Leadership Lycoming Graduates Class of 2020...

And Welcomes Class of 2021

Konkle Library Presents Renovation Plans

Intrada helps businesses navigate the digital world
I got a call late on Friday (August 28) from Joe Reynolds who owns Transport Custom Designs in Montoursville. He was inviting me to come and see a trailer they were finishing up for the Department of Defense (DOD) that was shipping out on September 1. We agreed to meet Saturday morning and I took advantage of the opportunity to bring two of my kids along with me.

It was great that Joe thought enough to make the call because this is one of the better parts of my work here at the Chamber; getting the opportunity to learn and see what gets made by the manufacturers here in Lycoming County. Joe was rightfully proud of the trailer. The DOD contracted with Transport Custom Designs to make a trailer that they could use in training military personnel on missile launching procedures.

This trailer won’t make it back to our area once it’s shipped out. Getting a chance to see firsthand all of the components that went into it was great. Joe shared a few applications that they developed into the trailer to reduce vibrations on certain electronic components within it. He spoke very highly of his team that worked on the trailer and on Penn College who provided the education to the engineer that led the design.

Transport Custom Designs is a specialty shop, where no two trailers are alike. Each product is tailored to the particular requirements of each customer. It was good to hear that business has been strong during the pandemic. However, it was troubling to hear that the one challenge Joe’s having is hiring additional personnel to allow him to grow to meet the additional demand. Unemployment in the area is now in double digits and companies like Transport Custom Designs that pay good family-sustaining wages are having difficulty in hiring.

They’re not the only ones facing challenges during this time. Our restaurants, bars, event venues and catering businesses are also still dealing with the reduction in capacity for establishments and events. Restaurants continue to deal with operating indoors at 25% capacity, as we’re approaching 6 weeks since the Governor ordered this reduction. It’s disappointing that we haven’t seen or heard from him when these businesses, many small and operating on tight margins, will be able to increase their capacity. The contact tracing being performed does not support this action on their operations. Family gatherings and vacation travel are the top ways the virus is being spread here in our area. And even though the numbers of people being diagnosed here in the county has increased, the number of those hospitalized continue to remain low with only four in the hospital and none on ventilators. While there may be those that don’t agree with it, I have no problem with the Governor requiring at this time the wearing of face masks. The vast majority of the restaurants that I’ve been into appear to also be adhering to this directive as I see their staff wearing them. It’s time, especially now as we approach fall and cooler weather, for the Governor to allow these businesses to increase their operational capacity.

Jumping on to what’s being done to assist area businesses during the pandemic, we just announced towards the end of August the grants and loans from our second round of the Small Business Relief Fund. There were 92 businesses that received funds to help them through this rough period they’re having to work out of. The Chamber greatly appreciates the support that all three county commissioners gave in making this second round occur. They provided $150,000 towards the $200,000 that we were able to use in making these grants and loans to area small businesses. I need to recognize and thank Joe Reighard, John Houser, Shannon Rossman, Matt McDermott and Nancy Eischied for the hours they gave in reviewing all of the applications and awards. It is not an easy process as the need is great and you want to provide everyone all of the funding they’re requesting. Unfortunately, that’s not feasible and they worked diligently in trying to have the greatest impact on all of those that applied and received funds.

You hopefully also heard that the commissioners are dedicating $1m to further assist small businesses during this time. Applications and guidelines can be found by going to www.lyco.org/covidrelief. Those applying will need to do so by September 18. You can also check out the details on the Zoom informational sessions that are scheduled for September 2 (today when you’re reading this). Anyone wanting to learn more about the program can check in on any of the three sessions that day to get further details.

While there are a lot of challenges continuing to face us here in Lycoming County, it’s good to see the cooperation and effort being put forth by so many to help out. Yes, some days it does look like it’s not going to get better. However, if you step back and look at all of those who are working in their own ways to get us through it, you’ll see that we do have better days ahead.
Thank you to the Williamsport Regional Airport for holding a PM Exchange. There was plenty of room inside and outside for people to walk around and mingle, all being COVID compliant. Attendees were screened before they entered and had a self-guided tour of the airport, inside and out. Attendees registered for door prizes and received tags as their souvenir. Sandy Spencer, Membership Development & Retention Committee, center, presents a Certificate of Appreciation to (l to r), Mike Reed and Chris Logue, Airport Authority Board, and Richard Howell, Williamsport Regional Airport Executive Director. Thanks for a great evening!

Congratulations to Tracey Bartholomew, owner of Simply Savor on the Fly! The cafe, located in the Williamsport Regional Airport, serves paninis and wraps, homemade soups and salads, fresh baked cookies and pies. (l to r) Taryn Mueller, Williamsport/Lycoming Chamber of Commerce; Alex Poirier, First Commonwealth Bank; Terry Garner and Tracey Bartholomew, Simply Savor on the Fly; Trey Phillips & Jennifer Rempe, Membership Development & Retention Committee; Jason Fink, Williamsport/Lycoming Chamber of Commerce.

New Bricks Added to the Mini-Park

The Montoursville Chamber of Commerce presents the 21 newest engraved bricks placed at the mini-park on Broad Street. Thank you to all who participated. (l to r): Susan Gilbert, Toney Hill, Gary Smith, Montoursville Chamber of Commerce Vice Chair, Trey Phillips; Montoursville Lioness Secretary, Midge Downing; Montoursville Mayor, Steve Bagwell; Montoursville Lioness Treasurer, Anne Blackwell.

Lycoming County Small Businesses COVID Relief Funds Application Now Open!

The application window is now open for Lycoming County small businesses to apply to receive part of a grant Lycoming County received to assist them with COVID-19 expenses. Applications for the COVID-19 County Relief Block Grant (CRBG) funds will be accepted now through September 18. Detailed information and applications are available at www.lyco.org/covidrelief.

The county received a $10.2 million CRBG grant from the Coronavirus Aid, Relief, and Economic Security Act (CARES Act), through the state Department of Community and Economic Development (DCED). The commissioners dedicated $1 million of that grant for small business relief.

Fully completed applications are due by 11:59 p.m. on September 18 via email or fax. Mailed forms must be postmarked by September 18. Send the completed form to the Williamsport/Lycoming Chamber of Commerce at sbrf@williamsport.org or fax at 570-321-1209 or mail to 102 W. 4th St., Williamsport, PA 17701. For more information, contact the Williamsport/Lycoming Chamber of Commerce at sbrf@williamsport.org or 570-326-1971 or SEDA-COG’s Kristen Moyer at kmoyer@sedacog.org or 570-522-7212.
September’s PM Exchange...

Steinbacher, Goodall & Yurchak
Thursday, September 10, 2020
5:00 - 7:00 pm
413 Washington Boulevard, Williamsport

Join Steinbacher, Goodall & Yurchak for an evening of fun, networking, and some estate planning-themed tips for coping with COVID-19. This outdoor event will feature fine food from Farrington Place, some specially-themed mixed drinks from Nomad Distilling, as well as other beverages, and most importantly, some tips on how just a little advanced planning now can provide peace of mind and avoid potentially costly events in the future, regardless of what the world might bring (like a once-in-a-century pandemic)! There will be free gifts for everyone in attendance, as well as some free books on estate planning topics written by our own attorneys. Plus, get the evening started early by joining us for our ribbon cutting at 4:30pm as we celebrate the recent completion of our office addition and renovation!

Welcome New Chamber Members!

Applied Industrial Technologies
Dawn Derr
2900 Reach Road
Williamsport, PA 17701
(570) 323-3721
www.applied.com
Industrial Supplies

Billtown Binz
Bob Wise
433 Hepburn Street
Williamsport, PA 17701
(570) 295-3846
Check us out on Facebook
Retail Shopping

Danzer Veneer Americas Inc.
Kevin Falkingham
240 North Reach Road
Williamsport, PA 17701
(570) 322-4400
www.danzer.com
Manufacturing/Lumber

Newberry Sub Shop
Dawn Flexer
2002 Newberry Street
Williamsport, PA 17701
(570) 326-5544
Check us out on Facebook
Restaurants/Cafes/Taverns

R.E. Michel Company, LLC
Jordan Council
2211 Reach Road
Williamsport, PA 17701
(570) 321-7166
www.remichel.com/
webservices
HVAC
Wholesalers/Distributors

Billtown Binz
433 Hepburn Street, Williamsport (Hepburn Plaza)
Saturday, September 19, 2020
Grand opening celebration, ribbon cutting ceremony!
Grab a slice of pizza from Long Island Pizza and browse the week's newest selection of products.
Ribbon Cutting at 12:30 PM

Simply Savor on the Fly
Tracey Bartholomew
724 Airport Road
Montoursville, PA 17754
(570) 772-8840
Check us out on Facebook
Restaurants/Cafes/Taverns

Interested in joining the Chamber?
Call Taryn Mueller at 570-320-4209 or apply online at: www.williamsport.org

Wholesale Linen Services
Stephanie Spotts
3850 Reach Road
Williamsport, PA 17701
(570) 323-7500
http://Parisco.com
Manufacturing

Paris Healthcare Linen Services
Stephanie Spotts
3850 Reach Road
Williamsport, PA 17701
(570) 323-7500
http://Parisico.com
Manufacturing

Prysmian Group
David Horton
409 Reighard Avenue
Williamsport, PA 17701
(570) 321-7713
www.prysmiangroup.com
Aluminum Distribution & Transmission Power Cable

For a complete list of upcoming Chamber events, visit www.williamsport.org
Leadership Lycoming Graduates the Class of 2020...

Another Leadership Lycoming program year down! The Class of 2020 graduated August 13, 2020 under the tent at Herman & Luther’s. Leadership Lycoming Vice-Chair, Brian McClintock, welcomed everyone and thanked the Chamber Board of Directors and the Leadership Lycoming Operating Committee for another successful year.

Max Houseknecht, Chair, Leadership Lycoming Curriculum Committee and Alex Lehman, Leadership Lycoming Coordinator, distributed plaques and pins to the graduates. Brittany Fischer, YWCA of Northcentral PA was selected by her classmates to represent the Class of 2020 as class speaker.

Donna Bastian presented the ninth annual Leadership Lycoming Community Service Award to Ron Cimini for his service to the community. Ron thanked everyone and encouraged the class to find a non-profit to serve after graduation, as it makes a big impact on the community and individuals.

A special thank you to our Graduation sponsors: Leadership Lycoming Operating Committee, Lamar Advertising, Susquehanna Community Bank, and Tory Leather. We would also like to thank all the program sponsors, program day hosts, speakers, River Valley Transit for transportation and anyone involved in helping make this year a success for the Class of 2020.

Leadership Lycoming is Pleased to Present the Class of 2020: (front row L to R); Dawn Wright, UPMC Williamsport; Krystal Campbell; Heather Shuey, Pennsylvania College of Technology; Robin Holmes, BLaST IU 17; Kimberly Feigles, The Muncy Bank & Trust Company; Mary Jo Westbrook, Lycoming-Clinton Joinder Board; Jessica Probst, River Valley Regional YMCA; Wendy Weaver, Weaver Wireless Consultants; Airneez Page Bingham, Wealthwave; (second row); Miranda Kujawa, Genetti Hotel & Suites; Brittany Fischer, YWCA of Northcentral PA; Trudy Miller, Community Services Group; April Shimel, Hope Enterprises; Elizabeth White, McCormick Law Firm; Mallory Weymer, Lycoming College (third row); Michael Weslosky, Little League International; Phil Allen, River Valley Health & Dental Center; Tyler Wagner, UPMC Williamsport; (fourth row); Matthew Plagens, Port Elevator; David Boyle; Geisinger, Landon Hodges, Steinbacher, Goodall & Yurchak; Toby Schwartzman, James V. Brown Library; Bryant Hamor, Hamilton Patriot

and Welcomes the Class of 2021

The Selection Committee of Leadership Lycoming chose 28 participants to represent the Class of 2021. The Leadership Lycoming Operating Committee (LLOC) is proud to announce the following to begin the program year with an Opening Retreat in late September at Camp Susque.

Amy Alexander, North Central Sight Services, Inc.
Jessica Betz, Wilkinson Dunn Company
Mike Boughton, GEO Lycoming County Reentry Service Center
Taylor Chidester, Hope Enterprises, Inc.
Megan Conrad, Larson Design Group
Adam Dincher, M&T Bank
Lynn Frey, BLaST Intermediate Unit 17
Betty Gilmour, First Community Foundation Partnership of Pennsylvania
Brandon Giest, McNerney, Page, Vanderlin & Hall
Kacy Hagan, Lycoming College
Allison Holladay, Lycoming College
Maggie Kisick, Lycoming Engines
Jessica Laubach, UPMC Williamsport
Logan Leggett, Lycoming Engines

Morgan Madden, McCormick Law Firm
Alicia Naugle, The Muncy Bank & Trust Company
Kendra Parke, American Rescue Workers
Marisa Rau, International Development Corporation
Andrea Reed, UPMC Muncy
Jackie Schaefer, PA CareerLink
Laura Schenkel, North Central Sight Services, Inc.
Erin Scholl, YWCA of Northcentral PA
Kyle Smith, Pennsylvania College of Technology
David Vest, Camp Susque
Eva Waldman, Genetti Hotel & Suites
Crystal Ward, Little League International
Rae Weber, Lycoming-Clinton Joinder Board
Krysia Ziegler, Susquehanna Community Bank
In an ever-changing digital world, the folks at Intrada Technologies take pride in helping businesses navigate the sometimes murky waters of the information age.

Located at 31 Ashley Manor Drive in Muncy, Intrada Technologies is an IT network management company specializing in a handful of operations to help businesses manage a world which is becoming more digital by the day.

“More technology hasn’t made our jobs easier. Things become more and more complex,” said Intrada Technologies Project Coordinator James Haywood. “Things are more complex so it’s harder for the average users to use because they’re more complex. We have guys here that on the side and on their free time, we pay them to take extra courses because everything keeps evolving. Google changes its algorithms all the time, so we have to stay up on that.”

The base of Intrada’s business involves four services for businesses: IT and network support, web site and software development, digital marketing and cloud and hosting services.

The first of those services provides support for simple and complex business networks with everything from server management to full help desk support. Some of their work in this area is for businesses who have government contracts. It forces Intrada to make sure it is implementing the required network securities to be able to work for the government.

“You have to be able to prove you’re doing that, too,” Haywood said. “There’s not too many IT vendors in the area who are doing that.”

One of the core pieces of what Intrada does is building web sites. The work they offer differs greatly from the companies who provide web site hosting.

At Intrada, web sites are custom built for its clients, meeting every one of its needs for functionality and efficiency. From the ground up, the web sites built at Intrada are whole unique to each individual customer.

“When you go one of those web sites and build your web site there, they’re providing you with a template,” Haywood said. “Ours are not cookie-cutter.”

(See INTRADA, Page 7)
Digital marketing might be a bit of a misnomer in name. Intrada doesn’t sell ads or commercials. It does use technology to promote businesses.

In one such case, it has a customer whose goal was to be the top result on Google when its specific products were searched. It was a year-and-a-half-long project for Intrada to make sure that happened.

“You can spend lots of money through Google to make that happen, but that’s only one piece of it,” Haywood said. “You need to make sure you’ve created great content on your web site. You need to make sure its technically proficient. Something like Wix.com works great for individual or small businesses, but it doesn’t optimize your web site specifically to your industry. We make sure every piece of the web site fits Google’s standards and they have hundreds of standards. And that makes your web site, to Google, look awesome, and that’s how it gets pushed forward.”

And the final part of its offered services is as straightforward as it gets. If a business needs a place to store data and web sites, it has the infrastructure to do so. It even hosts web sites it didn’t build.

Intrada is celebrating its 20th anniversary this year. The company began in 2000 as the internet began to take off and the technological needs of businesses were changing.

Intrada even saw an uptick in business during the shutdowns of the COVID-19 pandemic as many businesses had employees working remotely. The company even was hiring workers during the pandemic, and at one point was in need of a web developer so badly it hired someone who continues to work remotely from North Dakota.

“A lot of our customers weren’t prepared for the things you need to be able to access files on the company server from home,” Haywood said. “But who really was prepared for everything that came with the pandemic?”

PHOTO PROVIDED
From left, Paul Boyer, owner, Donna Boyer, Sharon Steele and David Steele, owner, stand in front of Intrada Technologies in Muncy.
North Central Sight Services reaches out to community

By MIKE REUTHER
mreuther@sungazette.com

North Central Sight Services Inc. has a clear mission: providing for the vital needs of the blind and visually impaired.

With headquarters at 2121 Reach Road, Williamsport, the agency reaches many people throughout the region.

President and CEO Brian Patchett said the organization is an employer as well as a service provider.

“I think there are a lot of people who don’t understand what we do,” he said.

Services to the blind and visually impaired include transportation, assistance with daily tasks, adjustments to conditions, and referrals for various community resources.

There are also the preventative screenings for children and educational programs.

“We work with veterans and help them with technology and employment,” Patchett said.

Overall, the agency reaches out to about 8,000 people per year.

“We provide services for people to stay in the home,” he said. “Being able to stay in an apartment or house is a huge benefit for people.”

A perhaps little-known operation of North Central Sight Services is its shredding business serving counties throughout the region.

With 70 percent of all working-age blind Americans unemployed, the on-site work area providing jobs for the agency’s associates.

This year, with the onset of the coronavirus pandemic, North Central Sight Services teamed up with Nine Band Brewing Co., Allen, Texas to offer FDA-approved hand sanitizers.

Sales of sanitizers and masks have provided an additional revenue stream for the agency.

“We have been able to sell to school districts,” Patchett said.

Among the newest and most welcome additions to the agency has been the assistive technology lab where an array of state-of-the-art devices and programs for the blind and visually impaired are offered.

“There is nothing else like it in the region,” he said.

It includes screen-readers, magnification software, braille displays, mobile technology, optical character recognition systems and more.

“My goal is to get to everyone in this part of Pennsylvania so they can live more independently,” Patchett said.

Funding for programs and services is still another challenge, but Patchett feels the agency is up to the task.

Of course, one of the biggest challenges of late has been the coronavirus pandemic.

“We came to this year with specific goals,” he said. “Despite COVID19, we are meeting these goals.”

He said he remains optimistic as the North Central Sight Services continues to play its part in serving the community and its client base.
Located along Lycoming Mall Drive sits Lycoming Digital Copier Co., a full office machine supply and service business that was first part of Huffman’s Office Equipment before becoming its own entity in 2017 and continuing to share a location with James Huffman’s store.

Kevin Miller, president, alongside Patrick Venema, treasurer and head of IT and David Winner, head of service, have over 90 years of combined experience in office machinery and service of copiers, scanners, shredders and more.

The business also sells and services multi function products for printing, faxing, copying and scanning, paper shredders, stand alone units and supplies.

“We are the only locally owned and operated copier business in the county,” Miller said. He also added that they employ all local people for their business.

“We also fit the individual to their needs,” he said. “We find what is best for them out of our product lines.”

Brands like Epson, Muratec, Kyoceras and even some HP and Samsung products are readily available at the business.

Each machine also comes in full color or monochrome according to Miller. “I don’t know if anyone can beat our response time, our support,” he continued. “We stock everything to fix their problems.”

Not only does the business provide service for any simple or more complicated machinery repairs, but they also offer service agreements.

“The relationship with our customers is important,” Miller said.

Venema stressed that customer relationships are very important and stated that the business also donates equipment to struggling local charities and nonprofits.

Miller added by stating non-profit organizations also get a discount on equipment.

“The chamber has been a huge avenue for us,” he said.
Ranked number eight in the large business category of the 2019 Best Places to Work in PA program, Dewberry Engineers Inc. continues to provide “honest and passionate” work after more than 50 years of service.

“We pride ourselves on our core values,” Curtis Sanno, branch manager and associate vice president said. “It is what sets us apart.”

“Our employees come first,” Sanno continued. “We invest in our employees, we trust our employees.”

Dewberry also prides itself on its community contribution, individualism and perseverance.

“The key is quality,” Patrick Gerstner, highway department manager and senior associate, said. “The goal is to provide the best for our clients.”

The business, which was started by Sidney Dewberry and a group of friends in Virginia in 1956, is still a family-owned business now with over 2,000 employees and over 50 offices, with one on the way coming to Williamsport.

Dewberry Engineers works alongside state Department of Transportation to help provide services like bridge replacements and inspections, permits, roadway and signing, drainage and sewage issues, surveying and much more for local emergencies, projects and municipalities.

Sometimes in an emergency situation like a severe storm, Dewberry may get to a site before they know much about it.

That doesn’t stop them from helping.

“Within 24 to 48 hours, Dewberry was on the job with a plan to replace,” Gini Feigles-Kaar said.

“We get the call and usually we don’t actually know everything, we figure it out together,” Sanno added.

Sanno and Feigles-Kaar also said that there is a lot of community outreach between Dewberry and local emergency personnel, PennDOT, municipalities and townships and local businesses to provide them with updates about projects, detours or construction.

Feigles-Kaar added that this community outreach will only grow with the opening of an office in Williamsport, which is in the beginning stages.

Dewberry Engineers Inc. has had a presence in the community for over 30 years, but Sanno said that it is finally time that the business has a local office. They also serve federal, municipal, and private clients.

Above, the Slabtown Bridge was destroyed during tropical storm Lee. Dewberry designed the replacement structure and the construction was completed within a few months of devastation. This is the new bridge with the stream gage. Below, Lee Smith, Dewberry bridge engineer, Virginia Feigles-Kaar, Dave Wise, construction project manager with state Department of Transportation, Joe Liegey, Glenn O. Hawbaker on-site supervisor and Dave Heyl, McTish Kunkle and Associates consultant inspection chief, at the ribbon-cutting ceremony at the new Slabtown Bridge.
About Our Members....

WVIA Representative Accepted into PBS Elite Training Program

WVIA is proud to announce that corporate development representative Jennifer Rempe has been accepted into the PBS Corporate Support Performance Initiative (CSPI) training program.

CSPI is a one-year program designed to teach corporate account representatives by pairing them in a mentor/mentee training program. Jennifer is one of 10 recipients nationwide. The goal of the mentor program is to improve performance by integrating CSPI learning and methodology with hands-on guidance and support from seasoned professionals and to create a continuum of learning for both the mentor and mentee.

Rempe currently serves as WVIA’s corporate development representative for the Susquehanna Valley, handling underwriting and corporate sponsorships out of Lycoming, Columbia, Northumberland, Union, Montour and Snyder Counties. She has more than 20 years of experience in fundraising, marketing and higher education. Jennifer holds a bachelor’s degree in psychology from Cedar Crest College in Allentown and an MBA from the Florida Institute of Technology, in Melbourne, FL. Jennifer also volunteers on the Williamsport/Lycoming Chamber of Commerce Membership Development & Retention Committee.

To contact Jennifer for information about WVIA sponsorship opportunities, please call 570-602-1138 or e-mail jenniferrempe@wvia.org.

Companies Join Forces to Develop New Apprenticeship Program

PMF Industries, Inc. and Norcen Industries, Inc. have joined forces to create the Central Pennsylvania Apprenticeship Consortium (CPAC). This newly formed entity has worked together to develop a new CNC Precision Machining Apprenticeship program, approved by the Pennsylvania Department of Labor.

The CNC Apprenticeship is a three-year program, which includes paid, full-time employment with benefits, and On the Job Training (OJT) with the employer and associated Related Technical Training (RTI) classroom instruction. This brings the hands-on learning together with the professional theory. This type of combined training enhances the technical expertise of the Apprentice.

This Apprenticeship program is also aligned with the local high school CTC/CTE Machining programs in Central Pennsylvania as Pre-Apprenticeship programs. This creates an “ecosystem” of students preparing themselves for the Apprenticeship program while still in their high school CTC setting. Pre-Apprenticeship graduates will receive training hours that can be applied to the Apprenticeship (RTI) training hours requirement.

The Apprenticeship model is a win-win for both businesses and apprentices. PMF President, John Perrotto noted, “As businesses, we believe this investment in training will continue to help us grow our technology, production and value in the marketplace. For the apprentices, they earn a living while learning their trade, which sets them up for immediate success in their careers. It’s really a huge win for everyone!”
Jersey Shore Area Chamber of Commerce

End of Summer Picnic

Wednesday, September 16, 2020
4:30pm-7:00pm
Bald Birds Brewing Co.
220 Shaffer Lane, Jersey Shore

Registration includes a meal of your choice by Gunzey’s Hot Sausage and One drink ticket.
(Discounted Cash Bar)

The event will be held outdoors to remain COVID-19 compliant.

Sponsored by:

Join your fellow Jersey Shore Area Chamber members for a relaxing evening of great food and brews at the new Bald Birds Brewing Co.

The event will be held outdoors to comply with current gathering regulations.