September 2019 www.williamsport.org



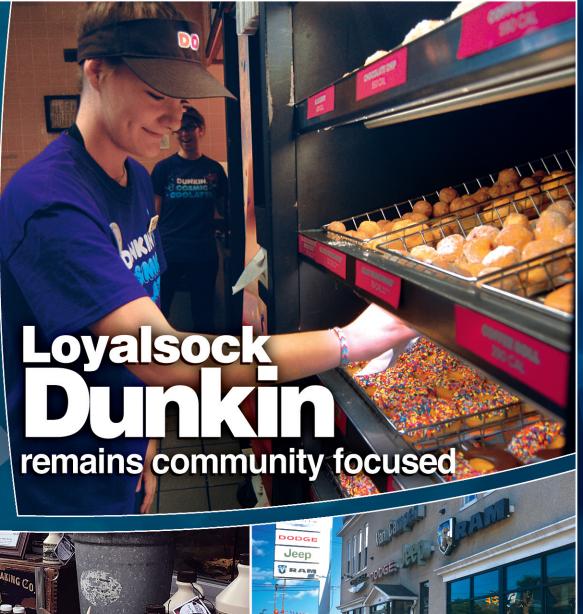
TO PRESERVE, PROTECT AND DEFEND THE FREE ENTERPRISE SYSTEM OF LYCOMING COUNTY

'Fall Foliage Train Excursions & The Great Pumpkin Express' are coming!

Williamsport hosted the 15th Annual Grand Slam Parade and the 73rd Annual Little League World Series®

Williamsport 'Welcomes the World' with this year's street festival





## The Chamber View

Jason Fink, President/CEO

August flew by as expected with our world. Little League Baseball and all of the excitement around that along with Drum Corps World Championships along with a host of other activities made for quite the month. It's great to live in a smaller community that draws such attention from those across the globe. I always enjoy meeting new people and hearing what they have to say about our area along with reading the numerous stories sharing insights to Williamsport and Lycoming County of those experiencing Little League. There was a piece my wife shared with me that I would encourage everyone to read. It offers perspective into what we truly have here in our small part of the world. Go to nysportsextra.com/2019/08/20/ all-the-healing-we-need-istaking-place-in-williamsport/ and hopefully you'll see how others view us.

Before jumping out of August, I need to make sure that I put a blanket "Thank You" to all of those that helped out with the various activities here in the community. One key supporter that sometimes gets overlooked or underappreciated is those at the City of Williamsport. Annually they help us in getting the City ready for these events and activities that take place over a threeweek period. Streets and

Parks, Codes, Fire, Police, River Valley Transit and Parking are among the departments that work to have everything set for the thousands of people that descend to Williamsport for these events. All have been great to work with and are prideful about making sure Williamsport is at its best when everyone arrives.

But know September

is upon us with fall at the doorstep. Colleges and schools are back in session. With that our programming that we do with the local districts are starting to ramp up. One thing that I was made aware of over the summer, that I hadn't really thought about before, was the challenges school districts face with attendance and chronic absence. You think that with the start of school, all kids are going back to the classrooms. However, that's not the case. I'm going to throw some statistics out to you that I was surprised about to learn about chronic absenteeism (missing 10 or more days in a school year). To start, 1 in 10 kids in kindergarten and 1st grade is chronically absent. Jump ahead to 3rd grade and the kids with good attendance in kindergarten and 1st grade who can read is 64% but drops to 43% for those that had chronic absences those first two years of school. Move ahead to 6th grade and

chronic absences becomes the leading indicator that a student will drop out of high school.

Why is this some-

thing that the business community should be concerned about? These children aren't kids for life. They grow into adults and these school habits turn into work habits. We hear regularly from local companies that one of their top issues with today's labor force is attendance. Students need to learn at the earliest of ages that attendance is important for them to succeed later in life. Let's be honest though, it's ultimately the parent(s) responsibility to instill this into their kids. The schools are there ready to teach their children. It's up to the adults to make sure they get there.

Schools and taxpayers are also impacted by chronic absenteeism. Districts receive less funding and we, as the taxpayers, pick that up because where else are they going to get it from. The good thing is that there's an effort to make more people aware of the issue. Hopefully, by more people becoming aware of the problem, a workable plan can be developed and implemented to get these kids into the classroom. Because if not, it's already been shown that they will be less likely to have the basic skills to be successful later in life.

## Chamber Website Online Services

Are you taking advantage of these?

#### WWW.WILLIAMSPORT.ORG

**Membership Directory** - Search by Keyword, Category, or see a list of all categories and contact businesses directly. **Events Calendar** - View event dates, times, locations and access direct links to register.

**Members -** Update your company info listed in the directory and pay invoices online.

**LeadershipLycoming.org** - Everything you want to know about being a Leader in Lycoming County.

**Vacationpa.com** - Bored this weekend? Do you know what's going on in Lycoming County? Check out the website or www.facebook.com/LycomingCountyVisitorsBureau

For more information regarding any of the above services, please contact the Chamber at (570) 326-1971.

## **E-Marketplace**

Place your direct mail Marketplace flyer in our E-Marketplace Email blast for only \$75!

Be viewed by an additional 3100+ subscribers. Fill out the Marketplace registration form and email a PDF of your flyer to tmueller@williamsport.org.

Questions? Call the Chamber at (570) 326-1971.

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August 15th, 2019 marked the kickoff of the Little League World Series® in our town of Williamsport. The Grand Slam Breakfast hosted at the downtown Genetti Hotel, featured special guest, Randy Johnson aka "The Big Unit". He detailed for us his experience rising through the minor leagues to play 22 seasons in the majors. Randy emphasized the importance of his parents' support over the years and the encouragement he provides his own kids to chase their individual dreams. Thank you for sitting down with Williamsport Crosscutters', Gabe Sinicropi, and everyone in attendance to help kick off the 2019 Series.

### 15th Annual Grand Slam Parade



The Annual Grand Slam Parade is held every year along 4th Street in downtown Williamsport. This year, on Wednesday, August 14th the parade kicked-off the 73rd Annual Little League World Series®. The teams played through Sunday, August 25th with Louisiana taking home the Championship win against Curaçao. All the teams in the series were featured in the parade along with Lycoming County's many school marching bands, sports teams and cheerleaders, company sponsored floats, and unique performances. Thank you to everyone who participated and came out to support this Williamsport tradition.









### September PM Exchanges...

Hampton Inn
Thursday, September 12, 2019
5:00 - 7:00 pm
140 Via Bella, Williamsport



The Hampton Inn Williamsport-Downtown invites you to help celebrate their newly renovated property. Enjoy an evening of music, food & wine while taking a tour of their new guest rooms, fitness center & meeting space. Enjoy a beverage next to the fire on their new patio and be entertained by Kick Trax's Lou Mauro. See you there!

# BNG Aesthetics Thursday, September 26, 2019 5:00 - 7:00 pm 24 West Fourth Street, Williamsport



BNG Aesthetics' providers will be giving demonstrations for rotating groups. Their services include; ThermiSmooth, Dermal fillers, Hydrafacial, Ondamed, and SculpSure. Information will also be available for the other services that are provided. Come see what BNG can do for you.

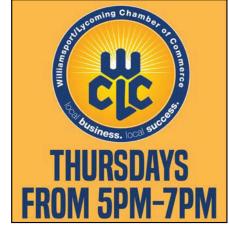
### **Upcoming PM Exchanges...**

#### **American Rescue Workers**

Thursday, October 10, 2019 5:00 – 7:00 pm 643 Elmira Street, Williamsport

#### **Animal Care Sanctuary**

Thursday, October 24, 2019 5:00 – 7:00 pm Raymond James Office 1000 Commerce Park Drive, Suite 402, Williamsport



Call the Chamber of Commerce today at (570) 326-1971 or visit www.williamsport.org to make your reservations.

# Welcome New Chamber Members!

#### A Kut Above Katering

Mr. Roselle Applewhite 761 West Fourth Street Williamsport, PA 17701 (570) 244-8862 Caterers

#### Angela Barletta -The Hemlock Uncut

Ms. Angela Barletta (570) 428-5186 www.thehemlockuncut.com Advertising Specialties Marketing

#### **Epic Fitness**

Ms. Buffy Basile-Kaiser 1506 East 3rd Street Williamsport, PA 17701 (570) 337-2505 www.epicfitnessbybuffy.com Fitness Instruction/Nutrition Health Clubs/Fitness

## First Citizens Community Bank

Ms. Peg Shaffer 39 King Arthur Drive Mill Hall, PA 17751 (570) 748-6469 www.firstcitizensbank.com Banks/Financial Services

## Greater Williamsport Area Rideshare Drivers' Association

Mr. Jimmy Moore
714 West Southern Avenue
Unit #1
S. Williamsport, PA 17702
(570) 971-6046
Check us out on Facebook
Transportation/Carriers

## The Junior League of Williamsport

Ms. Patty Confer 220 West Fourth Street Williamsport, PA 17701 (215) 715-4839 www.jlwilliamsport.org Non-Profit Organization

## Phenomenal Women Inspirational Team

Ms. Tiffany Pinkney 815 Hepburn Street Williamsport, PA 17701 (215) 490-5940 Leadership Development

#### Quality Collision Inc.

Mr. John Wanner 28 Grey Fox Drive Montoursville, PA 17754 (570) 855-2971 www.qualitycollisioninc.com Automotive Repair Automotive Parts & Service

#### Smith Burch Insurance Agency

Mr. Seth Burch
201 Basin Street, Suite #8
Williamsport, PA 17701
(570) 323-4633
www.nationwideinsurance.com
/seth-b-burch
Insurance Agencies

#### T-Mobile

Mr. Richard Garnhart 1750 East 3rd Street Williamsport, PA 17701 (570) 505-3601 www.t-mobile.com Cellular Telephone Service/ Equipment

#### Wolf Run Veterinary Clinic

Mr. Josh Phillips & Dr. Amy Phillips 279 Rt 220 Highway Muncy, PA 17756 (570) 546-7624 www.wolfrunveterinary.com Veterinarians



## PM Exchange

#### Your CBD Store/Catherine Burns Insurance



Thank you Your CBD Store/Catherine Burns Insurance for hosting Chamber members at your PM Exchange. Guests enjoyed delicious food catered by A Kut Above Katering while learning about the benefits of the popular CBD oil. Receiving the Certificate of Appreciation is (left to right) Your CBD Store: Michael Rakestraw & Anthony D'Alena; Catherine Burns Insurance, Catherine Burns; Your CBD Store: Justin Burns & Sarah Taylor; Williamsport/Lycoming Chamber of Commerce Membership Development & Retention Committee, Michelle Lawson.



## Chamber Member Discount

Working to meet the needs of our members

Chamber Member Discounts are exclusive offers available to Chamber members and their employees. The discounts are offered by members, for members.

They run year-round with no expiration!

Take advantage of all 18 benefits including reduced price health insurance, car care services, office supplies, advertising, construction, cell phone accessories and more.

All benefits can be found on our website at http://williamsport.org/member-benefits/member-discounts/

New Chamber members will receive one (1) free 2" x 5" ad, valued at \$200 or more. With purchase of any one-year

Sun-Gazette Brand Builder package, new Chamber members receive one additional ad free each week for the first 13 weeks of the agreement. The ad must be the same size as the signed Brand Builder package; an average value of \$275.

Chamber members who purchase any online advertising package from www.sungazette.com will receive an

## WILLIAMSPORT SUN-GAZETTE

additional amount of impressions equal to 25% of the original package purchased.

For more inforation please contact the Sun-Gazette at (570) 326-1551

## **Ribbon Cuttings**

#### **Heritage Springs Memory Care**



Congratulations Heritage Springs Memory Care on the grand opening of your newest care facility at 878 Old Cement Road, Montoursville. Two neighborhoods complete the community; each housing 30 residents, for a total of 60 private and semi-private suites. The mirrored neighborhoods each offer the familiar comforts of home and more, including both a main and private dining room, cozy living room with fireplace, an old-fashioned soda shop, and a beautiful & secure courtyard with wandering path. (left to right) Tom Rall, Northumberland Bank; Chris Helmrich, T-Ross Brothers Construction, Inc.; Lisa Reichner, Heritage Springs Memory Care; Todd Ross, T-Ross Brothers Construction, Inc.; Colleen Fritz, Heritage Springs Memory Care; Nicole Wallize & Valerie Myers, Heritage Springs Memory Care; Jason Fink, Williamsport/Lycoming Chamber of Commerce.

### **Wolf Run Veterinary Clinic**



Congratulations to Wolf Run Veterinary Clinic on their new building located at 279 Route 220 Hwy, Muncy. Owner, Dr. Amy Phillips, her husband Josh and the Official Ribbon Cutter, their daughter Emily Howey. Attendees of the event enjoyed an agility presentation, a local public safety demonstration, giveaways and food & beverages. Kids who attended took a turn in the bounce house.

# LEGACY MEMBER

## 4 generations of Van Campen Motors continues to connect to community

By MALLORIE McILWAIN mmcilwain@sungazette.com

Van Campen Motors, 601 W. Third St., was originally started by Charles B. Van Campen, great-grandfather to the current owners John and Josh Van Campen, in 1943.

Just three years ago, brothers Josh and John bought the business from their father, James Van Campen. The business has over 75 years and four generations of hard work and history selling new and used cars, servicing new and used cars, selling parts and more.

"In 1943, my great-grandfather started this," Josh Van Campen said. "He just wanted to service cars. There ended up being a need for sales, so he started selling cars also."

Since buying the business, the brothers increased their inventory to new heights. The business sells brand new Chrysler vehicles along with used Dodge, Ram, Jeep and Chrysler.

"It's almost like four businesses in one," he said. "Other than that, not much has changed. It's a pretty good thing we have going here."

Today, the business produces an estimated \$25 million in annual sales even through the turmoil of WWII, Vietnam and Chrysler, Simca, Triumph and Suzuki bankruptcies according to Van Campen.

Though selling four primary brands, Van Campen services any make or model, new or used, vehicle, broadening their horizons and opening up spaces for new clients. They also sell parts to other local body shops and online for any make or model, and have their own apparel.

For those who have been looking into a vehicle, Van Campen also has a banking license that is connected to local banks and credit unions like Horizon and Wyrope for those who need financing.

Out of all of the services that Van Campen offers clients, one of their priorities have always been to serve the community and keep the local touch to their business.

"We have 43 employees that are all local," Van Campen said. "This used to be dealership row right here; we are the only ones that stayed."

Van Campen has sponsored local teams such as the Williamsport Crosscutters, has donated vehicles for different organizational events, helped local schools with sales internships and even pioneered the D.A.R.E program for schools.

"We stay here because of our community involvement," he added.



PHOTOS PROVIDED

Above, Van Campen is located on West Third Street. Bottom left, Van Campen donates a check for \$1,300 to the Williamsport Christian School for "Drive for Kids." Bottom right, a truck in Van Campen is filled with toys for their annual Toys for Tots donation.





## Thank you to our 15th Annual Grand Slam Parade Sponsors!

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# FEATURE MEMBER

# Loyalsock Dunkin remains community focused

By DEREK DANNEKER

ddanneker@sungazette.com

Not only the fastest, but one of the oldest as well, the Dunkin Donuts on East Third Street is staffed by experienced people who love what they do, said managers

With a combined experience of over 70 years, multi-unit managers Abby Swisher, Sue Weaver and Franchisee Monica Enright said much has remained the same from the days of the original Mr. Donut.

"We like to keep things the same as much as possible. We've tried to keep it in the digital realm but we're still the home town donut shop," said Enright.

In working with their clientele and their coworkers, she said the work becomes meaningful.

"We really just do this because we love this community and our people," said Enright.

Much like years long passed, people still come to hang out, she said. Only now the free wi-fi is more of a motivating factor.

Despite the age, service is faster than ever.

"We have the fastest drive-through out of all of our six stores," said Enright. "It's a machine once it works. It's fun."

That fun is what keeps many of the Dunkin Donuts employees long tenure, and makes for knowledgeable staff.

"There's nothing that can make up for their experience," said Enright. "When you get a new hire, you wish him well, but you just tell them after 30 days you're not going to know anything. You just have to keep doing it, keep working at it — then when they do we support them."

As a whole, Swisher said it doesn't feel like they're run by a company.

"It's family, we do it for the people that have been here, we genuinely enjoy it," she said. "How can you not have fun when working with sprinkles?"

Functionally, Weaver said the shop still runs like it's family-owned.

"We do have to sell what they tell you to sell, but we do it with our own flair with the commitment to just doing it right," she said.

When the drive-through lines start to weave into the street, Weaver said teamwork is a key component.

"It's not just two people running the drive-through,



Kaelynn Beamer, a new employee, reaches for a doughnut at the Dunkin on East Third Street in Loyalsock.

The Williamsport Sun-Gazette is printed on newsprint which contains recycled material





(See EAST-SIDE, Page D9)

# FEATURE MEMBER

## East-side Dunkin Donuts: Still community focused

(From Page D8)

it's got to be the whole store that's working together to get the orders right and get them out," she said.

Today, it's also competition that drives the shop.

"It doesn't matter that it's Taco Bell or it doesn't matter if it's McDonald's, or whoever — we're competing with everybody," said Weaver. "You have to know what everybody else is doing and what specials are going on in town.

"When people choose to spend their money somewhere you have to be good," she added.

Other locations in oper-



ation are: Danville, 637 Walnut St.; Muncy, 1380 E. Penn St.; South Williamsport, 30 Southern Ave.; and Linden, 7865 N. Route



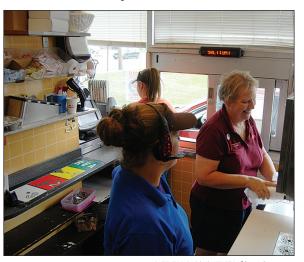


DEREK DANNEKER/Sun-Gazette

At top, with over 70 years of combined experience are, from left, Sue Weaver and Abby Swisher, multi-unit managers, and Monica Enright, franchisee. Middle, Lauren greets a customer with a smile. Above, Sarah Cohick, left, takes a drive-through order while Sue Weaver brews coffee next to her.







DEREK DANNEKER/Sun-Gazette

Constantly moving, Savannah Harman hands customers their order while Sarah Cohick, left, and Manager Sue Weaver, right, have some passing small talk.



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## RETTEW Announces Strategic Leadership Succession

PRESS RELEASE: Gabbie O'Grady, Communications Specialist, RETTEW

LANCASTER, Pa. – RETTEW is pleased to announce Senior Vice President and CMO Clayton Bubeck, PE, will be promoted to the role of President, effective September 1, 2019. Integral to this plan is the continuation of Mark Lauriello, PE, as Chief Executive Officer of RETTEW. Having held the position of President since 2004, and CEO since 2016, Mr. Lauriello will work closely with Mr. Bubeck to ensure a smooth transition.

"I'm honored and thrilled by the opportunity to lead RETTEW into the next chapter of its 50year history," Mr. Bubeck said. "Mark has set a high standard of leadership here. He consistently delivers outstanding performance and has built a strong foundation for long-term growth."

As President, Mr. Bubeck will be responsible for both top line revenue and bottom line profit for the company. He will maintain his role in guiding the firm's strategic business development efforts in its focus markets, while also working with the COO and regional managers to drive the growth and profitability of 13 service areas and three geographic regions. Mr. Bubeck will also oversee the firm's Associates and Principals programs going forward.

"I am confident now is the right time to transition the company to its next leader, and Clayton is unquestionably the right person for the job," Mr. Lauriello said. "He has played an instrumental role in the transformation and growth of our company during the past 19 years. Clayton is an excellent business developer with a proven track record of execution throughout his career at RETTEW."

This carefully planned leadership transition comes at an opportune time for RETTEW, with the firm's recent move to becoming a 100% employee-owned

company. Mr. Bubeck will continue to apply his team-oriented leadership style to develop an employee-owner culture across the company.

Mr. Bubeck started his career in RETTEW's regional offices in Schuylkill County, Pa, before leading the company's entry into the oil and gas market. As Vice President of oil and gas, he helped evolve RETTEW from a mid-Atlantic based firm to one now competing on a national level. More recently, Mr. Bubeck was heavily involved in RETTEW's acquisition of Enviroscan, a geophysics firm, and he played a vital role in transitioning the company to a 100% ESOP at the end of 2018.

Mr. Bubeck graduated from Wilkes University with a bachelor's degree in environmental engineering and now is a licensed Professional Engineer in 24 states. He has more than 20 years of managerial and technical experience, including the design of two award-winning Abandoned Mine Drainage treatment systems. He is a member of the American Society of Civil Engineers, the Greater Philadelphia Energy Action Team, and the National Water Environment Federation. He is a recent graduate of ACEC's Senior Executive Institute and received a certificate from the Wharton School of Executive Education at The University of Pennsylvania.

"RETTEW is well-positioned for growth and I am excited to see Clayton apply his unique leadership experience to take full advantage of the tremendous opportunities in front of us," Mr. Lauriello said. "I look forward to assisting Clayton and the leadership team to ensure a seamless transition for our employees and clients."

About RETTEW: RETTEW, ranked on Engineering News-Record's 2019 list of top design firms, began providing civil engineering and surveying services in 1969. Today RETTEW has more than 350 employees and 11 offices located in Allentown, Conshohocken, Lancaster, Mechanicsburg, Pittsburgh, State College and Williamsport, Pa.; St. Clairsville and Uniontown, Ohio; Bridgeport, W.V., and Denver, Colo. For more information on any of RETTEW's services, please call 1-800-RETTEW-5 (1-800-738-8395) or visit www.rettew.com.



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YCOMING COUNTY, PA

Stay up to date on Lycoming County events through our Facebook page.

### Montoursville Chamber's Picnic at 'The Pier'

The Montoursville Chamber of Commerce held their Summer Picnic at Pier 87 on Tuesday, August 13th. The rain held off and the sun came out. About 80 people attended and enjoyed appetizers and great networking with their toes in the sand.

The new banner for downtown Montoursville was showcased and donations were presented to the Montoursville Garden Club, the Art Department of the Montoursville Area High School and former MAHS student, Courtney Houseknecht for her artwork on the banner.



(Left to Right) Montoursville Chamber Vice-President, Jolinda Chamberlain and Mayor Steve Bagwell, presented checks to Judy Degregorio and Louise Courtney, Montoursville Garden Club, Courtney House-knecht for her artwork and Victoria Stetts and Vanessa Mauro, Montoursville Area High School Art Department.



### Revolving Loan Fund

The Industrial Properties Corporation,
Williamsport/Lycoming Chamber of Commerce and the City of Williamsport are committed to assisting small businesses with their economic development projects. From building renovations, expansion/working capital to equipment purchases, the Revolving Loan Program can provide the finances you need to increase business and ensure economic prosperity.

For more information or application, contact Nancy Eischeid at the Williamsport/Lycoming Chamber of Commerce at 570-326-1971.



#### Welcome New Employee - Alexandra Lehman Leadership Lycoming & Special Events Coordinator



Alexandra Lehman is a lifelong resident of Williamsport.
Alex graduated from the Pennsylvania College of Technology with a degree in Business Administration: Sport and Event Management Concentration. While in college, she was a four-year member of the college's dance team. She was also selected to serve as a Presidential Student Ambassador and as a student representative for the college's mental health awareness program. Alex completed three internships while in

college with the Rusty Rail Brewing Company and Penn College's Student Activities and Facilities & Events departments.

Prior to joining the Chamber, Alex was employed at Susquehanna University as an Event Management Specialist. In this role, she coordinated the university's 15 summer pre-college programs and other university events. Alex is currently serving on Penn College's Business Administration Advisory Committee. In her free time, she enjoys spending time with family and friends, travelling, and dancing with the Milissa Augustine Dance & Fitness Academy.

Alex is excited to welcome the 2020 Leadership Lycoming class in mid-September. She also looks forward to connecting with many local business professionals and bringing members of the community together through Chamber events.

# SMALL BUSINESS

# 'You're not a number' at Lycoming Mall staple

By CHRISTOPHER CIZEK Sun-Gazette Correspondent

A pillar of the Lycoming Mall since its opening in 1978, Pearle Vision has been providing eye exams, consultations, frames fittings and adjustments and excellent customer service to Lycoming County patrons and those passing just browsing the mall. Interestingly, Pearle Vision was first located on Fourth Street in Downtown Williamsport, Christopher Moyer, general manager of Pearle Vision, said.

Since leaving the heart of Williamsport, Pearle Vision has called two different storefronts in the Lycoming Mall home — they moved to their current location because it was bigger than the last. Despite the major anchor store closings in the Lycoming Mall, Pearle Vision is still going strong. Moyer assists customers with, occasional pretesting, frame selection that best fits the customer's face shape and choosing lenses tailored to people's needs.

"Things have changed greatly with what we're doing in life. (Manufacturers) have had to develop lenses that combat some of the issues from computers," Moyer said, referring to blue-light lenses that filter out harmful blue light emitted from computer screens that causes eye strain, weakness and tiredness.

Pearle Vision offers lenses and frames for sports, work and everyday life, with frames from designers like Ray-Ban, Vogue, Coach, Oakley and Michael Kors, among others. Whereas some optical centers have one or two displays of frames, nearly every wall in Pearle Vision is full of fashionable frames.

Even though there has been a rise in online eyewear retailers, brick-andmortar stores like Pearle Vision provide the expertise and peace of mind of an in-person optical professional that is familiar with the lenses and how they can work best with the customer's needs, Moyer said. "We end up correcting a lot of issues," Moyer said, of eyewear people bring in that they purchased online. Common fixes include incorrect prescriptions and adjustments.

Gabriel Johnson, OD, has been providing Pearle Vision customers with continuity of care for over 13 years. According to repeat patients, Dr. Johnson is the most thorough optometrist they have ever been to, Moyer said.

Pearle Vision recently joined the Williamsport/Lycoming County Chamber of Commerce, a beneficial forum for connection, networking, information and referrals, which can come in the form of Chamber of Commerce businesses' employees needing eye exams.

Even though Pearle Vision is a large company with over 400 locations across the US, Moyer, Johnson and the other optometry associates in the Lycoming Mall make the operation feel like a small business. Pearle Vision accepts many different insurance policies, as well as provides care post-sale, which is one of the greatest selling points for Pearle Vision's returning customers.

"You're not a number here," Moyer said.

Visit Pearle Vision in the Lycoming Mall, 300 Lycoming Mall Circle, Pennsdale, for all your optical needs.

CHRISTOPHER CIZEK/Sun-gazette Correspondent Top, Pearle Vision is conveniently located in the Lycoming Mall, 300 Lycoming Mall Circle, Pennsdale. The middle photo shows one of several displays of fashion-forward frames. Right, Pearle Vision sports frames from designers like Michael Kors, Coach, Vogue, Oakley and Ray-Ban, among others.







## NEW MEMBER

## Sugar Mama's Appalachian Maple taps into something special

By CHRISTOPHER CIZEK Sun-Gazette Correspondent

Drizzled in caramel-colored ribbons over a short stack of pancakes or French toast, maple syrup is a staple of breakfast time. It's the sweet balance to a plate of hash browns, slice of sourdough toast and scrambled eggs. For some, however, maple syrup runs far beyond the breakfast table.

Rachel Courtney, owner of Sugar Mama's Appalachian Maple, was bitten by the metaphorical "maple bug" early in her life and has been hooked ever since. Raised on a 150-acre beef farm in Liberty, Courtney's grandfather made syrup on their Roaring Branch, homestead, collecting the sap with three barrels and a bobsled. He produced approximately 100 gallons of maple syrup every season. Her father would tap trees in the yard and boil the sap down in a turkey cooker, which was a nostalgic tradition for him, Courtney said.

Growing up fully immersed in the farming way of life, Courtney has never been a stranger to hard work, though she often questioned why anyone would devote so much of their life to back-breaking, seemingly never ending work. "I have always wondered if farming was something that ran in blood lines," Courtney said. It was not until the untimely passing of a close friend's father in September 2005 that she stopped wondering.

"At the ripe age of 15 (Mike Taylor) took over his family's dairy farm," said Courtney, "I was over there every spare moment I had to help. It wasn't until then that I realized farming wasn't a job at all. It was a way of life." Courtney remembers Taylor's great uncle, Bob Raker, who owned a maple syrup operation in Liberty, always having fresh popcorn for them to dip in hot syrup. "Uncle Bob (Raker) welcomed everyone into his sugar house," Courtney said.



Courtney graduated from Mansfield University in 2013 and now works as a graphic designer at a local paper. But being at a computer all day does not satiate her "wild," as she says, upbringing, out and about in the great outdoors — which is where Sugar Mama's Appalachian Maple comes in.

Her love of maple went through a sort of renaissance after she and her husband settled down in Mansfield with their daughter, and decided to tap a few trees in their front yard for fun. "Since my dad did the same thing at his place, we decided to join forces the following year," said Courtney. Contending with the slow boil of her father's turkey cooker method, the father-daughter team converted an old wood stove into a makeshift evaporator.

With about 50 maples tapped, Courtney listened to her heart and began designing her official sugar shack. Today, a 20' x 30' structure houses Sugar Mama's Appalachian Maple, with a whopping 850 tapped trees on the farm and an additional 150 in queue for next season.

Sugar Mama's has already had a handful of incredible opportunities in



PHOTOS PROVIDED

Above left, Rachel Courtney works hard at the evaporator to deliver quality syrup. Above right, Sugar Mama's Appalachian Maple's table for First Friday in downtown Williamsport. Right, Sugar Mama's Appalachian Maple's sugar shack, the heart of the business.

its short existence. Customers can enjoy a Sugar Mama's Maple Brown Ale at Bullfrog Brewery, The Sawhorse Cafe has Sugar Mama's Maple on their nectarine and ricotta waffles and available with other items, and Gayle's Kitchen Creations, LLC is incorporating Courtney's maple syrup into one of their salad dressings.

Additionally, bottles of Sugar Mama's Appalachian Maple can be purchased at various stores throughout Lycoming County. Though based in Tioga County, Sugar Mama's can be found on numerous shelves in Williamsport, becoming a member of the Williamsport/Lycoming Chamber of Commerce this year. "We've been able to discuss our ideas, receive valuable feedback and create relationships with other business owners," Courtney said.

Sugar Mama's Appalachian Maple



is a frequent must-stop at Williamsport's First Friday and First Saturday events. Courtney enjoys educating people on how the syrup is made, saying she has the unique opportunity to give customers peace of mind knowing exactly what they're getting.

"I just love sharing and teaching the knowledge that has been passed down to me," Courtney said.

Visit Sugar Mama's Appalachian Maple at 1528 Route 660, Mansfield, PA, and find them on Facebook or on the shelves of several businesses around Williamsport.

### **Member Renewals**

Received between August 1 through August 28th

Thank you to our renewing members.
We do appreciate your membership and involvement in the Williamsport/Lycoming Chamber of Commerce!

#### Members 26-30 Years

Red Lobster

#### Members 21-25 Years

Wegmans Food Markets, Inc.

#### **Members 6-10 Years**

Little Caesars (Keystone Pizza Corp.)
Range Resources

#### **Members 1-5 Years**

American Customer Care
Bennardi & Barberio Dentistry
First Quality Tissue, LLC
Heartland Rehabilitation Services of Williamsport
Homewatch CareGivers of Williamsport
Pennsylvania General Energy
Pier 87 Bar & Grill
Simply Savor Cafe
SJ Holdings

## What's Happening in Lycoming County?

Check out our website for all your events, relocation plans, economic development news, leadership opportunities, and membership information.

www.williamsport.org
www.vacationpa.com
www.leadershiplycoming.org
e-mail: chamber@williamsport.org
Phone: 570-326-1971

#### **Get Connected With Your Chamber!**

www.williamsport.org
E-mail: chamber@williamsport.org
Phone: 570-326-1971 • Fax: 570-321-1209



### **Upcoming Ribbon Cuttings & Open Houses**

Camp Victory

Sunday, September 8, 2019 58 Camp Victory Road Millville

Open House: Noon - 3:00pm Ribbon Cutting: 1:00pm

Susquehanna
Community Bank
Tuesday, October 8, 2019
2409 East Third Street
Williamsport

Open House: 4:00pm - 6:00pm Ribbon Cutting: 5:00pm Wolf Run Village LLC Sunday, October 13, 2019 3750 Rt. 220 Hwy Hughesville

Open House: 1:00pm - 3:00pm Ribbon Cutting: 1:00pm

Follow us on Facebook!



Lycoming County Visitors Bureau

### What's New in Lycoming County?...

Left Fielder Statue Unveiled at Pennsylvania College of Technology





The Left Fielder Statue was unveiled Friday, August 16 at 11:30AM at the Pennsylvania College of Technology entrance off of Maynard Street. Thank you to the committee and students for your help in making this event happen.

The Lycoming County Visitors Bureau is pleased to share that this was the sixth installment for the Bases Loaded statue project. Previous statue locations include Market Square, Trade and Transit Centre II Plaza, Original Little League complex, Bowman Field and UPMC Williamsport Hospital Campus. The Bases Loaded statue project was started in 2014 to commemorate the 75th anniversary of Little League Baseball®. It will culminate in 2021 with the 75th anniversary of the Little League World Series®.



while all others can purchase it for \$200.



# Have Your Business Featured in the Chamber Connection

It's Free to Chamber Members!

Showcase your business in our monthly newsletter. It is published inside the Sun-Gazette on the first Monday of each month.

Contact our Marketing & Membership Coordinator, Taryn Mueller at tmueller@williamsport.org or (570) 320-4209 for more information.

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## 2019

## FALL FOLIAGE TRAIN EXCURSIONS 8 THE GREAT PUMPKIN EXPRESS ON THE LYCOMING VALLEY RAILROAD

OCTOBER 18th, 19th AND 20th 2019

### The Great **Pumpkin Express**

Travel to the airport in Montoursville and back on an hour excursion.

### Fall Foliage **Train Excursions**

Travel to Muncy and back or Jer<mark>sey Sho</mark>re a<mark>nd back o</mark>n a 1½-2 hour excursion.

FRI, OCT

THE GREAT **PUMPKIN EXPRESS** 

**Departure Times:** 6 pm 8 pm

\$10 per ticket

SAT, OCT

SUN, OCT

FALL FOLIAGE TRAIN **EXCURSIONS** 

**Departure Times:** 12 pm (to Muncy) 3 pm (to Jersey Shore)

\$15 per ticket



Each paid ticket holder will receive the FOURTH in the series of NEW collector's trading pins for the Great Pumpkin Express set. Prior years pins will be available for purchase on the days of the excursions.

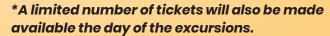
Tickets can be purchased by visiting:

**Lycoming County Visitors Center** 

102 W. Fourth St. Williamsport, PA 17701

Or call: 570.327.7700 800.358.9900

\*Children 2 and under are free as a lap child for both excursions. Tickets are non-refundable.



The Fall Foliage and Great Pumpkin Express Excursions are brought to you by the Williamsport/Lycoming Chamber of Commerce in partnership with SEDA-COG Joint Rail Authority, Lycoming Valley Railroad and Penn Valley Railroad.



The train will depart and return to the Maynard Street Burger King (exit 28 on I-180). Parking is available at Burger King free of charge. Please plan on arriving approximately 10-15 minutes prior to your excursion departure.

Each excursion can hold 350 passengers. The train will be pulled by a diesel engine with 7 cars and 1 caboose.



Sponsored by:







