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The Chamber View



Vincent J. Matteo, President/CEO

Before getting into the main topic of this month's column, I want to remind everyone that there are many things to do in our community regardless of the time of year. Summer-time is especially wonderful with the Crosscutters' season underway in a beautifully renovated Bowman Field, the Hiawatha and its many special cruises as well as its daily relaxing cruises down the Susquehanna and, for the adult beverage enthusiast, our Visitors Bureau in cooperation with The Brickyard will be conducting the first ever Billtown Brewfest on Saturday, July 22, 2017. The Brewfest promises to be an amazing day. To date, over 30 breweries will be featured. Those are just three things – let's not forget the annual Grand Slam Parade, the Grand Slam Kick-off Breakfast and, of course, the Little League World Series. These activities and so many more opportunities exist for summer fun here in Lycoming County – be sure to take advantage of them and enjoy the great weather.

Last month I wrote about a topic of great importance; the dissatisfaction with many parts of our government at all levels. It seems my choice of topic was very timely. Just a few days after my column appeared, Williamsport City Council announced

plans for an ordinance that would place a question on the November election ballot that would ask if the citizens of Williamsport would want to study the form of government for the city. The city currently operates under the Strong Mayor form of government. At the same time people would be voting yes or no on the actual formation of a Government Study Commission, they also would be electing seven residents to the Commission. Of course, if the ballot question to form the Commission failed, the elected Commission would not be formed. I will not spend much more time on the question in this column, but I am sure as we get closer to November I will have more to write about. Although not a sure thing, it is my guess that at some point the Chamber will weigh in on whether or not the form of government should be studied. My only other additional point I would like to make is, if we do vote to have a study commission, then the seven elected to it must be open minded. If we were to say we want a commission and then elect people whose minds are already made up, that would be a mistake. If we do study what would be the best form of government for our community, then we must do it in a fair, transparent way with commissioners that are committed to a fair process. We do not want people who are doing it for political purposes.

There were two other government related stories

since my column that also point to the timeliness of my last column. The first is all the drama taking place in Harrisburg surrounding the Lt. Governor and his relationship with the Governor and his job performance. I will not get into any of those specifics because there has been enough coverage on the particulars. However, what it has led to is what I hope is a serious discussion on how we elect a Lt. Governor. Unlike some other states and unlike how we elect a Vice President of the United States, the nominee for Lt. Governor is not selected by the nominee for Governor; he or she is independently selected to run in a primary. The winner is then paired with the elected nominee for Governor of the same party. I have always personally thought it was a ridiculous system that had no real "upside" to it. The Governor and the Lt. Governor should be on the same page on issues and the Lt. Governor should serve not only the people of Pennsylvania but the Governor as well. The way our system is currently set up, there is no real loyalty needed and, in fact, you can end up with what amounts to a political "shotgun" wedding. To me it just makes no sense.

The third area of government that has come under scrutiny lately has been the election of members to the Pennsylvania Supreme Court. It baffles me that we still allow this to occur. The Supreme Court of Pennsylvania should not

be left to what amounts to politicians running for office. The system of electing these judges makes it more than likely big city lawyers from Philadelphia and Pittsburgh will dominate since that is where the most voters reside and that is certainly the case with the current Court. It is unfair to rural Pennsylvanians as well as making those elected possibly beholden to political interests. As is done with the United States Supreme Court, the Justices of the Pennsylvania Supreme Court should be appointed by the Governor of Pennsylvania, subject to confirmation by the Senate of Pennsylvania. I believe this would allow for a more balanced Court that rep-

resents all the people of Pennsylvania. These are three serious issues we, as citizens, face. How we govern ourselves is something we must take serious and we must not change lightly. All of the three issues outlined in this column must be discussed in an open and transparent manner. They must also be discussed on the real issues involved and not based on political expediency. This is especially true when it comes to changing our form of government here in the city. If we vote to form a Commission, then we must elect individuals with an open mind who will review the facts. And that's the Chamber View.

The Staff of the Williamsport/Lycoming Chamber of Commerce would like to wish you and your family a safe and happy 4th of July!

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13th Annual Grand Slam Parade and Williamsport Welcomes the World Hall Of Fame Players Announced

The Lycoming County Visitors Bureau is pleased to announce the Grand Marshal for the 13th Annual Grand Slam Parade on Wednesday August 16 will be former Baltimore Orioles and Hall of Fame First Baseman Eddie Murray. Murray had a stellar Major League Baseball career hitting 504 with a .283 batting average over a 21 year career. He played for 5 teams during his career with the Baltimore Orioles, Los Angeles Dodgers, Cleveland Indians, New York Mets and Anaheim Angels.

Murray went into the Hall of Fame wearing the cap of the Baltimore Orioles for whom he played 13 years. His post season stats were a .258 batting average with 9 home runs in 4 appearances. He played in 3 World Series and was part of the Baltimore Orioles team that won the 1983 World Series.

Eddie was selected the AL Rookie of the Year in 1977, played in 8 All Star games, and won 3 Gold Gloves during his career. He went into the National Baseball Hall of Fame the first time on the ballot in 2003.

Prior to serving as the Grand Marshal for the parade, Murray will be speaking to all of the players and coaches at the annual pre-parade picnic hosted by Penn College. He will also be the guest of honor for the Grand Slam Breakfast on August 17 and will throw out the ceremonial first pitch at the 71st Annual Little League World Series. His appearance at the Grand Slam Parade is sponsored by The Liberty Group. The Grand Slam Breakfast is presented by UPMC Health Plan.

The Lycoming County Visitors Bureau is also pleased to announce former New York Yankee and Hall of Fame Right Fielder Reggie Jackson for this year's Williamsport Welcomes the World on Friday August 25. Jackson, known as Mr. October for his post season accomplishments, had a highly celebrated 21 year career hitting 563 home runs with a .262 batting average. He

played for 5 teams during his career with the Kansas City Royals, Oakland Athletics, Baltimore Orioles, New York Yankees, and California Angels.

Jackson went into the Hall of Fame wearing the cap of the New York Yankees for whom he played 5 years (he played 10 for Oakland). His post season stats were a .278 batting average with 18 home runs in 11 appearances. He played in 5 World Series and won 2 with the Oakland A's and 2 with the New

York Yankees. His batting average in those World Series games was .358 and he hit 10 home runs. He earned the nickname "Mr. October" for these stats that were highlighted by his 3 homes runs in a row on 3 consecutive pitches off of 3 different pitchers in the 6th game of the 1977 World Series against the Los Angeles Dodgers.

Reggie was selected AL MVP in 1973, won MVP in the 1973 and 1977 World Series, and played in 14 All Star games. He went into the

National Baseball Hall of Fame on the first ballot in 1993.

He will be signing photographs for 1 hour during Williamsport Welcomes the World. In addition, he will be serving as a base coach during the Little League Challenger Exhibition Game. Jackson's appearance in Williamsport is being sponsored by The Liberty Group, Moff & Associates, Rennie Rodarmel Allstate Insurance Agency, Panda Patriot, River Valley Transit and Williams.

13th Annual *Grand Slam* PARADE Wednesday August 16

Help us welcome the 16 teams on Wednesday August 16th as we celebrate their arrival to Williamsport for the 2017 Little League World Series®. Pre-parade activities in downtown Williamsport begin at 4:00PM. The parade officially steps off at 5:30PM. The parade route runs from Susquehanna and West Fourth Streets proceeding east through the Millionaires' Row National Historic District and finishing at Market and West Fourth Streets in downtown Williamsport.



Come out and see Parade Grand Marshal, Hall of Fame and Baltimore Orioles First Baseman Eddie Murray along with many new parade entries. There will be numerous floats and the most bands we've ever had for this year's parade.



Parade Pin Sponsor



High School Band Sponsor

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Official Healthcare Partner



Grand Marshal Sponsor

The Grand Slam Parade is produced by the Lycoming County Visitors Bureau, a program of the Williamsport/Lycoming Chamber of Commerce.



August 25th 5:00PM - 9:00PM
Downtown Williamsport

Join us in downtown Williamsport for the 8th Annual **WILLIAMSPORT WELCOMES THE WORLD** street festival. Live bands will be performing throughout the evening along with plenty of kids activities and food vendors. Downtown merchants will all be open throughout the evening offering special discounts with a pin. Only **750**

WILLIAMSPORT WELCOMES THE WORLD pins will be available that evening with a \$5 purchase from participating merchants.

Event brought to you by City of Williamsport, Lycoming County Visitors Bureau and media partner iHeart Radio.

UPMC Susquehanna
Courtesy of our Official Health Care Partner



Autograph session with
2017 Hall of Fame
Home Run Hitter
Reggie Jackson
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Interested in hosting a PM Exchange for 2018?

Watch for the application in the monthly mailing or call Sharon Jones for an application at 570- 326-1971.

Chamber Members, Join Us...

Grampian Hills Apartments PM Exchange

Thursday, July 13, 2017
300 Valley Heights Drive, Williamsport

As we cruise through summer, join us for refreshments and hors d'oeuvres and take a tour of our upscale community on the SS Grampian Hills golf cart. We will showcase our outdoor pool, fitness center, club house and apartments as we celebrate over 45 years of business in the Williamsport area.



Family Promise of Lycoming County PM Exchange

Tuesday, July 18, 2017
5:00-7:00pm

635 Hepburn Street, Williamsport

Come "Home" to Family Promise and experience our organization up close. See how we work together with our neighbors to build up the neighborhood while giving a hand up to our homeless children and their families. As a bonus, get to see everything that happens at the Castellano Christian Center including Shephard's of the Streets, Children's Clothing Closet and the United Churches Food Pantry. Enjoy food, drinks and fellowship in the Castellano Social Hall and one of our Family Promise Host sites.



Beiter's Home Center PM Exchange

Thursday, July 27, 2017
5:00-7:00pm

560 Montgomery Pike, Route 15 South, S. Williamsport

Beiter's has been a dealer in major appliances since 1966. We carry the brands consumers prefer with features and designs that complement the lifestyle of our customers. Beiter's will demonstrate the technology built into today's major home appliances and also highlight its service after the sale. For anybody who has not visited the flagship store in South Williamsport recently, the selection, quality and price of its expansive home furnishing selection is itself a reason to visit. And don't forget to visit Echo Flooring for all your flooring needs.



Call the Chamber of Commerce today at (570) 326-1971 or visit www.williamsport.org to make your reservations.

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For a complete list of upcoming Chamber events, visit www.williamsport.org.

June Ribbon Cuttings/Open Houses/PM Exchanges

Faxon Corners Holds Block Party PM Exchange



Congratulations to The Liberty Group at Faxon Corners for hosting a wonderful block party/PM Exchange. The weather was very cooperative, no rain! The party celebrated the opening of The Carwash at Faxon and the continued success of the award-winning Hampton Inn & Suites Williamsport-Faxon Exit along with their fellow Chamber partners and neighbor, Buffalo Wild Wings. Presenting a Certificate of Appreciation to Richard Born of The Liberty Group is Trey Phillips, Membership Development & Retention Committee to (l to r); Michael Ross, Hampton Inn & Suites Faxon; Miranda Leopaul, The Liberty Group; Erica Yoder, The Liberty Group; and Kim Williams, Hampton Inn & Suites Faxon. Thank you for a wonderful evening!

The Williamsport Home Hosts PM Exchange



A special Thank You to The Williamsport Home for hosting a PM Exchange. Attendees had the opportunity to take a tour of four buildings and get the chance to win one of four door prizes. After a tour, attendees could relax with a cold beverage, good food and listen to great music. Presenting a Certificate of Appreciation to Don Pote, Executive Director, is Michelle Lawson, Membership Development & Retention Committee and (l to r); Maureen Carey, VP of Board of Managers; Jennifer Cisneros, Nursing Home Administrator, and Laurie Burkholder, President of Board of Managers. Thank you for a wonderful evening!

The South Side Restaurant & Pizzeria Ribbon Cutting



Congratulations to The South Side Restaurant & Pizzeria for cutting the ribbon on the newly re-branded restaurant. Cutting the ribbon is (l to r); Vince Matteo, Williamsport/Lycoming Chamber of Commerce, Ashley Bird, Missy Laubach, Joey Shultz, Brian Haller, Owner, Brit-tany Harlan, Dominique Datolli, Sage Schafer, Dan Foulkrod, and Paul Caimi, Woodlands Bank.

Chamber Members...

Do you have a new business, location or special occasion for your company?

Are you interested in a ribbon cutting or open house?

Contact Carroll Pawlikowski for more information at 570-326-1971.

Allison Crane meets customer needs

By **MIKE REUTHER**

mreuther@sungazette.com

Allison Crane & Rigging serves the construction and gas and oil industries.

And the Williamsport-based company is growing.

Larry Allison Jr., president and a third generation Allison family member who heads up business operations, said the company's ability to diversify its work to meet the needs of customers is the key to its viability.

Most recently, the company, with headquarters at 2817 Lycoming Creek Road, hired some 40 people for its oil and gas rig moving services in the state.

With gas drilling picking up in central Pennsylvania, that move only made sense, he said.

"We are really busy with that," he said.

Overall, about 200 people are employed the company, which includes operations in Mansfield, State College, Pittsburgh and Texas.

Allison said the company can boast of the largest cranes in central Pennsylvania, including a 450-ton crane.

Recently, the company bought one 55-ton crane, two 120-ton cranes, one 265-ton crane, one 300-ton crane, and one 350-ton crane.

"Our growth locally has been in cranes and rigging, steel erection and oil field services," he said.

The company has more than 350 pieces of equipment, much of it new.

"What excites me is the team we've assembled," he said.

He pointed to key personnel such as Dave Phillips, Rob Mundrick and Jeff Byerly.

He said the company is always looking for good, quality employees who can perform any of a variety of work, including welding, construction, steel fabri-

cation, and engineering.

During the recent years with the downturn locally in the oil and gas industry, the company in Allison's words, "weathered the storm."

It involved finding other uses for cranes and equipment and preparing its employees for different work.

"We never lost sight of our roots," he said. "We are taking care of our customers we had for 40 years even during the high times of the oil fields."

He noted that every day the company is doing something different.

Allison said he has long lived by the mantra handed down by his grandfather, Herbert Allison, who started the company: "Can't is not in our vocabulary."

Looking ahead, he said the company is definitely looking to continue to grow.

"What we do every day is something different," he said.



PHOTO PROVIDED

Allison Crane & Rigging has a fleet of large cranes at its Williamsport location at 2817 Lycoming Creek Road. The company, serving the construction and oil and gas industries, has more than 350 pieces of equipment.

More June Ribbon Cuttings/Open Houses

WorkCenter Holds Open House/Ribbon Cutting



Congratulations to UPMC Susquehanna on the newly remodeled WorkCenter. Cutting the ribbon is (l to r); Vince Matteo, Williamsport/Lycoming Chamber of Commerce; Alexa Llewellyn, PA; Aaron Kolb, M.D., MPH; Nichole Frye, RN Director; Camille Hinojosa, M.D., MPH and Medical Director; and Katelyn Plessinger, PA.

Vanucci Foto Cuts the Ribbon on New Location



Congratulations to Vanucci Foto and Video on cutting the ribbon on their new location at 8 West Fourth Street in Williamsport. Cutting the ribbon is (l to r); Vince Matteo, Williamsport/Lycoming Chamber of Commerce, Cody Miller, Beth Rafferty, Ryan Rafferty, owner, and Michael Rafferty.

Williamsport/Lycoming Chamber of Commerce

Grand Slam Breakfast

Presented by:

UPMC HEALTH PLAN

Thursday, August 17, 2017
Genetti Hotel & Suites
Breakfast 8:00 AM • Program begins at 8:30 AM

The Williamsport/Lycoming Chamber of Commerce and its Lycoming County Visitors Bureau invite you to join us as we mark the opening day of the Little League World Series® with our annual *Grand Slam Breakfast*. This event culminates in a highly engaging question and answer session with Grand Slam Parade Grand Marshal, Hall of Fame and Baltimore Oriole First Baseman **Eddie Murray**

Williamsport Crosscutters Gabe Sinieropi will be emceeing the event. WBRE will also be there covering the breakfast for their broadcasts that day. Time permitting, questions from the audience will be fielded.

Green Monster Seating for 8:	Chamber Member \$140	Other \$160
Dugout Box Seating for 4:	Chamber Member \$75	Other \$80
General Admission Seating:	Chamber Member \$20	Other \$25

Register by calling 570-326-1971 or at www.williamsport.org

THE 28TH ANNUAL CHAMBERLINKS GOLF OUTING

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\$250	FLAG SPONSOR Purchase a flag on a hole with your company name and sponsor year.
\$500	FOURSOME ONLY
\$125	INDIVIDUALS ONLY

All golfers receive a Mulligan, an extra 50/50 and Chinese Auction ticket and entry for the Pot 'O' Gold.

To register, call the Williamsport/Lycoming Chamber of Commerce at 570-326-1971 or register online at www.williamsport.org

REGISTRATION TAKEN ON FIRST COME, FIRST SERVED BASIS

FEATURE MEMBER

WorkCenter provides occupational services

By **MIKE REUTHER**
mreuther@sungazette.com

The WorkCenter at UPMC Susquehanna is a full-service occupational health and safety services provider.

Located in Divine Providence Hospital, the WorkCenter evaluates people for job readiness.

"We provide services to employers for employees," employer outreach associate Chandra Spring-DeWald said.

Services include physician demand tests, audio metric testing, evaluations and other services to consider the readiness and performance skills of workers.

There are tests to see if they can safely do work," athletic trainer Darin Wheeler said.

Pre-existing physical problems are considered.

Spring-DeWald noted that manufacturers, the gas industry, service businesses and health care providers all make use of the WorkCenter's services.

In addition to Divine, the WorkCenter operates from sites at



MIKE REUTHER/Sun-Gazette

Darin Wheeler, athletic trainer at The WorkCenter at UPMC Susquehanna, puts someone through a series of lifts. The WorkCenter is a full-service occupational health and safety services provider working with employers.

Muncy Valley Hospital and in Wellsboro.

The WorkCenter employs 48 people, including board certified physicians with occupational health emphasis, nurse practitioners and other health care providers.

"We help employers provide a health and safe working environment," Spring-DeWald said.

Employers have in their best interests providing better employee safety.

"I look at the ergonomics of a workplace," Wheeler said.

Services extend to education.

"We do training for employers to make the workplace more safe and productive," Spring-DeWald said.

Education can extend to apprising employers of

(See WORKCENTER, Page 9)

The Williamsport Sun-Gazette is printed on newsprint which contains recycled material



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WorkCenter provides occupational services

(From Page 8)

the signs and symptoms of worker drug and alcohol problems.

The WorkCenter can customize its educational programs and services to a company or organization's needs.

In the past year, the Work Place re-located from a different area of the hospital to a larger facility to provide better work flow.

The WorkCenter operates a mobile unit to reach employers.

"We can go to a site and do mass testing," Spring-DeWald said.

With the recent acquisition by UPMC Susquehanna of Lock Haven and Sunbury hospitals, the WorkCenter will likely be expanding its occupational services.

Outlying areas such as Clinton County, where Lock Haven Hospital is located, were already being served by the WorkCenter.

Recently, the WorkCenter held an open house to help better acquaint the public with its services.

"As much as we try to get everything out there in the community, there are pockets we aren't reaching," Spring-DeWald said.



MIKE REUTHER/Sun-Gazette

Employees of companies making use of The WorkCenter's services can take advantage of the climbing test. In lower photo, athletic trainer Darin Wheeler puts someone through the climb. The overhead reach test, top photo, is another of the tests offered at The WorkCenter at UPMC Susquehanna located at Divine Providence Hospital.



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Leadership Lycoming's Closing Session

The Leadership Lycoming Class of 2017 held their closing session on Thursday, June 8, 2017 at the Little League Headquarters in South Williamsport. Our closing session started off with Carolyn Hawk, Lycoming County United Way, with an update on the allocation training the class went through. Emilie Pearson, McCormick Law Firm and Project Committee member, joined Carolyn Hawk, Project Committee Chair, to talk about how the projects were carried out through the year. The class also heard from Ron Frick on going forward with volunteering.

The class had a special treat to hear from Steve Keener, President of Little League International. Steve told several stories from how he got started at Little League and his journey, and other stories relating to the series, many with a leadership message.

After lunch, the class had another walk around the complex, this time actually stepping on the same field as the Little Leagues teams play. Then it was down to business as Sherry Watts and Sherry Paulhamus led the group on a recap session to ask for specific feedback on the program's annual activities. The class provided open feedback for discussion and consideration.

Thank you to Little League for hosting the class for the day.

Thank you Dan Warner, Pennsylvania College of Technology and Kim Wetherhold, The Muncy Bank & Trust Company for being class reporters.



www.leadershiplycoming.org

Classmates Dan Warner and Jared Kowalchick making the most of a 5 minute break.



Steve Keener, President, Little League International, welcomes Class of 2017. Steve reveals his secret of being an effective leader. "Leadership boils down to doing the right thing, at the right time, for the benefit of everyone."

The Leadership Lycoming Class of 2017 feeling rather happy to actually have gotten a chance to step onto the field where the Little League games are played.



Leadership Lycoming Graduates Class of 2017

The Leadership Lycoming 2016-17 program concluded with a graduation of the Class of 2017 on Friday, June 23, 2017 at the Williamsport Country Club. In the absence of the Leadership Lycoming Chair and Vice-Chair, Vince Matteo, President/CEO of the Williamsport/Lycoming Chamber of Commerce, welcomed everyone and thanked the Chamber Board and Leadership Lycoming Operating Committee members for another successful year.

Distributing the plaques to graduates was Sherry Paulhamus, incoming Vice-Chair for Leader-

ship Lycoming and Sharon Jones, Program Coordinator.

Donna Bastain presented the sixth annual Donna Bastian Leadership Lycoming Community Service Award to Ron Frick for his involvement in the community and the Leadership program.

Leadership Lycoming would like to thank all of the program day hosts, sponsors, speakers, River Valley Transit for transportation and anyone involved in helping to make the Leadership Lycoming program a successful one.

Donna Bastian presents the 6th Annual Donna Bastian Leadership Lycoming Community Service award to Ron Frick. Congratulations Ron!



www.leadershiplycoming.org



Leadership Lycoming is pleased to present the Class of 2017. Seated L to R: Erin Blackwell, Hope Enterprises, Inc.; Dana Wascher, Wascher's Chiropractic Center; Katie Coffey, North Central Sight Services; Kim Wetherhold, The Muncy Bank & Trust Company; Heather Stafford, UPMC Susquehanna; (middle row): Jim Hicklin, Lycoming Clinton Joinder Board; Jaime Kuntz, Baker Tilly; Michele Boyles, CSR, Inc.; Stephanie Tempesco, Malee Law Firm; Tara Day-Ulrich, YWCA; Paula Yeckley, Community Services Group; Thomas Robins, Mc Nerney, Page, Vanderlin & Hall; (back row): Michael Ochs, Best Line Leasing; Max Houseknecht, River Valley Health & Dental Center; Peter Swift, Camp Susque; Dallas Miller, Little League International; Melissa Rowse, Degenstine Community Library (sponsored by James V. Brown Library); Eric Gaetano, The Hartman Group; Justin Wenner, Larson Design Group; Austin White, McCormick Law Firm; Regan Yoder, Keystone Advertising Specialties; Justin Ross, Williamsport Area School District. Not pictured; Dan Warner, Pennsylvania College of Technology, Keith Boyles, UPMC Susquehanna and Jared Kowalchick, Lonza Inc.

Lycoming County Visitors Bureau Joins Newly Formed PA Wilds Marketing Team

The Lycoming County Visitors Bureau recently accepted an invitation to participate in the newly formed PA Wilds Marketing Team. The purpose of the PA Wilds Marketing Team is to have a collection of individuals who bring unique knowledge and skills to one of the non-profit's major, complex activity areas within the 12 ½ county region. It was established in 2017 and is comprised of 15-35 members representing Visitors Bureaus, Heritage Areas, state partners (DCNR and

DCED), PA Wilds Center staff and private sector business partners within the PA Wilds region.

It has five key areas of focus: 1) Identifying opportunities to leverage the PA Wilds brand for local and region-wide benefit; 2) Assuring the integrity of the PA Wilds brand; 3) Advising PA Wilds Center Board on PA Wild marketing initiatives; 4) Identifying funding opportunities to support marketing initiatives; 5) Assisting with brand-building



through partnerships and aligned platforms.

Jason Fink, Executive Director of the Lycoming County Visitors Bureau

commented, "The Lycoming County Visitors Bureau is happy to bring our expertise to this newly formed PA Wilds Marketing Team. In working with other neighboring counties involved with the initiative, we hope to expand the awareness of the outdoor recreation opportunities here in Lycoming County along with those

in Tioga, Potter and Clinton Counties. Our county has the ability to serve as one of the eastern gateways to the region and looks forward to advancing the tourism impact for those with businesses that benefit from the recreational tourists visiting our community."

Gabe Sinicropi, Chair of the Lycoming County Visitors Bureau and Vice-President for Marketing with the Williamsport Crosscutters, stated, "Lycoming County has great waterways, biking, hiking, ATV, cross country and snowmobile

trails, along with fishing, hunting and an array of other outdoor activities. Many of those that live here enjoy these on a regular basis whether it is riding on the Pine Creek Rail Trail in Slate Run, hunting on state game land property in Washington Township, trail running in the water authority property in Armstrong Township or swimming in the Loyalsock Creek north of Montoursville. The Lycoming County Visitors Bureau is pleased to have the PA Wilds Mar-

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Home Service Beverage keeps evolving

By CARA MORNINGSTAR
cmorningstar@sungazette.com

Home Service Beverage, 419 Fifth Ave., has been around for over 60 years.

Jessica Wheeland has been the owner for the past year, run the business since 2007 and has been with the business since 1990. In the year since Wheeland has been the new owner, some changes have taken place.

“Since January of this year, we were finally able to sell in smaller quantities,” she said. “We were able to start selling single six packs and fill growlers. So, we have a growler station where we have five different craft beers on tap continuously.”

She said they have not repeated a craft beer since starting, and they’re probably around the 20th keg.

“It’s not just the young college kids that are getting their growlers filled but beer drinkers of all ages,” she said. “I think it’s good for the area because it gives people an opportunity to try something different. We are constantly on the lookout for new products.”

They offer a wide variety of beer selections throughout the store.

“I do like beer,” Wheeland said. “Beer is an interesting drink. It’s a lot different than a



wine or a liquor. They’re making beer out of all kinds of things, hence the growth of the craft beers.”

She said she has even started to take a liking to IPAs after getting to try new selections.

“The nice thing about craft beers is that you’re not going to sit and guzzle them down. You’re going to sip and enjoy them,” she said. “They pair up with different foods just like wines pair up with different foods.”

Getting a chance to try a new beer can be exciting for customers.

“My customers come in, and they can buy the case they want ... but now they can buy in smaller quantity to try something different,” she said.

Recently, they redid

the front area of the store for customers.

“I redid the front retail space, and people who have been coming here for 40 years made the comments like, ‘Wow ... this is great,’” she said. Along with the new growler station, they have decided to open the back to let customers browse and see more variety of beers.

“We redid the back warehouse area, or what I now call the back room,” she said. “We’ve redone that, and people can come back, browse and look at what we have to offer. It’s a big change ... We don’t just have a little amount. We are a very diversified beer distributor.”

Beer isn’t the only product they offer.

“We have a wide range of products besides beer. That obviously is our main focus, but because of the beer industry, we’ve had to diversify over the years,” she said.

In 1996, they built an ice manufacturing plant. First Ice works right out of Home Service Beverage.

“We manufacture and distribute ice. We actually hit many counties, not just Lycoming County,” she said. “We also rent water coolers, sell bottled water and deliver that. We do catering with party trailers and electric beer tapsters. We have CO2 and tapping equipment supplies.”



Jessica Wheeland, owner, sets up a new display inside the Home Service Beverage at 419 Fifth Ave., Williamsport, in top photo. In lower photo, Ben Thomke, operations manager, loads some ice inside the First Ice cooler in front of Home Service Beverage at 419 Fifth Ave., Williamsport. For more information on Home Service Beverage, call 570-323-3237.

CARA MORNINGSTAR/Sun-Gazette

NEW MEMBER

Red Wing meeting work shoe needs

By CARA MORNINGSTAR
cmorningstar@sungazette.com

LINDEN — Red Wing Shoes, 7582 S. Route 220, has been serving the area's need for working shoes since 2013.

"We offer safety shoes in a variety of styles," said Jacob Shirley, industrial retail manager. "We have steel toe, aluminum toe, composite toe and water-proof ... All of our work shoes are going to be oil resistant, slip resistant, actual hazard rated."

He said they try to meet all the needs a customer might have on a construction site or even outside while hunting.

"We do a little bit of everything, all types of footwear," he said.

They also have all the extras that come with working shoes.

"We have a wide variety of accessories," he said.



CARA MORNINGSTAR/Sun-Gazette

In photo above, Jacob Shirley, industrial retail manager, left, hands a pair of Red Wing Shoes to a customer at Red Wing Shoes in Linden. In photo at lower left, Zach Carpenter, retail sales associate, fixes a shoe display at Red Wing Shoes in Linden.



"We have insoles, orthotics, socks, care products, hats, hunting boots, FR clothing and rain gear."

Inside the store, they have a piece of equipment designed to measure a person's feet to find the pressure and comfort zones for each individual person called iStep.

"We have an iStep, which is a digital scanning device. You step on it, and it's going to tell us the length and width of your feet," Shirley said. "It says the pressure points, arch type, and that's going to allow us to be able to recommend an orthotic for you based on your specific needs."

They hope to service every individual customer's needs for their exact comfort because having a comfortable shoe can make all the difference.

"At the end of the day, your feet aren't going to be hurting as much. It's also going to help a chain reaction," he said. "If you have back problems, if you have the proper orthotic, it's going to realign your body and fix a lot of problems that aren't directly foot related."

He said having an orthotic shoe can change the

comfort level of a person's entire body.

"We have a lot of customers that come in to get an orthotic shoe every year," he said. "They do usually last around a year or so."

They also offer services for their boots.

"We offer a free oiling for a lifetime of the boots," he said. "We have free laces on the lifetime of the boot as well. If you stop in with some Red Wing Boots, we'll oil them and put new laces in for you."

More than that, they can help out industry wide.

"We do offer industrial account programs for businesses," he said. "They can come in with a voucher if a business provides a subsidy for their employees."

Not only do they set up to let a company come to them, they can also go to the company.

"We have a mobile sales truck as well," Shirley said. "It goes out on site. It carries about a thousand pairs. You walk on, and it looks just like a shoe store. We have a register, wood floors and all the shoes on the wall. We can come to your site."

For more information on Red Wing Shoes, call 570-865-6222.

THE BILTOWN BREWFEST

A CELEBRATION OF CRAFT BEER

Saturday, July 22, 2017

2 DIFFERENT TASTING SESSIONS:

12:00PM - 3:00PM

FEATURING MUSIC BY
"THE NO MADDZ"

4:00PM - 7:00PM

FEATURING MUSIC BY
"FAMILY TIES"

Downtown Williamsport, Pine Square Courtyard

PURCHASE TICKETS • MORE INFORMATION • QUESTIONS GO TO: BILTOWNBREWFESEVENTBRITE.COM OR CALL 800-358-9900

WILLIAMSPORT
LYCOMING COUNTY, PA



www.BilltownBrewfest.com
[f.com/BilltownBrewfest](https://www.facebook.com/BilltownBrewfest)



Sponsored By: & Wegmans

Brewfest Volunteer Opportunities

There are plenty of opportunities to volunteer during The Billtown Brewfest. Do you wish to help the participating breweries? Want to help with registration and check-in? How about helping with set-up/tear-down? The Billtown Brewfest has two tasting sessions (First Session 12:00 to 3:00 and Second Session 4:00 to 7:00) and each session will need at least 15 volunteers.

Volunteer opportunities include:

1. Brewery Runner (11am to 3pm OR 3pm to 7pm)
2. Registration (11am to 3pm OR 3pm to 7pm)
3. Gate check-in (11am to 3pm OR 3pm to 7pm)
4. Set-up and/or tear-down (7:30am to 11am OR 7pm to completion)

If you choose to volunteer for The Billtown Brewfest, you will be compensated with a complimentary admission to The Billtown Brewfest session you do not volunteer for. If you have any questions, please contact Gina Kennedy, Tourism Coordinator at either gkennedy@williamsport.org or 570-320-4208.

North Shore Railroad receives commemorative print

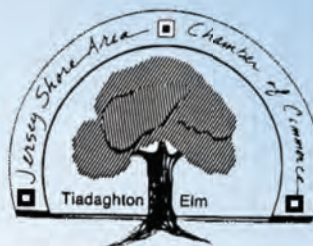


Recently the North Shore Railroad was the recipient of an unprecedented three awards in one year. North Shore, which serves industries in our area, were awarded the 2017 Marketing Award from the American Short Line RR Association; the 2017 Short Line of the Year from Railway Age and the 2017 Short Line of the Year from Norfolk Southern. Shown in the picture from left to right is Todd Hunter from North Shore Railroad accepting a commemorative Chamber print from Chamber Chairman of the Board Roger Jarrett and Chamber President Vince Matteo. Todd is the Chief Marketing Officer for North Shore and serves as the Chairman of the Chamber's Transportation Committee.

Join us
for the 2017 Jersey Shore Area
Chamber of Commerce

Summer Picnic
Wednesday, August 2nd
From 4pm - 7pm

Dunkled Acres
1009 First Fork Road
Jersey Shore



Sponsored By:



Kindly RSVP by July 26th

\$25 per person

Call the Chamber at 570-326-1971

or register online at www.williamsport.org

(PLEASE NOTE: No refunds can be issued unless cancellation is made 24 hours prior to the event.)



Welcome Little Leaguers!

Help welcome visitors to Williamsport and Lycoming County attending this year's Little League World Series. The Lycoming County Visitors Bureau, in partnership with Little League Baseball®, have created 100 banners for area businesses to hang inside their storefront windows. The banners measure 6' wide x 3' high. If you have a storefront that you would like to hang one of these banners, please contact the Visitors Bureau.

A representative from the Visitors Bureau will contact you to arrange delivery of the banner to your



business in the beginning of August. There is no cost for the banner to participate in this program. In early September, after the Little League World Series, the Visitors Bureau will pick up the banner and put it in storage to use again the following year.

For more information or to register for a Welcome Banner, please contact Gina Kennedy at 570-320-4208 or gkenedy@williamsport.org.

Summer 2017 Ribbon Cuttings & Open Houses

- ♦ **Kilgus Law Offices** — 416 Pine Street, Suite 405, Williamsport
Friday, July 7, 2017
Open House — 4pm—7pm ~ *Ribbon Cutting @ 4:30pm*
- ♦ **Jewel's Signature Cookin'** — 247 Campbell Street, Williamsport
Sunday, July 9, 2017
Open House — 2pm—7pm ~ *Ribbon Cutting @ 2:00pm*
- ♦ **Lakeview Apartments** — 948 Main Street, South Williamsport
Friday, July 14, 2017
Open House — 3pm—6pm ~ *Ribbon Cutting @ 3:30pm*
- ♦ **Riverfront Park (New Trail)** — 2845 Greevy Road, Montoursville
Saturday, July 29, 2017
Day of Fun @ Riverfront Park — 11am—3pm ~ *Ribbon Cutting @ 11am*
- ♦ **Avu Goldsmiths** — 246 East Church Street, Suite 1, Williamsport
Friday, August 4, 2017
Open House — 4pm—6pm ~ *Ribbon Cutting @ 4:30pm*
- ♦ **Downtown Poppy** — 6 West Fourth Street, Williamsport
Friday, August 4, 2017
Open House during First Friday ~ *Ribbon Cutting @ 7:00pm*



Find us on 

For more information please contact the Williamsport/Lycoming Chamber of Commerce at (570) 326-1971



Member Renewals

Received between May 24th and June 23rd

Thank you to our renewing members. We do appreciate your membership and involvement in the Chamber!

Members 20-40 Years

Comcast
TYCO Integrated Security

Members 1-10 Years

401k Benna, LLC
Artisan Kitchen and Bath Design
Central Oak Heights Association
Comfort Inn of Williamsport
Enginuity, LLC
Fry's Fire Systems, LLC
G & M Bandsaw, Inc.
Kilgus Law Offices, LLC

Martins Pantry
Moe's Southwest Grill
Mountain View Christian School
Red Roof Inn
Rennie Rodarmel Agency/Allstate Insurance Co.
Ronald McDonald House of Danville, Inc.
Rogers Uniforms LLC
Santino's Italian Cuisine
Schon Properties
Seneca Resources
Susquehanna Gastroenterology Associates, LTD.
The Market - Real Estate Group
Transport Custom Designs, LLC

LCVB Joins PA Wilds

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keting Team as another marketing vehicle to promote these same assets to tourists looking for some place new to visit for their next vacation."

PA Wilds Center Executive Director Tataoline Enos said the Wilds work just went through a reorganization to set it up for long-term sustainability. "Partners basically integrated all of the Wilds programs and services under one nonprofit umbrella," Enos said. "As part of that, we also looked at how to restructure and reboot regional marketing, which has been largely dormant since state funding for it was cut following the 2008-09 recession. We are just beginning that reboot now and are so happy to have the LCVB at the table with us. We just went live with our soft launch

of pawilds.com with some Lycoming County assets listed, but with the LCVB's participation, we'll be able to do even more. We look forward to many years of collaboration with them and other partners in Lycoming County as we work to grow the PA Wilds as a lifestyle brand and an outdoor

recreation destination that benefits our businesses, communities and public lands."

The PA Wilds Marketing Team meets on a quarterly basis. Its next meeting is in August and will be held at the PA Lumber Museum.



2017 Montoursville Chamber of Commerce Summer Picnic





~5647 State Route 87, Williamsport~

Tuesday, August 15th - 5pm to 7pm

Appetizer Buffet ~ Cash Bar

Sponsored By:




Kindly RSVP by Friday, August 11th
\$15 per person
Call the Chamber at 570-326-1971 or register online at
www.williamsport.org

(NOTE: No refunds can be issued unless cancellation is made 24 hours prior to the event.)





Your partner in improving the health of your workplace.

At UPMC Susquehanna's WorkCenter, we have the area's leading board-certified providers and specialists in Occupational Health Services.

Our providers assist industries in hiring and maintaining a healthy workforce.

(570) 320-7444

UPMCSusquehanna.org/WorkCenter

UPMC Susquehanna