YWCA programs serve the community
Jasper Steel serves area with versatility
Leadership Lycoming welcomes Class of 2018
Breakfast to feature Eddie Murray

STATE FARM agent is happy in Montoursville
“Let me tell you how it will be
There’s one for you, nineteen for me
Cos I’m the taxman, yeah
I’m the taxman

Should five per cent appear too small
Be thankful I don’t take it all
Cos I’m the taxman, yeah
I’m the taxman

If you drive a car, I’ll tax the street
If you try to sit, I’ll tax your seat
If you get too cold I’ll tax the heat
If you take a walk, I’ll tax your feet”

Like the hit song by the Beatles, it appears taxpayers of today are in the same boat. With school boards, and county and local government raising taxes and fees at every turn, the last thing we need is a massive tax hike at the state level. But, if the Pennsylvania Senate has its way, that is exactly what every taxpayer, whether it is an individual, small or large business, will get. By the slimmest of margins (26 to 24), the Republican controlled Senate gave Governor Wolf his long sought after severance tax and, worse, a new 5.7% tax on natural gas bills and a 1½% increase on electric bills and an increase in telephone bills. So, if the Senate plan becomes law, if you want to turn on your lights, heat or cool your house, or call Mom on Mother’s Day, you better pony up. And, how does the Majority Leader of the Senate explain these increases? According to reports from several sources, he said they had “held the line” on new taxes as long as they could and going on to say that if they did not raise these taxes, they might not be able to avoid a freeze on some government spending. Sorry, Senator – but with all due respect – what is wrong with freezing some government spending? Or, how about actually cutting some government spending and letting the citizens of the Commonwealth keep more of the money they worked to earn instead of redistributing it? He also is reported as saying they were sent to Harrisburg to make some hard decisions. That would be correct, but my guess is many of the decisions the citizens of Pennsylvania expected them to make was on what to cut – not on how to take more of their money. If I sound upset about this vote, it is because I am; upset and disappointed.

The severance tax is another matter. I oppose a severance tax because it may cost jobs and it will also be another cost passed on to consumers at some point along the line. However, I am told that there has been a change or loosening in some regulations that may, to some extent, make it easier (and perhaps cheaper) to extract natural gas. If that is true and I have my doubts, I could be convinced that the severance tax will not be as harmful as ones that had been proposed earlier. Of course, the environmental extremists are already screaming about the loosening of these regulations, but that is their norm, everything is going to destroy the environment – yet nothing seems to happen from drilling – just false claims by so-called progressives – who fight anything and everything just so they can see their names in the paper and raise some more money for their extremist causes. For ten years or more we have heard how fracking is going to destroy our environment and our future, yet there is no scientific evidence to support their claims. The fish still swim, the birds still fly (unless they are killed by the “environmentally friendly” windmills) and the air is still as breathable as it was when this all started. In addition, according to some reports, these so-called “environmental advocates” say these changes should be challenged in court. Of course they do, the new tactic is since they cannot win at the ballot box, they try to win in the courts. I guess I digressed a little – sorry – but I grow weary of their chicken little tactics and the unnecessary costs being added to government.

Back to the budget. The Senate passed budget is going to have some tough sledding ahead in the House of Representatives; and that is a good thing. Not only are they raising taxes, the Senate legislation also calls for massive borrowing against the tobacco settlement to balance the budget. I believe it calls for borrowing some $1.2 billion. How is that type of borrowing going to solve our structural deficit if we do not curb our spending? Before we are hit with more taxes I believe two things must happen: first, once and for all let’s have real tax reform – not gimmicks but real honest tax reform that impacts not only the state, but the county and local level as well. Second, let’s go department by department with real, unbiased experts, and look at what is being spent and where we can cut. I believe in safety nets for those in need, but I do not believe in giving handouts to those who can help themselves but refuse to do so. There is no doubt in my mind that cuts can be made if the will to do it is there. The people of Pennsylvania and the job producers of Pennsylvania deserve better than they are getting. I am urging every member in the Pennsylvania House of Representatives to demand better and I am asking our two Representatives from Lycoming County, Garth Everett and Jeff Wheeland to do all they can to either stop, or significantly lower, the negative impact the Senate passed budget will put on every Pennsylvanian.

And that’s the Chamber View.

Revolving Loan Fund
To assist businesses with their financial needs for construction, renovations, equipment purchases and working capital. Information and applications available online: www.williamsport.org.
2017 Montoursville Chamber of Commerce Summer Picnic
~5647 State Route 87, Williamsport~
Tuesday, August 15th - 5pm to 7pm
Appetizer Buffet ~ Cash Bar

Sponsored By:

Wooland's Bank
Garth Everett
JSSB State Representative

Kindly RSVP by Friday, August 11th
$15 per person
Call the Chamber at 570-326-1971 or register online at www.williamsport.org
(MORE: no refunds can be issued unless cancellation is made 24 hours prior to the event.)

Upcoming Ribbon Cuttings & Open Houses

Family Promise - 817/819 Park Place, Williamsport
Tuesday, August 8, 2017
Tour the newly remodeled 2 unit home to be used for Transitional Housing
Open House - Noon - 1pm - Ribbon Cutting @ 12:15pm
Light refreshments will be served

Ed’s Market - 1200 Franklin Street, Williamsport
Saturday, August 12, 2017
Join Tom & Peachie O’Connor and new owners Mike & Nisha Patel to celebrate their Grand Opening!
Open House - 10am-2pm - Ribbon Cutting @ 10am
Sample delicious food and receive discount coupons for your next visit!

Rise & Shine Nutrition - 11 West Fourth Street, Williamsport
Friday, September 8, 2017
A community club for anyone interested in good health & nutrition.
We offer healthy meals, energizing teas, free wellness evaluations, nutrition coaching, Weight Loss Challenges, FREE Fit Camps, and much more!
Open House - 11am-1pm - Ribbon Cutting @ Noon
Samples & light refreshments will be served
Welcome New Chamber Members!

Central Pennsylvania Rehabilitation Medicine
Dr. Edwin Roman
1009 Broad Street, Suite 1
Montoursville, PA 17754
570-601-4722
Healthcare-Physicians

Dolly’s Diner
Ron Insinger
1849 East Third Street, Suite 2
Williamsport, PA 17701
570-326-4223
Restaurants/Cafes/Taverns

Downtown Poppy
Jule Hanford
6 West Fourth Street
Williamsport, PA 17701
570-916-5449
Retail Shopping

Ed’s Market
Mike Patel
1200 Franklin Street
Williamsport, PA 17701
570-666-3933
Grocery

Heartland Payment Systems
Christal Walls
1206 Faxon Parkway
Williamsport, PA 17701
540-742-1759
www.heartlandpaymentsystems.com
Payroll Processing

Ironcutter Creative
Alivia Tagliaferri
1029 Penn Street
Williamsport, PA 17701
570-220-0026
www.ironcuttercreative.com
Advertising Agencies

Jason Eberhart - State Farm
Jason Eberhart
265 High Street
Jersey Shore, PA 17740
570-865-5191
www.insurejerseyshore.com
Insurance Agencies

Keystone Center of Integrative Wellness
Maria Davis
21 State Avenue, Suite 102
Carlisle, PA 17015
717-385-7760
Health & Wellness Products

Lycoming-Clinton Joinder Board Programs
Keith Wagner
200 East Street
Sharwell Building
Williamsport, PA 17701
570-323-6467
www.joinder.org
Human Services

MedStaffers
Alison Kephart
701C South West Street
Carlisle, PA 17013
www.medstaffers.net
Healthcare-Home Health Care

The Muncy Bank & Trust Company-Linden Branch
Bill Burget
7520 South Route 220 Hwy
Linden, PA 17744
570-398-1234
www.muncybank.com
Banks/Financial Services

PA Employers Healthcare Alliance
Harold Kropp
100 Maynard Street
Williamsport, PA 17701
570-326-5146
Non-Profit Organization

Rise & Shine Nutrition
Lindsey Paulhamus
11 West Fourth Street
Williamsport, PA 17701
570-326-1626
www.riseandshinenutrition.com
Health & Wellness Products

Welliver
Christopher Morral
460 Market Street
Williamsport, PA 17701
570-339-1393
www.buildwelliver.com
Contractors-Commercial/Residential

Williamsport Community Concert Association
Cynthia Staiman Vosk
P.O. Box 1685
Williamsport, PA 17703
570-305-2485
www.williamsportcommunityconcerts.org
Entertainment/Arts/Amusements

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Interested in joining the Chamber?
Call Carroll Pawlikowski at 570-326-1971.

Chamber Members, Join Us...

Henry Street Partnership PM Exchange
Thursday, August 10, 2017
180 Henry Street, Jersey Shore

Join us for a fun evening at Henry Street Partnership! Together with the Williamsport/Lycoming Chamber of Commerce and the Clinton County Economic Partnership, Henry Street Partnership is planning a PM Exchange/Time Out! Come and see our facility in South Avis, while enjoying some hors d’oeuvres, cocktails and meeting with friends from the community!

The Muncy Bank & Trust Company Linden Branch PM Exchange
Thursday, August 31, 2017
7520 South Route 220 Hwy, Linden

The Muncy Bank & Trust Company is excited to bring Muncy Bank hometown banking to western Lycoming County. Come Home to Muncy Bank while enjoying good food, reminiscing with old friends and establishing new relationships.

Call the Chamber of Commerce today at (570) 326-1971 or visit www.williamsport.org to make your reservations.

For a complete list of upcoming Chamber events, visit www.williamsport.org.
Congratulations to Horsepower Harley-Davidson for hosting a PM Exchange. Attendees had the chance to look around the store at all the Harley equipment and apparel. Presenting a Certificate of Appreciation is (l to r) Will Daniels, Membership Development & Retention Committee to Andrea Hughey, Brian Boughter, Melissa VonStein, Jake Schmidt, Stephanie Delaney, Kim Dugan, and Corbin Leiby.

Jewel’s Signature Cookin’ Holds Ribbon Cutting and Open House

Congratulations to Jewel’s Signature Cookin’ for the Open House and Ribbon Cutting in July. Cutting the ribbon is (l to r); Darnell Kirkland; Jewel Johnson, owner; Dolorosa Castro and Nancy Eischeid, Williamsport/Lycoming Chamber of Commerce.

The rain ended in time for Grampian Hills Apartments to host Chamber members for an outdoor PM Exchange in July. Attendees were given a tour of the community room, the fitness center, and a two bedroom apartment. Presenting a Certificate of Appreciation for hosting a PM Exchange is Debra Rozyckie, (r), Membership Development & Retention Committee to (l to r) Stephanie Kepner, Lorrie Howe, Chuck Hutchins, Eva Waldman, Manager, Derek Frantz and Jim Moon. Thank you for a wonderful evening!

Ribbon Cutting for New Trail at RiverFront Park

Cutting the ribbon for the new Riverfront Park is (l to r); Matt Nickolaus, Eagle Scout; Rep. Jeff Wheeland; Paul Nyman, Loyalsock Township Supervisor; Joy and Jerry Walls, donor; Shannon Lukowsky, Recreation Director, Loyalsock Township; Marc Sortman, Loyalsock Township Supervisor; and Kolton Flook, Eagle Scout.
With its outreach community programs, Liberty House and Wise Options, the YWCA has much to celebrate during its 125th anniversary next year.

“We want to hear from individuals involved in programming here so we can talk to them, learn from them and celebrate with them,” communications and development director Anna Thompson said.

Since 2003, Liberty House has served as a transitional housing program for homeless women and children in Lycoming County.

Wise Options is a safe haven and support service for county residents, providing help and hope to women, men and children surviving domestic violence, sexual assault and other violent crimes. Free and confidential services are provided by Wise Options 24-hours a day, seven days a week.

Thompson said the YWCA works closely with police and various local organizations to form partnerships that enable the programs to work for those in need.

About 30 people are employed in the two programs which are housed at the YWCA building at — — — W. Fourth St., Williamsport.

Between the two programs, some 140 people are served annually.

It’s been a busy year for the programs.

“Right now, Wise Options has no beds,” Thompson said.

Each of the program’s 20 beds were occupied as of late July, although the number of available beds have temporarily decreased due to renovations.

Amber Morningstar, program co-director said, it’s important that people realize that Wise Options is a 24-hour shelter.

“We are always there to help victims,” she said.

Thompson attributed the increased demand to perhaps a greater public awareness of the services.

“Our programs continue to stay full, showing there is a need,” program co-director Tara Day-Ulrich said.

At the same time, it continues to be a struggle to ensure more people know about the programs.

“We are always looking for ways to better respond to the needs of homeless women and children in Williamsport,” she said. “Our dream for the future is the stigma for those who need the services will be erased.”

Wise Options helps victims find their next safe option for living, whether it’s a return to home or another location.

“We can help them find employment or to go about finding a job,” Thompson said.

The program includes community education with outreach to schools, churches and groups on topics such as sexual assault awareness, anti-bullying, self-esteem and other issues.

Beyond providing temporary shelter, Liberty House helps provide people with the tools they need for self-sufficiency to make a successful return to the community.

Much of the funding for the programs comes from the federal Department of Housing and Urban Development and the United Way.

The Boutique, an on-site second hand clothing store, also helps raise money for the programs.

“It was created to provide reliable funding for the YWCA,” Thompson said.

The store, which takes donations, serves as a clothing outlet not only for those using the YWCA programs, but for the general public.
Family Promise PM Exchange

Family Promise of Lycoming County recently hosted a PM Exchange to show Chamber members exactly what they are all about. Attendees had the opportunity to tour the facility and see how families in need can obtain help with shelter, clothing, meals and more and how donations will help local families. Presenting a Certificate of Appreciation is Michelle Lawson, Membership Development & Retention Committee to (l to r) Melissa Magargle, Executive Director; Board Members Kristie Healy, Esther Horner and Jenny Hull (staff); Kathy Gudgel and Marilyn Ely; Dan Allison, Mary Ann Vance and Christine Rupert; Ryan Cioffi, Jack Rupert and Ken Healy. Thank you for opening your facility so we all can better understand the mission of Family Promise.

New Location Ribbon Cutting for Mary Kilgus

Congratulations to Mary Kilgus for cutting the ribbon on her new location. (l to r); Marc Drier, Esq.; Brittney Van, Staff; Mary Kilgus, Esq.; Vince Matteo, Williamsport/Lycoming Chamber of Commerce; and Bonnie Katz, Downtown Business Association.

Beiter’s Home Center PM Exchange

Thank you to Beiter’s Home Center for opening their doors to showcase their family business of over 50 years. Attendees had the chance to roam around the store and visit Echo Flooring. Presenting a Certificate of Appreciation is Vic Borgess, Membership Development & Retention Committee to (l to r), Eric, Angie and Rob Beiter. Thanks for a great evening!

Ribbon Cutting for New Lakeview Apartments

Congratulations to Lakeview Apartments on the completed construction of their new apartments. Cutting the ribbon is (l to r): Tony Forino & Shaun Sweigart, Forino Construction; Bill Nye, Katherine Smith, & Erin Schulte, Berger Rental Communities; and Lynn Hansel, Lakeview Apartments.
Tony Dgien might be described as a State Farm Insurance lifer — someone who has been with that same highly recognizable company most of his life.

As an agent with his own State Farm office in Montoursville, he’s happy and eager to help his many clients.

“We make it our business to learn from these customers,” he said.

Dgien has been a State Farm agent for 15 years, but started with the company well before that, working in claims, agency management and other areas.

The Bloomsburg University graduate launched his State Farm career in suburban Philadelphia before returning to the region in 1991.

If you told me I was going to have my own office I’d say you were crazy,” he laughed.

But that’s exactly what happened. After all, the decision seemed inevitable.

“I saw how agents were able to help people,” he said.

He recalled the stress of opening his own office and learning what it took to be successful.

Looking back, he has no regrets.

State Farm, he explained, is an “agent-focused company” that really supports its people.

For Dgien, it would be hard to even imagine working for any other company.

He’s able to help people with various types of insurance, including automobile, life and health.

“We are best known for auto,” he said.

State Farm has its own bank, offering financing, loans, checking and other services.

“State Farm provides a lot of resources,” he said.

Dgien’s office at 1050 Broad St. employs three people.

“This is a great location,” he said. “I moved here

(See STATE, Page 9)
(From Page 8)

three-and-a-half years ago from downtown.”

He draws his customers, many of whom have been with him for years, from Montoursville and surrounding communities.

Communication, he said, is the key to his business.

“We make it our job to talk to clients,” he said. “We don’t push our products.”

Dgien said he tries to keep in mind that all customers are different with unique concerns, and he makes it a priority to be available to his clients.

People are liable to call him anytime, from anywhere, including from the scene of an automobile accident.

“I give out my home number,” he said. “It’s in the book.”

Overall, the guy who made the decision to open up his own State Farm office likes the way things have worked out.

“People have been very receptive to me,” he said. “This business has grown every year. There’s the satisfaction you get almost every day when you help someone somehow.”
Leadership Lycoming Welcomes the Class of 2018

The Selection Committee of Leadership Lycoming chose the class of 25 participants to represent the Class of 2018. The Leadership Lycoming Operating Committee is proud to announce the following to begin the program year beginning with an opening retreat in September.

Joe Balduino, Lycoming College
Matt Beatty, Hope Enterprises, Inc.
Matt Custer, Little League International
Philip Cyrus, Panda Patriot
Rob Dunkleberger, Lycoming College
Ivy Eldred, Community Services Group
Michelle Finn, Lycoming-Clinton Joinder Board
Jason Fischer, The Muncy Bank & Trust Company
Chad Greevy, IV, Loyalsock Township School District
Coleman Gregory, Larson Design Group
Sarah Kehres, Steinbacher, Goodall & Yurchak
Chris Kenyon, McCormick Law Firm
Laura Klym, BLAST Intermediate Unit 17

Chad Larson, Lycoming-Clinton Joinder Board
Katie Mackey, Pennsylvania College of Technology
Danielle Mattison, Wilkinson Dunn Company
Jeff McGinness, Pace O Matic, Inc.
Amber Morningstar, YWCA Northcentral PA
Jackie Oliva, River Valley Health & Dental Center
Kate Reese, Baker Tilly
Sam Sawyer, UPMC Susquehanna
Brian Schurr, Pennsylvania College of Technology
Stephanie Steinbacher, Susquehanna Health Foundation
Davis Swift, Camp Susquehanna
Daryle Walton, Combined Insurance

Leadership Lycoming Announces 2017-2018 Operating Committee Members

Operating Committee:
Chair - Michael Pontious, USI Insurance Services
Vice-Chair - Sherry Paulhamus, Range Resources
Treasurer & Chair, Finance Committee - Sean Monahan, Baker Tilly
Heather Allison, Pennsylvania College of Technology
Donna Bastian, Community Representative
Carolyn Hawk, Lycoming County United Way
Kevin Hodrick, Berkshire Hathaway Home Services Hodrick Realty
Dennis Hosey, Keystone Advertising Specialties
Kate Hummel, Lycoming College
Gina Kennedy, Williamsport/Lycoming Chamber of Commerce
Brian McClintock, Little League International
Rene McKibben, Residence Inn
Drew Mounsey, RDJ Enterprises
Emilie Pearson, McCormick Law Firm
Karen Retorick, Community Services Group
Michele Rozenberg, Community Services Group
Sherry Watts, UPMC Susquehanna
Tanya Weber, Hope Enterprises

Vince Matteo, President/CEO, Williamsport/Lycoming Chamber of Commerce
Mike Gaetano, Vice-Chair, Williamsport/Lycoming Chamber of Commerce, The Hartman Group
Sharon Jones, Leadership Lycoming Coordinator, Williamsport/Lycoming Chamber of Commerce
“Buy a Brick” campaign back

Thanks to the vision of Montoursville Mayor John Dorin and others about 10 years ago, a Mini-Park was established in the center of Downtown Montoursville. The Montoursville Garden Club and other volunteers regularly work to keep the Mini-Park looking pristine, making it an ideal spot to stop and enjoy the quaintness of the Montoursville downtown shopping district.

When you stop by the park, you will notice a brick walkway with engraved bricks. A limited number of bricks remain available for engraving through the Montoursville Chamber of Commerce “Buy A Brick” campaign. Purchasing a brick to be engraved is a great way to acknowledge, honor, or remember someone—family member, special friend, or perhaps your business. Proceeds from the sale of bricks will be used to continue the Chamber’s efforts to enhance the Montoursville community in a variety of ways.

Several members of the community have asked to donate a brick recently, so we are offering one last chance to add your brick to those already installed in the Broad Street Mini-Park. If you would like to be part of this beautification project for downtown Montoursville, please complete the form along with your payment.

Thank you to our renewing members. We do appreciate your membership and involvement in the Chamber!
Jasper Steel serves area with versatility

By CARA MORNINGSTAR
cmorningstar@sungazette.com

Since 1999, Jasper Steel Fabrication, Inc., has served the area as a premier custom, structural and bridge fabrication shop.

“We’re a custom and structural steel fabrication for all types of industries and applications,” said Nathan Jasper, project manager.

Jasper Steel Fabrication, Inc., of 701 First St., also has the capabilities and experience to refurbish and repair existing structures and equipment.

“We normally work for businesses, contractors, construction companies and other fabricators,” said Dina Palmer Wascher, operations manager. “We can fabricate anything up from handrail to huge bases. We do platform stairs, handrail, all types of different fabricated products. Sometimes we work for bigger fabricators who get really busy, and we help them keep up with their schedule.”

She said they offer high quality products.

“The reason people keep coming back to us is because we provide a quality product on time. We’ve never had a backcharge,” she said. “We’ve never had an issue with that.”

“We take the steps in the shop to prevent that. We have a really strict quality control in the shop to make sure we don’t end up with backcharges,” Nathan Jasper said.

Many of the projects, like stairs or handrails, can go inside or outside buildings. They can help build steel structure elements to buildings as well.

They have an 18,000 square foot shop with 6 overhead cranes, 30 ton lifting capacity and 23 foot working height. They specialize in stairs, handrails, platforms, crossovers, ladders, pipe supports and skids. All stairs, platforms, handrails and ladders are OSHA compliant.

“Jasper Steel has been in business for 18 years, and it’s locally owned,” Wascher said.

She said that it started by Timothy Jasper, president. He had been a former welder and worked for Palmer Industrial Coatings, Williamsport.

“When they closed their shop, then he started his own business,” Wascher said. “He used to build bridges and bigger structures ... now he usually builds customized fabrications.”

Now that Timothy Jasper is semi-retired, Wascher helps run the business.

“From the payroll to the accounting, everything, I take care of everything for the business,” she said.

She said there are approximately 10 employees. They also offer machining, abrasive blast cleaning, powder coating, NDT testing and stress relieve.

Nathan Jasper said that people choose Jasper Steel for the quality.

“(They want us) for our track record for a quality product, on time deliveries and we go the extra mile to make sure our customers are happy with what we have to offer them,” he said.

In a typical day, Nathan Jasper looks out for all the projects.

“I oversee the shop, oversee the projects that go on. I also do estimating and take on materials for upcoming jobs,” Nathan said. “I line up upcoming projects going into the shop.”

He said that so far this year, the shop had taken on over 20 projects. The amount of projects vary with the size as the shop can handle small jobs to large projects that require months.

“The amount of jobs a year varies. We can have two or three jobs that carry us through most of the year that are a big contract or we can have 50-100 smaller jobs that are smaller contracts keeping us busy,” he said.

For more information, visit www.jaspersteel.com or call 570-329-3330.
Ironcutter Creative, 1029 Penn St., is a business that meets with clients to help tell their stories through media.

“We really specialize in video production, high quality broadcast video production,” said Alivia Tagliaferri, chief creative officer. “We do a lot of documentary filmwork, a lot of documentary style video projects anywhere from small businesses, nonprofits to large businesses as well.”

She said she also plans to tie in gala events as well.

“Anybody or anything that wants to tell their story,” she said. “I think that’s what makes us unique. We focus on the story and bringing that story out because that’s what connects people. That connects people to a project, person, thing or mission. If they can tell their story to others, that’s the takeaway.”

From working on films that will be broadcast on television to working on videos for social media to even designed posters, Ironcutter Creative works to let the client tell their story.

“We do the concept, the development, all the preproduction. Often times there will be a client that has a story they want to tell, a product or project they want to highlight, and so we work with the client to understand what are the key themes? What is the passion behind it?” she said. “Whatever they want to convey, from there, it’s a reality based approach ... I call it the real reality television.”

She said the documentary style captures the real elements of what actually happens.

“It’s somewhat planned because we know that’s what they do, but we ask them to recreate what it is they do. We’ll capture it in a way that people can experience it like we’re experiencing it,” she said.

“We’ve gone from doing standard, almost documentary elements, but we’ve started incorporating some narrative elements as well,” said Conner Shultz, associate director. “We’re focusing more on the entire package of what a campaign is for something. So if you’re building a brand, going out to set up a market to appeal to people ... we help not only craft the final product that they see, but we work with you to end up with a campaign that’s cohesive on all fronts.”

Tagliaferri said they often make social media packages that allow clients to put videos on Facebook, LinkedIn, websites or other places online.

“We specialize in giving you a full package to tell your story in different ways and in different mediums,” she said.

Shultz said there’s nothing like having videos professionally done, rather than by just anyone taking video.

“The quality level that you get from stuff like that is not up to par to what you can do with someone who knows what they’re doing,” he said. “Between Alivia and myself, I think we have a pretty decent amount of experience that looks and feels and accomplishes exactly what you’re looking for when you get a video package.”

Shultz said that like a metal shop, nothing is wasted at Ironcutter Creative.

“The reason that I named it Ironcutter is that that’s the translation of my last name,” Tagliaferri said. “Tagliaferri literally stands for the cutters for iron. It was the guild of iron smiths that made the weaponry for the Roman army, and they followed the army all around the Empire.”

She said this connection made them thrive.

“It wasn’t people that were related to each other by name, they were related by guild, profession and skill. They were the ironcutters. I wanted to be able to tell that story,” she said. “I really appreciate working with Conner because he really understands the construct of story, as do I.”

For more information, visit www.ironcuttercreative.com or call 570-220-0026. Tagliaferri can also be reached through email at alivia@ironcuttercreative.com.
This event is brought to you through the partnership of the City of Williamsport and Williamsport/Lycoming Chamber of Commerce.

Join us on Friday, August 25th in downtown Williamsport for the 8th Annual Williamsport Welcomes the World street festival. Live bands will be performing throughout the evening along with plenty of kids activities and food vendors. Downtown merchants will all be open throughout the evening offering special discounts with a pin. Only 750 Williamsport Welcomes the World pins will be available that evening with a $5 purchase from participating merchants.

UPMC Susquehanna
Official Health Care Sponsor

Williamsport
Lycoming County, PA

Don’t miss our special autograph session with Hall of Fame Hitter

Reggie Jackson
Sponsored By:

Kids Zone Sponsored By:

Music Sponsored By:

Contact us for more information
Call 877-507-3574 or visit us online at www.vacationpa.org

2017 Pin
13th Annual Grand Slam Parade Sponsors

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UPMC Susquehanna

Parade Pin Sponsor

Pepsi

Hall of Fame Sponsor

The Liberty Group

adding value to properties & businesses

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The Muncy Bank & Trust Company

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AristaCare @ Loyalslock

Penn College Wildcats
Come Out On Wednesday August 16 For the 13th Annual

Join us as we welcome the 16 teams on Wednesday August 16th and celebrate their arrival to Williamsport for the 2017 Little League World Series®. Pre-parade activities in downtown Williamsport begin at 4:00PM. The parade officially steps off at 5:30PM. The parade route runs from Susquehanna and West Fourth Streets proceeding east through the Millionaires’ Row National Historic District and finishes at Market and West Fourth Streets in downtown Williamsport.

We’ve got as Parade Grand Marshal, Hall of Fame and Baltimore Orioles First Baseman Eddie Murray along with many new parade entries. Highlights include 9 high school bands, several local bands along with 3 Philadelphia Mummers bands. On top of that we’ve got local dance troupes, performers and cheerleaders, along with new floats from area and national business.

Claim your spot early along the route and make time to stop by one of the downtown restaurants while doing some shopping as well. Vendors will also be available during the parade with their food and wares. This year’s parade will be broadcast live on WBRE TV-28.

The Grand Slam Parade is produced by the Lycoming County Visitors Bureau, a program of the Williamsport/Lycoming Chamber of Commerce.