use her trade in for the betterment of the business district in Williamsport.

“While my brand is under a year, I have a lot of experience in what I do,” she said. “I have done social media and email marketing for large companies across the nation but I feel more comfortable in our home town. These aren’t the biggest jobs but these are the people that need the most help. I am using my trade to help our community.”

Her work ranges from brochures to redoing or creating websites from scratch for businesses and restaurants that do not have them, creating social media accounts and helping with online presence as well as email marketing for business newsletters.

“There’s a lot of businesses in this area that are doing such cool things that people don’t know about because they are working on their trade and they don’t know how to do the marketing thing yet,” she said.

Barletta has also worked closely with nonprofits like Preservation Williamsport to open up dialogue and start collaborations to help out the business gain the momentum they need.

“There are so many hidden gems here,” she said. “Just branching out and meeting new business owners and working on collaborations together, I am here to support and help them grow.”

For more information on The Hemlock Uncut and its services, contact Barletta at [hello@thehemlockuncut.com](mailto:hello@thehemlockuncut.com).

## THE HEMLOCK UNCUT

[www.thehemlockuncut.com](http://www.thehemlockuncut.com)



PHOTOS PROVIDED

The Hemlock Uncut logo, top, was designed by Angela Barletta, graphic designer and owner. Above, Mountain Top Distillery’s billboard on Maynard Street also was designed by Barletta.



# NEW MEMBER

## Schoonover Plumbing and Heating has successful transition

By **DEREK DANNEKER**  
ddanneker@sungazette.com

Since branching out into Williamsport, an owner of Schoonover Plumbing and Heating said the transition has opened the door to opportunities.

“We’re into it and we’re feeling good about so far,” said Tom Schoonover. “It’s been great.”

Founded in Canton in 1948 by Schoonover’s father, the 71-year-old business expanded into the city last year and has since hired seven full-time employees, he said.

Since the son of Schoonover’s brother has taken the mantle of co-ownership, he said the company has also expanded their communication between branches to ensure quality service. Between customer databases, and online shopping, the business has implemented many changes to facilitate the transition.

It will take about five years for the company to see if the branch will be successful, but in the meantime Schoonover Plumbing and Heating is available for all the area’s needs.

“From residential toilet repair, to schools, hospital construction, and other large projects, we really do quite a gamut of plumbing, heating and electrical work from very small to really quite large,” said Schoonover.

However, with less schools being built, much of today’s business is regarding residential installation and repair.

“We’ve done a ton of geothermal heat pumps, that was a big, big part of our business for a long time, but it’s not as active as it once was,” he said.

Modern advances in heat pumps, which take heat from the surrounding air, have made them much more efficient than they were 10 years ago.

Additionally, low natural gas prices have caused a surge in people switching their homes to gas heating.

In the future, Schoonover said he still plans to hire more Williamsport natives to join the branch as the company picks up more jobs in the area.

Recently, the business has picked up work at the Pajama Factory installing heating for an expected 70 apartments.

Through all the changes, Schoonover maintains its willingness to lend aid when disaster strikes a home with its 24/7 emergency response.

“That’s a big item because there are companies that just don’t feel the need to do something,” said Schoonover, who remembers going to people’s homes with several large heaters to keep folks comfortable until a fixer could be made.

“I always kid about it, but we live on people’s misery — and at first glance, here we are,” he said, joking.



PHOTOS PROVIDED

**Tom Schoonover said he has hired seven people in the Williamsport area and plans to hire more over a three year period. Employees, at top, are seen with their fleet of vehicles from an aerial view. Started in 1948 by Tom Schoonover’s father, above, the company which carries his name has recently worked to expand its business out of Canton, where it originated.**



# Member Renewals

Received between October 1 through October 31



**Thank you to our  
renewing members!**



We do appreciate your membership  
and involvement in the Williamsport/  
Lycoming Chamber of Commerce!

## Members 35+ Years

Overhead Door Corporation

## Members 15-25 Years

Hotel Manor

IBG Business

## Members 10-14 Years

Select Security

The Flatiron Salon

T-Ross Brothers Construction, Inc.

## Members 5-9 Years

A&A Auto Stores

AC Cruz State Farm Agency

Gateway Cafe

The Graphic Hive

Halliburton

Hampton Inn & Suites Williamsport - Faxon Exit

Joe's Pizza West End

Lycoming Arts

Montgomery Area School District

The Lycoming Foundation

## Members 2-4 Years

DPH Discount Pins, Inc.

Liberty Arena/Kaos Fun Zone/Scorz Bar & Grill

Lycoming-Clinton Joinder Board Programs

Medico Industries, Inc.

Nippenose Valley Village

Rowe Sprinkler Systems - A Division of Reed Industrial Resources

Valley View Rehab & Nursing Center

## Members 1 Year

AAMCO Transmissions & Total Car Care

Brant's Driving School

Infiniti Pins, Inc.

RoLin Janitorial Inc.

Schaedler Yesco Distribution, Inc.

# Revolving Loan Fund

The Industrial Properties Corporation,  
Williamsport/Lycoming Chamber of Commerce and the City of  
Williamsport are committed to assisting small businesses with their  
economic development projects. From building renovations, expansion/  
working capital to equipment purchases, the Revolving Loan Program  
can provide the finances you need to increase business and ensure  
economic prosperity.

For more information or application, contact  
Nancy Eischeid at the  
Williamsport/Lycoming Chamber of Commerce  
at 570-326-1971.

## THIS HOLIDAY SEASON



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Each numbered raffle ticket will give you 31 chances to win. When the  
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**EACH TICKET COST \$5.00 - ONLY 1000 TICKETS SOLD**

Leadership Lycoming is a program of the Williamsport/Lycoming Chamber of Commerce

Proceeds support the Leadership Lycoming Program Lic. No. 642

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12	13	14	15	16	17	18
\$25	\$45	\$35	\$30	\$45	\$50	\$40
19	20	21	22	23	24	25
\$30	\$25	\$30	\$250	\$35	\$50	\$25
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Leadership Lycoming is a program of the Williamsport/Lycoming Chamber of Commerce





## One Focus Property Management launched in Williamsport and Lock Haven New name, same great service

Press Release:

WILLIAMSPORT, Pa. – Fish Property Management is proud to announce their re-branding and new identity as One Focus Property Management. The new brand will provide a clear differentiator for their clients, tenants, and the community ensuring the property management services company is distinguishable from their other related real estate companies and divisions bearing the Fish name.

“We’re very excited to launch One Focus Property Management,” said Jennifer Ruelens, co-founder and vice president. “We have built this company over the last seven years and expanded from Williamsport into the Lock Haven marketplace. Our two-county footprint will expand in the near future as we plan to extend our service offerings into the surrounding areas.”

Those searching for a rental property have sometimes confused Fish Property Management’s website and listings with Fish residential and commercial sales listings on the web. The goal is to eliminate this confusion and streamline the connection to property owners seeking management services and prospective tenants looking for their next rental home.

“We started Fish Property Management with a goal to offer a full scale of professional management services unique to the region,” added co-founder, Brent M. Fish. “Through our advanced technology, marketing, reporting, and first-rate staff we have accomplished this. Rebranding the company allows us to advance our growth plans.”

For the property owners using One Focus Property Management’s services, we offer full-service support including marketing, tenant screening, rent collection, maintenance, financial reporting, and an eviction protection

guarantee. For our tenants, we specialize in residential, storage, and commercial rentals and student housing for local college students.

“Our goal is to make the process of investing in the rental property market as easy and stress-free as possible,” continued Ruelens. “Our team of 15 employees includes staff in accounting, maintenance, leasing, and property management. The entire team is focused on risk reduction and maximizing returns for our clients and providing safe, clean rental homes for our communities.”

About One Focus Property Management:

One Focus Property Management (OFPM) offers a professional solution that gives rental property owners more time, privacy, and peace of mind. OFPM also provides a variety of safe, clean rental properties to our communities. Our property management services are provided by a professional team dedicated to managing rental residential, storage, and commercial properties, not as a hobby or sideline to another business. We provide state-of-the-art tools allowing owners to have effortless oversight of their property portfolios and tenants online access to accounting information, make payments, and submit maintenance requests. Our clients are consistently surprised by the value professional property management has and how affordable it can be. One Focus Property Management was formerly known as Fish Property Management and remains part of the Fish family of Realtors.



## Susquehanna Community Bank Donates to Loyalsock Volunteer Fire Department No. 1

Press Release:

WILLIAMSPORT, Pa. - Susquehanna Community Bank donates \$300 to the Loyalsock Volunteer Fire Company. Station 18, located at 715 Northway Road in Williamsport, has been serving the community of Loyalsock since 1925. Brian Bubb helped the Bank by directing parking and traffic for the Williamsport Office Ribbon Cutting Ceremony held on October 8th.



(left to right): Mike Loeh, Assistant Vice President/Commercial Relationship Manager, Susquehanna Community Bank; Brian Bubb, Fire Police Captain, Loyalsock Volunteer Fire Department No. 1; Kryisia Ziegler, Community Banking Officer, Susquehanna Community Bank.





## Montoursville Chamber of Commerce



### Broad Street Mini Park Project

If interested in purchasing a brick please contact the  
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*Limited time only—get your brick now*

Engraving Information 4”x 8” Bricks may have up to three lines  
of text with up to 17 Characters per Line



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**13**

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**14**

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2:00 PM  
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**15**

**DEPARTURE  
TIMES:**

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Tickets are on sale now and can be purchased at:

**102 W 4<sup>TH</sup> ST.  
WILLIAMSPORT, PA  
570-327-7700  
800-358-9900**

Mon-Fri: 9:00am - 5:00pm  
Sat: 9:00am - 3:00pm  
Sun: 11:00am - 3:00pm

For more information and directions:  
[visitorinfo@williamsport.org](mailto:visitorinfo@williamsport.org)  
[www.vacationpa.com](http://www.vacationpa.com)

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