



MEMBER'S ADVERTISING RATES

<u>SINGLE</u>	<u>DOUBLE</u>	<u>TRIPLE</u>	<u>HOMERUN</u>
\$725	\$1,175	\$3,100	\$5,995 <small>BEST VALUE</small>

Homepage Leader Board or Inside page Leader Board	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Homepage Med Rectangle or Homepage Banner	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Inside Page Med Rectangle or Inside Page Banner	<input checked="" type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
3 Months Website Advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 Months Website Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1 Year Website Advertising	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Quarterly Billing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

E-Marketplace Advertising Blast	<input checked="" type="radio"/> 1 MONTH	<input checked="" type="radio"/> 2 MONTHS	<input checked="" type="radio"/> 4 MONTHS	<input checked="" type="radio"/> 8 MONTHS
Chamber or Visitors Bureau Facebook Spot	<input type="radio"/>	<input checked="" type="radio"/> 1 SPOT	<input checked="" type="radio"/> 3 SPOTS	<input checked="" type="radio"/> 6 SPOTS
Digital Restaurant Advertising	<input type="radio"/>	<input checked="" type="radio"/> 1 MONTH	<input checked="" type="radio"/> 6 MONTHS	<input checked="" type="radio"/> 1 YEAR
Local Placemat Restaurant Advertising	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/> 6 MONTHS	<input checked="" type="radio"/> 1 YEAR
Chamber Direct Mail Flyer	<input checked="" type="radio"/> 1 MONTH	<input checked="" type="radio"/> 2 MONTHS	<input checked="" type="radio"/> 4 MONTHS	<input checked="" type="radio"/> 8 MONTHS

Don't have a camera ready ad? Contact Keystone Advertising Specialties to have an ad created for your business at a flat rate of \$75 (includes 2 rounds of revisions). Ad Placement will be first come, first served.

Name _____ Ad #: _____

Company _____ Total Due: _____

Phone #: _____ Fax #: _____ Email: _____

Signature: _____ Date: _____

CONTACT

Sales
sales@keystonead.com

Ad Design
sales@keystonead.com

Camera ready ad should be sent as a hi-res PDF file with fonts converted to outlines and all colors converted to CMYK. All final ads require signed approval from advertiser. Publisher not responsible for content or errors on signed approved ads. Advertisers requiring changes to an existing ad should contact Keystone Advertising Specialties at sales@keystonead.com. Payment is net 30 days. All ads must be paid for prior to publication.

For payment, please send checks* to or pay over the phone by calling the:
Williamsport/Lycoming Chamber of Commerce
102 W 4th St., Williamsport, PA 17701 | (570) 326-1971

*Checks made payable to: Williamsport/Lycoming Chamber of Commerce

PLACEMENT OPTIONS

Homepage: <http://williamsport.org/>

728 x 90 Leaderboard (located above the events calendar)

728 x 90 Banner (located below the PM Exchange Calendar)

300 x 250 (located at bottom of page)

Inside Pages

About the Chamber: <http://williamsport.org/about-the-chamber/>

728 x 90 Banner (located below page copy)

Member Benefits: <http://williamsport.org/member-benefits/>

728 x 90 Banner (located below page copy)

Member Discounts: <http://williamsport.org/member-benefits/member-discounts/>

728 x 90 Leaderboard (located top of page)

300 x 250 (located at bottom of page)

Marketing/Advertising Opportunities: <http://williamsport.org/member-benefits/marketing-advertising-opportunities/>

300 x 250 (located right side bar)

728 x 90 Banner (located below page copy)

Community Info: <http://williamsport.org/community-info/>

728 x 90 Leaderboard (located top of page)

728 x 90 Banner (located below page copy)

Economic Development: <http://williamsport.org/economic-development/>

728 x 90 Leaderboard (located top of page)

300 x 250 (located at bottom of page)

Leadership Lycoming: <http://williamsport.org/leadership-lycoming/>

728 x 90 Leaderboard (located top of page)

Relocation: <http://williamsport.org/relocation/>

728 x 90 Leaderboard (located top of page)

300 x 250 (located at bottom of page)